

Volunteering and Social Media

Now you are a CFA UK volunteer, it's important to us that we recognise your efforts and raise your profile.

Follow CFA UK

CFA UK has an organisation page on [Linkedin](#), [Twitter](#) and [Instagram](#). Whichever platform you use, please make sure you follow CFA UK. This way we can tag you and your volunteer group if you have an upcoming event or content and to thank you when you have delivered content.

Twitter: <https://twitter.com/cfauk>

Instagram: <https://www.instagram.com/cfauk/>

Linkedin: <https://www.linkedin.com/company/cfa-uk/>

Promoting your new volunteer role on LinkedIn

Now you are an active volunteer at CFA UK, a simple and impactful way for you to let people know about it is by updating your LinkedIn profile.

The role should be listed as “Volunteer Experience”

To add, click “add profile section” and select “Add Volunteer Experience”

The screenshot displays a LinkedIn profile for Marissa Charles, a Volunteer Development Manager at CFA UK. The profile is set to public and includes a profile picture and a cover photo. The navigation bar at the top shows various icons for Home, My Network, Jobs, Messaging, Notifications, Me, Work, and Learn Skills on LinkedIn Learning. The profile header includes the name, title, and a button to 'Add profile section'. The main content area is divided into two columns. The left column contains the 'Education' and 'Volunteer Experience' sections. The 'Education' section lists two institutions: University of Surrey (Bachelor of Engineering (B.Eng.), Mechanical Engineering and Business Management, 1992 – 1996) and London South Bank University (PG Certificate in Career Management, 2015). The 'Volunteer Experience' section lists two roles: Family Liaison Volunteer at Bromley Brighter Beginnings (Sep 2014 – Nov 2018, 4 yrs 3 mos, Poverty Alleviation) and PTA Co-treasurer at Balgowan Primary School (Sep 2017 – Aug 2019, 2 yrs, Education). The right column is currently empty, showing a placeholder for a future section. A 'Messaging' button is visible at the bottom right of the profile.

Section	Item	Details
Education	University of Surrey	Bachelor of Engineering (B.Eng.), Mechanical Engineering and Business Management 1992 – 1996
	London South Bank University	PG Certificate in Career Management 2015
Volunteer Experience	Family Liaison Volunteer	Bromley Brighter Beginnings Sep 2014 – Nov 2018 • 4 yrs 3 mos Poverty Alleviation
	PTA Co-treasurer	Balgowan Primary School Sep 2017 – Aug 2019 • 2 yrs Education

You will be asked to complete the following fields. Please take note of how CFA UK would prefer you to complete them.

Field	How to complete	Notes
Organization	CFA UK	Please note you are volunteering for CFA UK not CFA Institute
Role	Example: <ul style="list-style-type: none"> • Board member • working group member • Panel member • Committee member • SIG or NGN Leadership team member e.g. Soft Skills working group member	<p>As a volunteer you will be part of a committee, working group, panel or network leadership team. The examples shown require you to add the name of your group at the beginning. If you are unsure about the name of your group, please check with the volunteer team.</p> <p>As a CFA UK volunteer, you are either a member, lead or chair. If you are a lead or a chair of a group, please replace “member” with your given title</p>
Cause	Leave blank	There is no category in this drop down list to cover volunteering at CFA UK so please leave blank
I am currently volunteering in this role	Tick the box	Once your role has finished, or if you step down from volunteering, untick this box and you will be given the option of adding an end date
Start Date		Add accordingly
Description		Add if you wish