

WEBINARS VERSUS VIRTUAL NETWORK EVENTS

A handy table to help you choose the best format for your event and understand the process.

	Webinar	Virtual network
Appeals to	All CFA UK members All Network members	All Network members Some CFA UK members
Sign up via	CFA UK website/Member Portal	Connect RSVP only event
Promoted to	All CFA UK members via What's on and Events Listing link on CFA UK website All Network members via Connect External Registration event invite	All Network members via Connect RSVP only event invite All CFA UK members via What's on and Events Listing link to Connect
Who can attend	SIG: CFA UK members and non-members NGN: CFA UK members only I&D: CFA UK members and non-members	SIG: CFA UK members and non-members NGN: CFA UK members only I&D: CFA UK members and non-members
Format	Formal and limited interaction through Q&A chat box Allocated CPD points	Informal and interactive with breakout rooms, polls, chat No CPD points
Extras	CFA UK Events team pre-schedule when Networks can run webinars and how many CFA UK website event listing will include details of "How to Join this Network and link to Connect Network page" Once live on website, Network leaders must add event as External Registration event type on their Connect Network page and invite Network members Events team will manage attendees and circulate Zoom link 24h before event.	First virtual network will be supported by CFA UK staff Future virtual networks are run by Networks leaders autonomously Once date confirmed and event listed in Connect, Network leaders must send event link to Events Team for promotion Zoom links and account log in managed and circulated by Nikhila Deshmukh