

FOODTECH
FRONTIER



Foodtech Frontier

Partnership Opportunities

What is Foodtech Frontier?

Foodtech Frontier is the only list of emerging and impactful foodtech leaders in Canada. With five regional showcase events to celebrate winners and network coast to coast, the initiative spotlights visionary companies tackling critical industry challenges with transformative and transferable solutions. Selected companies benefit from targeted media coverage, enhanced investment attraction, strategic partnership opportunities, and elevated visibility nationally and globally. In 2025, matchmaking between foodtech innovators and investors delivered direct investment into at least three companies totalling \$300,000.

CELEBRATING TOP INNOVATORS IN



Foodtech Frontier 25 List at a Glance

Selected Companies Saw

\$35M in Annual R&D Investment

\$440M in Annual Sales

1763 FTE Employees

Rising Stars Average Next Investment Round is **\$5.1M**

\$256M Investment Raised to Date



New & Expanded Foodtech Frontier Features

- Expanded Regional Frontier Events
- Enhanced Frontier Booklet
- Virtual Investment Pitch Sessions

Engagement That Signals Real Impact

95 Media Citations 30K+ Webpage Views & Engagements 573K+ Social Impressions

50+ Social Posts 50+ E-Comms 4K+ Social & Email Clicks 35K+ Emails Opens

5 Events Across Canada 4 Sponsors & Partners 10 Speakers 450+ Attendees

243 Organizations in Attendance 62% Director Level & Above 4% Government Officials



“ Thank you so much for selecting Maia Farms as one of Canada’s Rising Stars! We’re honoured to be recognized alongside such an inspiring group of innovators. ”

Jason Mackay,
Chief Marketing and Sales Manager



4 Reasons to Become a Foodtech Frontier Partner

1. Position your Brand as a Food Innovation Thought Leader
2. Shape the Future of Canadian Foodtech Innovation
3. Gain Access to Canada's Top Foodtech Companies
4. Benefit from Comprehensive Marketing Reach



“Canada has a generational opportunity to lead in food productivity through AI and robotics.

Foodtech Frontier is building the connective tissue between founders, capital, and industry that's been missing in our ecosystem.

We're proud to be part of that effort.”

Cam Crowder,
General Partner & Founder 



Partnership Packages

| | Presenting Partner | Thought Leader Partner | Investment Partner | Regional Partner Up to 5 | Award Partner |
|--|--------------------|------------------------|--------------------|-----------------------------|---------------------|
| | \$15,000 | \$10,000 | \$10,000 | \$6,000 | \$3,000 |
| Recognition at 5 Regional Events | ✓ | ✓ | ✓ | sponsored region | at 1 Regional event |
| 2 tickets at each of the 5 regional events | ✓ | ✓ | ✓ | sponsored region | ✓ |
| Logo Placement on Frontier web page and in Frontier booklet | ✓ | ✓ | ✓ | | |
| Inclusion in Frontier booklet article | ✓ | ✓ | ✓ | | |
| Inclusion in main Promotional Assets (social graphics, emails, registration pages) | ✓ | ✓ | | | |
| Rotating Banner Ads on web page | ✓ | ✓ | | | |
| Present at 1 regional event | | ✓ | ✓ | ✓ | |
| Member of Frontier Selection Committee | ✓ | | | | |
| Speaking Opportunity at all Frontier Regional Events | ✓ | | | | |
| Presenting Sponsor | ✓ | | | | |
| Quote in Press Release for the Launch and Announcement of Winners | ✓ | | | | |
| Member of Scorer/Reviewer Group for 25% of Applicants | | | ✓ | | |
| Invitation to Short Listed Company Virtual Pitch Sessions | | | ✓ | | |
| Present Award and recognized as award sponsor | | | | | ✓ |

Partnership Packages

\$15,000: Presenting Partner

- ◆ Presenting Sponsor
- ◆ Recognition at 5 Regional Events
- ◆ 2 tickets at each of the 5 regional events
- ◆ Logo Placement on Frontier web page and in Frontier booklet
- ◆ Inclusion in Frontier booklet article
- ◆ Inclusion in main Promotional Assets (social media, emails, registration page)
- ◆ Rotating Banner Ads on web page
- ◆ Member of Frontier Selection Committee
- ◆ Speaking Opportunity at all Frontier Regional Events
- ◆ Quote in Press Release for the Launch and Announcement of Winners

\$10,000: Thought Leader Partner

- ◆ Recognition at 5 Regional Events
- ◆ 2 tickets at each of the 5 regional events
- ◆ Logo Placement on Frontier web page and in Frontier booklet
- ◆ Inclusion in Frontier booklet article
- ◆ Present at 1 regional event
- ◆ Inclusion in main Promotional Assets
- ◆ Rotating Banner Ads on web page

Partnership Packages

\$10,000 Investment Partner

- ◆ Member of Scorer/Reviewer Group for 25% of Applicants
- ◆ Recognition at 5 Regional Events
- ◆ 2 tickets at each of the 5 regional events
- ◆ Logo Placement on Frontier web page and in Frontier booklet
- ◆ Inclusion in Frontier booklet article
- ◆ Invitation to Short Listed Company Virtual Pitch Sessions
- ◆ Present at 1 regional event

\$6,000: Regional Partner

- ◆ Recognition at regional event
- ◆ 2 tickets to regional event
- ◆ Present at 1 regional event

\$3,000: Award Partner

- ◆ Present Award and recognized as award sponsor at 1 Regional Event
- ◆ 2 tickets at each of the 5 regional events

Additional Partnerships Opportunities

\$1,500: Lanyard Partner

- ◆ Recognition at 5 Regional Events
- ◆ Logo on lanyard alongside CFIN's

In Kind Event Space: Event Host

- ◆ Recognition at hosted Regional Event



2025 Winners



Food Manufacturing Tech



Food Safety & Traceability



Kitchen & Restaurant Tech



NextGen Ingredients & Food



Digital Supply Chain



Food Waste & Circularity



Consumer Apps & Services



Packaging



Past Sponsors



Past Attendees

Accessful Tech
ACOA
Agence Braque
Agriculture and Agri-Food Canada (AAFC)
AgriSphere
Agyle Intelligence Inc.
Alberta Innovates
Alcohol You Back
Alea I
Aliments LUDA Foods inc.
Appetronix
Arinka
Arthur L. Irving Entrepreneurship Centre
ASRC
Authentica
Avenue Calgary
Axelys
Banque Nationale du Canada
BC Centre for Agritech Innovation
BDC
BDC Capital
BDO Canada LLP
BetterTable
Bidsmart Adtech
Bioeureka™
BIOFECT
Biofect Innovations
BioFoodTech
Bioindustrial Innovation Canada

BiIntelligence Technologies
Bloc Québécois
BLUENOSE Probiotics Inc.
BMO
C2L CONSEIL
CAAIN
Calgary Economic Development
Camema Investment Management
Canada CFOS
Canadian Food Focus
Canadian Grocer
Cardwatch Licensing (2023) Limited
Category Communications
CBS Bio Platforms
CDL-Rockies
CFIN
Cheffer
Chromasense Technologies Inc.
City Of Toronto, Economic Development and Culture
CNRC-PARI
Compétence Emballage Flexible Inc.
Concordia Food Coalition
Concordia Genome Foundry & Bioprocessing Suite
Concordia University, Montreal
Conestoga College
Conseil stratégique Carl Blanchet
CONVERSITY
Crafty Beasts Brewing Co
Creative Destruction Lab - Rockies

Créneau d'excellence Aliments Santé
CRIBIQ
Cronometer
Crush Dynamics Inc
Crush Marketing Inc.
Cubbi
Culinaire Magazine
Cultivated Food Labs
Curry Fresh Canada INC
Daddy C's Jerk Sauce
Datahex
DeepSight Réalité Augmentée Inc.
Dempsey Corporation
DeNova
Dentro Financial
Desjardins
DevChef
Dispension Industries
District Lupel
East Port Properties
Eat Curious
ECO Canada
eCom North
eGrowth Produce Corp.
ENGINEITY INC
Enhanced Medical Nutrition
Enviro-Stewards
EnWave Corporation
Évolution SD

Past Attendees

EXPORT NAVIGATOR

Farinart
Farm Credit Canada
Fasken Martineau DuMoulin LLP
FEED Clean Tech
Food Cycle Science
FoodPilot
Forward Water Technologies Inc
FPS Food Process Solutions Corporation
Fresh Prep
Freshr Sustainable Technologies
Friendlier
Gastronomous Technologies
Global Affairs Canada
Global News
GoodJob
Goodlawyer
GreenSky Ventures
Groupe Export Agroalimentaire
Hannah Illidge
Haskalife
i4 Capital
Iamlucent Tea Inc.
Ideovation
Immigrant Techies network
In between jobs
Index Biosystems Inc.
Infusd Nutrition
IngrediLens

Innodal
Innovate Calgary
Innovation Canada
Institut de technologie agroalimentaire du Québec
Invest Alberta
Invest Alberta Corporation
Invest Nova Scotia
Investissement Québec
Ioni
ISED
J.L. Richards & Associates
Jitto
Jung & Associates Consulting Inc.
Kampi
KIMC VENTURES INC
Kitchen Hub
Knead Technologies Inc.
KPMG Canada
Kriscor & Associates
Lethbridge Polytechnic
LevelOps
Lifesprout
Limor Gendler
Local Eats
Local Line
Logipac
Mabel Systems
Maharram Mansimov
Maia Farms

Manatee Holdings Ltd
Maple Leaf Foods
Mara Renewables
Marine Biologics
Marketing Initiatives
MaRS Discovery District
Michaela Tomic Photography
MLT Aikins LLP
MNP LLP
mode40
Mooi Foods
More Than Protein Ingredients Ltd.
Myo Palate
n! biomachines Ltd
Nàdarra Ventures
Nafas Saberi Zafarghandi
National Bank
National Research Council Canada - IRAP
Natur+L XTD inc.
Natural Products Canada
Novika
NS Department of Agriculture
Oberland Agriscience Inc.
Ontario centre of Innovation
Orenda Canada Capital
P-Duplex Inc
Pharma Inventor Inc.
Phoela Health Inc.
Phytokana

Past Attendees

Plant and people
Plethora Farms
Plug and Play Tech Centre
Poplar Bluff Organics
Profillet Foods
PULR Technologies Inc.
Punchcard Systems
Pure Perception
PwC CF
Qualtech
QUALTECH SOLUTIONS
Québec Tech
Rainforest Algae Corp.
Ramona Rea Consulting
RBCx
Redstick Ventures
Relocalize Inc.
Renaissance BioScience
Results Driven Agriculture Research
Rethink Resource
RFINE Biomass Solutions Inc.
Rhema Health Products Ltd.
RJW Consulting Canada Ltd.
Robert Hunter
RUACH Group
Saint Mary's University
Saint-Hyacinthe Technopole
Schulich Startups
SGS nutrasource

Smallfood Inc
Smart Skin Technologies
SMARTfx
Smylie Partners & Co
Sofina Foods
Spur Innovation
Subventia Inc.
Susgrainable
Synergia Biotech
TD Bank
Texave International Inc.
The Cultivated B
The Globe and Mail
The Spice Chica
Thisfish
TLB Coaching & Events
Tonus Capital
Tony's Meats Ltd.
Toronto Star / Metroland / Torstar
Trade and Invest BC
TUESDAY Brewing
Turn Designs
UBC Faculty of Land and Food Systems
UDP Software Inc
University of Alberta
University of Guelph - Co-operative Education
University of Toronto
Valley Regional Enterprise Network
VEGAIN Nutrition Inc.

Venture Grade
Venturepark
Verdex Capital
Vici-TEK inc
Ville de Laval
Vizva AgroTech
VU Venture Partners
WEtech
Whisker Beans Coffee Company
World Trade Centre Vancouver
Zone Agtech

Meet CFIN

At CFIN, we fund transformative foodtech projects, stimulate collaboration, and foster a growing community of food and beverage professionals. We've built the fastest growing and most engaged food business community in the country and our members come from across the globe, representing all parts of the food value chain.

We help every food and beverage company in Canada reach their full potential by connecting them to new ideas, opportunities, and technologies that increase collaboration and position Canada as a global leader in food innovation.

Innovation thrives when diverse ideas and people come together. That's why CFIN is focused on developing a highly connected and collaborative food business ecosystem. Through YODL, our Regional Innovation Directors, and an ever-growing library of resources, CFIN connects Canada's food sector to synergize new solutions and break down innovation barriers.

8,000+
Members

78%
SMEs (Firm Size 1-99)

130+
Projects Funded

\$23.3M
Funds Awarded

760+
Total
Applications

390+
Jobs & Co-Op
Placements Created

200+
New IP
Creations

CFIN-Funded Companies have
attracted more than **\$82M**
in follow on investment



Stand with the **Innovators.**



Position your brand as the catalyst for change.
Support bold ideas. Back Canadian-made solutions. Build what's next.

Let's talk partnership.



Contact

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