

Media Relations and Communications Policy

3/May/2019

To maintain CFA Society of Chile's (CFA Chile) high standing in the investment industry, there is a need to ensure that all communications with the media are handled in a professional and consistent way.

All press and media calls coming into the CFA Chile's office should be passed to the President or, in his absence, to the Chair of the Media & Editorial Committee at CFA Chile. They will take the matter up with CFA Chile's PR agency / advisor.

If a Board member, or committee volunteer, is invited to express a critical view, or to make a dissenting comment, on a CFA Chile's position, or to express his or her views on an issue under consideration by the Board but in which CFA Chile's position is not yet clear, they should make a note of the request and then contact the President or the Chair of the Media & Editorial Committee to discuss whether to respond and, if so, how best to do so.

If a Board member, or committee volunteer, expresses a view on an issue which is not under consideration by the Board and on which CFA Chile has not expressed a position, they must state clearly that the opinion is being provided on a personal basis, not in representation of CFA Chile.

Statement for specific events

Dear Media Guest of CFA Society of Chile:

If you intend to use any information from our [event] in subsequent reporting, we ask that you make an attribution to CFA Society Chile (CFA Chile) as a source of the material. Please note that the [venue / location] does not permit cameras of any kind and does not permit reporters to note the venue in any published reports.

Further details on CFA Chile, this [event/speaker], and our future activities are available at www.cfasociety.org/chile/Pages/default.aspx.

If you have additional questions/comments or you would like to register for this event, please contact

Natalia Plateroti
Executive Director – CFA Society Chile
mgmt@chile.cfasociety.org
+54 9 11 5639-0460

Thank you for your interest in CFA Chile