



## Annual Sponsorship Opportunities — 2025

### Why sponsor the CFA Society Columbus?

- Contribute to great programming all year that benefits your company’s employees
- Foster brand awareness among local CFA charterholders
- Demonstrate your shared commitment to the CFA Institute’s mission of advancing ethics, market integrity, and professional standards of practice, which collectively contribute value to society
- Generate interest among your employees in society events and becoming a charterholder

### Sponsorship tiers






Platinum	\$25,000
Gold	\$10,000
Silver	\$5,000
Columbus	\$2,500

See the next page for details.

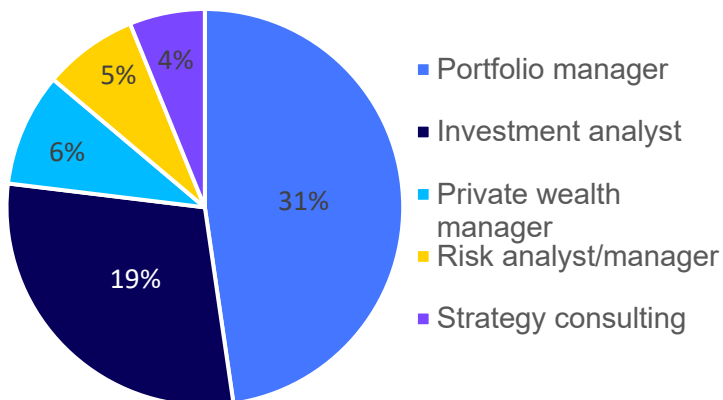
For additional information, contact Chi Nguyen, CFA – Vice President at:

Email: [cfacolumbus.info@gmail.com](mailto:cfacolumbus.info@gmail.com)

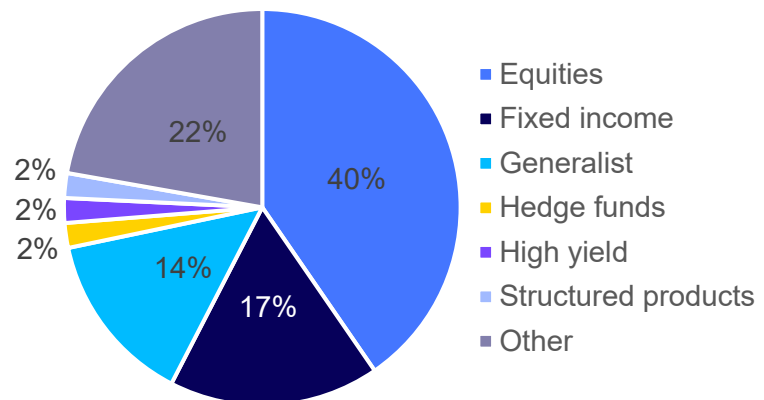
## Who are CFA Society Columbus members?

 Over 525 members	 Approximately 24 events per year	 Over \$200 billion in AUM represented by our members*
 501 CFA charterholders (11% female/89% male)	 Average attendance by event: approximately 60 people	

### Occupation (top 5)



### Investment focus



\* As of 30 Jun 2022



## Sponsorship benefits

Benefit from our wide array of sponsorship opportunities.

Platinum, Gold and Silver opportunities are limited<sup>1</sup>, so reserve now!

Contact Chi Nguyen, CFA – Vice President at: [cfacolumbus.info@gmail.com](mailto:cfacolumbus.info@gmail.com) with any questions.

### Annual Corporate Sponsorship Levels<sup>1</sup>

	Platinum \$25,000	Gold \$10,000	Silver \$5,000	Columbus \$2,500
Promotion of your thought leadership on our website and in monthly emails and quarterly newsletter	Up to 12/year	Up to 6/year	Up to 4/year	N/A
Promotion of your events (e.g., webcasts, CE webinars) on our website and in emails	Up to 12/year	Up to 6/year	Up to 4/year	N/A
All-access passes to events for your employees <sup>2</sup>	5 passes	3 passes	2 passes	N/A
Forecast Dinner guest tickets	10	5	3	N/A
Golf team pass for annual golf event	2 teams	1 team	N/A	N/A
Signage on holes for annual golf event	3 holes	2 holes	1 hole	N/A
Full sponsorship of event	2	1	N/A	N/A
Prominent display of your firm name/logo at society events as an annual sponsor	•	•	•	N/A
Inclusion of your firm name as an annual sponsor at society events	N/A	N/A	N/A	•
Prominent placement of your firm name/logo on our society webpage	•	•	•	N/A
Prominent placement of your firm name/logo in all society emails	•	•	•	N/A
Your firm name listed on our society website and in emails	N/A	N/A	N/A	•

<sup>1</sup> Annual sponsorships are limited: Platinum (3), Gold (5), Silver (5), Columbus (20). Annual sponsorships cover a calendar year – 1 January through 31 December.

<sup>2</sup> Does not include Forecast Dinner – sponsors receive tickets for that event as a separate benefit.

# Additional Sponsorship Opportunities — 2024 & 2025

You can now sponsor CFA Columbus for:

- Half-year sponsorship at discount rates
- Social events or happy hour
- Dinner and luncheon tables
- Mentorship program

(see below for more details)

## 2025 Sponsorship Tiers:

Platinum	\$25,000
Gold	\$10,000
Silver	\$5,000
Columbus	\$2,500

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Email: [cfacolumbus.info@gmail.com](mailto:cfacolumbus.info@gmail.com)

## Partial-Year Sponsorship (starting 2024):

January 1 – March 31	Full rate
April 1 – June 30	Rate reduced by 25%
July 1 – September 30	Rate reduced by 50%*
October 1 – December 31	Rate reduced by 75%*

*\*Requires a renewal for annual sponsorship in the following year at the same level*

## Purchase a Table at an Event:

Dinner table sponsorship: \$1,500 including 8 meals and drinks, & firm logo displayed on the table

Luncheon table sponsorship: \$900 including 8 meals, and firm logo displayed on the table

Sponsored Happy Hour: \$1,000 fee plus the cost of the event

## Mentorship Program Sponsorship:

Two sponsorship spots at \$2,500 each, with the following benefits:

- Promotion of your firm in all emails, social media posts, and in-person events related to the mentorship program.
- Display of your firm's logo on the sponsorship slide at the beginning of every luncheon and dinner event with an AV system under the 'Mentorship Program Sponsor' category.
- Promotion of your firm's internship program via email to all candidates and on social media.
- Access to mentorship program candidates' contact information\*.
- Opportunity to introduce your firm during the first meeting or orientation of the mentorship program.
- Opportunity to be featured in the CFA Columbus newsletter

*\*contingent upon their consent*