Volunteering and Social Media

Now you are a CFA UK volunteer, it's important to us that we recognise your efforts and raise your profile.

Follow CFA UK

CFA UK has an organisation page on <u>Linkedin</u>, <u>Twitter</u> and <u>Instagram</u>. Whichever platform you use, please make sure you follow CFA UK. This way we can tag you and your volunteer group if you have an upcoming event or content and to thank you when you have delivered content.

Twitter: https://twitter.com/cfauk

Instagram: https://www.instagram.com/cfauk/

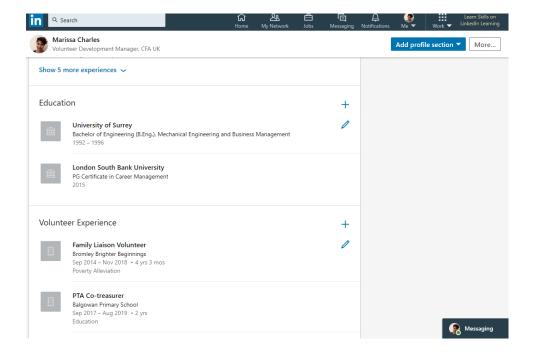
Linkedin: https://www.linkedin.com/company/cfa-uk/

Promoting your new volunteer role on LinkedIn

Now you are an active volunteer at CFA UK, a simple and impactful way for you to let people know about it is by updating your LinkedIn profile.

The role should be listed as "Volunteer Experience"

To add, click "add profile section" and select "Add Volunteer Experience"



You will be asked to complete the following fields. Please take note of how CFA UK would prefer you to complete them.

Field	How to complete	Notes
Organization	CFA UK	Please note you are volunteering for CFA UK
		not CFA Institute
Role	Example:	As a volunteer you will be part of a committee, working group, panel or network leadership team. The examples shown require you to add the name of your group at the beginning. If you are unsure about the name of your group, please check with the
	team member e.g. Soft Skills working group member	volunteer team. As a CFA UK volunteer, you are either a member, lead or chair. If you are a lead or a chair of a group, please replace "member" with your given title
Cause	Leave blank	There is no category in this drop down list to cover volunteering at CFA UK so please leave blank
I am currently volunteering in this role	Tick the box	Once your role has finished, or if you step down from volunteering, untick this box and you will be given the option of adding an end date
Start Date		Add accordingly
Description		Add if you wish