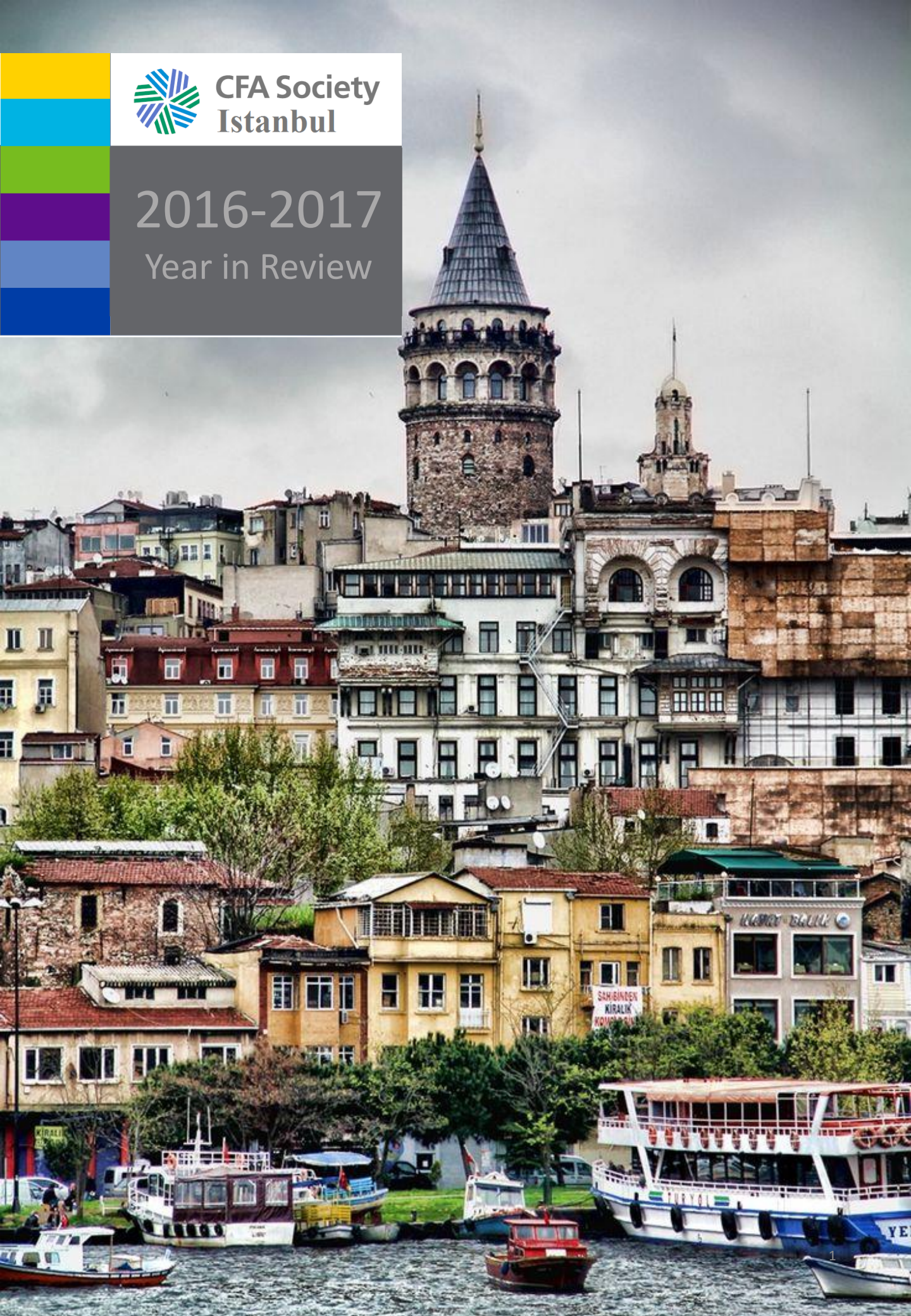




CFA Society  
Istanbul

2016-2017

Year in Review



# CFA SOCIETY ISTANBUL



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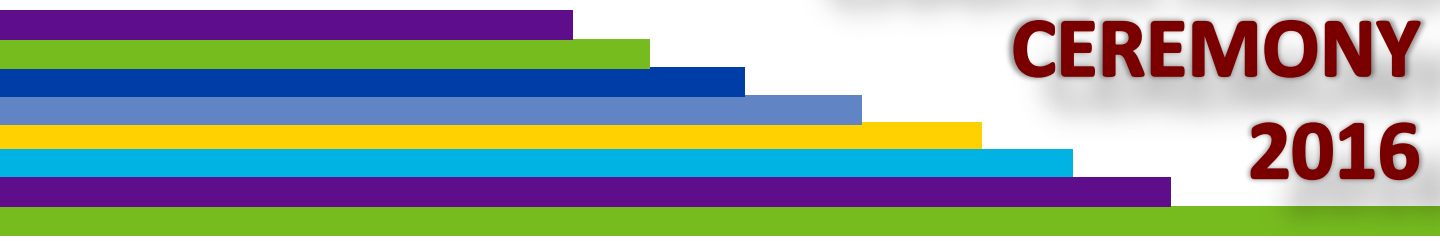
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# FINANCE SECTOR MEETS UP



We started our last fall quarter with a casual gathering for the whole finance society, which we'd co-hosted with TCMA. The event was on 4 October at MuzedeChanga and over 150 finance professionals attended.





Our Charter Award Ceremony was held on 15 November. EMEA Society Relations Director Dr. Rainer Pratl, CFA, welcomed our new Charterholders.



This year we had 38 new Charterholders; 25 were Turkish. We'd like to congratulate once again our new Charterholders.



**October 1, 2016**  
**Koc University**

CFA Society  
Istanbul met with  
Koc University's  
Master of Finance  
students to talk  
about CFA  
program.

**November 2, 2016 &  
November 29, 2016**  
**Bogazici University**



We talked about the  
CFA program to a  
group of Bogazici  
University students  
on 2 November.

We also made a  
presentation during  
an «Investments»  
class on 29  
November.



March 1, 2017  
Galatasaray University  
Initial visit in November  
to rector Prof. Dr.  
Ertugrul Karsak who is  
also a charterholder,  
followed by another visit  
to Galatasaray  
University academicians  
in December. Below is  
our 3rd visit;  
presentation to the  
students on 15 March  
during a finance course.



May 9, 2017  
Izmir Ekonomi  
University

On 9 May, we  
visited Izmir  
Ekonomi University.  
One of our  
charterholder  
board members is a  
graduate who was in  
the winning IRC  
team few years ago.



# UNIVERSITY RECOGNITION PROGRAM

## INTERESTED UNIVERSITIES



Koc  
University



Bilkent  
University



Istanbul  
University



Bogazici  
University



Middle East  
Technical  
University

Sabancı  
Universitesi

Sabancı  
University



Galatasaray University



Izmir Ekonomi  
University



CFA Society  
Istanbul 7

# INVESTMENT RESEARCH CHALLENGE

March 9, 2017

IRC Turkish final was made on 9 March and Özyeğin University was the winner! A reception followed the presentation for the students to mingle with our members and the judges. Ozyegin university went to the EMEA regional finals on 28 April.

Investment Research Challenge (IRC) kick off meeting was on 18 November and the Company to be analyzed was Arçelik. There was a record number of university participation this year. We'd once more like to thank the mentors, graders and jury who took place in this long process.





# CFA<sup>®</sup> PROGRAM ACCESS SCHOLARSHIP

EVERY YEAR  
MORE THAN  
2,600 SCHOLARSHIPS  
ARE AWARDED  
APPLY TODAY

**Submission deadline for 2018 September 15, 2017**

<https://www.cfainstitute.org/programs/cfaprogram/scholarships/Pages/index.aspx>

# CFA SOCIETY OF ISTANBUL

## SUPPORTS CANDIDATES

...who are eager to contribute to the finance industry and yet are having financial difficulty in paying the exam fees!

CFA Institute (CFAI) awarded 3,400 Access Scholarships in 2017, for which 8,500 submissions were received globally.

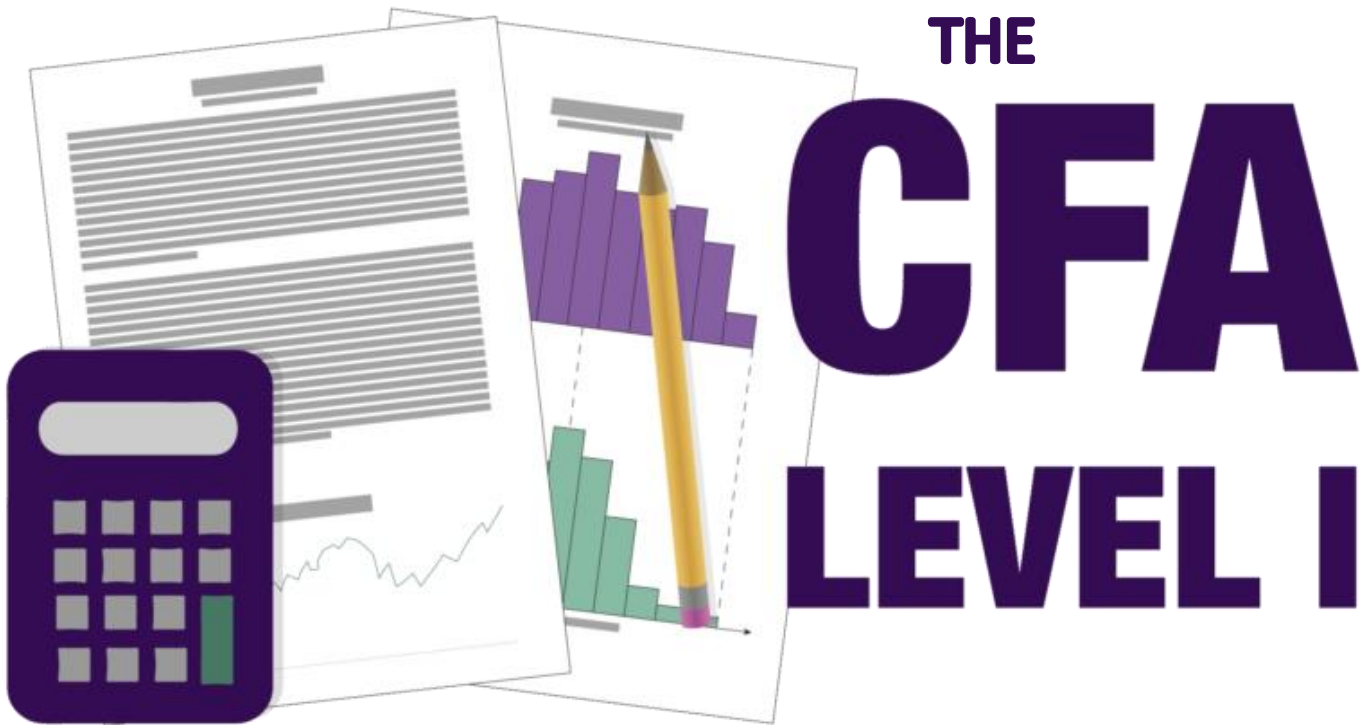
Last year, our society awarded 19 scholarships to candidates from Turkey, Azerbaijan and Georgia. The applicants were selected out of 61 individuals.

The criteria behind the selection process consist of the candidate's financial condition, his/her involvement in CFA Society of Istanbul activities and committees, the quality of the cover letter, academic credentials and the ability to fulfill the exams.

The list of the nominated applicants is announced by the CFA Institute in December. The Institute aims for the involvement of young professionals in financial need in the CFA program by distributing the Access Scholarships.

We look forward to your applications for June 2018 exams! The deadline to apply is 15 September 2017. Please visit CFAI's scholarship page for further details.

# CRUSH



**CFA Level1** prep course is organized by our society in collaboration with Koc University between February and April 2017.

**10** CFA Charterholders taught 10 topic areas to 40 candidates in 10 consecutive Sundays.

There is demand for expanding prep course for Level2 and Level3 candidates.

# MOCK EXAM

May 14, 2017

Following the prep course, there is a mock exam held each year in mid May. A CFA charterholder assumes the role of a supervisory throughout the exam.



# Deloitte.

DELOITTE



TEKFEN HOLDING



**EY** Building a better  
working world

ERNST & YOUNG

In addition to our university outreach meetings, we also continued our employer outreach meetings. With this perspective, here are some firms we visited throughout the year; Deloitte, Tekfen Holding, EY and TSKB. We'd be glad to come and visit your employer as well.



TURKIYE SINAI KALKINMA  
BANKASI



Since October  
2016

# LINE

## LOOKING FOR A JOB?

## DO NOT MISS OUR MAILS!

We shared 12 job opportunities with you throughout the year; one being in London. Being a charterholder, or studying to become one is an important step in your career. We will continue to create a platform for job opportunities. We need your support to add value to the careers of the finance enthusiasts. Please inform us of any opportunities at your employer, including internships. We do not collect CVs; we inform our members through mailings.



CFA Society  
Istanbul

# MARKETING CAMPAIGN TV COMMERCIALS & INTERVIEWS

Following CFA Institute's global marketing campaign, we are having TV commercials that featured in BloombergHT. The commercials took place on 16-31 January during workdays. We will continue to have TV commercials on BloombergHT on 17-31 July.

We also had a live interview on 28 March on BloombergHT TV;

followed by a radio interview to raise CFA awareness among professionals who are interested in finance sector, besides highlighting the importance of being a member of CFA Society Istanbul.

DÜNYA ÇAPINDA  
**125 BİN CFA® ÜNVANLI**  
YATIRIM PROFESYONELİ



**CFA® ÜNVANI**  
FİNANS SEKTÖRÜNDE  
SİZİ BİR ADIM ÖTEYE TAŞIYOR



# 8th MACROPANEL

December 7,  
2016



SHAPE  
THE  
FUTURE  
OF  
INVESTING1

Our 8th Macro Expectations conference was held on 7 December. We'd once more like to thank Dr. Ahmet Çimenoğlu (Koç Holding); Prof.Dr. Refet Gürkaynak (Bilkent University) and Dr. Murat Üçer (Global Source Partners) for their valuable contributions as well as our President Albert Krespin for being our moderator and our audience (over 150 people) for their contributions to our survey. Our live polling revealed the following 2017 year-end macro expectations of the audience: 2-3% budget deficit/GDP ; 8-11% CPI; and for GDP growth, 43% voted 0-2% and 52% voted 2-4%.



# WOMEN IN FINANCE



69%

of women feel disadvantaged in their career path because of being a woman.

CFA Society of Istanbul's 3rd Women in Finance conference took place on 7 March 2017. Many thanks to Deloitte Turkey for their sponsorship and to you for contributing to the survey prepared by Deloitte.

We'd like to thank Sibel Cetinkaya, Zümür Arol and Funda Akpınar for their sincere remarks as our speakers; and our vice president Ertuğ Tümen, CFA, for being the moderator.

60% of women still prefer the finance sector, even if they would have started their career again.

50% of women thinks that men earn more than women with the same effort.

THE  
OF  
FUTURE  
FINANCE  
STARTS  
WITH  
YOU

May  
2017

# JOINT CONFERENCES



## INTEGRATED REPORTING CONFERENCE

May 3,  
2017

Yıldız Teknik University was the host for the 'Integrated Reporting Conference' which was held on May 3.

Panel on 'The Opportunities Derivative Instruments' provide for Publicly Traded Companies.

May 22,  
2017





May 16,  
2017

# FINTECH ISTANBUL 2017 CONFERENCE

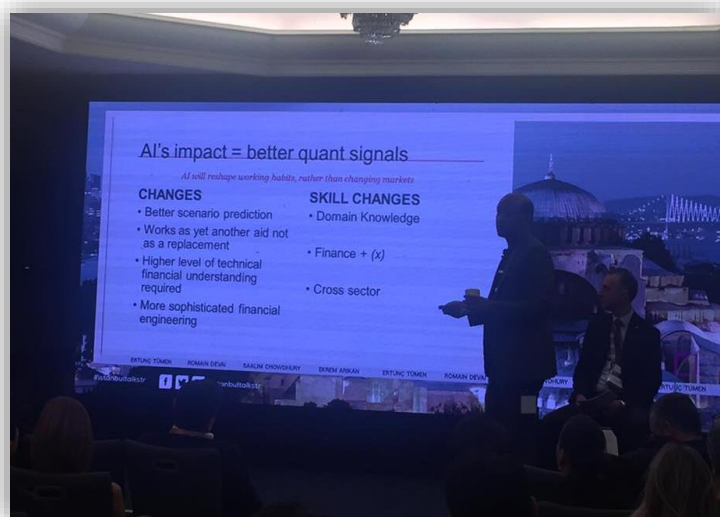
Fintech Istanbul 2017 Conference welcomed nearly 60 speakers, globally. They discussed the future of the Fintech business world and the potential opportunities it holds, in a positive and inspirational manner and also created an abundant networking platform for many new partnerships, investments and ventures to flourish, focusing on strategic fintech trends between the major players and incumbents in the fields of financial technology, crypto currencies, blockchain, Insurtech and the effects of digitization.

ISTANBUL TALKS

**FINTECH**  
2017 CONFERENCE

## CAPITAL MARKETS STREAM

<b>13.45-14.10</b>	<b>Welcome</b> Albert Krespin, <i>President, CFA Society Istanbul</i>
	<b>Opening Remarks</b> İlhami Koç, <i>Chairman, Turkish Capital Markets Association</i> Bora Oruç, <i>Executive Vice Chairman, Capital Markets Board of Turkey</i>
<b>14.10-14.25</b>	<b>Keynote 4: Digital Disruption in Capital Markets</b> Selim Elhadef, <i>Advisory Service Line &amp; Financial Services Sector Leader, EY</i>
<b>14.25-15.15</b>	<b>Panel 10: Fund Management Goes Digital: Robo Advisory and Blockchain Lead to Changes in Conventional Models</b> <b>Presenter and Moderator:</b> Ertuğ Tümen, <i>CFA, EVP, Ak Asset Management</i> <b>Speakers:</b> Romain Deval, <i>CFA, CEO, The FundsChain</i> Saalim Chowdhury, <i>Entrepreneur in Residence, 500 Startups</i> Ekrem Arıkan, <i>EVP, Takasbank</i>
<b>15.15-15.40</b>	<b>Coffee Break</b>
<b>15.40-16.20</b>	<b>Panel 11: AI, Algorithms, Big Data HFT in Trading</b> <b>Moderator:</b> Albert Krespin, <i>President, CFA Society Istanbul</i> <b>Panelists:</b> Xavier Alexandre, <i>Partner, Starbright Partners</i> Kürsat Alparslan, <i>Solutions Architect, instr</i> Hakan Elmas, <i>CFA, Founder &amp; CEO, zekai</i>
<b>16.20-16.45</b>	<b>Panel 12: Financing Growth in the Digital World: Crowdfunding</b> <b>Moderator:</b> Mustafa Ergen, <i>Chief Technology Advisor, Türk Telekom</i> <b>Panelists:</b> Salih Zeki Çimen, <i>Arıkovani Project Leader, Turkcell</i> Ali Çebi, <i>Co-Founder, Fongogo</i>



February  
& April  
2017

# NETWORKING EVENTS

Many thanks to our members who attended the networking event held on Kanyon Suvla on February 7 and April 20. It has been great to see everyone happy and connected with each other through the events.



May 25,  
2017



# CFA ROCKS



Many thanks, Erhan Kılıçözlü, CFA and his band «The Basement» of finance professionals. This was a great night and we look forward to seeing you all in our networking events.



We completed another successful year. Many thanks to our previous board members and a warm welcome to our new members.

We look forward to having you all in our committees. We need your support to grow our community.



# CFA SOCIETY ISTANBUL

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