

2022

# NEWSLETTER

JULY - DECEMBER



CFA Society  
Istanbul  
LET'S MEASURE UP™

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## REVIEW OF PAST 6 MONTHS

As we are approaching our 20<sup>th</sup> year, we have been very busy strengthening our relationship with all our stakeholders to promote the highest standards of ethics, education, and professional excellence for the ultimate benefit of our society.

After our strategy meeting with a diverse group of our members where we brainstormed for a full day to plan our society's next 3 years, we aimed high to fulfill our objectives. Most important of all, we had many meetings with employers to recognize the importance of the CFA Charter and the CFA Program journey. We wanted them to realize that CFA Charterholders and CFA Program candidates in their corporations are hardworking, patient, responsible finance professionals who are members and volunteers of the world's largest global not-for-profit association of investment professionals, CFA Institute, and CFA Society Istanbul. We had 15 employer outreach meetings. We also promoted the Certificate in ESG Investing.

Every year we raise the bar in CFA Institute Local Research Challenge for university students to better benefit our resources in the finance industry and prepare them as professionals for the future of finance.

This year, 29 universities and 42 teams from Türkiye (Ankara, Eskişehir, Gaziantep, İstanbul, İzmir), Azerbaijan, Cyprus, Georgia and Uzbekistan are participating in the challenge. This is a record number of participants. We provided them with a full day online valuation bootcamp and 4 online seminars on Macroeconomy, Sustainability and Digital Transformation. The local final will be in the week of 20-24 February.

We have been very active in universities to meet the students and answer their questions regarding the CFA Program, Research Challenge, Certificate in ESG Investing and the industry. We had 15 university outreach meetings. The two of these meetings were specifically academician-only; because, we aimed to understand their needs and how we can reach their students efficiently, also to express our mission, goals and activities to them. Similar to previous year, also this year, as CFA Society Istanbul Board, we decided to support the students who get the student scholarship and pass the L1 exam further with a scholarship.

We planned 5 member-only events for our members and participated in 8 events which include conferences and collaborative events with other parties to which our members were also invited. We had our Annual General Assembly Meeting on 16 June. We had in-person and online Candidate Experience-sharing and Networking events to support them in every possible way.

We opened L1 and L2 hybrid prep courses between September-October. We were live on BloombergHT 3 times with our various board members. We opened a Mentorship Program for our members and CFA Program L3 candidates. We had our regular Charterholder Ceremony and signature Macroeconomic Expectations panel. We had 23 webinar and events in total.

We care for our environment with our members. We volunteered for the Coastal Cleaning Social Responsibility Event with Turkish Marine Environment Protection Association.

As a part of a vast global network of members, societies, and relationships with key financial organizations around the world, we, as CFA Society Istanbul, are very happy, ready and excited for our 20<sup>th</sup> year which will mark a signature gala, conference and many events in 2023.



## 2022-2023 LEADERSHIP

### PRESIDENT

Alper Alkan, CFA

### VICE PRESIDENT

Sercan Uzun, CFA

### SECRETARY

Püren Kolabaş, CFA

### TREASURER

Farshad Mirzazadeh, CFA

### BOARD OF DIRECTORS

Alper Alkan, CFA

Aslı Kondu Uzun

Elif Altuğ, CFA

Farshad Mirzazadeh, CFA

Gönenç Altınoklar, CFA

Gürkan Kızılkaya, CFA

M. Sinan Veziroğlu

Püren Kolabaş, CFA

Sercan Uzun, CFA

### EXECUTIVE DIRECTOR

İlke Takımoğlu Homriş, CFA

### STAFF

Serra Akçay

### COMMITTEES

**Awareness Committee Lead: Aslı Kondu Uzun & Serra Akçay**

This committee oversees public communications including advertising, media communications, outreach etc., develops and maintains listing of local media contacts, develops and maintains website entries, issues press releases, feeds, maintains and develops social media sites (LinkedIn, etc.).

**Education & Scholarships Committee Lead: Gönenç Altınoklar, CFA**

This committee counsels both current and prospective candidates about CFA Program Review Courses, organizes CFA exam prep review courses, administers practice exam providers, including maintain contact with mock exam providers, administers the Society's Scholarship Program, administers CFA Institute Society Scholarships.

**Employer Outreach & Career Committee Lead: İlke Takımoğlu Homriş, CFA**

This committee develops programs and services to enhance members' professional skills, provides tools and resources for members looking for jobs in the financial community, organizes career development events and reviews all policy issues relating to career support.

**ESG Committee Lead: Aslı Kondu Uzun**

This committee provides all ESG related trends, research, documents and news, organizes and promotes webinars and trainings, communicates CFA Institute's research reports, consultation papers, surveys, articles, events and webinars to the members, regulatory and governance institutions and companies, attend ESG related events and provides speakers.

**Governance, Advocacy, Disciplinary Committee Lead: Alper Alkan, CFA**

This committee co-ordinates local advocacy efforts, liaises with CFA Institute, advocates for integrity in the local markets through research, guidance, and publication, works with, and provides a resource for, the Disciplinary Committee where appropriate, organizes and maintain AGMs of the Society, Monitors and evaluates progress of the Strategic Plan, determines Action Plans and maintains Action Plans of the 2-year-term for Directors and Officers.

**IRC Committee Lead: Sinan Veziroğlu & Sercan Uzun, CFA**

This committee encourages and organizes university participation among the natural territory of the society (Turkey, Azerbaijan, Georgia) in the Research Challenge, get sponsorship, determines the subject company, follow local, regional and global Challenge timeline, submits registration forms, assigns judges and graders, prepares and edits all the communication including social media posts, press articles, newsletter articles, congratulations messages, feedback reports, gifts, virtual or in-person venue.

**Membership & Volunteering Committee Lead: Püren Kolabaş, CFA**

This committee approves membership applications along with the Board, ensures that member data is used for appropriate purposes only, reviews all policy issues relating to membership, communicates with members and makes surveys to determine their needs. This committee also assists the Program Committee for activities planned for members.

**Program and Sponsorship Committee Lead: Sercan Uzun, CFA**

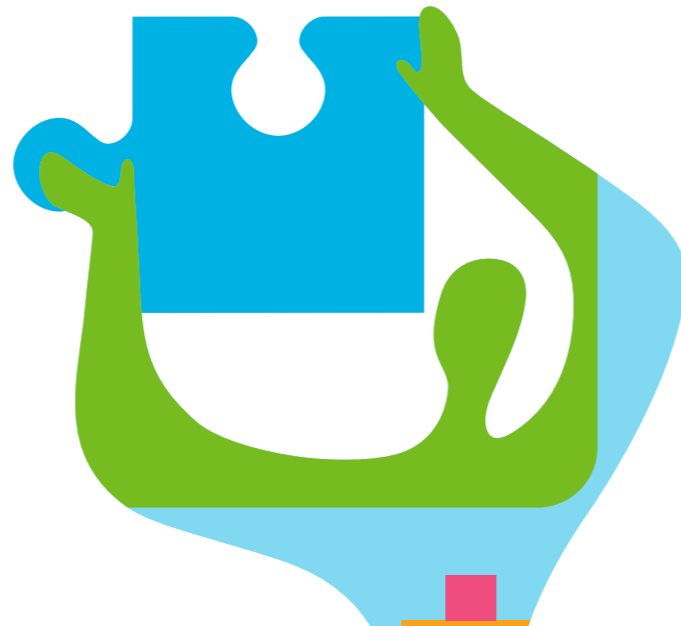
This committee counsels both current and prospective candidates about CFA Program or any other product/program by CFA Institute, assists Member Value Committee with Charter Award Ceremony, Markets to the local financial industry the CFA Program any other product/program by CFA Institute, organizes regular events include: charter award ceremony and the Annual General Meeting (AGM).

**Technology Committee Lead: Farshad Mirzazadeh, CFA & Gürkan Kızılkaya, CFA**

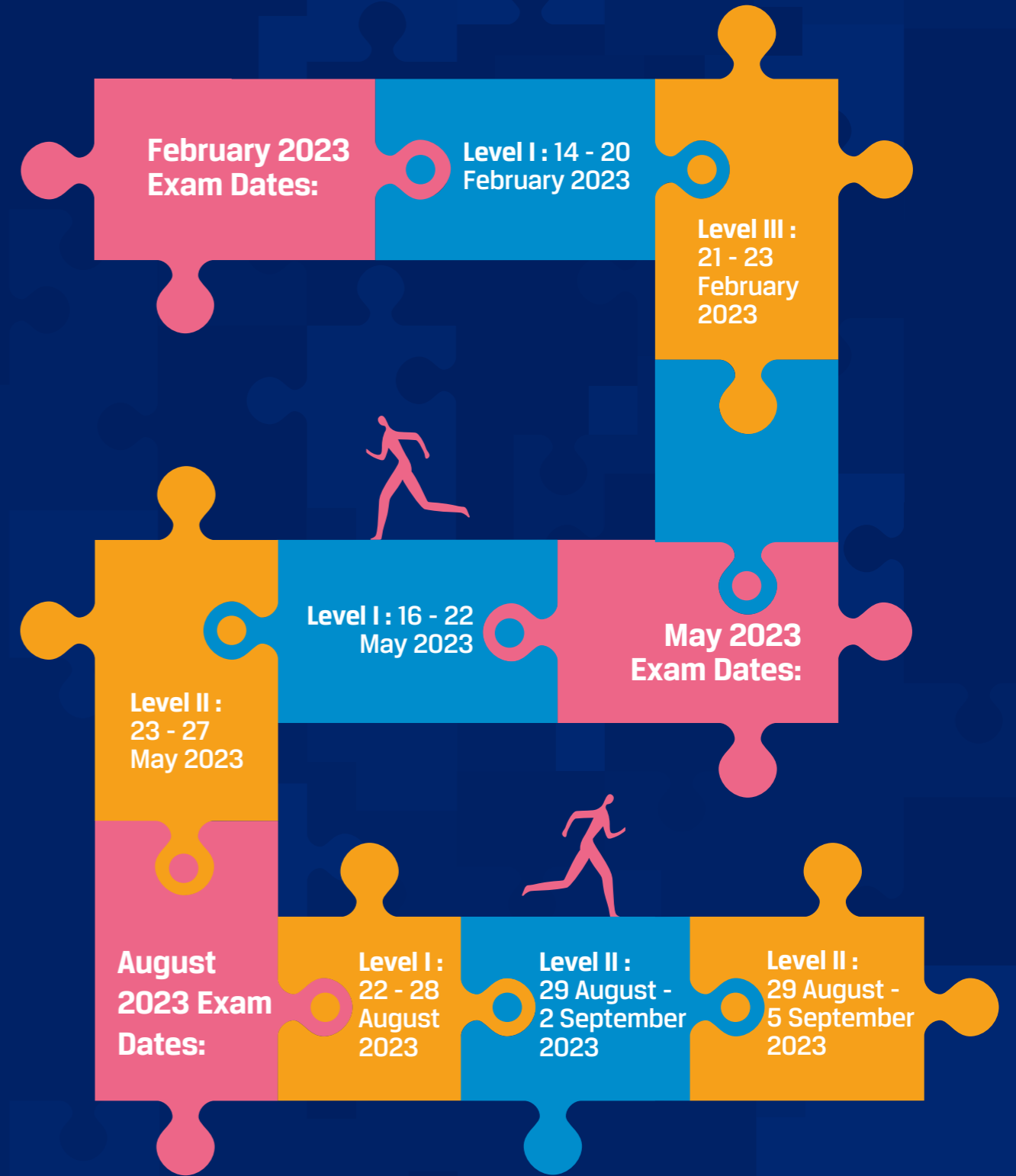
This committee maintains society website and other IT solutions in coordination with committee heads, evaluates technical solutions, manages Society Domain Name and Web Hosting Relationship, website & publishing also outsourced by the social media agent.

**University Relations Committee Lead: Elif Altuğ, CFA**

This committee develops effective interaction with local Universities, develops and maintains the CFA curriculum inclusion into the Bachelor and Master Program in Finance, facilitates networking opportunities between Society members, CFA program candidates, students from local universities and professionals, encourages university participation in the Global Research Investment Challenge.



# EXAM ROAD MAP



# LEVEL ONE

## SET THE PACE

# LEVEL II

## PREP FOR MASTERY

### ALL ABOUT RECALL



The Learning Ecosystem included with your registration provides the entire Level I curriculum. Exam questions are based on the Learning Outcome Statements at the beginning of each reading. Recall of key terms, formulas, and concepts is crucial.

### LEARN TO PACE YOURSELF



Practice questions and mock exams are an important part of your study time. The Learning Ecosystem allows you to time yourself as you take practice tests so the pace of the exam becomes second nature.

### TIMING IS EVERYTHING



The Level I curriculum covers a lot of material. The Learning Ecosystem can take you sequentially through the entire curriculum or you can evaluate your current knowledge and customize a study plan to help make the most of your time.

### GET TO KNOW YOUR STUDY STYLE



Do not rush through ethics on the assumption that it will all be intuitive to you.

### DON'T IGNORE ETHICS



### START WITH A QUICK REVIEW



Go back and look at your strengths and weaknesses from the last exam. Make sure you feel comfortable with the fundamentals. Give yourself a little extra study time if you think you need to brush up on the basics.

### GET TO KNOW THE LINGO



Practice helps with this goal. The more you read, the more comfortable you will become with the format of the vignettes. Use the Learning Ecosystem features to highlight patterns you notice in key words and phrases.

### BE PREPARED TO APPLY THIS KNOWLEDGE MORE DEEPLY



This exam asks you to analyze situations and provides calculations based on the knowledge you have accumulated. Use the practice quizzes and mock exams available in the Learning Ecosystem to gauge your exam readiness.

### BECOME EFFICIENT WITH VIGNETTES



Vignettes can be lengthy, so give yourself plenty of time to read. Plan on about 10-20 minutes to read and answer each vignette; the time will vary based on the number of questions that follow the vignette.

### PACE YOURSELF



**1**  
LEARNING ECOSYSTEM

**400+**  
GLOBAL EXAM LOCATIONS

**10**  
TOPICS COVERED

**20-30**  
VIGNETTES

**48**  
READINGS INCLUDED

**2**  
EXAMS OFFERED YEARLY

Do you like to hit the books alone or work with a study partner? Do you like to work online or on paper that you can mark up? If you are not sure, experiment until you find what works best for you.

**1**  
LEARNING ECOSYSTEM

**400+**  
GLOBAL EXAM LOCATIONS

**10**  
TOPICS COVERED

**180**  
MULTIPLE CHOICE QUESTIONS

**57**  
READINGS INCLUDED

**4**  
EXAMS OFFERED YEARLY

CFA® EXAM QUICK START GUIDE

# LEVEL III

## ALL ABOUT THE ESSAY



# CFA CHARTER

Achieve the highest distinction in the investment management profession—the CFA designation.

### THE CHARTERED FINANCIAL ANALYST (CFA®)

Program helps you capitalize on your strengths, supercharging your education and work experience into a designation that will tell the world you have the skills necessary to compete and excel in today's complex and evolving investment industry. The CFA charter is the gold standard for the investment industry. Charterholders enjoy a mark of distinction throughout the world. CFA Program provides the strongest foundation in advanced investment, analysis, and real-world portfolio management skills for a career advantage that you will use at all stages of your career. This globally recognized and respected credential is held by over 167,000 professionals across 165 countries.

*"You can hire people with an MBA, but you don't necessarily know that one MBA is the same as another MBA, whereas if you hire investment professionals with a CFA [designation],*

## THE VALUE OF THE CHARTER

- ✓ **POWERFUL GLOBAL NETWORK** of top industry professionals
- ✓ **STRONG FOUNDATION AND COMMITMENT** to ethics and professionalism
- ✓ **REAL-WORLD SKILLS** for making complex investment decisions
- ✓ **RECOGNIZED AND WELCOMED** by markets and employers globally
- ✓ **UNMATCHED EXPERTISE** in both practical investment analysis and management skills
- ✓ **ACCESS** to career-advancing tools and education

## TOP FIVE GLOBAL CHARTERHOLDER ROLES

### JOB TITLES

- 1) Portfolio Manager
- 2) Research Analyst
- 3) Chief Level Executive
- 4) Consultant
- 5) Risk Manager

### PRACTICE TYPES

- 1) Equities
- 2) Fixed Income
- 3) Private Equity
- 4) Derivatives
- 5) Real Estate



### IT ALL COMES TOGETHER

In the past two exams, you were asked to describe and analyze. In this exam, you will need to justify your thinking by synthesizing information and applying solutions. Portfolio management and wealth planning will be heavily featured.

### BE MINDFUL OF TIME

Plan how much time you can give each answer and stick with it. If you are stumped by a question, move on to one you are more comfortable with and complete that one. You can go back to your skipped question later if you have time.

### UNDERSTAND THE FORMAT OF ESSAY QUESTIONS

There are two types—constructed responses (word-based) and calculation-based responses. Get started right away framing your study around these formats. Use the practice quizzes and mock exams available in the Learning Ecosystem to gauge your exam readiness.

### PROVIDE EXACTLY WHAT IS ASKED FOR (AND NO MORE)

You do not get extra credit for producing a lot of words. Meandering prose can potentially hurt your score. Answer succinctly and to the point. Use bullet points if you would like to.

### SHOW YOUR CALCULATION QUESTIONS

For calculation-based questions, you are not required to show your work. If you choose to show your work, it will be evaluated as part of the response and could conceptually result in partial credit in cases where the answer is not otherwise fully correct.

<b>1</b> LEARNING ECOSYSTEM	<b>7</b> TOPICS COVERED	<b>38</b> READINGS INCLUDED
<b>400+</b>	<b>10-15</b>	<b>2</b>

# HOW TO EARN THE CFA CHARTER

## THE PATH TO BECOMING A CHARTERHOLDER

-  **Pass Three Levels of the CFA Exam**
-  **Achieve Qualified Work Experience**
-  **Submit Reference Letters**
-  **Apply for CFA Institute Charterholder Membership**

## EXAM SUCCESS INCLUDES

**300+ HOURS**

On average, candidates spend 300+ hours of study per exam level.

**EXAM PREP**

All exam questions are based on CFA Program curriculum.

**STUDY TOOLS**




Online Learning Ecosystem, Practice Questions, Mock Exams, Candidate Discussion Board, and Approved Prep Provider List.

**4+ YEARS**

On average, it takes 4+ years to complete the full program.

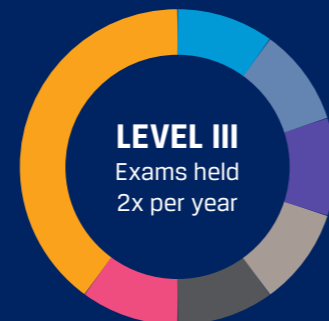
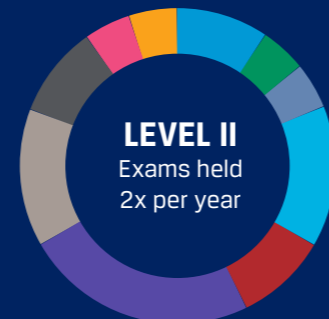
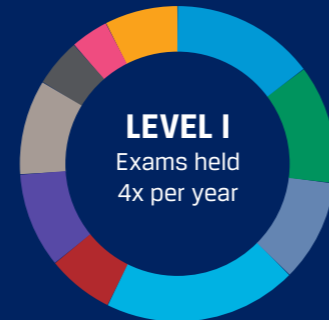
## ENROLLMENT REQUIREMENTS

To enroll in CFA Program and register for the Level I CFA exam, you must have an international travel passport and meet one of the following entrance requirements:

-  **Bachelor's Degree**  
Complete a bachelor's program or equivalent program and received a university/college degree. If you're not sure if your program is comparable, ask your college or university.
-  **University Student**  
Be within 23 months of your graduation month for your bachelor's degree or equivalent program on the date of sitting for the Level I exam.
-  **Professional Work Experience**  
Have a combination of 4,000 hours of work experience and/or higher education that was acquired over a minimum of three sequential years on the date of enrolling for the Level I exam. Dates of education and professional work experience cannot be overlapping.

## COMPLETE THREE LEVELS OF THE CFA EXAM

Focus areas vary by exam level, increasing in complexity and difficulty with a core of ethics and professional standards across all levels.



## CURRICULUM TOPICS

- ETHICS AND PROFESSIONAL STANDARDS
- QUANTITATIVE METHODS
- ECONOMICS
- FINANCIAL REPORTING AND ANALYSIS
- CORPORATE FINANCE
- EQUITY INVESTMENTS
- FIXED INCOME
- DERIVATIVES
- ALTERNATIVE INVESTMENTS
- PORTFOLIO MANAGEMENT AND WEALTH PLANNING

# EXPLORE AVAILABLE SCHOLARSHIPS

CFA Institute's variety of scholarships allow more people to participate in the CFA Program. You can find the full list of scholarships below or take advantage of the scholarship assessment tool to find the scholarship best suited for you. All scholarships include a waived enrollment fee and discounted registration.



### ACCESS SCHOLARSHIP

For individuals who may not be able to afford the program fees. Applicants must meet all CFA Program enrollment requirements.

Exam registration reduced to **USD250**.



### PROFESSOR SCHOLARSHIP

For full-time college/university professors or administrators / department heads who teach a minimum number of credit hours at qualified institutions and have not yet registered for their next exam.

Exam registration reduced to **USD350**.



### WOMEN'S SCHOLARSHIP

For women who are interested in earning the CFA charter, do not qualify for other CFA Institute scholarships, and have not yet registered for their next exam.

Exam registration reduced to **USD350**.



### REGULATOR SCHOLARSHIP

For employees of financial regulators, central banks, securities commissions, qualifying stock exchanges, SROs and/or government entities. Specifically, those entities that oversee or regulate operations, standards of practice or business conduct of the investment management industry and which have entered into a program agreement with CFA Institute.

Exam registration reduced to **USD350**.



### STUDENT SCHOLARSHIP

For students currently attending an affiliated university and have not yet registered for their next exam.

Exam registration reduced to **USD350**.

# ESG INVESTING IS HERE.



## Why is the CFA Institute Certificate in ESG Investing Important?

The answer is quite simple. ESG investing is here to stay. And by earning this qualification, financial professionals can stay a step ahead of the growing interest to build portfolios with a purpose.

Those who take the program will gain the valuable skills and insights needed to integrate ESG factors (environmental, social, and governance) into the investment process to help meet the needs of your clients and deliver value to your firm.

"I found the Certificate in ESG Investing helped fill gaps in my knowledge and brought together the subject in an informative and coherent way."  
- (Tom U, Head of Discretionary Sales)

"A great exam. I now have a far better understanding of how and why ESG should be incorporated across all investments, rather than simply ethical mandates."  
- (Matt K, Investment Manager)

"The benefit of the Certificate in ESG Investing is that it provides the requisite foundation from which investors can critically assess the opportunities and challenges posed by current and emerging practices, methodologies and tools."  
- (Cameron F, Senior Manager Research Analyst)

## Who is the certificate for:

Analysts, portfolio managers, c-suite executives or anyone with a foundation in investment management interested in mastering ESG Investing

Earning the CFA Institute Certificate in ESG Investing is not just a step in the right direction for the investment industry. It can be extremely beneficial to your career. With a much-respected foundation in ESG skills and knowledge, you can expand your opportunities in the industry by staying

### FAQ:

- **Am I eligible for the certificate?** There are no formal entry criteria, but it is recommended that candidates have knowledge and grounding in the investment process. *Please note there is a study commitment of 100 hours on average.*
- **How do I take the exam?** You will have 6 months from registration to schedule and take your examination. You can take the exam at a Prometric test center, or through remote proctoring if available in your country.

**Length:**  
100 Multiple  
Choice Questions

**Exam Duration:**  
2h 20min

Study Time: ~100 Hours Recommended

on top of the latest demands by investors. You'll have the competency and credibility to provide ESG recommendations to clients to meet the needs of new mindsets and strategies rapidly changing the world of investing.

- **What will I receive once I register?** Registration includes the first exam sitting, a mock exam and access to online learning materials via a secure platform. This information will be provided to you upon confirmation of your registration.

### RESOURCES:

Click [here](#) to:

- Check out CFA Institute Views on ESG Investing
- Learn More about the Certificate in ESG Investing
- Register Now

# UNIVERSITY OUTREACH

**26 SEPTEMBER**  
**GALATASARAY UNIVERSITY**



We met with the rector of Galatasaray university, Ertuğrul Karsak, who is among the first CFA charterholders in Türkiye."

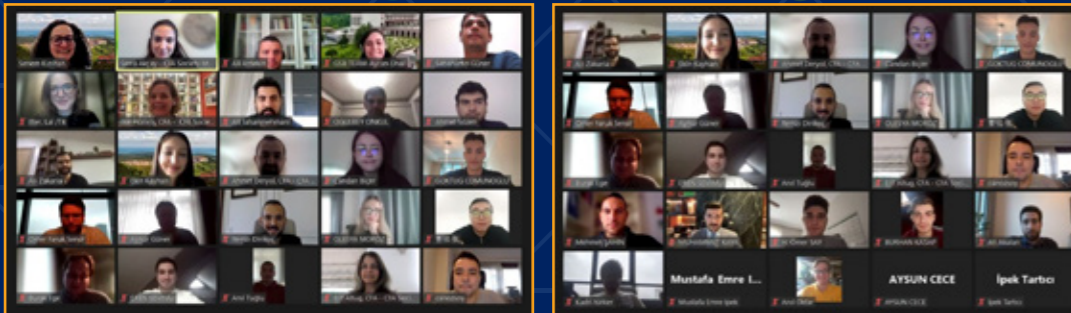
**4 OCTOBER**  
**IN-PERSON MEETING WITH THE ACADEMICIANS FROM IN UNIVERSITIES ISTANBUL, UNIVERSITY OUTREACH MEETING**



Following our online meeting with the academicians in Ankara universities, we had our in-person meeting with Istanbul universities.

We had a luncheon with the affiliated and Research Challenge participating universities in Istanbul. We talked about how we can collaborate to lead the students more into the Research Challenge, the CFA program as well as the importance of contributing to the Research Foundation.

**15 OCTOBER**  
**KOÇ UNIVERSITY MSC IN FINANCE PROGRAM**



**25 OCTOBER**  
**İSTANBUL COMMERCE UNIVERSITY**



**1 NOVEMBER**  
**İSTANBUL UNIVERSITY**



**3 NOVEMBER**  
**ÖZYEĞİN UNIVERSITY**



23 NOVEMBER  
YEDİTEPE UNIVERSITY



30 NOVEMBER  
BİLKENT UNIVERSITY



29 NOVEMBER  
PİRİ REİS UNIVERSITY



27 DECEMBER  
KOÇ UNIVERSITY



## UNIVERSITY AFFILIATION PROGRAM

Academic institutions that embed a significant portion of the CFA Program Candidate Body of Knowledge (CBOK)—including the Code of Ethics and Standards of Professional Conduct—into their curriculum may be eligible to participate in the University Affiliation Program. An Affiliated University signals to their students and to employers that their curriculum is closely tied to the practice of investment management and is helpful to students preparing for the CFA® Program exams.

## APPLY TO THE UNIVERSITY AFFILIATION PROGRAM

To request an application\* and find out more, please email us at [university@cfainstitute.org](mailto:university@cfainstitute.org). \*Applications for the University Affiliation Program are considered on a case-by-case basis; meeting eligibility requirements does not guarantee acceptance into the program.

## 14 CFA PROGRAM AFFILIATED UNIVERSITIES IN TURKEY

Bilgi University, Bilkent University, Boğaziçi University, Dokuz Eylül University, Galatasaray University, İstanbul Commerce University, İstanbul University, Kadir Has University, Koç University, ODTÜ, Piri Reis University, Sabancı University, TED University, Yeditepe University.



This year, as CFA Society Istanbul Board, we decided to support our students further with a scholarship. The scholarships will be offered to the following students:

- 1- The student must be studying at a CFA Program Affiliated university in Turkey.
- 2- The student must be awarded the CFA Institute Student Scholarship by their CFA Program Affiliated university.
- 3- The student must take the exam in November 2022 - November 2023 period and must PASS the exam.

The students who meet the above requirements, will be reimbursed by \$175 when they share with us their L1 badge.

## RESEARCH CHALLENGE 2022-2023 KICK-OFF MEETING

This year, 29 universities and 42 teams from Türkiye (Ankara, Eskişehir, Gaziantep, İstanbul, İzmir), Azerbaijan, Cyprus, Georgia and Uzbekistan are participating in the challenge.

We started the Research Challenge process with a full day online valuation bootcamp and 4 online seminars on Macroeconomy, Sustainability and Digital Transformation.

The kick-off meeting on 4 November was hosted by Şişecam started with the opening speeches of our President, Alper Alkan, CFA; İş Portföy CEO, Burak Sezercan; Ak Portföy CMO, and also one of our previous presidents, Ertunç Tümen, CFA. Şişecam CEO Mustafa Görkem Elverici welcomed the students, gave the keynote speech and mentioned the importance of "people" in any part of the job. Şişecam Investments and Business Development Director, Mr. Selim Kalkan, made the strategy presentation; and Şişecam, CFO, Gökhan Güralp, made the financials presentation. Şişecam CEO Mustafa Görkem Elverici answered all the questions asked by the participants. Our Board Member, RC Co-lead, Mr. Sinan Veziroğlu; and, the Vice President, RC Co-lead of CFA Society Istanbul, Sercan Uzun, CFA, made their presentation on challenge process and rules. The day ended with Şişecam Showroom visit and a wonderful reception.

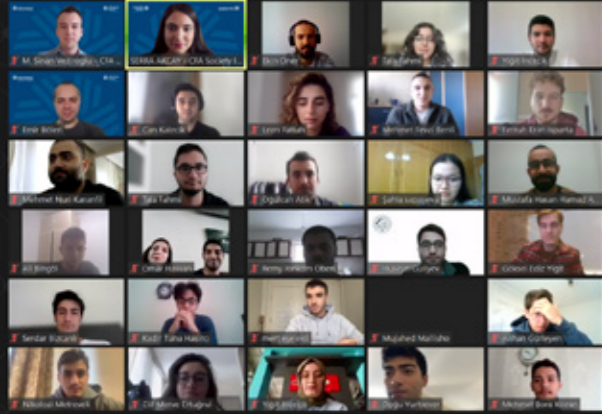
To understand Şişecam better, students visited 3 Şişecam plants in-person on 11 November. They had the chance to observe all the processes that glass goes through.

Students will submit their reports on 6 January and the Local Final is in the week of 20-24 February 2023.



22 OCTOBER  
ONLINE FULL-DAY VALUATION BOOTCAMP

BOOTCAMP FOR RESEARCH  
CHALLENGE STUDENTS ONLY

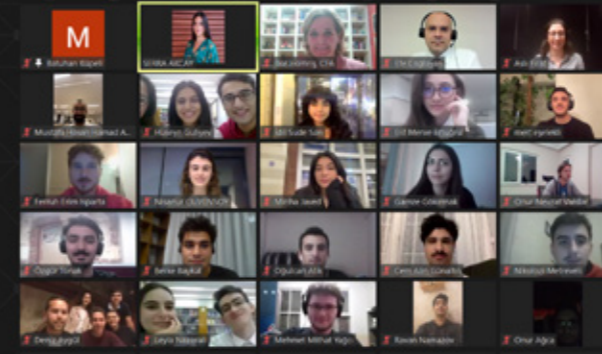


SPONSOR SPONSOR SUBJECT COMPANY  
AKPortföy İŞ PORTFÖY ŞİŞECAM CFA Society Istanbul

Emre Kurnaz	AHMET ARICI	Mert Ali Yıldız	Eda Su Başaran	
Zahra Quliyeva	Ozan Uygun	Ahmet Sevinçli		
Özlem Yağmur...	Murad Mehdiyev	Muhammad İbr...	Dogukan Dinc	
Muhammed Co...	Mohaddise Sae...	Ömer Korkusuz	Nika Gabisonia	Nazrin Balayeva
Ozan Uygun	Ahmet Sevinçli	Özlem Yağmur...	Murad Mehdiyev	
Dogukan Dinc	Muhammed Co...	Mohaddise Sae...	Ömer Korkusuz	Nika Gabisonia
Nazrin Balayeva	Selin Ezgi Köse...	Özgür Tonak	Ismayil Shikarov	Umud Ferah
Eray Arslan	Zhala Nasibzade	Umud Yurttaş		
Eray Erol			Umud Ferah	

25 OCTOBER  
ONLINE SUSTAINABILITY SEMINAR

CFA INSTITUTE LOCAL  
RESEARCH CHALLENGE

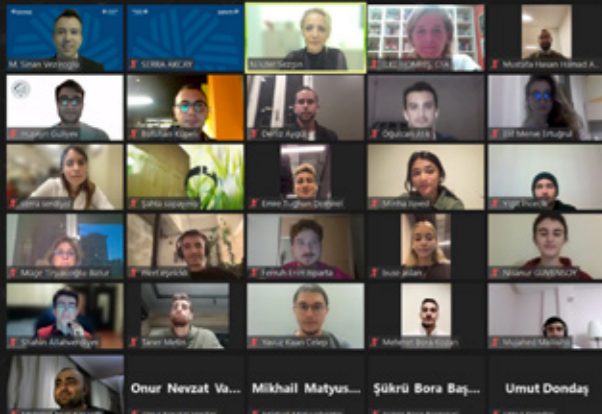


SPONSOR SPONSOR SUBJECT COMPANY  
AKPortföy İŞ PORTFÖY ŞİŞECAM CFA Society Istanbul

UMUT DONDAŞ	Ahmet Sevinçli	Kadir Tuna Has...	A	Mete Tekkaya
Nevşare BIGÜN	Burak Aksu	Özlem Yağmur...	Çağlasu Kurt	
Emre Kurnaz	Mert Ali Yıldız	Okan Arslantaş	şura İlayda bulut	
Faruk Fırat	Pınar İÇER	Cem Tanık	Burak Akkaya	Ogan Üstel
Ogan Üstel	Doğu Yurtsever	recep tandoğdu	Murad Mehdiyev	
Ismayil Babışb...	Mujahed Mallis...	Şükri Bora Bağ...	Muhammed Co...	Aysel Ibrahimova
Nurettin Baver...	Areej Fatima			
Gizem ER	Zehra Kirveli	Eray Arslan	buse aslan	
Samuel Oladap...	Bariş İlayda Yor...	Furkan Eren Can	mustafa yılmaz	Berna Aydoğan

24 OCTOBER  
ONLINE MACROECONOMY SEMINAR

CFA INSTITUTE LOCAL  
RESEARCH CHALLENGE

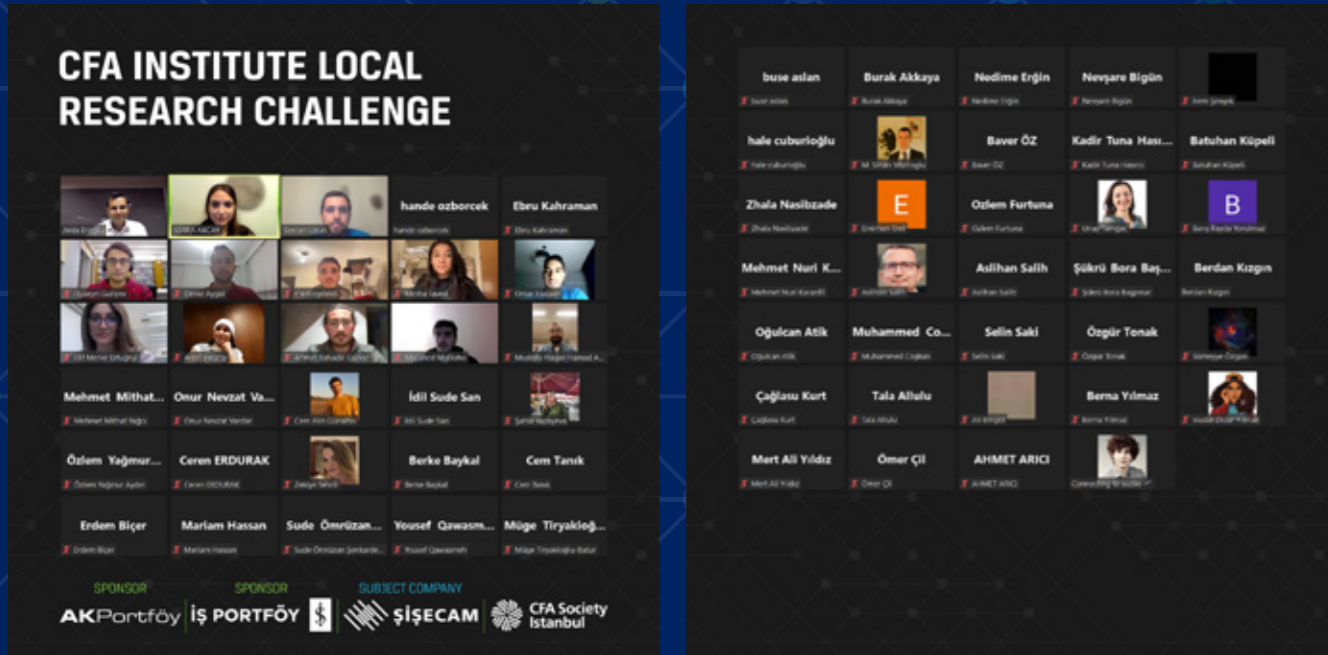


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AKPortföy İŞ PORTFÖY ŞİŞECAM CFA Society Istanbul

Ismayil Babışb...	Ceren ERDURAK	Erdem Biçer		
Buğrahan Gürel	Özgür Tonak			
Mehmet Mithat...	Kadir Tuna Has...	Yousef Qawasm...	Baver ÖZ	Mete Tekkaya
Çağlasu Kurt	Nevşare BIGÜN	İdil Sude San	Burak Aksu	
Cem Tanık	AHMET ARICI	Elif Nisa Güler	Çağkan Önal	Ogan Üstel
Nedime Erçin	Burak Akkaya	Metin CANTÜRK	derya ekim dereci	
Omar Hassan	Mohaddise Sae...	Mert Ali Yıldız	Ada Akar	
şura İlayda bulut	Ömer Korkusuz	Umud Ferah	Emre Kurnaz	Ahmet Sevinçli
Nargiz Mamma...	Mehmed Bilgeh...		A	Yeşim Uzun



26 OCTOBER  
ONLINE DIGITAL TRANSFORMATION



13<sup>TH</sup> MACROECONOMIC  
EXPECTATIONS PANEL  
21 DECEMBER 2022

We held our 13<sup>th</sup> Macroeconomic Expectations panel, our signature and most crowded event of the year. This year there were around 150 attendants. The panelists were Prof. Dr. Refet Gürkaynak from Bilkent University, Oya Celasun from IMF, Prof. Dr. Hakan Kara from Bilkent University and the moderator was Püren Kolabaş, CFA, from CFA Society Istanbul Board.



28 NOVEMBER  
WORKSHOP WITH FITCH RATINGS



CHARTER AWARD CEREMONY  
14 DECEMBER

We had a Charter Award Ceremony & Networking event to welcome the new CFA Charterholders. We are proud to see more CFA Charterholders and CFA Program candidates in the Turkish finance industry.

During this ceremony event, we also congratulated the ones who successfully completed the Certificate in ESG Investing. We believe that next year we will have more certificateholders.

You can find the photos here: <https://bit.ly/3HRjiUY>



# WEBINARS & EVENTS

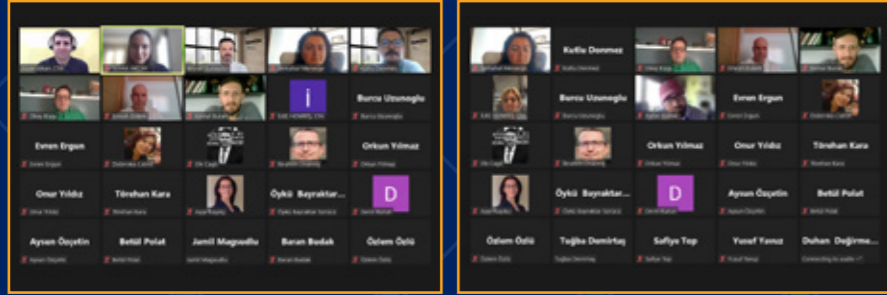
## 16 JUNE ANNUAL GENERAL ASSEMBLY MEETING



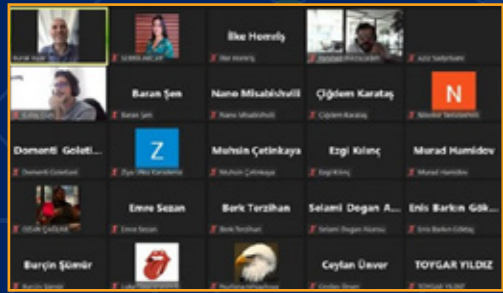
## 20 JUNE CANDIDATE EXPERIENCE SHARING & NETWORKING EVENT



## 30 JUNE ESG SEMINAR WITH DELOITTE



## 9 AUGUST ONLINE CANDIDATE EXPERIENCE-SHARING EVENT



## 19 AUGUST LIVE SESSION ON BLOOMBERG WITH OUR PRESIDENT, ALPER ALKAN, CFA; AND, BOARD MEMBER, ASLI KONDU UZUN.

You can watch here at 16:30:  
<https://bit.ly/3WCmJ6o>



## 24 AUGUST IN-PERSON PANEL: INFLATION UNDER DEMAND AND SUPPLY SHOCKS IN TURKEY AND THE WORLD WITH PROF. DR. SEBNEM KALEMLI-ÖZCAN



## 13 SEPTEMBER START-UP MEETUP EVENT



**17 SEPTEMBER**  
**COASTAL CLEANING SOCIAL RESPONSIBILITY EVENT WITH TURKISH MARINE ENVIRONMENT PROTECTION ASSOCIATION**



**29 SEPTEMBER**  
**METaverse FOR INVESTORS EVENT ORGANIZED IN COLLABORATION WITH AKBANK, AK ASSET MANAGEMENT AND CFA SOCIETY ISTANBUL**

**5 OCTOBER**  
**PROMETEIA BANKING & INSURANCE DAY CONFERENCE**  
Our president Alper Alkan, CFA, made an opening speech and we had a stand.

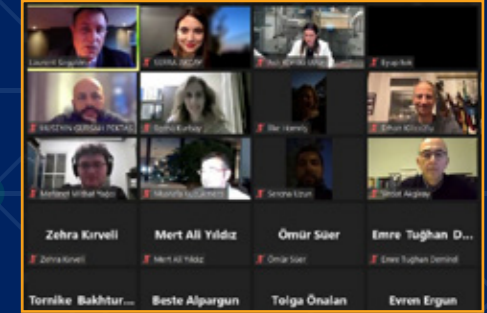


**6 OCTOBER**  
**TURKISH CAPITAL MARKETS BOARD INVESTOR DAY**  
Our Executive Director İlke Homriş, CFA, spoke at a panel.



**13 OCTOBER**  
**FITCH ESG BREAKFAST BRIEFING AND ALSO EVENING MEETING WITH COMMITTEE MEMBERS**

**31 OCTOBER**  
**ONLINE "ENERGY TALKS" SESSION WITH LAURENT SEGALEN MODERATED BY OUR BOARD MEMBER ASLI KONDU UZUN**



**7 NOVEMBER ONLINE SESSION WITH SABAH7DERSI**  
Our Executive Director İlke Homriş, CFA, and board member Püren Kolabaş, CFA, was live on Instagram with the "Sabah7 Dersi" account.



**17 NOVEMBER EDUPLUS FOR 14TH FINANCE SUMMIT**  
Our president Alper Alkan, CFA, was live on Eduplus Finance Summit.



**21 NOVEMBER**  
**LIVE SESSION AT BLOOMBERGHT WITH THE BOARD MEMBERS ELIF**  
**ALTUĞ, CFA & GÖNENÇ ALTINOKLAR, CFA**

You can watch here: <https://bit.ly/30w1osb>



**23 NOVEMBER**  
**TUYID SUMMIT**



**23 NOVEMBER**  
**IN-PERSON MEMBER-ONLY EVENT WITH FITCH RATINGS "THE LONG-ROAD TO 2023:**  
**TÜRKİYE SOVEREIGN RATING OVERVIEW & NETWORKING**



**1 DECEMBER TURKISH CAPITAL MARKETS ASSOCIATION CONFERENCE**



**14 DECEMBER LIVE SESSION ON BLOOMBERGHT WITH THE BOARD MEMBERS PÜREN KOLABAŞ,**  
**CFA, AND FARSHAD MIRZAZADEH, CFA. YOU CAN WATCH HERE AT <https://bit.ly/3vdk1bv>**



**23 DECEMBER ASSET MANAGEMENT CONFERENCE**

# EMPLOYER OUTREACH



**28 JULY**  
DEVELOPMENT INVESTMENT BANK OF TÜRKİYE

**9 SEPTEMBER**  
INDUSTRIAL DEVELOPMENT BANK OF  
TURKEY (TSKB)



**21 SEPTEMBER**  
AK PORTFÖY



**13 OCTOBER**  
CORPORATE TREASURY MANAGERS  
ASSOCIATION



**5 SEPTEMBER**  
UNLU&CO

**21 SEPTEMBER**  
SABANCI HOLDING



**30 SEPTEMBER**  
YILDIZ HOLDING

**7 OCTOBER**  
İŞ ASSET MANAGEMENT



**14 OCTOBER**  
VAKIFBANK HR

**3 NOVEMBER**  
DENIZBANK

**22 NOVEMBER**  
GARANTI BBVA

**6 DECEMBER**  
PROMETEIA

**18 OCTOBER**  
ING BANK

**10 NOVEMBER**  
BOĞAZIÇI VENTURES

**5 DECEMBER**  
İŞ BANK

# PREP COURSES

## 3 SEPTEMBER- 2 OCTOBER PREP COURSE FOR L1 AND L2

We organized prep courses for L1 and L2 candidates between 3 September - 2 October 2022. L1 course was in hybrid format and L2 was online. The instructors were CFA Charterholders and CFA Society Istanbul members.



# CONTACT INFORMATION AND SOCIAL MEDIA

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