

CFIN Membership

2025 CFIN By The Numbers

Join Canadian Food Innovation Network’s 7,700+ Member Community



CFIN Core (Free)

Ideal for anyone in Canada’s food and beverage ecosystem. Get exclusive access to funding programs, events, industry reports and connect with the broader CFIN community.



CFIN Plus (\$199 CAD/year)

For foodtech innovators, manufacturers, entrepreneurs and researchers. Includes Core benefits plus: exclusive NielsenIQ data insights, over \$3,000 in perks from top partners, expert guidance and priority access to industry events and reports.

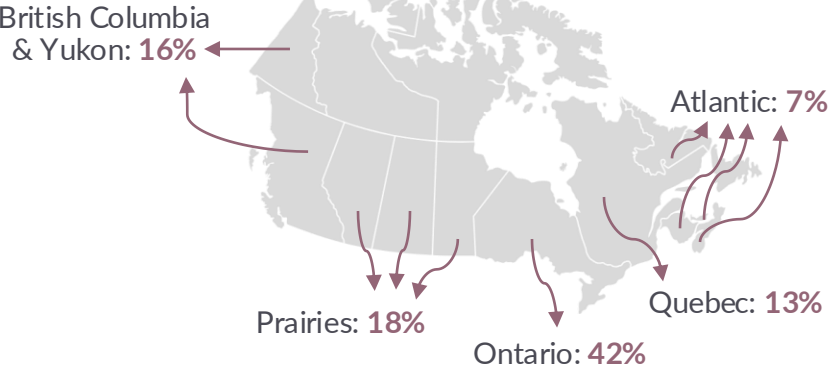


CFIN Partner (\$1,999 CAD/year)

Organizational membership for businesses seeking direct connections with small to medium manufacturers, innovators and retailers. Includes CFIN+ benefits plus high-value brand exposure, customized offers, premium directory listing, newsletter promotion, brokered introductions and sponsorship discounts.

Location

Other (U.S., International): 5%



Job Seniority		Top Industries		# of Employees	
Executive & C-Suite	33%	F&B Manufacturer	29%	1-4:	38%
Director+	17%	Service Providers (Consultants)	14%	5-19:	25%
Manager+	16%	Foodtech Solution Provider	13%	20-49:	9%
Individual Contributor	10%	Research & Innovation Centres	8%	50-99:	6%
Student	4%	Government	7%	100+:	6%
Other	20%				

CFIN Partner Membership

2025 RATE CARD

Connect with Canada’s Food & Beverage Innovators

Why You Should Join CFIN Partner

For organizations seeking direct connections with over 7,700 members, including small to medium-sized food and beverage manufacturers, foodtech innovators, retailers and foodservice operators. You gets unrivaled lead generation, targeted brand exposure and a platform to showcase thought leadership within Canada’s thriving food innovation ecosystem.



Includes All CFIN Core & Plus Benefits, and...

Engaged & Fast-Growing Audience

- Receive over \$3,000 in media value placing your brand in front of 7,700+ food and beverage manufacturers, tech innovators and industry professionals to generate quality leads.

Discounts on Sponsored Content

- Build thought leadership with a 10% discount on webinar sponsorships to attract qualified leads from CFIN’s focused audience.

Your Unique Member-Only Offer to Drive Leads & Sales

- Create unique perks or discounts exclusive to CFIN+ members, promoted through the popular CFIN+ perks page and distributed via year-round email and social campaigns.

Premium Listing on the CFIN Member Directory

- Feature your company prominently in CFIN’s member directory where businesses search for partners, customers and service providers.

Inclusion in Monthly Newsletter

- Reach an engaged audience of food and beverage professionals with targeted promotions in CFIN’s monthly newsletter.

Brokered Introductions to Key Members

- Benefit from personalized, strategic introductions to clients, collaborators and industry leaders to grow your business network.

Join CFIN Partner Membership at \$1,999 CAD/year to showcase your organization’s expertise, connect deeply within Canada’s food innovation ecosystem and drive meaningful growth opportunities.



BECOME A PARTNER

www.cfin-rcia.ca

