



CPG

Productivity Lab



Find margin. Break through bottlenecks.

Come listen, exchange ideas, and take solutions back to work that improve operations and unit economics.

Red Rose Convention Centre, Mississauga

January 13, 2027

7:30 – 10:30 AM



Why This Event Matters

- Working platform, not a trade show
- Specially designed for operations leaders in F&B manufacturing
- Focused on practical solutions that can be implemented
- Explore the latest in predictive modeling, machine learning, and foodtech innovation
- Helps manufacturers optimize production, reduce costs, and improve profitability
- Peer-driven, real-world learning led by experts

Who Should Attend



Audience
Senior and Director level operations leaders at small and mid-sized CPG manufacturers.

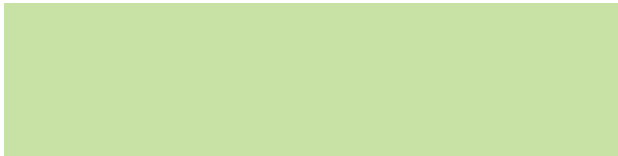
Table Topics

R&D & New Product Development · Procurement & Ingredient Sourcing · Production & Engineering · Packaging · QA / Food Safety · Inventory Planning & Warehousing · Transportation & Logistics / Supply Chain

Schedule

- 7:30 – 8:00**
Registration, Breakfast & Networking
- 8:00 – 8:10**
Welcome & Opening Remarks
- 8:10 – 8:45**
Keynote & Fireside Chat:
Lessons in Implementing Innovation
- 8:45 – 9:10**
Roundtable Problem-Solving – Round 1
- 9:10 – 9:35**
Roundtable Problem-Solving – Round 2
- 9:35 – 10:00**
Roundtable Problem-Solving – Round 3
- 10:00 – 10:30**
Readouts, Closing, Innovation Zone & Networking

Innovation Zone



SPONSORSHIP & PARTNERSHIP OPPORTUNITIES



Presenting Sponsor

\$9,000

(1 Available)

Includes:

- “Presented By” branding
- Welcome remarks or scripted participation in Fireside Chat
- Premium logo placement
- 2 event passes
- Priority footprint positioning
- Recognition in event playbook



Supporting Sponsor

\$3,000

(2-3 Available)

Includes:

- Event branding
- 2 event passes
- Optional Innovation Zone add-on
- Inclusion in post-event materials



Innovation Zone Partner

\$2,500

(10 Available)

Includes:

- Table/display space
- 2 event passes
- Logo on event materials
- Alignment to a relevant roundtable challenge
- Curated attendee interactions
- Playbook recognition



RESERVE YOUR PLACE AT THE LAB

Sponsorship and Innovation Zone spaces are limited.

To partner, exhibit, or register, contact the CFIN Events Team today.

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