

PANEL WEBINAR

Crowdfunding Potential for Startups: Global Traction and the Role of Fintech Platforms

Crowdfunding is an area of alternative finance with immense potential. The global crowdfunding market is expected to reach US\$ 114 billion by 2021, with a projected CAGR of over 16% from 2020-2025. In an effort to tap into this industry, and increase financial inclusion, the Securities and Exchange Commission of Pakistan (SECP) has recently granted approval to the first technology-based crowd funding platform in the country for commencement of live testing and experimentation.

CFA Society Pakistan in collaboration with Institute of Financial Markets of Pakistan (IFMP) is conducting this panel webinar to discuss crowdfunding players in the global arena; partnership potential between crowdfunding and Fintech platforms; and the potential of this offering for startups in Pakistan.

Date: November 20, 2020

Time: 4:00 - 5:00 PM PST

Online (Via Zoom)

Registration Link: <https://tinyurl.com/yy5gglm7>

PANELISTS



Shauzab Ali
Commissioner
SECP



Ashar Nazim
Founder and CEO
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MODERATOR



Ali Farid Khwaja, CFA
Chairman
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