

2025

Event Sponsorships

Member Snapshot

- 94% of eligible members renew annually
- Engagement is high, because value is high

1,400+



99%



of CFA Minnesota members have earned the CFA designation

1. Ameriprise Financial
2. Thrivent
3. RBC
4. US Bank
5. Morgan Stanley



1. Portfolio manager
2. Analyst
3. Consultant
4. Corporate finance
5. Wealth manager

POSITION YOUR FIRM as an industry leader. **CULTIVATE RELATIONSHIPS** with key clients and peers. **MAXIMIZE YOUR EXPOSURE** in the financial services sector.

Become a CFA Society Minnesota corporate sponsor.

Choose a sponsorship package that maximizes your **RETURN ON INVESTMENT**, regardless of your budget size.

Sponsorship puts your firm in front of an **EXCLUSIVE AUDIENCE** that aligns you with our society's mission to promote best practices and the highest ethical standards in the industry.

You're invited to **CONNECT** with influential investment managers and financial **DECISION-MAKERS** throughout the upper Midwest.

Read on to learn more.

Quality Visibility for Your Firm



Sponsorship Opportunities

\$2,500—Gold

Benefits

- Recognition at event during presentation and signage
- 4 complimentary guest registrations (if ticketed event)
- Logo on event page & communications

\$1,000—Silver

Benefits

- Recognition on event signage
- 2 complimentary guest registrations (if ticketed event)
- Logo on event page & communications

\$500—Bronze

Benefits

- 1 complimentary guest registration (if ticketed event)
- Name in text on event page & communications

Available Event Sponsorships

- Research Challenge
- Distinguished Speaker
- New Charterholder Dinner
- ESG Event
- Summer Outing

MONTHLY SOCIALS—\$500 PER SOCIAL

Monthly socials are free networking events that happen the 2nd Thursday of the following months: March, April, June, August, & October. They occur at alternating locations across the Twin Cities.

Have an idea for an opportunity not listed on this page? Contact us to discuss.
sponsorship@cfamn.org | 612-930-4000