



CFA Society  
Istanbul

2023

# NEWSLETTER

JANUARY – JUNE



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# REVIEW OF PAST 6 MONTHS

2023 marks our 20th year!

Since 2003, our organization has been unwavering in its commitment to upholding the highest standards of ethics, education, and professional excellence within the finance industry. None of our achievements thus far would have been possible without the support of our esteemed members. We are deeply grateful for their invaluable contributions, dedication, and volunteerism.

In celebration of this significant milestone, we had originally planned to host a gala dinner in Istanbul on March 17th. However, due to the devastating earthquake that struck Türkiye last February, we have made the decision to postpone the event to a later date. Our thoughts are with the affected families who have lost their loved ones in this tragic disaster, and we extend our deepest condolences to them.

We held 11 employer outreach meetings with the aim of promoting the CFA Program, the Certificate in ESG Investing, and the Investment Foundations program. We emphasized the immense value that a CFA Charterholder or CFA Program candidate brings to employers during these meetings. One of the banks has agreed to add a monthly premium to the salaries of the CFA Charterholders it employs. Moreover, we shared 14 job opportunities.

On 23 February, we successfully concluded the CFA Institute Local Research Challenge, featuring 5 finalist teams from Türkiye; Bilkent University, İstanbul Bilgi University, İzmir University of Economics, Koç University, and Özyeğin University in alphabetical order. Congratulations to the winners, Koç University and Özyeğin University!

We had 3 university outreach meetings, where we aimed to inform students about the CFA Program, Research Challenge, Certificate in ESG Investing. Similar to the previous year, as the CFA Society Istanbul Board, we continued to provide support to students who receive the student scholarship and pass the L1 exam by offering them a scholarship.

To support candidates in their journey, we held L1 and L2 hybrid prep courses from March to April, with some sessions taking place at Deniz Akademi. We thank Denizbank for their continued support.

We were broadcast live on BloombergHT Radio five times, with various board members representing us. Moreover, our regular Charterholder Ceremony was held in May, and we were honored to have Murat Bilgiç, CEO of TSKB, who accepted our invitation to present the certificates during the event. On that day, we also extended our congratulations to our colleagues who successfully completed the Certificate in ESG Investing. Since January, we organized 10 webinars and events throughout the year.

## 2022-2023 LEADERSHIP

### PRESIDENT

Alper Alkan, CFA

### VICE PRESIDENT

Sercan Uzun, CFA

### SECRETARY

Püren Kolabaş, CFA

### TREASURER

Farshad Mirzazadeh, CFA

### BOARD OF DIRECTORS

Alper Alkan, CFA

Aslı Kondu Uzun

Elif Altuğ, CFA

Farshad Mirzazadeh, CFA

Gönenç Altınoklar, CFA

Gürkan Kızılkaya, CFA

M. Sinan Veziroğlu

Püren Kolabaş, CFA

Sercan Uzun, CFA

### EXECUTIVE DIRECTOR

İlke Takımoğlu Homriş, CFA

### STAFF

Serra Akçay

### COMMITTEES

#### Awareness Committee Lead: Aslı Kondu Uzun & Serra Akçay

This committee oversees public communications including advertising, media communications, outreach etc., develops and maintains listing of local media contacts, develops and maintains website entries, issues press releases, feeds, maintains and develops social media sites (LinkedIn, etc.).

#### Education & Scholarships Committee Lead: Gönenç Altınoklar, CFA

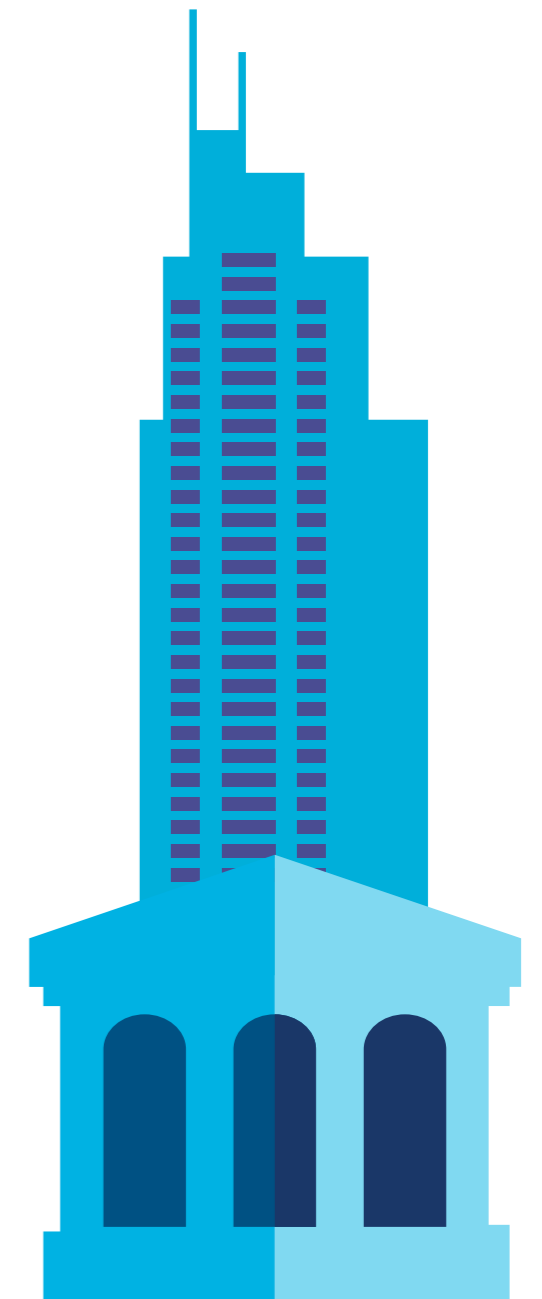
This committee counsels both current and prospective candidates about CFA Program Review Courses, organizes CFA exam prep review courses, administers practice exam providers, including maintain contact with mock exam providers, administers the Society's Scholarship Program, administers CFA Institute Society Scholarships.

#### Employer Outreach & Career Committee Lead: İlke Takımoğlu Homriş, CFA

This committee develops programs and services to enhance members' professional skills, provides tools and resources for members looking for jobs in the financial community, organizes career development events and reviews all policy issues relating to career support.

#### ESG Committee Lead: Aslı Kondu Uzun

This committee provides all ESG related trends, research, documents and news, organizes and promotes webinars and trainings, communicates CFA Institute's research reports, consultation papers, surveys, articles, events and webinars to the members, regulatory and governance institutions and companies, attend ESG related events and provides speakers.



**Governance, Advocacy, Disciplinary Committee Lead: Alper Alkan, CFA**

This committee co-ordinates local advocacy efforts, liaises with CFA Institute, advocates for integrity in the local markets through research, guidance, and publication, works with, and provides a resource for, the Disciplinary Committee where appropriate, organizes and maintains AGMs of the Society, Monitors and evaluates progress of the Strategic Plan, determines Action Plans and maintains Action Plans of the 2-year-term for Directors and Officers.

**IRC Committee Lead: Sinan Veziroğlu & Sercan Uzun, CFA**

This committee encourages and organizes university participation among the natural territory of the society (Türkiye, Azerbaijan, Georgia) in the Research Challenge, get sponsorship, determines the subject company, follow local, regional and global Challenge timeline, submits registration forms, assigns judges and graders, prepares and edits all the communication including social media posts, press articles, newsletter articles, congratulations messages, feedback reports, gifts, virtual or in-person venue.

**Membership & Volunteering Committee Lead: Püren Kolabaş, CFA**

This committee approves membership applications along with the Board, ensures that member data is used for appropriate purposes only, reviews all policy issues relating to membership, communicates with members and makes surveys to determine their needs. This committee also assists the Program Committee for activities planned for members.

**Program and Sponsorship Committee Lead: Sercan Uzun, CFA**

This committee counsels both current and prospective candidates about CFA Program or any other product/program by CFA Institute, assists Member Value Committee with Charter Award Ceremony, Markets to the local financial industry the CFA Program any other product/program by CFA Institute, organizes regular events include: charter award ceremony and the Annual General Meeting (AGM).

**Technology Committee Lead: Farshad Mirzazadeh, CFA & Gürkan Kızılkaya, CFA**

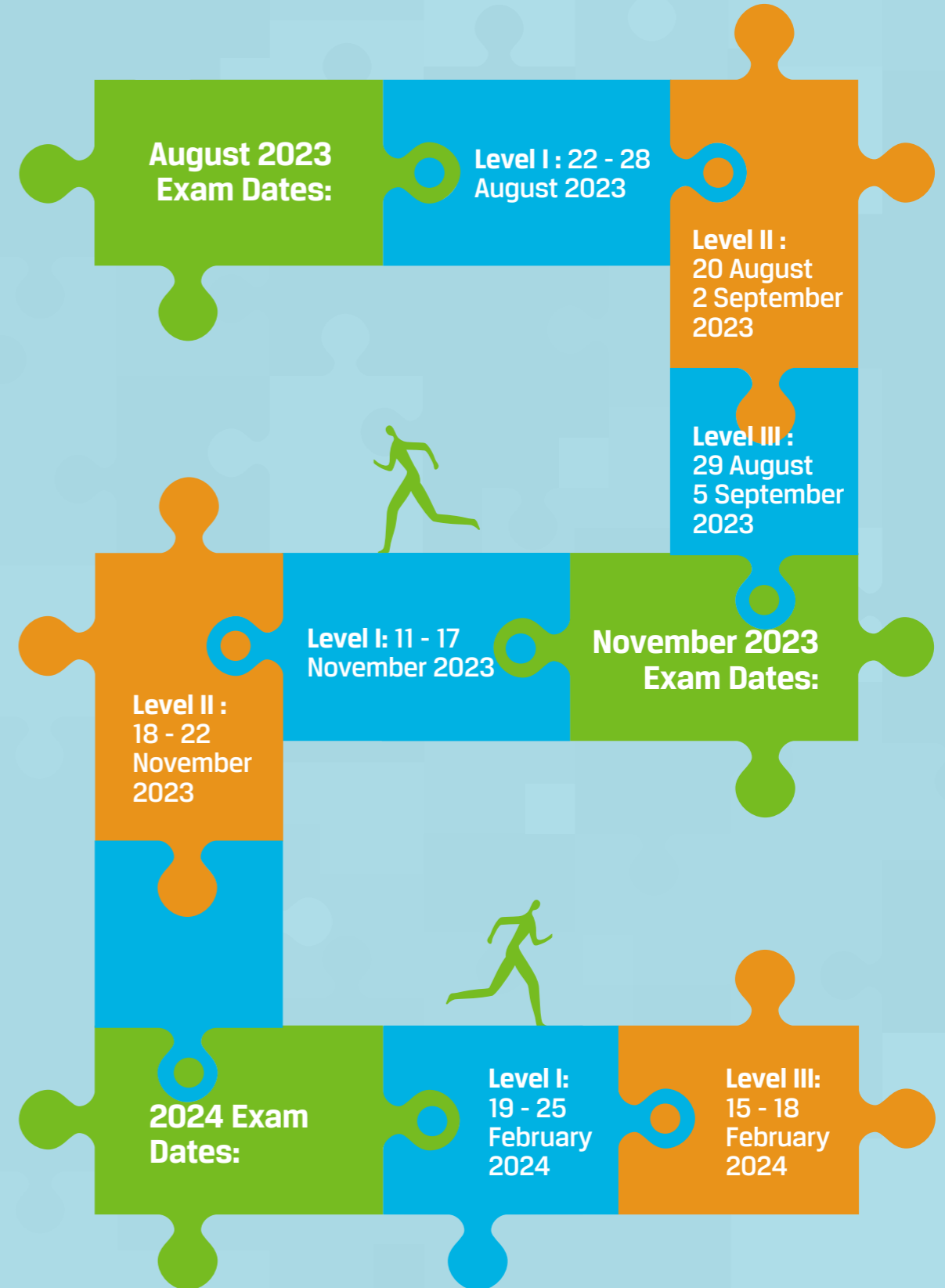
This committee maintains society website and other IT solutions in coordination with committee heads, evaluates technical solutions, manages Society Domain Name and Web Hosting Relationship, website & publishing also outsourced by the social media agent.

**University Relations Committee Lead: Elif Altuğ, CFA**

This committee develops effective interaction with local Universities, develops and maintains the CFA curriculum inclusion into the Bachelor and Master Program in Finance, facilitates networking opportunities between Society members, CFA program candidates, students from local universities and professionals, encourages university participation in the Global Research Investment Challenge.



# EXAM ROAD MAP



# EVOLUTION OF THE CFA® PROGRAM

THE CHARTERED FINANCIAL ANALYST (CFA®) Program is designed to equip candidates with the knowledge and skills necessary to compete and excel in today's complex and evolving investment industry.

It is a self-study, three-level exam that tests the fundamentals of investment tools, company valuation, portfolio management, and wealth planning. Whether an individual is an aspiring or practicing investment professional, the CFA Program offers a way to move forward and achieve professional goals.

The curriculum is developed by CFA Institute, one of the world's leading associations of investment professionals. By enlisting the investment industry's brightest minds to continually improve the CFA Program, CFA Institute ensures that the curriculum is always relevant and provides real-world skills in investment analysis.

## Changes coming to the CFA Program for 2024

- Expanded Eligibility for University Students
- Streamlined Curriculum
- Hands-On Practical Skills Modules
- Specialized Pathways at Level III
- Optional Practice Packs for Level I
- Recognition of Success with Badges upon completion of each level

TO EXPLORE ALL CHANGES SCAN BELOW



## CFA PROGRAM AT A GLANCE

### COMPUTER-BASED TESTING

CFA Institute hosts computer-based exams in over 400 testing centers located in most major cities around the world.

### REGISTRATION PROCESS

Registering for the CFA exam is a two-step process

#### Step 1

Enroll in the CFA exam through the CFA Institute website

[www.cfainstitute.org/programs/cfa/register](http://www.cfainstitute.org/programs/cfa/register)

#### Step 2

After the registration process is complete and payment processed, candidates will be able to schedule their exam at available testing centers with dates and times.

### CFA PROGRAM COSTS\*

There is a one-time enrollment fee of USD 350 the first time a candidate registers for the Level I exam. An enrollment fee is not charged for subsequent exams. All fees must be paid in US dollars.

One-Time Enrollment Fee	USD 350
Early Registration	USD 940
Standard Registration	USD 1,250

\* Prices noted are for February 2024 window

### STUDY MATERIALS

CFA Institute provides candidates with access to a wealth of information that will help them to pass the CFA exams and excel in their career.

### STUDY TOOLS: LEARNING ECOSYSTEM

CFA Institute provides the full curriculum in a comprehensive digital Learning Ecosystem to all registered candidates. It includes study sessions for each level, custom study plans, practice questions and more.

### EXPANDED ELIGIBILITY

CFA Institute has extended CFA Program candidate eligibility by one year to include university students with two years remaining in their undergraduate studies.

### OPTIONAL PRACTICE PACK FOR LEVEL I CANDIDATES

A suite of additional prep materials for Level I, including extra practice questions and mock exams from the authors of the CFA Program. (available for purchase with Program enrollment and exam registration)

### SCHOLARSHIPS

As part of the CFA Institute commitment to promoting the highest standards of professional excellence, scholarships help make the CFA Program more accessible for people who want to advance in their careers.

### WHAT IS KEY TO EXAM SUCCESS?

#### 300+ HOURS

On average, candidates spend over 300 hours of study per exam level.

#### EXAM PREP

All exam questions are based on CFA Program curriculum.

#### STUDY TOOLS

Online Learning Ecosystem, Practice Questions, Mock Exams, Candidate Discussion Board, and Prep Courses.

#### 4+ YEARS

On average, it takes over four years to complete the full program.

For more information, [click here](#)

**REGISTER NOW**

# CFA CHARTER

Achieve the highest distinction in the investment management profession—the CFA designation.



## THE CHARTERED FINANCIAL ANALYST (CFA®)

Program helps you capitalize on your strengths, supercharging your education and work experience into a designation that will tell the world you have the skills necessary to compete and excel in today's complex and evolving investment industry. The CFA charter is the gold standard for the investment industry. Charterholders enjoy a mark of distinction throughout the world.

CFA Program provides the strongest foundation in advanced investment, analysis, and real-world portfolio management skills for a career advantage that you will use at all stages of your career. This globally recognized and respected credential is held by over 167,000 professionals across 165 countries.

*"You can hire people with an MBA, but you don't necessarily know that one MBA is the same as another MBA, whereas if you hire investment professionals with a CFA [designation], you absolutely have confidence at the level of qualification."*

—Jenny Johnson, Franklin Templeton COO/President

## THE VALUE OF THE CHARTER

- ✓ **POWERFUL GLOBAL NETWORK** of top industry professionals
- ✓ **STRONG FOUNDATION AND COMMITMENT** to ethics and professionalism
- ✓ **REAL-WORLD SKILLS** for making complex investment decisions
- ✓ **RECOGNIZED AND WELCOMED** by markets and employers globally
- ✓ **UNMATCHED EXPERTISE** in both practical investment analysis and management skills
- ✓ **ACCESS** to career-advancing tools and education

## TOP FIVE GLOBAL CHARTERHOLDER ROLES

### JOB TITLES

- 1) Portfolio Manager
- 2) Research Analyst
- 3) Chief Level Executive
- 4) Consultant
- 5) Risk Manager

### PRACTICE TYPES

- 1) Equities
- 2) Fixed Income
- 3) Private Equity
- 4) Derivatives
- 5) Real Estate

# HOW TO EARN THE CFA CHARTER

## THE PATH TO BECOMING A CHARTERHOLDER

- ✓ **Pass Three Levels of the CFA Exam**
- ✓ **Achieve Qualified Work Experience**
- ✓ **Submit Reference Letters**
- ✓ **Apply for CFA Institute Charterholder Membership**

## EXAM SUCCESS INCLUDES

### 300+ HOURS

On average, candidates spend 300+ hours of study per exam level.

### EXAM PREP

All exam questions are based on CFA Program curriculum.

### STUDY TOOLS

Online Learning Ecosystem, Practice Questions, Mock Exams, Candidate Discussion Board, and Approved Prep Provider List.

### 4+ YEARS

On average, it takes 4+ years to complete the full program.

## ENROLLMENT REQUIREMENTS

To enroll in CFA Program and register for the Level I CFA exam, you must have an international travel passport and meet one of the following entrance requirements:

- ✓ **Bachelor's Degree**  
Complete a bachelor's program or equivalent program and received a university/college degree. If you're not sure if your program is comparable, ask your college or university.
- ✓ **Final-Year Student**  
Be within 11 months of your graduation month for your bachelor's degree or equivalent program on the date of sitting for the Level I exam.
- ✓ **Professional Work Experience**  
Have a combination of 4,000 hours of work experience and/or higher education that was acquired over a minimum of three sequential years on the date of enrolling for the Level I exam. Dates of education and professional work experience cannot be overlapping.

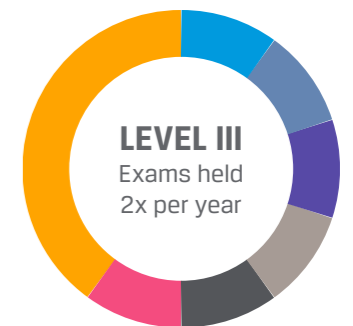
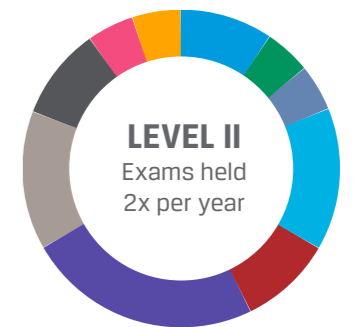
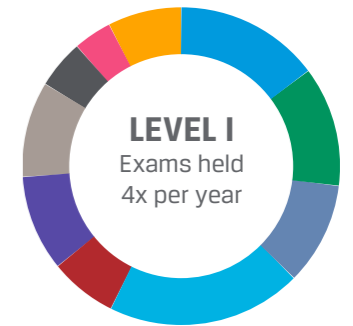
## READY TO TAKE THE NEXT STEP?

Visit [www.cfainstitute.org/programs/cfa](http://www.cfainstitute.org/programs/cfa) for more detailed information.

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## COMPLETE THREE LEVELS OF THE CFA EXAM

Focus areas vary by exam level, increasing in complexity and difficulty with a core of ethics and professional standards across all levels.



## CURRICULUM TOPICS

- ETHICS AND PROFESSIONAL STANDARDS
- QUANTITATIVE METHODS
- ECONOMICS
- FINANCIAL REPORTING AND ANALYSIS
- CORPORATE FINANCE
- EQUITY INVESTMENTS
- FIXED INCOME
- DERIVATIVES
- ALTERNATIVE INVESTMENTS
- PORTFOLIO MANAGEMENT AND WEALTH PLANNING

# EXPLORE AVAILABLE SCHOLARSHIPS

CFA Institute's variety of scholarships allow more people to participate in the CFA Program. You can find the full list of scholarships below or take advantage of the scholarship assessment tool to find the scholarship best suited for you. All scholarships include a waived enrollment fee and discounted registration.



## ACCESS SCHOLARSHIP

For individuals who may not be able to afford the program fees. Applicants must meet all CFA Program enrollment requirements.

Exam registration reduced to **USD250**.



## PROFESSOR SCHOLARSHIP

For full-time college/university professors or administrators / department heads who teach a minimum number of credit hours at qualified institutions and have not yet registered for their next exam.

Exam registration reduced to **USD350**.



## WOMEN'S SCHOLARSHIP

For women who are interested in earning the CFA charter, do not qualify for other CFA Institute scholarships, and have not yet registered for their next exam.

Exam registration reduced to **USD350**.



## REGULATOR SCHOLARSHIP

For employees of financial regulators, central banks, securities commissions, qualifying stock exchanges, SROs and/or government entities. Specifically, those entities that oversee or regulate operations, standards of practice or business conduct of the investment management industry and which have entered into a program agreement with CFA Institute.

Exam registration reduced to **USD350**.



## STUDENT SCHOLARSHIP

For students currently attending an affiliated university and have not yet registered for their next exam.

Exam registration reduced to **USD350**.

# ESG INVESTING IS HERE.



## Why is the CFA Institute Certificate in ESG Investing Important?

The answer is quite simple. ESG investing is here to stay. And by earning this qualification, financial professionals can stay a step ahead of the growing interest to build portfolios with a purpose.

Those who take the program will gain the valuable skills and insights needed to integrate ESG factors (environmental, social, and governance) into the investment process to help meet the needs of your clients and deliver value to your firm.

"I found the Certificate in ESG Investing helped fill gaps in my knowledge and brought together the subject in an informative and coherent way."  
- (Tom U, Head of Discretionary Sales)

"A great exam. I now have a far better understanding of how and why ESG should be incorporated across all investments, rather than simply ethical mandates."  
- (Matt K, Investment Manager)

"The benefit of the Certificate in ESG Investing is that it provides the requisite foundation from which investors can critically assess the opportunities and challenges posed by current and emerging practices, methodologies and tools."  
- (Cameron F, Senior Manager Research Analyst)

## Who is the certificate for:

Analysts, portfolio managers, c-suite executives or anyone with a foundation in investment management interested in mastering ESG Investing

Earning the CFA Institute Certificate in ESG Investing is not just a step in the right direction for the investment industry. It can be extremely beneficial to your career. With a much-respected foundation in ESG skills and knowledge, you can expand your opportunities in the industry by staying

### FAQ:

• **Am I eligible for the certificate?** There are no formal entry criteria, but it is recommended that candidates have knowledge and grounding in the investment process. *Please note there is a study commitment of 100 hours on average.*

• **How do I take the exam?** You will have 6 months from registration to schedule and take your examination. You can take the exam at a Prometric test center, or through remote proctoring if available in your country.

**Length:**  
100 Multiple  
Choice Questions

**Exam Duration:**  
2h 20min

Study Time: ~100 Hours Recommended

on top of the latest demands by investors. You'll have the competency and credibility to provide ESG recommendations to clients to meet the needs of new mindsets and strategies rapidly changing the world of investing.

• **What will I receive once I register?** Registration includes the first exam sitting, a mock exam and access to online learning materials via a secure platform. This information will be provided to you upon confirmation of your registration.

### RESOURCES:

Click [here](#) to:

- Check out CFA Institute Views on ESG Investing
- Learn More about the Certificate in ESG Investing
- Register Now

# Investment Foundations® Certificate



### Format

Self-paced online

### Level

Beginner

### Length to complete

60-90 hours

### Price

USD350 for the six courses and exam

### Recognition format

- Digital badge
- Certificate for passing the exam

### Participant profile

This series of courses is designed for those aspiring to, or currently working within, support roles across the investment and finance industries. It will benefit those in roles such as marketing, sales, project management, human resources, IT, and legal through better understanding of the industry, facilitating communication with colleagues, and advancing in one's career.

The goal of the Investment Foundations® Certificate is to provide an overview of the essentials of finance, ethics, and investment roles, providing a clear understanding of the global investment industry including terminology and foundational concepts. Individual learners develop competence by understanding industry functions, relationships, and their role and professional responsibilities, helping them see where they fit in the big picture. Successfully completing all 6 courses makes one eligible to sit for the final assessment which, when passed, confers an Investment Foundations Certificate and digital badge.

### Learning outcomes

- Confidently and skillfully communicate and collaborate with investment management practitioners
- Develop critical thinking skills, ask the right questions, and innovate in optimizing financial outcomes for clients
- On-ramp to the investment profession as a CFA Institute Investment Foundations Certificate holder
- Learn ethical reasoning, understand job roles and responsibilities, and grasp the concepts, tools, and techniques used in the industry

### Session topics

Course 1	Industry Overview and Structure
Course 2	Types and Functioning of Markets
Course 3	Investment Instruments
Course 4	Investment Inputs and Tools
Course 5	Serving Client Needs
Course 6	Serving the Greater Good

# LEVEL ONE

## SET THE PACE



### FORMULATE A PLAN

The Learning Ecosystem included with your registration provides the entire Level I curriculum as well as practice questions, mock exams, and other helpful resources. Utilize the features in the Learning Ecosystem to help you plan for success.



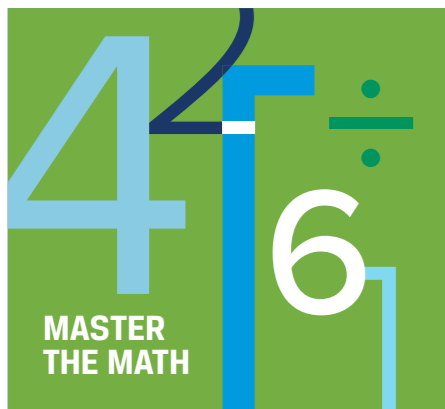
### PRACTICE YOUR PACE

Practice questions and mock exams are an important part of your study time. The Learning Ecosystem allows you to time yourself as you take practice tests so the pace of the exam becomes second nature.

Successful candidates report spending an **average of 155 hours** studying, so it's important to stick to your plan. Use the default study plan in the Learning Ecosystem to progress through the curriculum sequentially or switch to the adaptive plan to evaluate your knowledge and prioritize topics according to your strengths and weaknesses.



### TIME IS OF THE ESSENCE



### MASTER THE MATH

**Learn the formulas;** they will not be made available to you at the exam. Make sure you have an approved calculator and understand how to use it correctly. These tools will be critical to your ultimate success.

The Level I curriculum covers five main topic areas. Exam questions are based on the Learning Outcome Statements at the beginning of each curriculum reading, so master them before you take your exam.



### KNOW BEFORE YOU GO

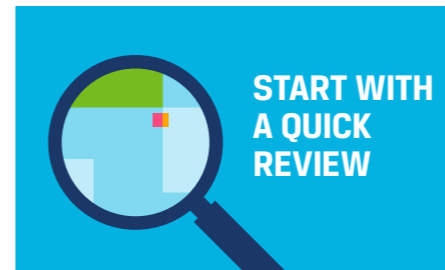
**155** STUDY HOURS

**100** MULTIPLE CHOICE QUESTIONS

**3** HOUR EXAM

# LEVEL TWO

## PREP FOR MASTERY



### START WITH A QUICK REVIEW

Consider your strengths and weaknesses. Make sure you feel comfortable with the fundamentals. Give yourself a little extra study time if you think you need to brush up on the basics.



### APPLY YOUR ANALYTICAL SKILLS

This exam asks you to analyze situations and provides calculations based on all the knowledge you have accumulated. There are fewer questions on this exam, but you will be asked to think more deeply about them. Performance Appraisal and Manager Selection will be heavily featured.

In Level II, there will be a total of 80 questions. You will be given 20 scenarios, each followed by four multiple choice questions. The scenarios and related questions comprise an item set. Successful candidates suggest reviewing the questions before reading the scenario. With three hours to complete your exam, that gives you about nine minutes per item set.



### GET SERIOUS ABOUT SCENARIOS



### BE MINDFUL OF TIME

Plan how much time you can give each item set and stick with it. If you are stumped by a question, move on to one you are more comfortable with and complete that one. You can go back to your skipped question later if you have time.

Practice questions and mock exams help you prepare yourself for exam day. Time yourself as you take practice tests so that the pace becomes second nature. Plan to take a mock exam several times.



### PRACTICE THE EXAM

**20** ITEM SETS

**80** MULTIPLE CHOICE QUESTIONS

**3** HOUR EXAM

**155** STUDY HOURS

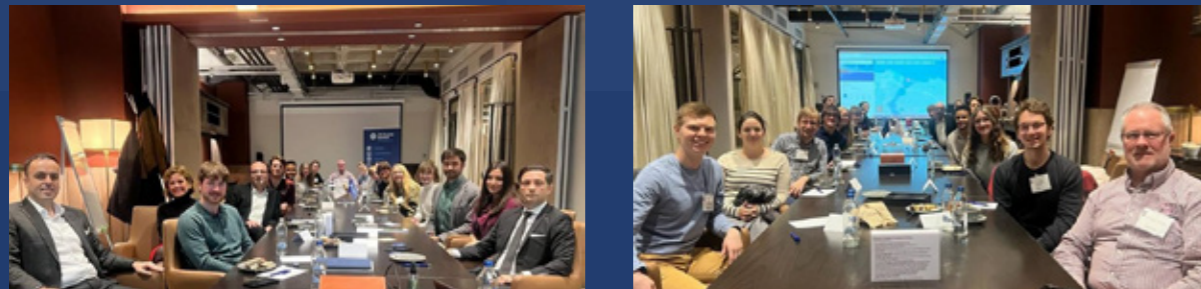
**6** MAJOR TOPIC AREAS

# UNIVERSITY OUTREACH

**10 JANUARY**  
ONLINE SESSION WITH AZERBAIJAN HONOURS ACADEMY



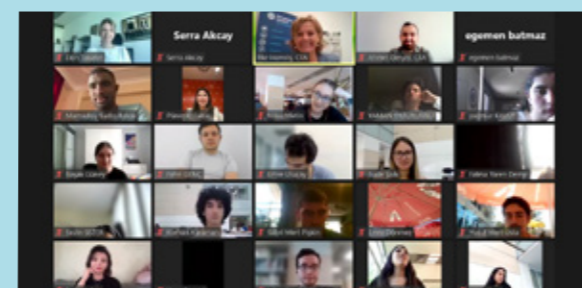
**12 JANUARY**  
MISSOURI STATE UNIVERSITY, IN-PERSON, UNIVERSITY OUTREACH MEETING



**16 MARCH**  
AYDIN UNIVERSITY



**6 JUNE**  
KLAUS PAESLER, CFA, HEAD, PARTNERSHIPS & CLIENT SOLUTIONS, EMEA AT CFA INSTITUTE, PARTICIPATED ONLINE IN 4TH ENVIRONMENT DAY OF DOKUZ EYLÜL UNIVERSITY AS A PANELIST.



**7 JUNE**  
TOBB UNIVERSITY OF ECONOMICS & TECHNOLOGY

# UNIVERSITY AFFILIATION PROGRAM

## APPLY TO THE UNIVERSITY AFFILIATION PROGRAM

Academic institutions that embed a significant portion of the CFA Program Candidate Body of Knowledge (CBOK)—including the Code of Ethics and Standards of Professional Conduct—into their curriculum may be eligible to participate in the University Affiliation Program. An Affiliated University signals to their students and to employers that their curriculum is closely tied to the practice of investment management and is helpful to students preparing for the CFA® Program exams.

To request an application\* and find out more, please email us at [university@cfainstitute.org](mailto:university@cfainstitute.org). \*Applications for the University Affiliation Program are considered on a case-by-case basis; meeting eligibility requirements does not guarantee acceptance into the program.

# 17 CFA PROGRAM AFFILIATED UNIVERSITIES IN TÜRKİYE

Bilgi University, Bilkent University, Boğaziçi University, Dokuz Eylül University, Galatasaray University, İstanbul Commerce University, İstanbul University, İzmir University of Economics, Kadir Has University, Koç University, ODTÜ, Piri Reis University, Sabancı University, TED University, TOBB ETÜ University of Economics & Technology, Yeditepe University, Yıldız Technical University.



This year, as CFA Society Istanbul Board, we decided to support our students further with a scholarship. The scholarships will be offered to the following students:

- 1- The student must be studying at a CFA Program Affiliated university in Türkiye.
- 2- The student must be awarded the CFA Institute Student Scholarship by their CFA Program Affiliated university.
- 3- The student must take the exam in November 2022 - November 2023 period and must PASS the exam.

The students who meet the above requirements, will be reimbursed by \$175 when they share with us their L1 badge.

# RESEARCH CHALLENGE 2022-2023 LOCAL FINAL

We finalized our 15th Research Challenge Local Final. Reports for Sisecam have been graded by CFA Charterholders. We congratulate the winning teams! The teams that made it to the Sub-Regional Final are as follows alphabetically: Koç University Team 2, Özyegin University.

We thank Sisecam for making an outstanding job of being a subject company, and our sponsors, Ak Portföy and Is Portföy for all their contributions for this year of record participation. This year, 29 universities and 42 teams from Türkiye (Ankara, Eskisehir, Gaziantep, Istanbul, Izmir), Azerbaijan, Cyprus, Georgia and Uzbekistan participated in the challenge.

## 23 FEBRUARY RESEARCH CHALLENGE LOCAL FINAL



# CHARTER AWARD CEREMONY MAY 2023

We had a Charter Award Ceremony & Networking event to welcome the new CFA Charterholders. TSKB's CEO Murat Bilgiç kindly accepted our invite to present the certificates. We also congratulated our colleagues who successfully completed the Certificate in ESG Investing.

The CFA charter gives you the expertise and real-world skills in investment analysis. You join the 190,000 professionals who have been recognized globally for their commitment to ethics and professionalism. We are proud to see more CFA Charterholders and CFA Program candidates in the Turkish finance industry.

You can find the photos here: <https://bit.ly/420nuwn>



# WEBINARS & EVENTS



**16 JANUARY**  
BROADCAST LIVE ON BLOOMBERGHT  
RADIO WITH ONE OF OUR PREVIOUS  
PRESIDENTS, ISMAIL ERDEM, CFA, AND  
AUDIT COMMITTEE LEAD MEHMET GERZ

**19 JANUARY**  
IN-PERSON MENTORSHIP WORKSHOP FOR MENTORSHIP PROGRAM PARTICIPANTS



**26 JANUARY**  
BROADCAST LIVE ON BLOOMBERGHT  
RADIO WITH OĞUZ AYHAN, CFA, ONE OF  
THE PREVIOUS PRESIDENTS

**1 FEBRUARY**  
ONLINE CFA PROGRAM CANDIDATE EXPERIENCE SHARING EVENT

**26 FEBRUARY**  
TURKISH ECONOMY SEMINAR WITH BEKİR AĞIRDİR AND CEVDET AKÇAY



**9 MARCH**  
WOMEN'S DAY LUNCH



**16 MARCH**  
IN-PERSON START-UP EVENT





**23 MARCH**  
**BROADCAST LIVE ON BLOOMBERGHT RADIO WITH ALBERT KRESPIN, ONE OF OUR PREVIOUS PRESIDENTS**



**4 APRIL**  
**BROADCAST LIVE ON BLOOMBERGHT RADIO WITH OUR EXECUTIVE DIRECTOR, İLKE HOMRİŞ, CFA**



**27 APRIL**  
**TURKISH POLITICS SEMINAR WITH MURAT YETKIN**



**11 APRIL**  
**DINNER WITH MEMBERS FOR IFTAR**



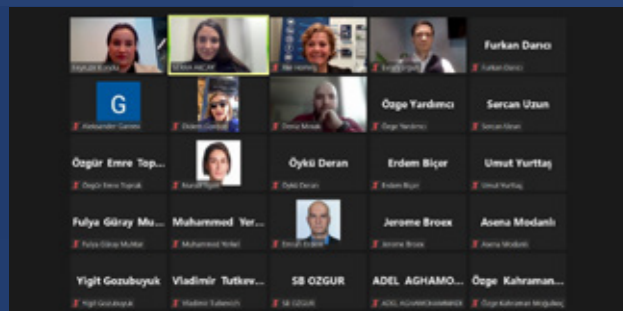
**6 MAY**  
**OUR MEMBER MELEK GÖRMEZOĞLU, CFA, WAS ONE OF THE SPEAKERS ON BEHALF OF CFA SOCIETY ISTANBUL AT 18TH MEC BUSINESS SEMINAR ORGANIZED BY BILKENT UNIVERSITY.**



**12 APRIL**  
**BROADCAST LIVE ON BLOOMBERGHT RADIO WITH BOARD MEMBER AND RC COMMITTEE LEAD M. SİNAN VEZİROĞLU**



**4 JUNE**  
**WELCOME SUMMER!: ROWING & BREAKFAST EVENT**



**13 APRIL**  
**ONLINE EXPERIENCE-SHARING SESSION: THE CERTIFICATE IN ESG INVESTING**



**8 JUNE**  
**CANDIDATE EXPERIENCE-SHARING SESSION & NETWORKING**

# L1 & L2 PREP COURSES

4 MARCH - 2 APRIL

We completed the L1 & L2 Prep Courses with 10 full days of hard work in a hybrid environment. We hope that this course will help our candidates in their CFA Program Journey. We thank Deniz Bank for hosting us at Deniz Akademi for some of our sessions.



# EMPLOYER OUTREACH



6 JANUARY  
AKBANK, ONLINE EMPLOYER OUTREACH MEETING  
ABOUT THE ESG IN INVESTING CERTIFICATE

27 JANUARY  
DİVAN

6 APRIL  
OYAK ASSET MANAGEMENT

19 APRIL  
AK ASSET MANAGEMENT

5 MAY  
İŞ PORTFÖY

18 JANUARY  
ACCA

23 MARCH  
CCI, IN-PERSON MEETING FOR CFA INSTITUTE  
16TH LOCAL RESEARCH CHALLENGE

13 APRIL  
AKKÖK CEO

3 MAY  
DENİZBANK

17 MAY  
ING BANK

# REGULATOR OUTREACH



14 APRIL  
ISTANBUL DIRECTORATE OF PROVINCIAL  
ASSOCIATION



# CONTACT INFORMATION AND SOCIAL MEDIA

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