



CFA Society  
Istanbul



## HIGHLIGHTS OF THE PAST YEAR

26 July 2016

### TIME TO RENEW CFA MEMBERSHIP!

Dear members,

Our general assembly meeting was on 8/6/16. This newsletter contains the major highlights of the 2H15-1H16 period. We look forward to being more active together. Now is a good time to renew your CFAI and local society memberships, if you haven't already!

### New President elected!

Ertunç Tümen, our President since 2013 handed over his duty to Albert Krespin last month. We thank Ertunç for all the hard work done, creating a more active society, opening the way to become institutionalized, thanks to the partnership funding from CFAI, employing İlke Homris as Executive Director since last August and having office space at TSBP. We extend our thanks to TSPB for their support and also wish our new President Albert best of luck and success.

### RETIREMENT SAVINGS CONFERENCE - 2 SEP 15



CFAI CEO Paul Smith as well as top executives and regulators of Turkish Capital Markets attended the conference as speakers which attracted a lot of audience and attention.

Following the success of the September conference, and in order to meet the industry demand to create a platform between regulators and the private sector, we organized another conference on 1 June 2016. The attendance and interest was even higher than the September conference and more diverse.

### PRIVATE PENSION CONFERENCE - 1 JUN 16



Speakers were from the CMB, Treasury Undersecretariat and private sector pension and asset management companies .



### ETHICS TRAINING

#### **With Michael McMillan and Christina Rulfs from CFAI.**

Trainings were 2 days in Istanbul and 1 day in Ankara, our 1<sup>st</sup> major event in Ankara. We are targeting to have more events in Ankara. We also hosted an Asset Manager Code lunch in Istanbul.



### MEDIA COVERAGE

We were in BUMED March magazine, Dunya & Hurriyet newspapers , Platin magazine throughout the year. Please visit our Instagram account to see pictures on more media coverage.



### NEW JOBLINE TAB

**Feel free to send job/internship opportunities to be posted. Next step could be to introduce international opportunities!**

#### Contact Information

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### AWARD IN THE EMEA REGION



In Mar 2016, CFA Istanbul Society received the award for the highest increase in CFA candidate base among all societies in the EMEA region.

At the same meeting, our board member Alper Alkan represented our society for a TED-talks-like presentation competition.

### IRC – RECORD PARTICIPATION



Record number of university participation to the Investment Research Challenge! Also participation from 3 international universities.



Bogazici University was the local winner of the challenge where Tupras was covered. The regional challenge was held in Chicago this year. We look forward to having a regional/global IRC winner in the near future!

## ACTIVITIES

### INDUSTRY & UNIVERSITY OUTREACH

**We'd like to thank our CEO Paul Smith, and Dana Day from CFAI who were with us at the following meetings in September:** with Borsa Istanbul CEO, Capital Markets Licensing Agency General Manager, Garanti Bank CEO, Yapi Kredi Bank Wealth Management EVP, Is Investment CEO, AK Asset Management CEO, Sabanci Holding CEO. Lunch with Koç, Sabanci, Istanbul, Yildiz, Ozyegin universities.

**The following institutions have been visited throughout the activity period:**

Sabancı University, Garanti Bank Human Resources, Is Investment Human Resources, Garanti Bank Training Department, Capital Markets Board (@Ankara) for Istanbul Finance Center project, Middle East Tech University (METU), Istanbul University, Capital Mrkts Board Licensing Agency, MyExecutive, Garanti Investment, Turkish Capital Markets Association, Turkish Corporate Governance Association, Bilkent University, Garanti Yatırım/Garanti Portfoy presentation to a large group, Borsa İstanbul – meeting and presentation to a small group, KPMG meeting, METU career fair, Bilkent career fair and presentation to a class of students.

**Please send an email if you would like us to visit and inform your company about the CFA program. You can also apply to become an ambassador (rep) of our society at your company and help us deliver our mailings.**

### VOLUNTEERS WANTED!

We need you to help us to establish a stronger finance society in Turkey. Please feel free to send us an email and join us as a volunteer!

### MACROPANEL – 20 DEC



Macro expectations conference has become a great informative conference followed by many finance industry experts.

### WOMEN IN FINANCE - MAR 16



We support gender equality. This was the 2nd year of the Women in Finance meetings and will continue each March. There is a recently introduced women's scholarship. [https://www.cfainstitute.org/Forms/women\\_scholarship\\_app.pdf](https://www.cfainstitute.org/Forms/women_scholarship_app.pdf)

### CHARTER AWARD CEREMONY - NOV 15



Number of CFA charterholders are increasing in Turkey. We look forward to hosting the next award ceremony this fall.

#CFAdifference

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WHAT'S MORE  
REWARDING THAN  
EARNING THE CFA  
DESIGNATION?

# BECOMING A CFA SOCIETY MEMBER.

*Anil Ghelani, CFA*

Ask CFA® charterholders who are members of CFA societies and they'll tell you that earning the designation is only the beginning. Being a society member allows them to connect with over 125,000 charterholders around the globe, share experiences, swap ideas, and participate in dialogue. They also have access to insightful career services. Not to mention, member discounts at valuable events worldwide. Because, for our societies and their members, those three letters are making a real difference every day.

[cfasociety.org/istanbul](http://cfasociety.org/istanbul)



CFA Society  
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A Difference  
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