



# THE FUTURE OF ELECTRIC AND AUTONOMOUS VEHICLES

FOR FINANCIAL PROFESSIONAL USE ONLY – NOT FOR PUBLIC DISTRIBUTION

# Lessons from the horses to horsepower transition

For illustrative use only

## DISPENSE WITH A HORSE



and save the expense, care and anxiety of keeping it. To run a motor carriage costs about  $\frac{1}{2}$  cent a mile.

### THE WINTON MOTOR CARRIAGE

is the best vehicle of its kind that is made. It is handsomely, strongly and yet lightly constructed and elegantly finished. Easily managed. Speed from 3 to 20 miles an hour. The hydrocar-

bon motor is simple and powerful. No odor, no vibration. Suspension Wire Wheels. Pneumatic Tires. Ball Bearings.  Send for Catalogue.

THE WINTON MOTOR CARRIAGE CO., Cleveland, Ohio.

**From 1905–1930  
the number of  
horse-drawn  
carriages fell**

**93%**

Source: International Monetary Fund (IMF) Riding the Energy Transition, May 2017.



# The road is paved for EV and AV growth



**66m**

EV sales projection for 2040 <sup>1</sup>



**\$7T**

Global AV market  
in 2050 <sup>2</sup>



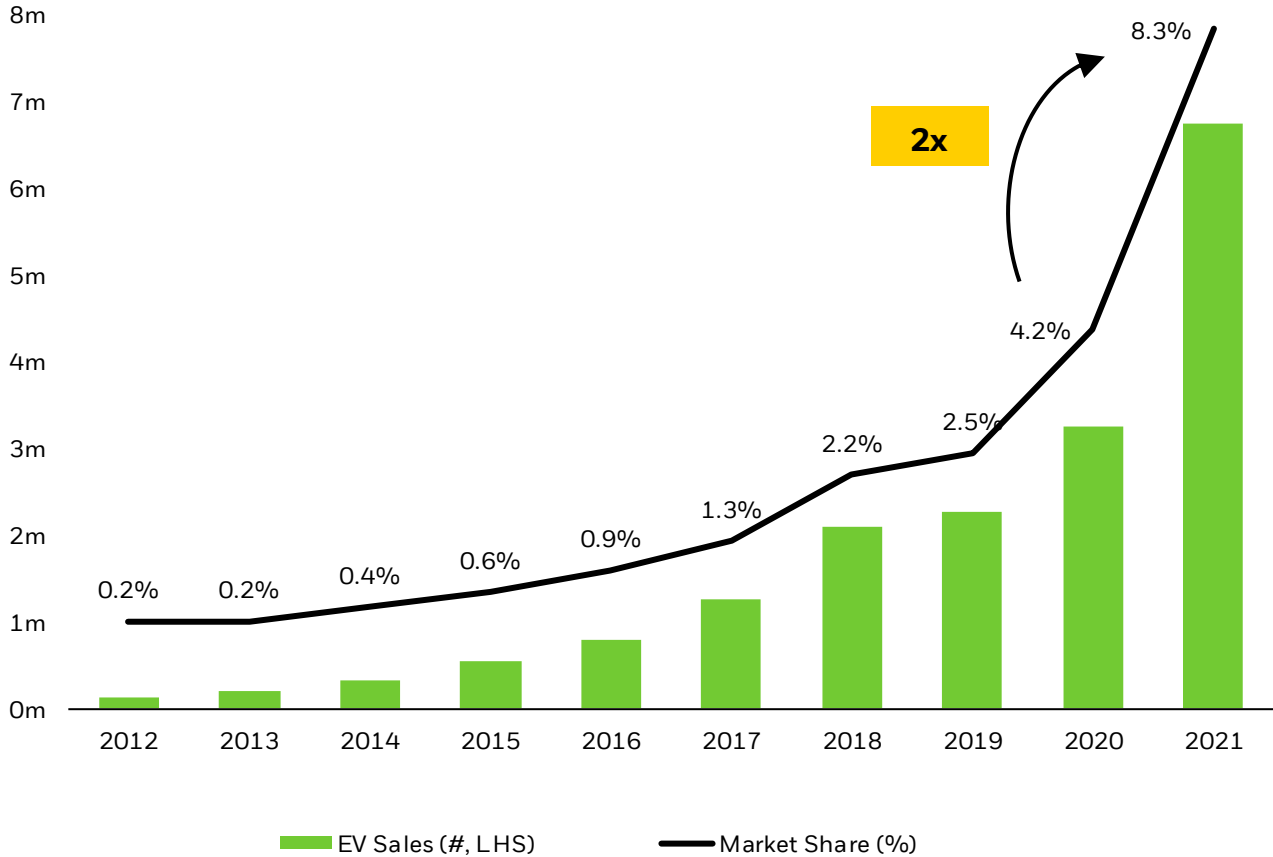
**~9x**

EV battery market  
growth by 2030 <sup>3</sup>

Sources: **1** Bloomberg, Bloomberg NEF Transition Scenario, 2021 **2** Strategic Analytics, Accelerating the Future: The Economic Impact of the Emerging Passenger Economy, 2017 **3** The Lithium-Ion (EV) battery market and supply chain: Market drivers and emerging supply chain risks, Avicenne Fraunhofer, HIS Markit, Roland Berger, April 2022. No guarantee these forecasts come to pass.

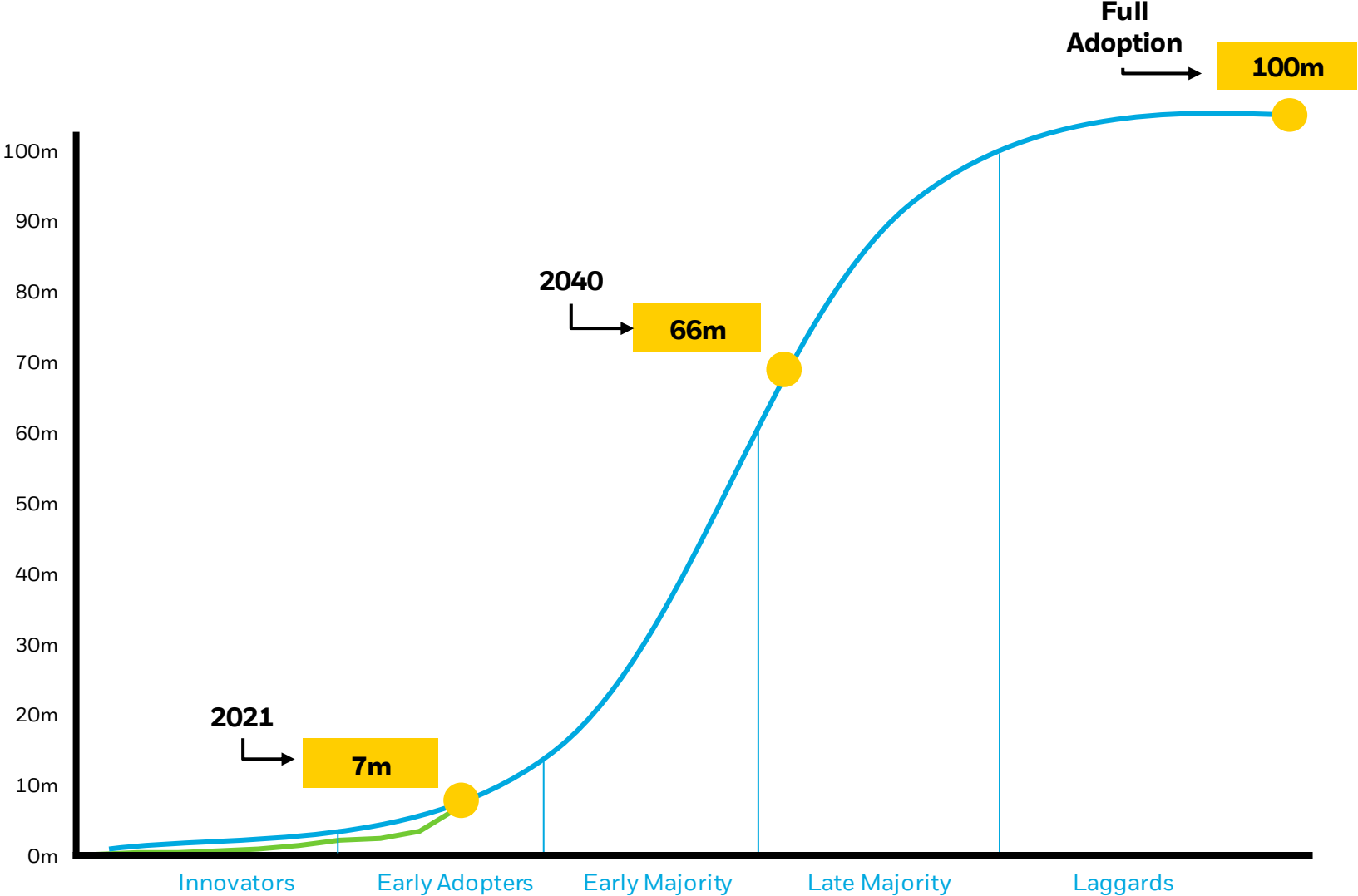
# EVs are the fastest growing auto segment

EVs are capturing market share over traditional combustion engine counterparts (ICEs) at an accelerating pace



Source: EV-Volumes.com, Global EV Sales for 2021,2022

# EV adoption is surging ahead on the S Curve



Sources: 1 Bloomberg, Bloomberg NEF Transition Scenario, 2021 2 EV-Volumes.com, "Global EV Sales for 2021," 2022

# EVs vs ICEs

While price parity is anticipated as early as 2025, what are the key differences today?



EVs



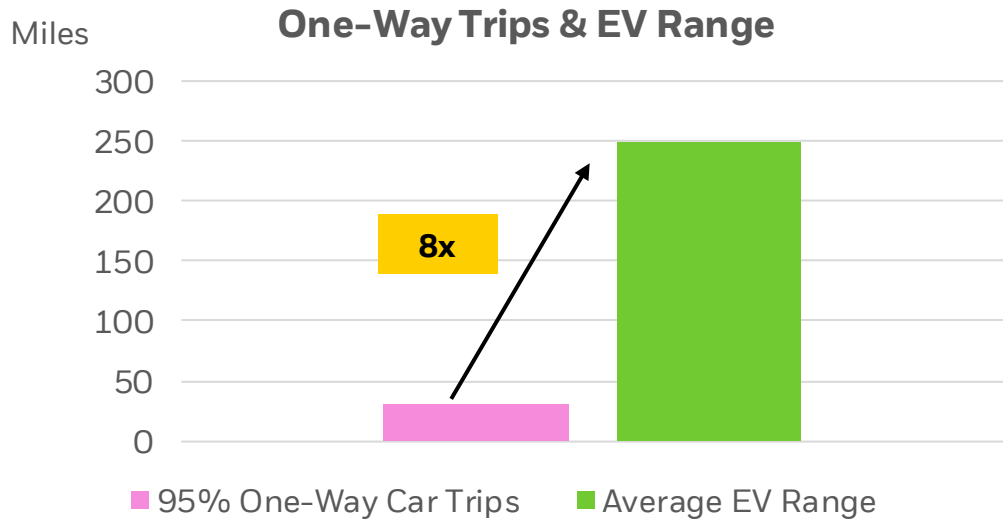
ICEs

Vs.

EVs	Vs.	ICEs
	PRICE	✓
✓	LIFETIME COST	
✓	CO2 EMISSIONS	
	RANGE	✓
	STATION PROXIMITY	✓
✓	FUEL COST	

# Putting EV adoption in gear

**The vast majority of driving is within EV range**



**...But consumer adoption hinges on range and infrastructure as well as price<sup>3</sup>**

**55K**

U.S. charging stations<sup>4</sup>

**145K**

U.S. gas stations<sup>5</sup>

**500K**

USG target for new EV stations<sup>6</sup>

Sources: One-Way Trips & EV Range Chart: **1** Department of Energy, FOTW#1042, August 13, 2018: In 2017 Nearly 60% of All Vehicle Trips Were Less Than Six Miles, 2018 **2** Department of Energy, FOTW#1167, January 4, 2021, Median Driving Range of All-Electric Vehicles Tops 250 Miles for Model Year 2020; **3** AAA, Owning an Electric Vehicle is the Cure for Most Consumer Concerns, 2020 **4** IEA, Trends in charging infrastructure – Global EV Outlook, 2022 **5** API, Service Station FAQs, 2022 **6** APLI, Service Station FAQs **6** IEA, Global Electric Vehicle Outlook, 2022

# Broader electrification is continuing full throttle



**195m**

China's two-wheel fleet <sup>1</sup>



**40%**

India's three-wheelers  
are EVs <sup>2</sup>



**\$5b**

U.S. investment to electrify  
school buses <sup>3</sup>



**100%**

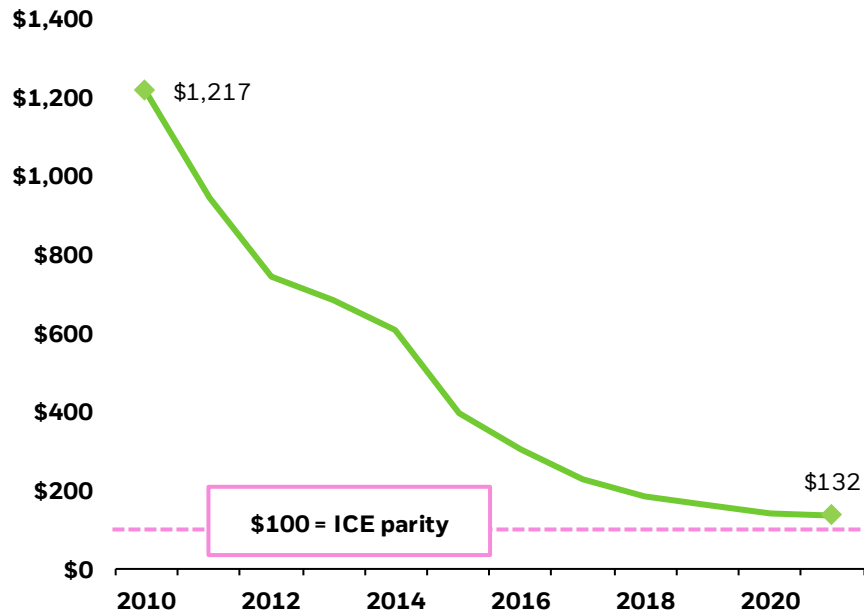
Norway's 2030 commitment  
for zero emissions heavy-duty  
vehicle sales <sup>4</sup>

Sources: <sup>1, 2</sup> Bloomberg, Bloomberg New Energy Finance EV Outlook, 2022 <sup>3</sup> EPA, Biden-Harris Administration Makes \$500 Million Available for Clean School Buses Through EPA, 2022 <sup>4</sup> IEA, Global Electric Vehicle Outlook, 2022

# Battery prices have declined, demand is rising

## EV batteries are significantly cheaper than in the past

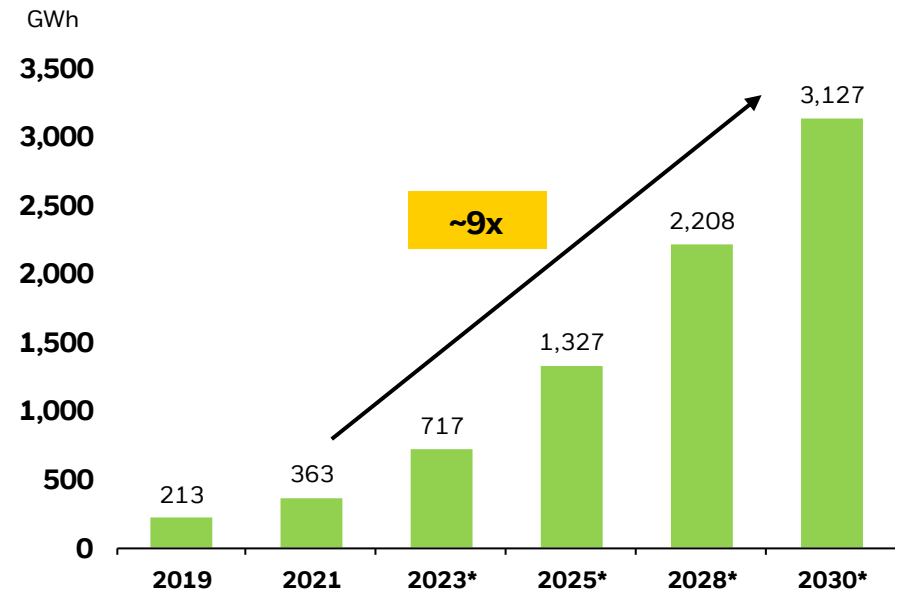
Lithium-ion battery packs cost (2021 \$/kWh)



Source: Bloomberg, November 2021.

## Global demand for Lithium-ion batteries is growing rapidly

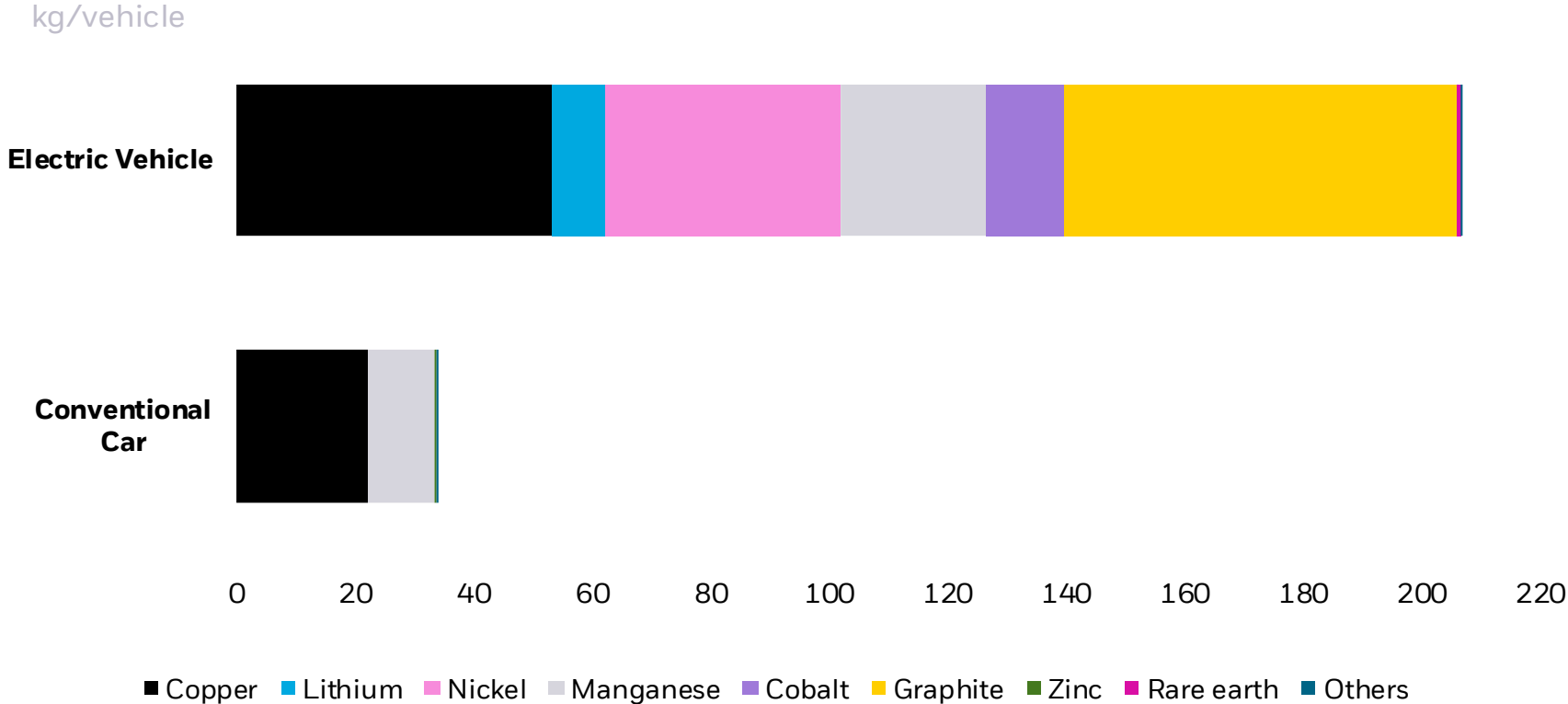
Market demand for Lithium-ion batteries (in GWh)



\*Forecast.

Source: Avicenne Fraunhofer, HIS Markit, Roland Berger, 2022.

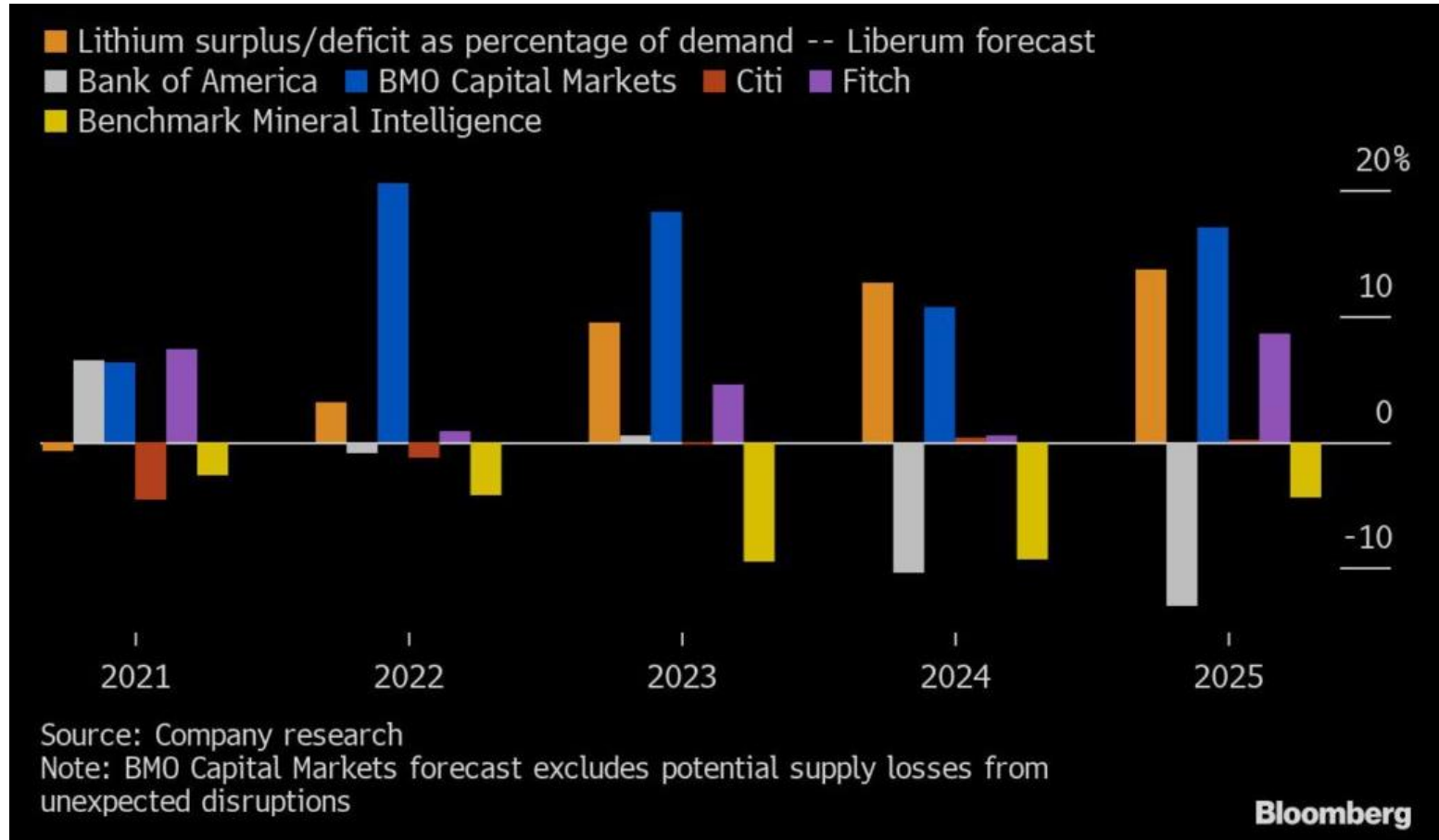
# EVs use 6x the raw materials



Source: IEA, The Role of Critical Minerals in Clean Energy Transitions, 2021

# Will this result in a lithium deficit?

Top analysts are split on whether lithium is heading for surpluses or deficits



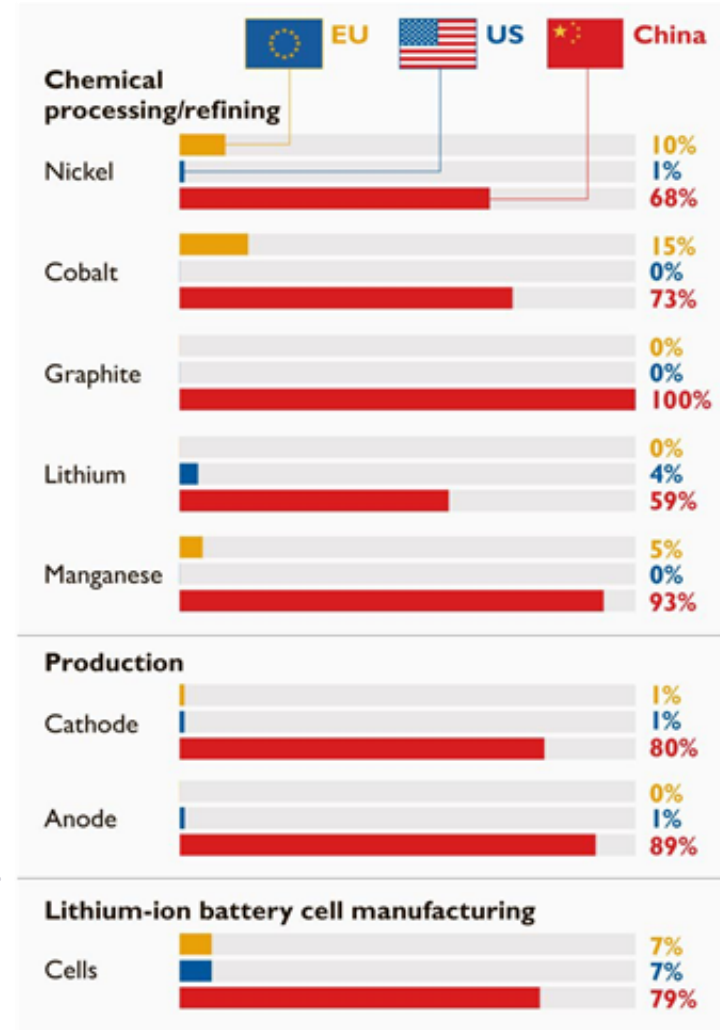
Source: Bloomberg, How Much Lithium Will the World Need? It Depends Who You Ask, Mark Burton, 2022. There is no guarantee these forecasts come to pass.

# China dominates today's EV supply chain

## China leads processing for key EV minerals

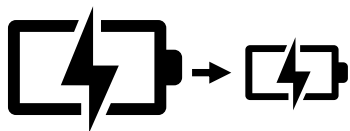
China accounts for **59% to 100% of processing** for key minerals required in EV manufacturing

China also accounts for **79% to 89% of production** for Lithium-ion batteries



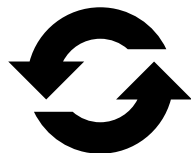
Source: Benchmark Mineral Intelligence and The Times, Who Owns the Earth? The scramble for minerals turns critical, Jon Yeomans and Fred Harter, 2022

# Paths to reducing EV battery cost



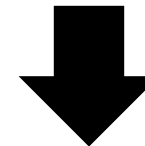
## Make a Smaller Battery

- A **75 mile battery** is more than enough for **95% of car trips** <sup>1</sup>
- Tesla Model 3 battery has **358 mile** range and currently **costs \$10,800** <sup>2</sup>
- Using this as proxy, a **75 mile battery could cost ~\$2300**.



## Produce Batteries More Efficiently

- Tesla's next-gen 4680 battery pack for the Model Y is **\$3600 less expensive** to produce than traditional Model Y 2170 battery pack
- Fewer cells and weld points and dry-coating are among the efficiencies that could help Tesla reach its goal of slashing battery costs 50% <sup>3</sup>



## Use Cheaper/ Fewer Materials

- **NMC** lithium-ion batteries dominate today's market at 85% but that may be changing <sup>4</sup>
- **LFP** lithium-ion batteries **cost 20-30% less** than NMCs by using cheaper raw materials <sup>5</sup>
- Last year **LFP demand more than doubled** to 15% from 7% in 2020; Tesla, Ford, and Volkswagen are those leading the surge in LFP <sup>6</sup>

Sources: <sup>1</sup> Department of Energy, FOTW#1042, August 13, 2018: In 2017 Nearly 60% of All Vehicle Trips Were Less Than Six Miles, 2018 <sup>2</sup> Tesla Model 3, 2022 <sup>3</sup> Notebook Check, Tesla able to slash the Model Y price significantly with 4680 battery pack cost savings, Daniel Zlatev, 2022 <sup>4</sup> IEA, Global Electric Vehicle Outlook 2022 <sup>5</sup> Forbes, Ford Makes Major Commitment to CATL Lithium Iron Phosphate EV Batteries, Sam Abuelsamid, 2022 <sup>6</sup> IEA, Global Electric Vehicle Outlook 2022

# Energy storage is charging ahead

**Lithium-Ion batteries dominate the EV market**

**Alternative battery chemistries under development could be game changers**

**Hydrogen fuel cell technology is a promising alternative for some vehicles**

Source: World Bank Group, Minerals for Climate Action: The Mineral Intensity of the Clean Energy Transition, 2020

# US policy tailwinds: where the rubber meets the road

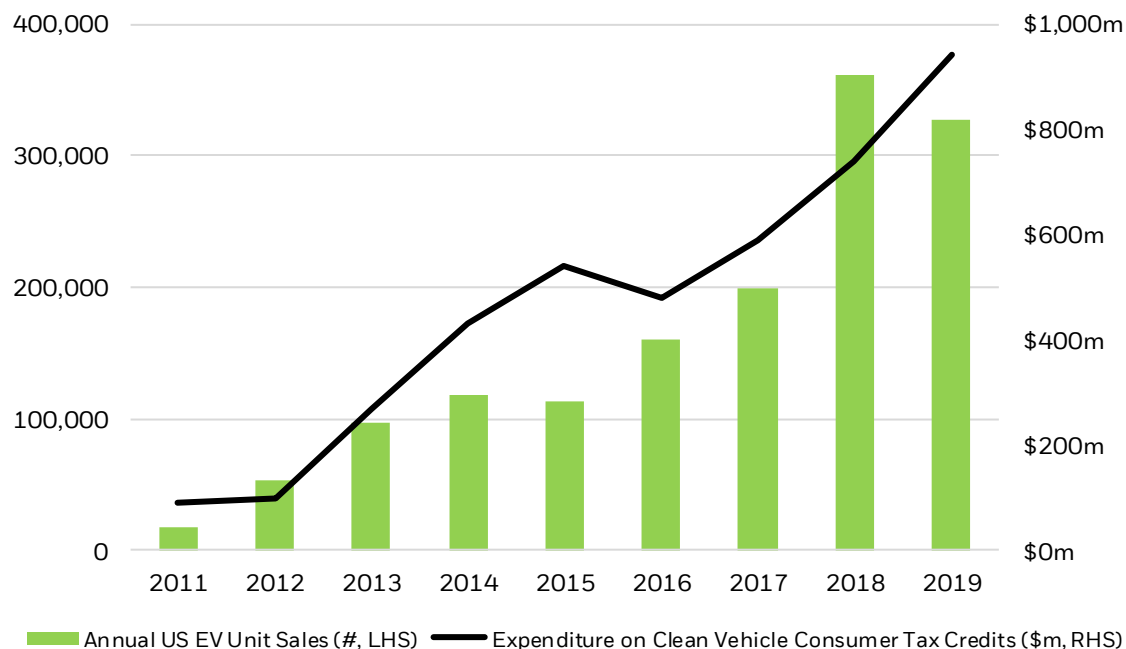
## Inflation Reduction Act includes

- **\$7,500** consumer tax credits for new EVs <sup>1</sup>
- **Manufacturing tax credits** for producing EVs and EV batteries, and building new manufacturing plants
- **\$20b** in clean manufacturing loans, **\$2b** in EV facilities grants, and **\$4b** for zero-emissions public transit and postal fleet <sup>2</sup>

## IIJA laid the foundation:

- **\$7.5b** for EV charging network <sup>3</sup>
- **50% EV market share** goal for 2030 <sup>4</sup>
- Charging station **every 50 miles** on major transit corridor <sup>1</sup>

## Consumer tax credits historically essential to US EV demand



Note: Tax credit expenditures reflect federal budget estimates from nearest fiscal year total tax expenditure release

Source: US Department of the Treasury Annual Tax Expenditure Releases, 2012-2021; IEA, 2022.

Sources: **1** White House, FACT SHEET: President Biden Announces Steps to Drive American Leadership Forward on Clean Cars and Trucks, 2021 **2** U.S. Senate, Summary of the Energy Security and Climate Change Investments in the Inflation Reduction Act of 2022, 2022 **3** White House FACT SHEET: Biden-Harris Administration Proposes New Standards for National Electric Vehicle Charging Network 2022, **4** White House, FACT SHEET: President Biden Announces Steps to Drive American Leadership Forward on Clean Cars and Trucks, 2021 **5** Bloomberg, Biden's \$5 Billion Plan for Half a Million of US Electric Car Charging Stations, David R. Baker and Kyle Stock, 2022

# An electric future: paving the way



**Raw Materials**



**Battery Production**





**EV Manufacturing**



**Charging Infrastructure**

**Electric Vehicle Value Chain**

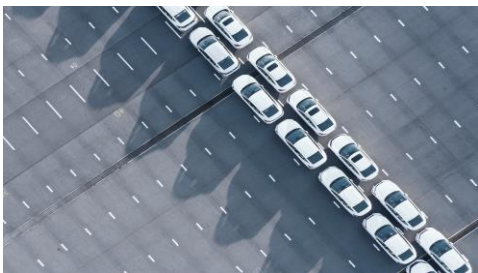
# Where does autonomous driving tech stand?

Self-Driving System Level	Description	Fallback	Broad Commercial Availability?
1	<b>Driver Assistance</b> Automates either steering or acceleration, with human driver monitoring environment and controlling non automated functions	Human driver	
2	<b>Partial Automation</b> Automates both steering and acceleration, with human driver monitoring environment and performing dynamic driving tasks	Human driver	
3	<b>Conditional Automation</b> Automates all functions, but will sometimes request intervention from human driver	Human driver	Not yet!
4	<b>High Automation</b> Automates all functions in some conditions, without requiring human intervention	Driving system	
5	<b>Full Automation</b> Automates all functions in all environments, without requiring human intervention	Driving system	

Survey of auto execs said fully autonomous vehicles could reach streets as early as 2025 <sup>2</sup>

Source: <sup>1</sup> Ahmed, H.U.; Huang, Y.; Lu, P.; Bridgelall, R. *Technology Developments and Impacts of Connected and Autonomous Vehicles: An Overview. Smart Cities, 2022* <sup>2</sup> McKinsey, *What's next for autonomous vehicles?, 2021.*

# AVs in action



In May, Mercedes-Benz began **commercial sales of a Level 3 AV** in Germany <sub>1</sub>



Waymo has logged well over **20m autonomous miles** and now offers **fully autonomous ride-hailing** services in the East Valley of Phoenix <sub>2</sub>



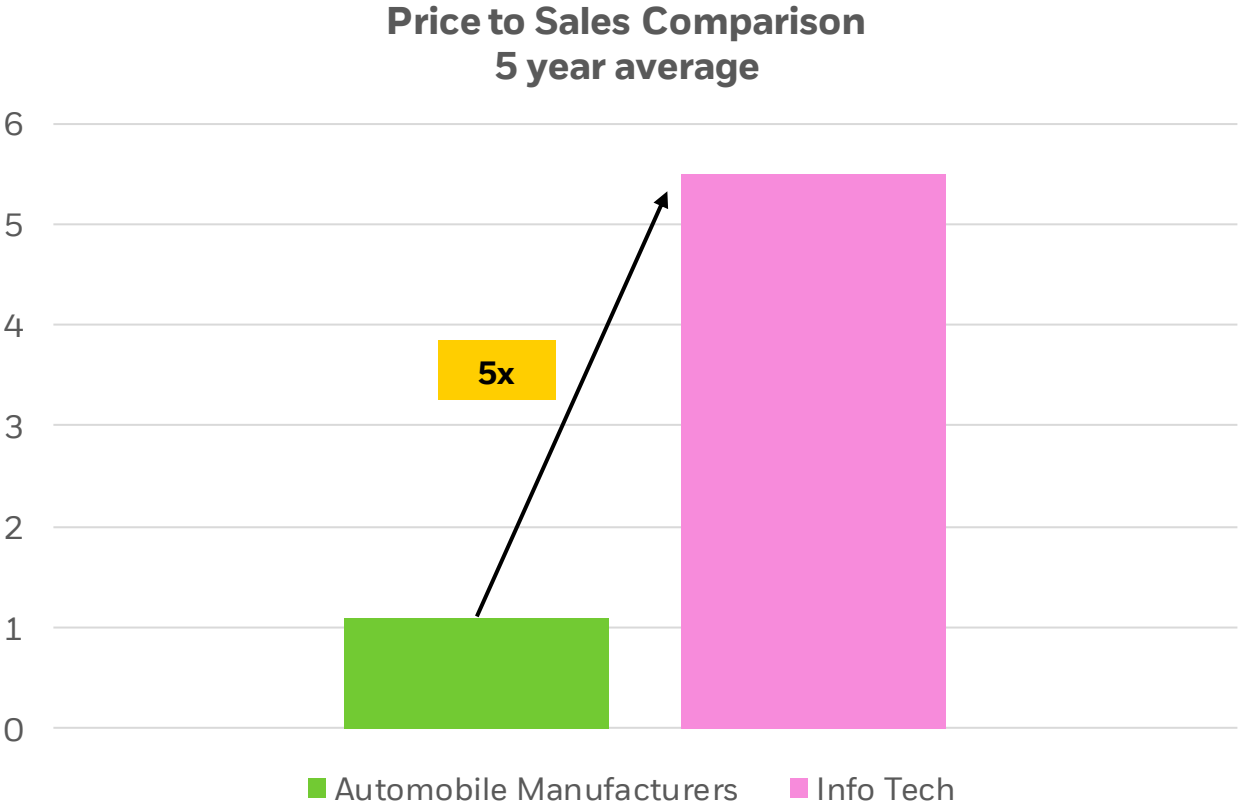
Lyft and Motional announced the 2023 launch of a **self-driving car service for the Las Vegas Strip** complete with safety drivers <sub>3</sub>

**Broader AV adoption hinges on regulatory certainty, edge cases, and consumer confidence**

Sources: **1** Inside EVs, Mercedes-Benz to Start Selling Level 3 DRIVE PILOT In Germany, Steven Loveday, 2022 **2** Waymo, FAQ, 2022 **3** NYTimes, Lyft Unveils Self-Driving Car Service in Las Vegas, Cade Metz, 2022

# Is the race to AVs a stock story?

AV companies can close this gap and achieve valuation closer to tech



Tech Sector valuations are more than 5x those of auto manufacturers

Source: Bloomberg comparing 5-Year Average LTM P/S of S&P 500 Info Tech Sector Index and S&P 500 Automobile Manufacturers Index

# What might change in a fully autonomous future?



## Green Space

Parking spots are 1/3 land area in U.S. cities <sup>1</sup>

## Safety

1.35m fatalities from road traffic crashes worldwide each year <sup>2</sup>

## Financial Savings

Americans lose \$88b a year to congestion. Car ownership costs \$10,728 on average – that's 25% the median U.S. income <sup>3, 4, 5</sup>

## Free Time

Americans lose nearly 100 hours each year due to commuting in traffic <sup>8</sup>

## Cleaner Air & Less Waste

GHG emissions from transportation is 27% total U.S. emissions and ~3.5b gallons excess fuel used in congestion <sup>6, 7</sup>

<sup>1</sup> Fast Company, America has eight parking spaces for every car. Here's how cities are rethinking that land, Daniel Baldwin Hess and Jeffrey Rehler, 2021 <sup>2</sup> WHO, Global status report on road safety, 2018 <sup>3</sup> INRIX, INRIX: Congestion Costs Each American Nearly 100 Hours, \$1,400 A Year, 2020 <sup>4</sup> AAA, Annual Cost Of New Car Ownership Crosses 10K Mark, 2022 <sup>5</sup> U.S. Census, Income and Poverty in the United States: 2020, 2021 <sup>6</sup> EPA, Car Pollution from Transportation, 2022 <sup>7</sup> EPA, FOTW #1204, September 20, 2021: Fuel Wasted Due to U.S. Traffic Congestion in 2020 Cut in Half from 2019 to 2020, 2021 <sup>8</sup> INRIX, INRIX: Congestion Costs Each American Nearly 100 Hours, \$1,400 A Year, 2020

**We're far down the  
road to electric &  
autonomous  
vehicle adoption**



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# The Dynamics Changing the Automobile Industry

CFA Society of Detroit - Sept 2022

Kevin Tynan, Global Director – Automotive  
Bloomberg Intelligence

# Bloomberg Intelligence

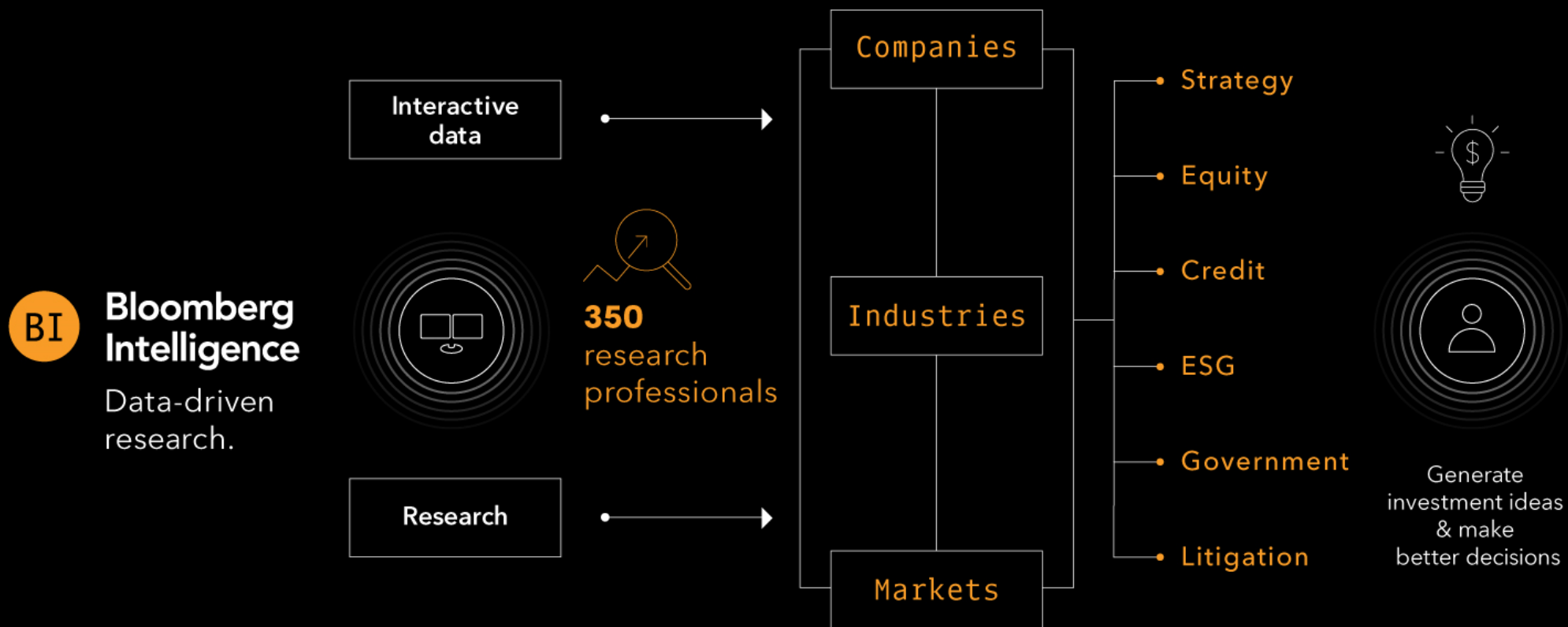
**500+**  
data contributors

**135+**  
industries

**2,000+**  
companies

**15yrs**  
avg. analyst experience

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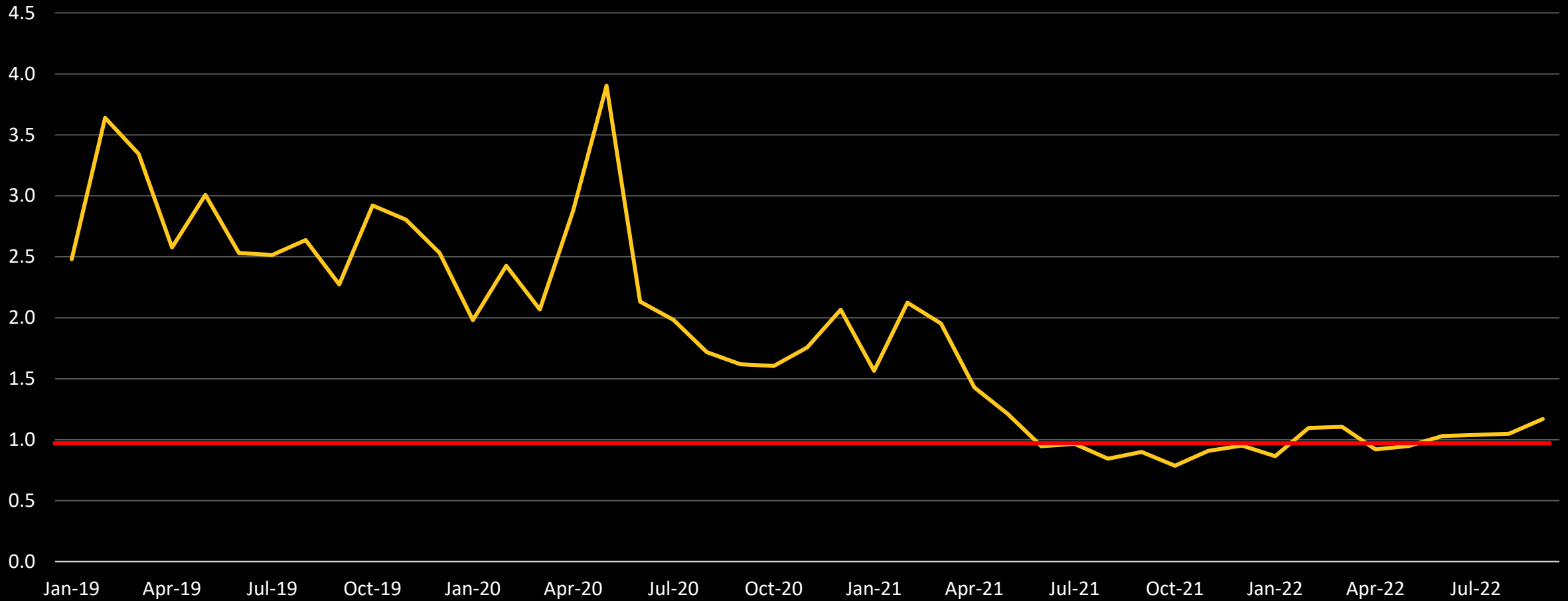


# The New Normals

## Inventory

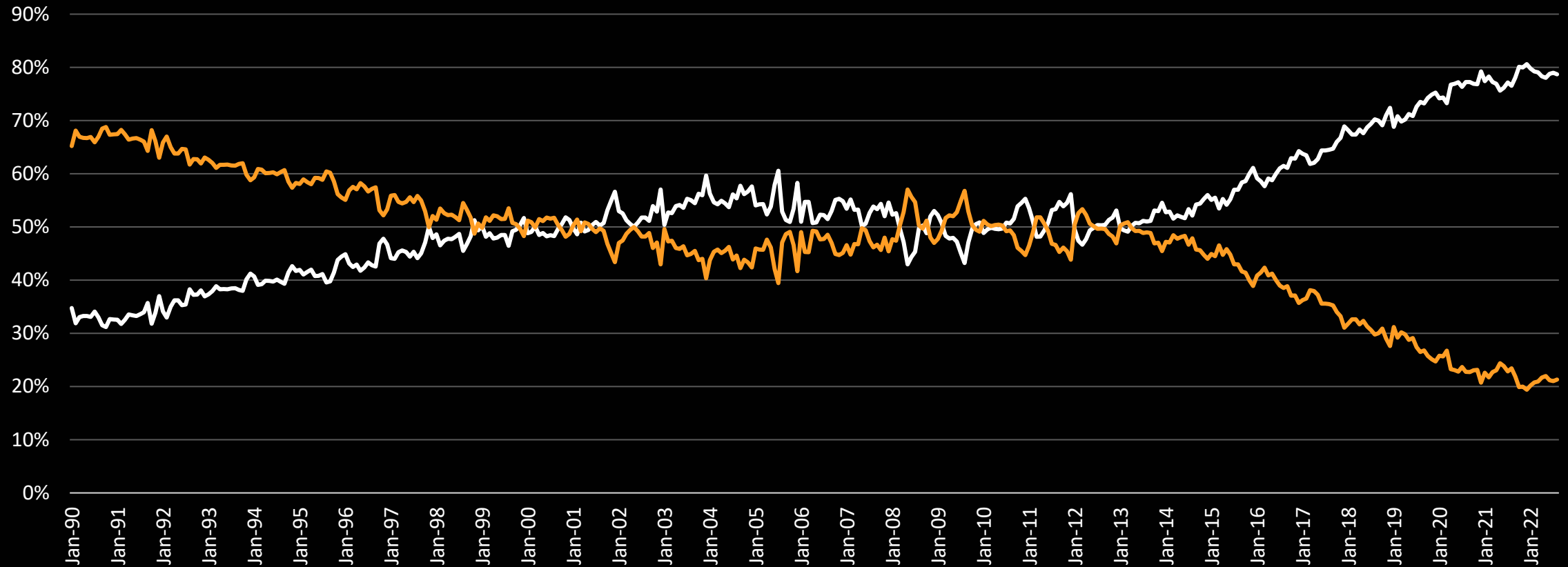
# US NEW VEHICLE INVENTORY-TO-SALES RATIO

*total unit volume*



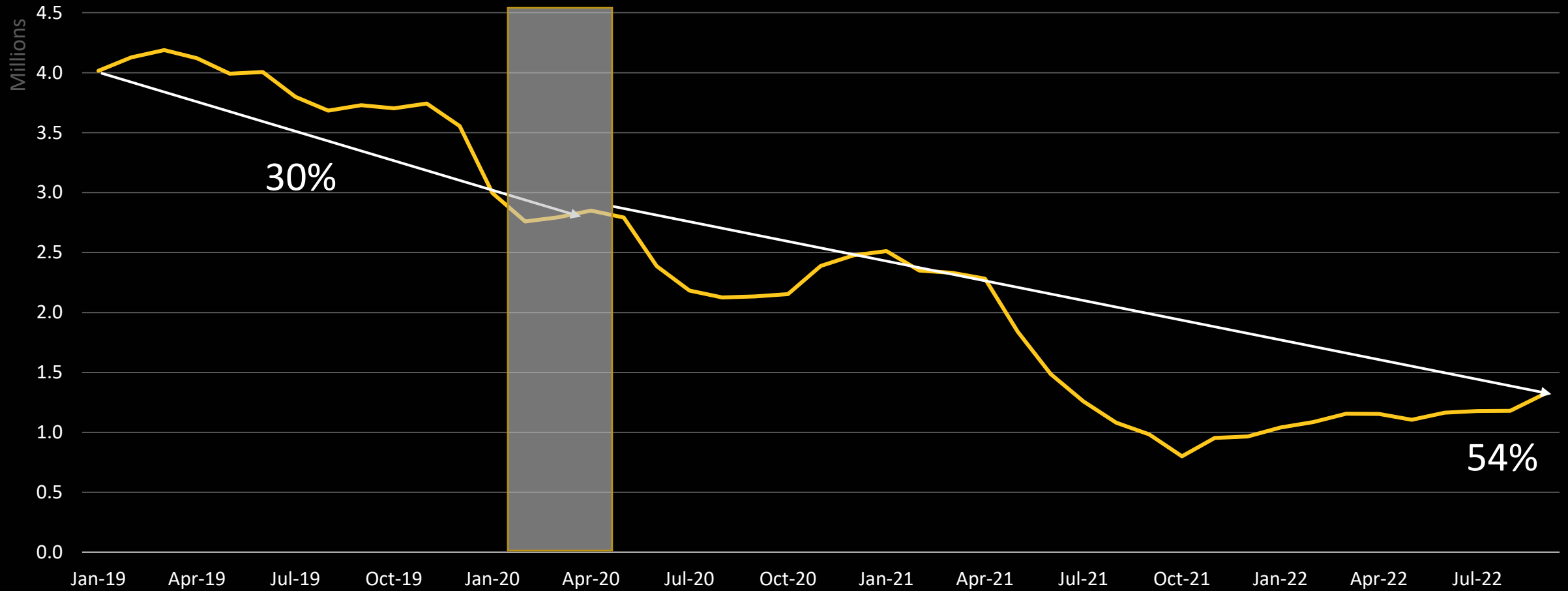
# US LIGHT TRUCK AND CAR SALES

*As % of total volume*



# US NEW VEHICLE INVENTORY

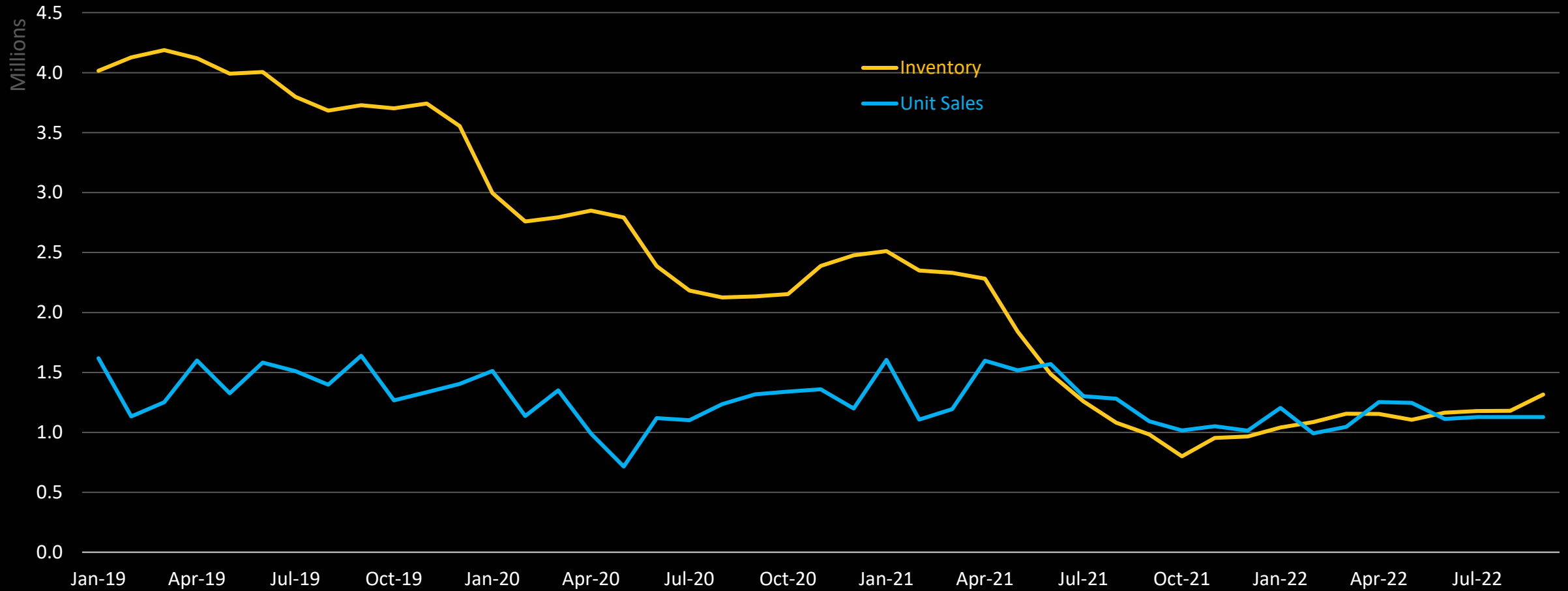
*total unit volume*



Source: Company Data, Crain Communications, LotLinx

# US NEW VEHICLE INVENTORY

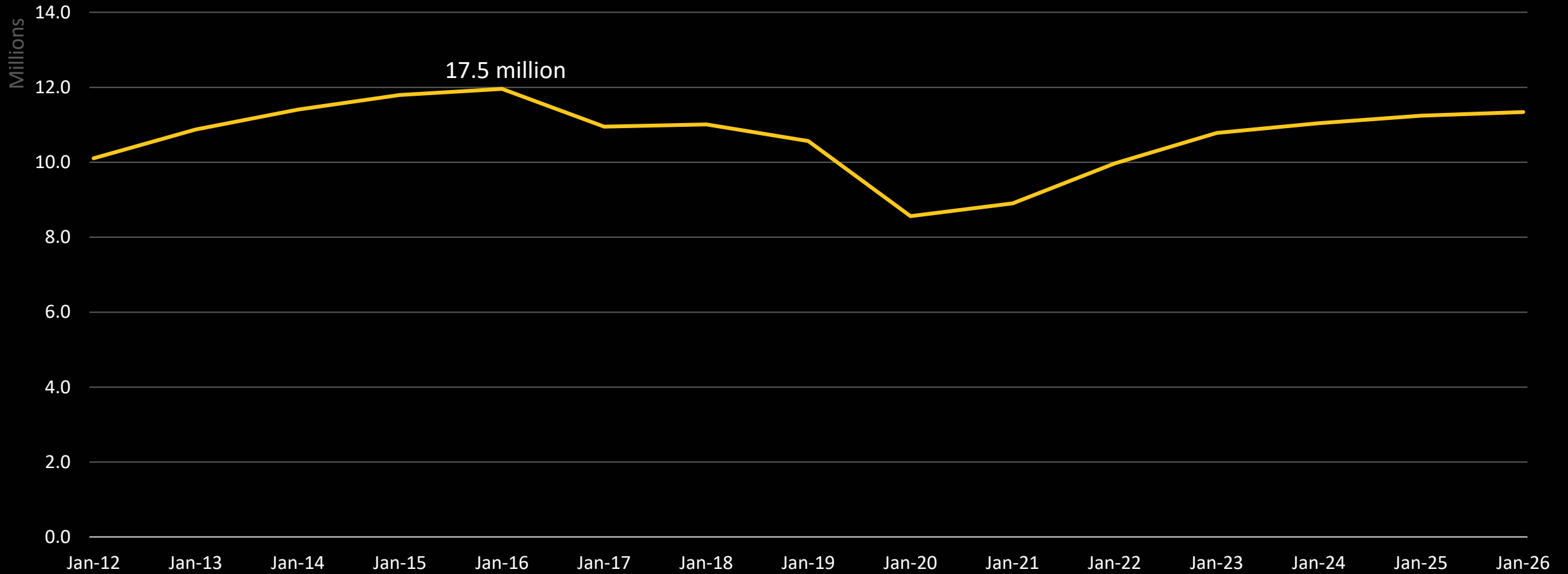
*total unit volume*



Source: Company Data, Crain Communications, LotLinx

# US NEW VEHICLE PRODUCTION OUTLOOK

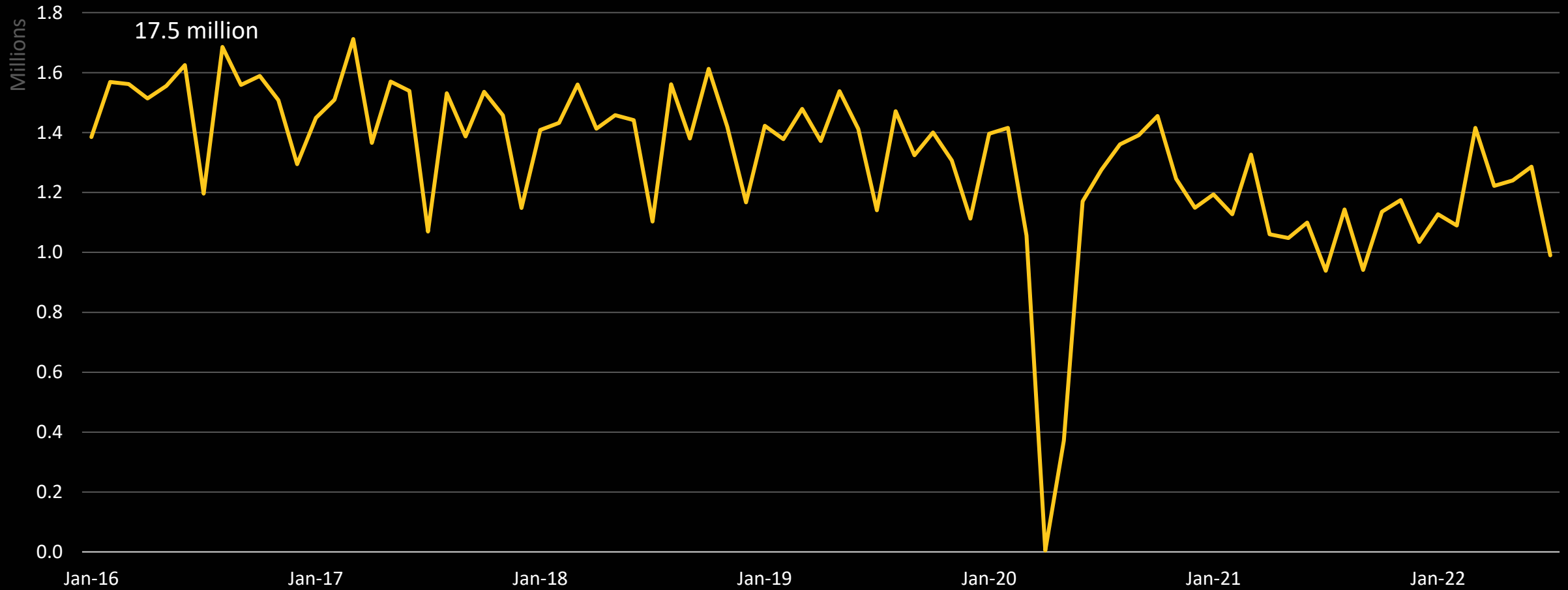
*total unit volume*



Source: Company Data, just-auto.com

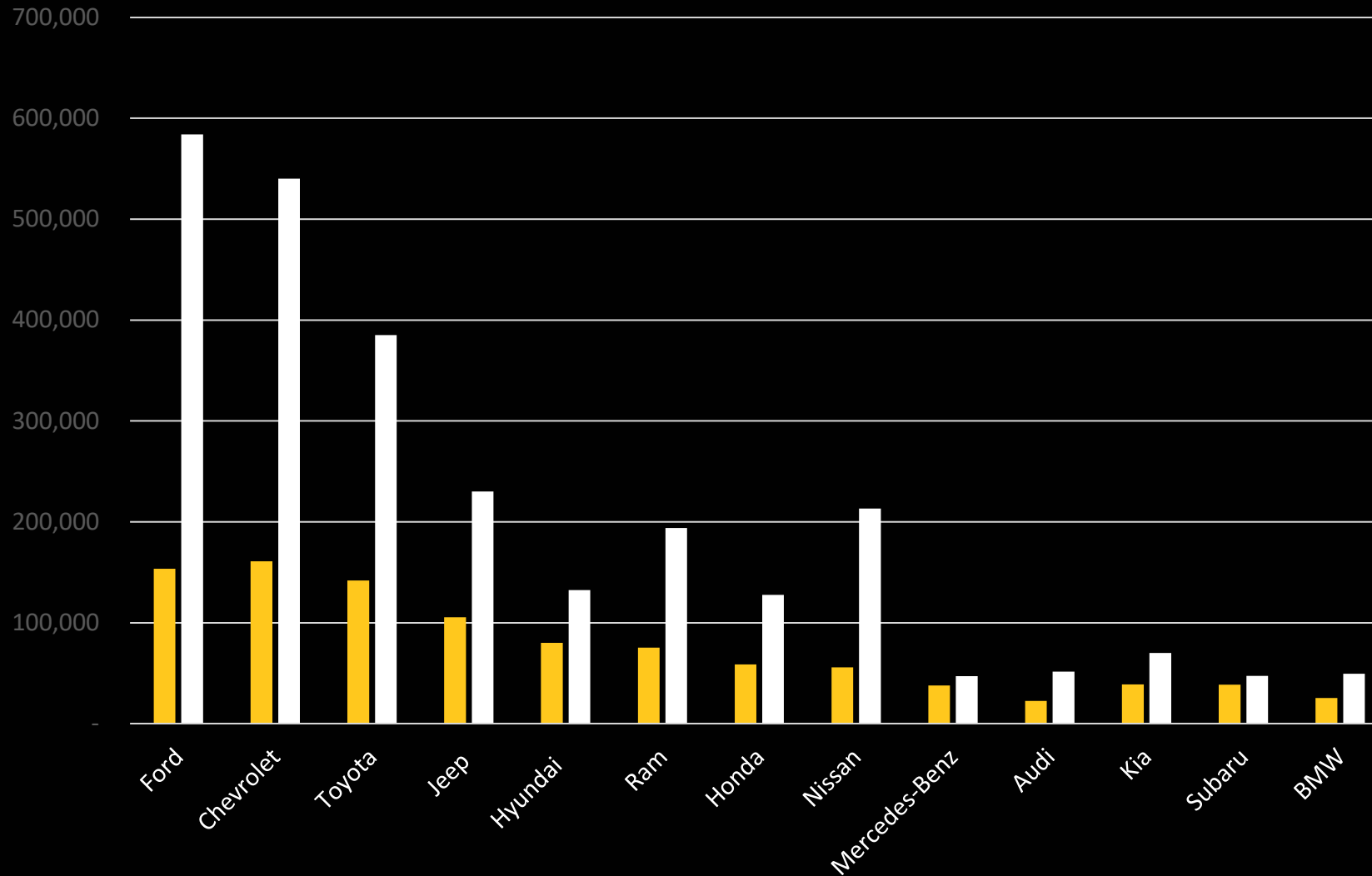
# NORTH AMERICA NEW VEHICLE PRODUCTION

*total unit volume*



# US NEW VEHICLE INVENTORY SEPT 2019 vs. 2022

*total unit volume*



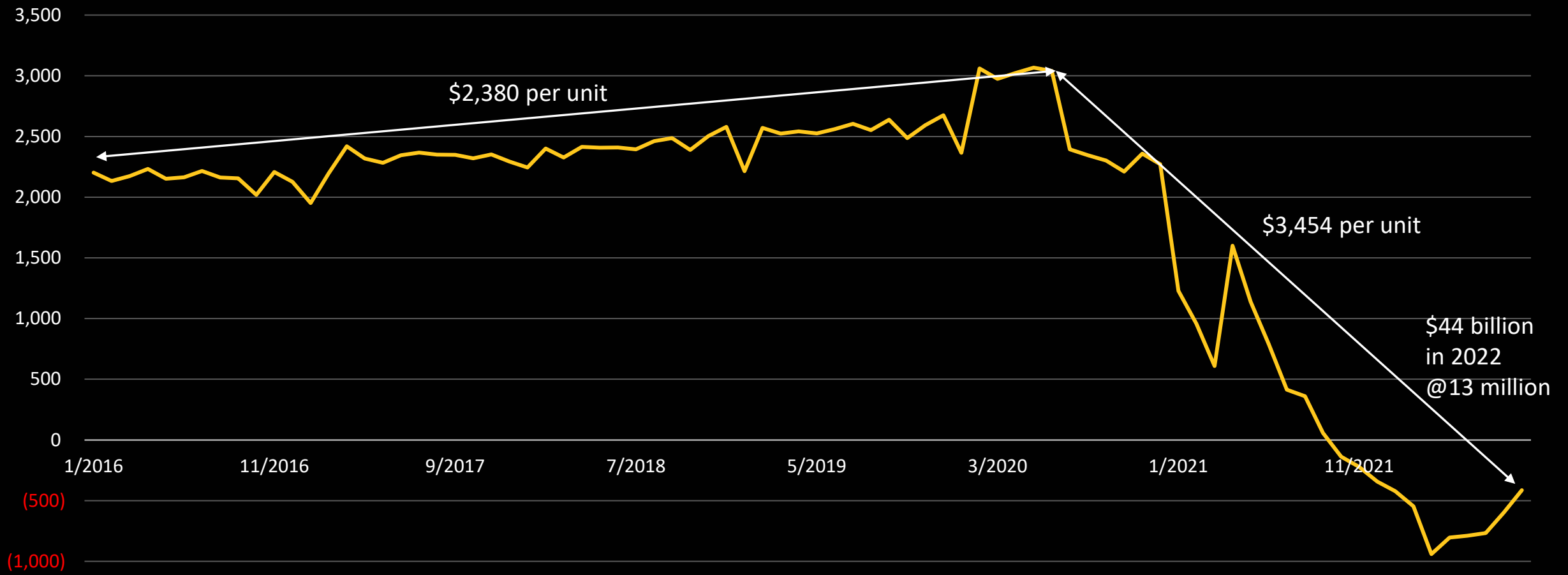
Source: Company Data, Crain Communications

# The New Normals

## Pricing

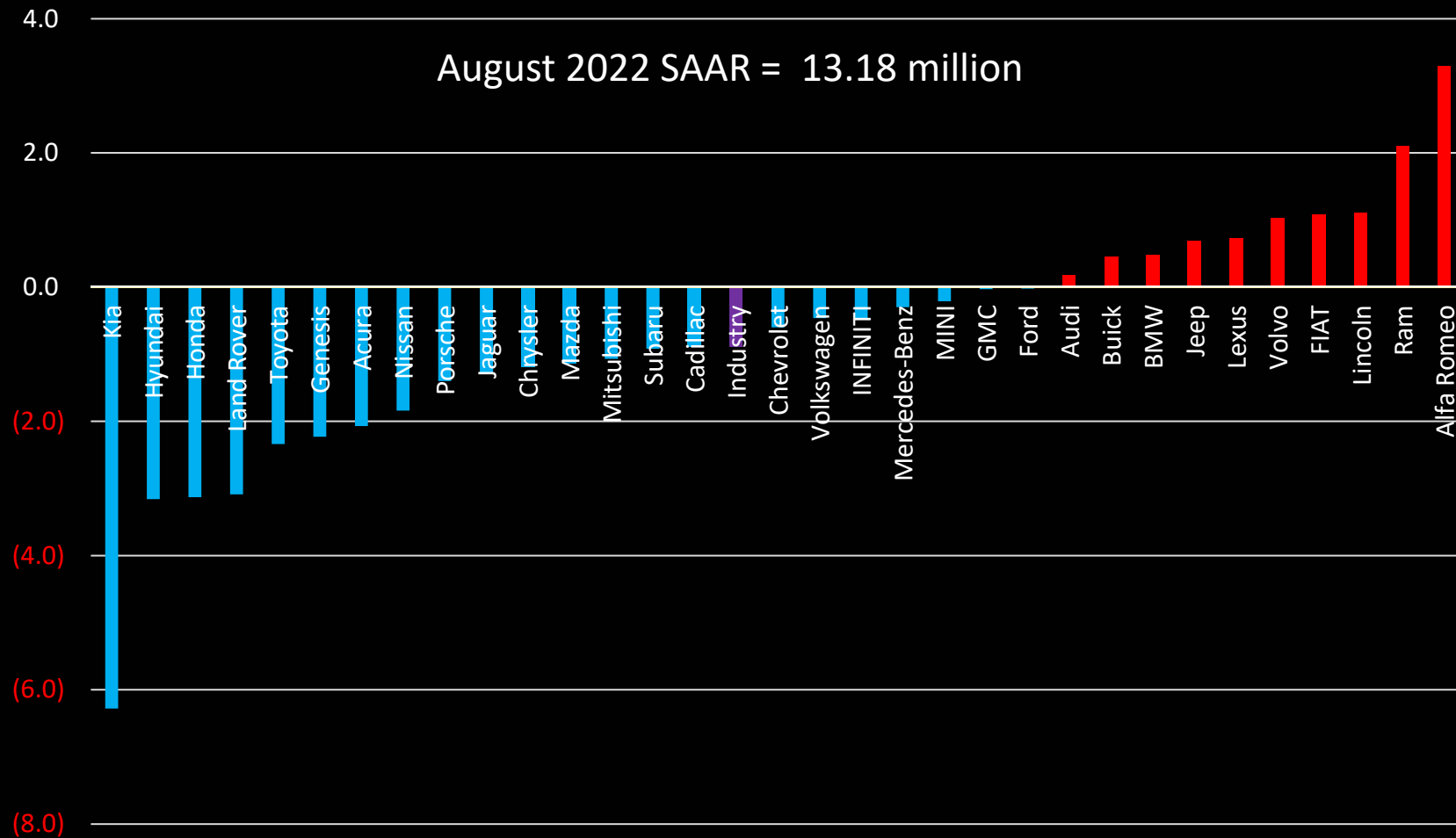
# US NEW VEHICLE AVERAGE DISCOUNT

*In USD*



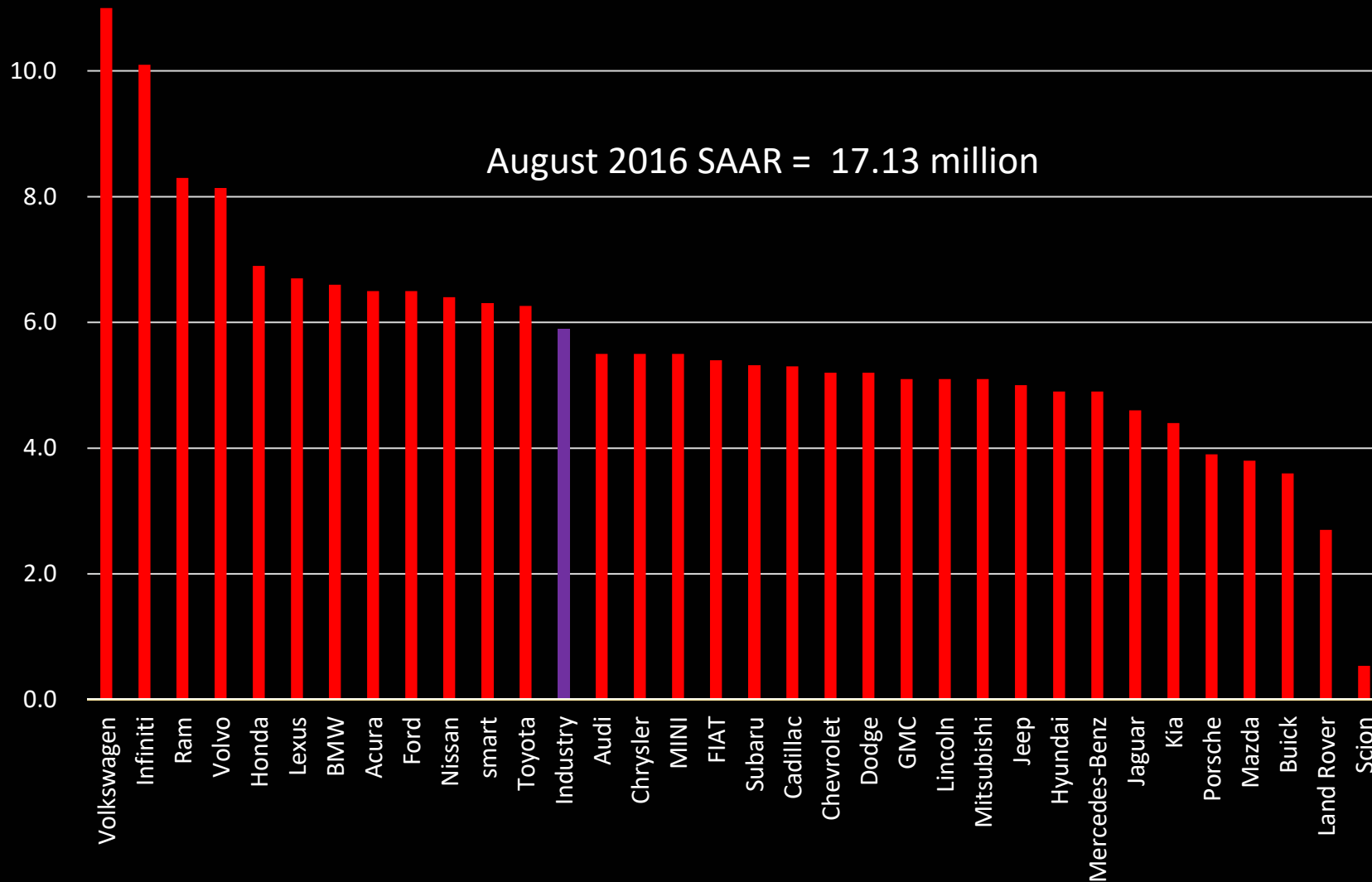
# US NEW VEHICLE AVERAGE DISCOUNT - 2022

*In %*



# US NEW VEHICLE AVERAGE DISCOUNT - 2016

*In %*

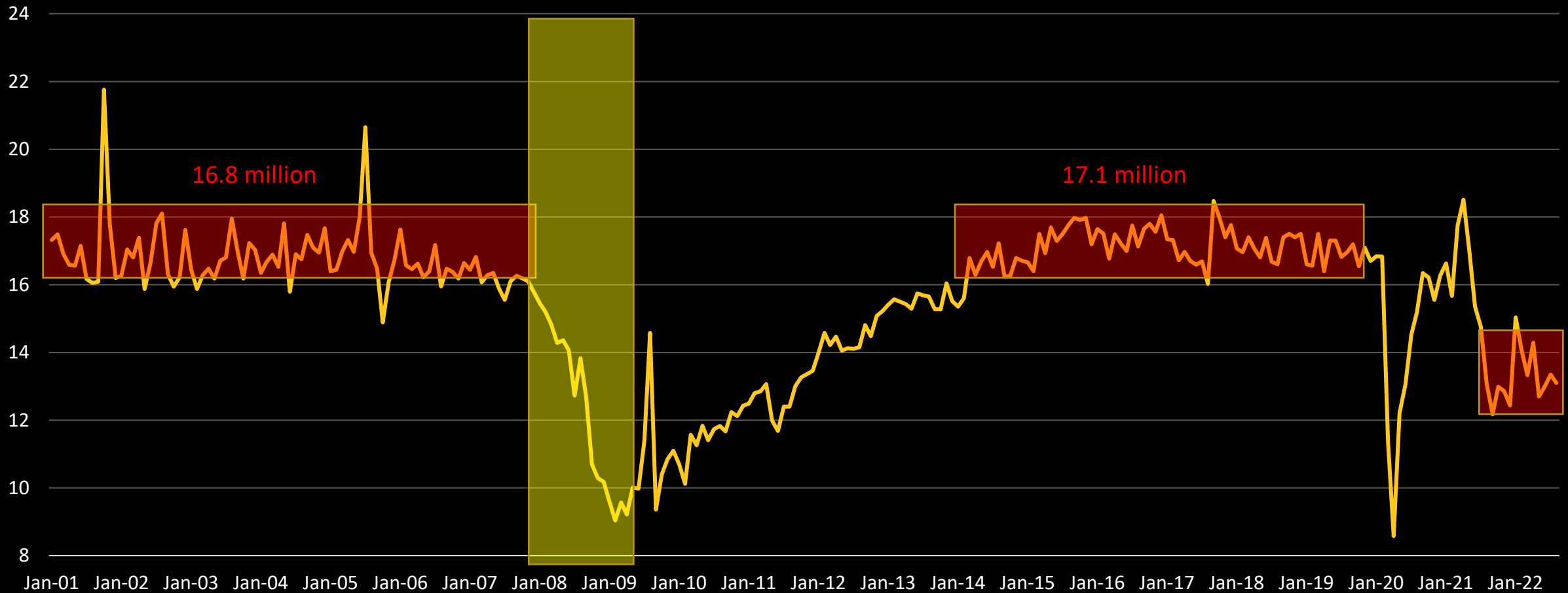


# The New Normals

Volume

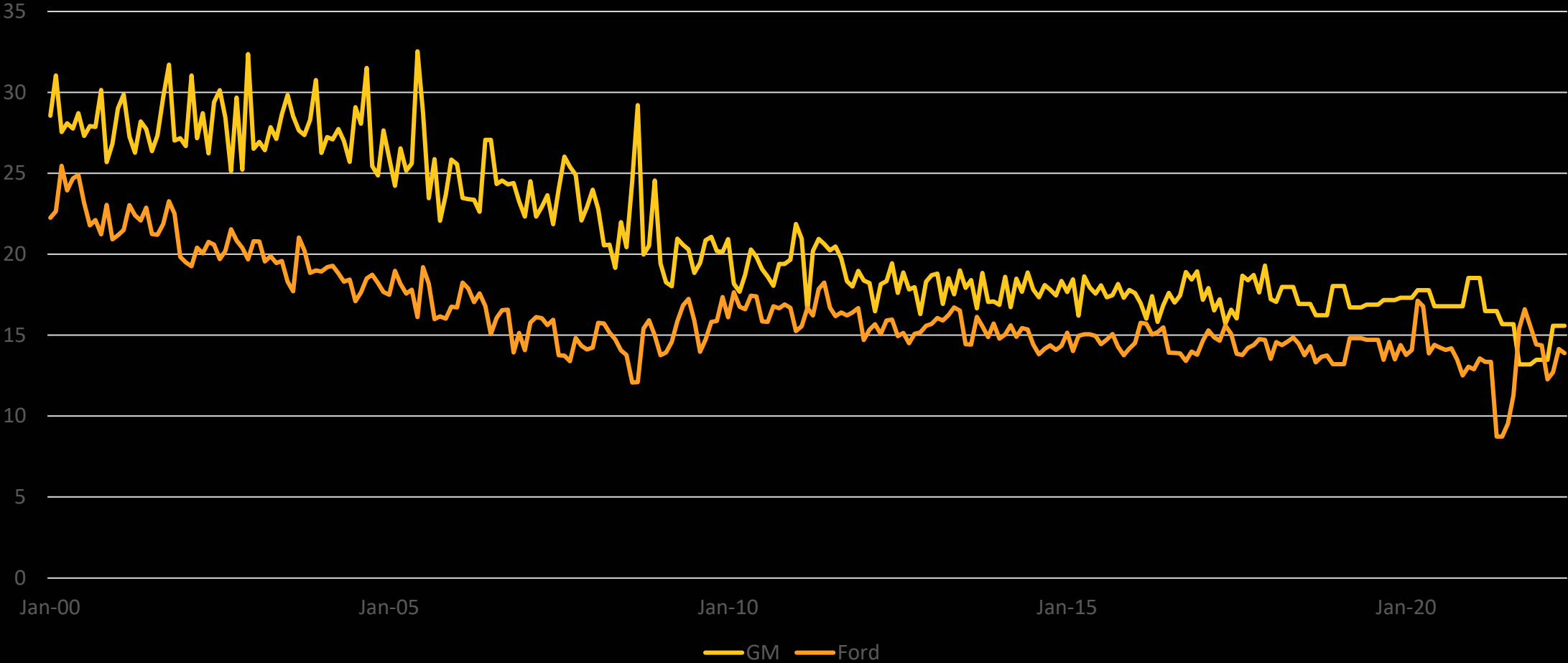
# US NEW VEHICLE SEASONAL RATE

*SAAR (in million units)*



# US NEW VEHICLE MARKET SHARE

In %



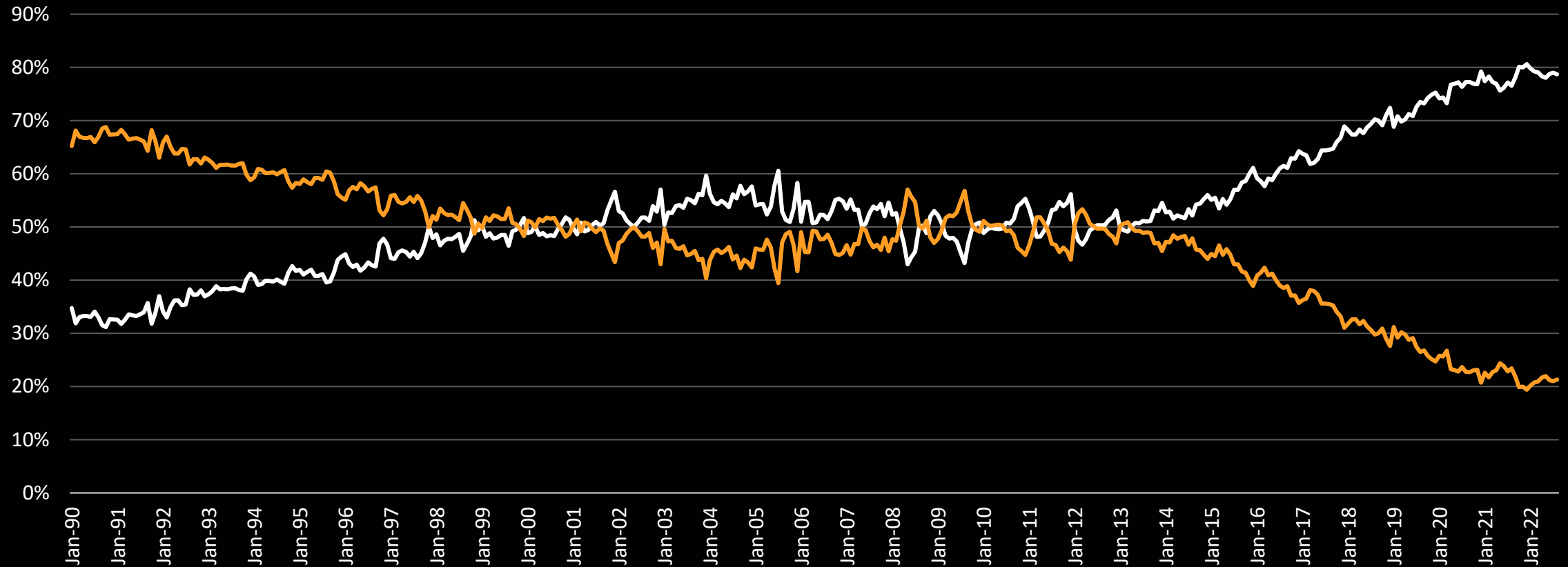
Source: Company Data, Wards Auto

# US Vehicle Mix

Supports Lower Volume

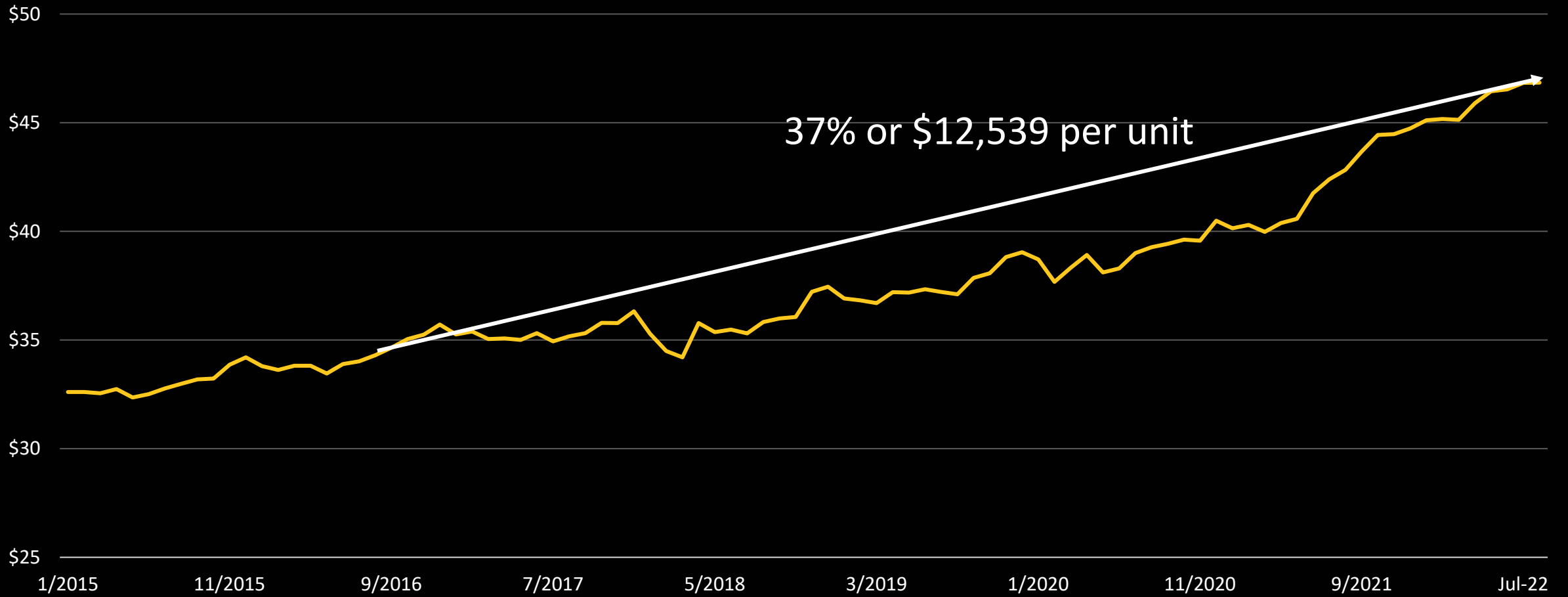
# US LIGHT TRUCK AND CAR SALES

*As % of total volume*



# US NEW VEHICLE AVERAGE TRANSACTION PRICE

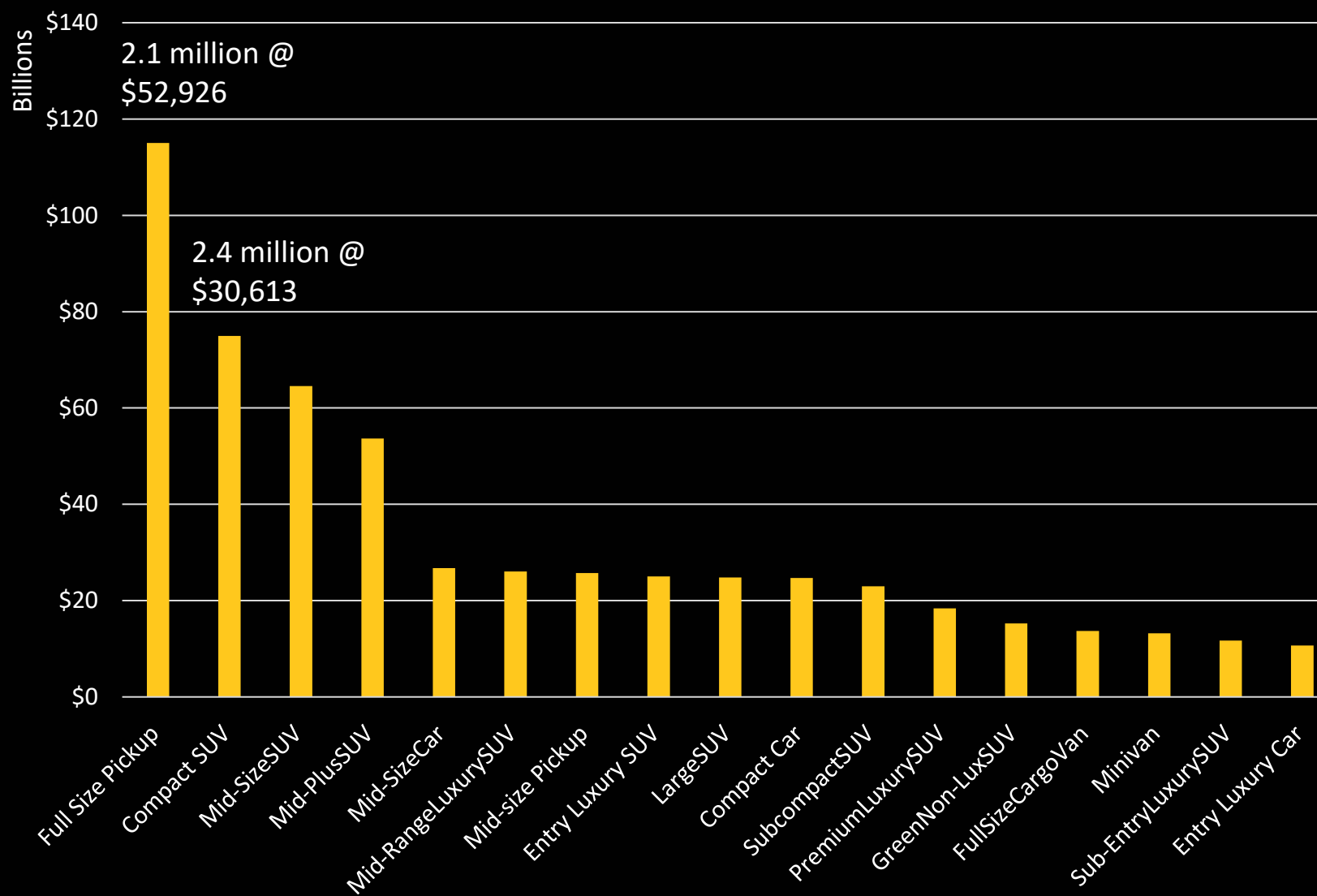
*In 000s*



37% or \$12,539 per unit

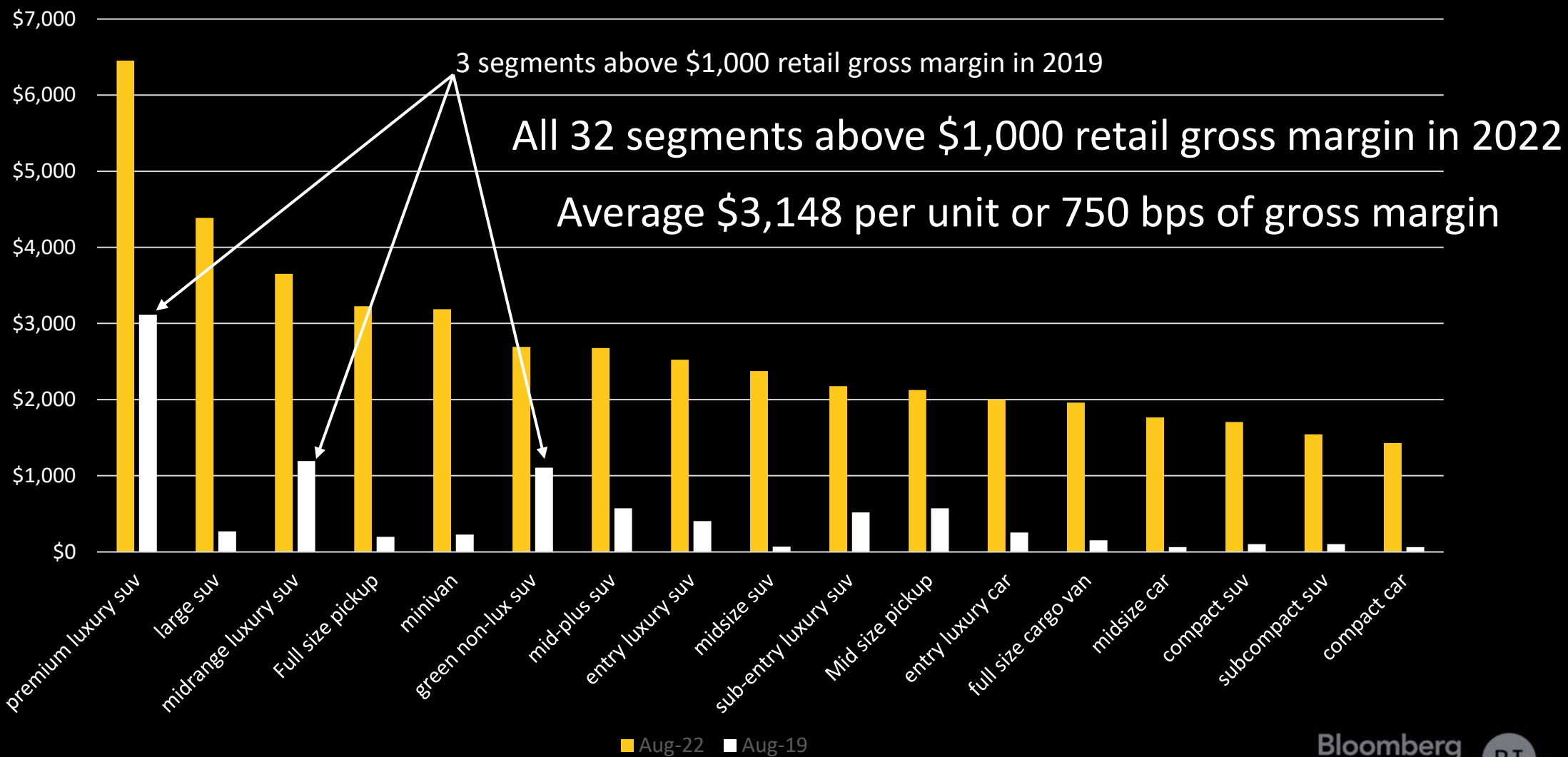
# RETAIL REVENUE BY SEGMENT

FY2021

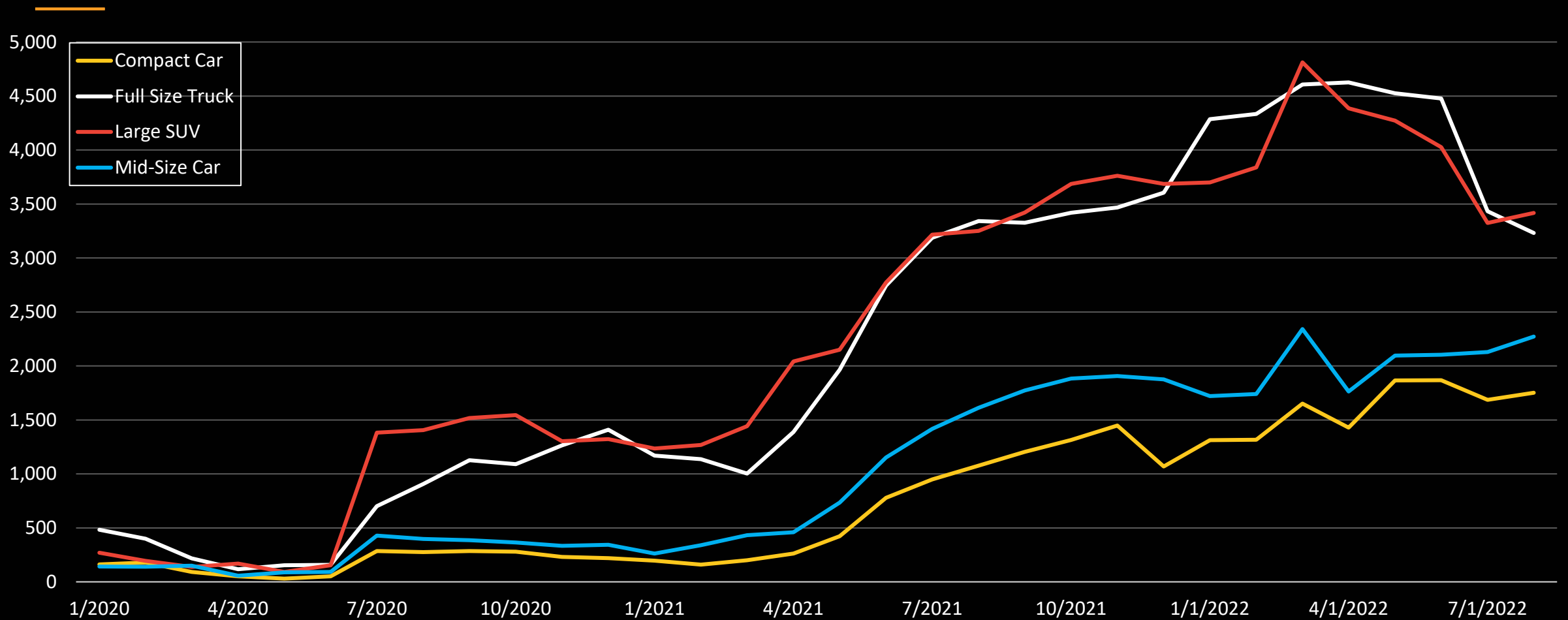


# RETAIL MARGIN BY SEGMENT

## August Over August



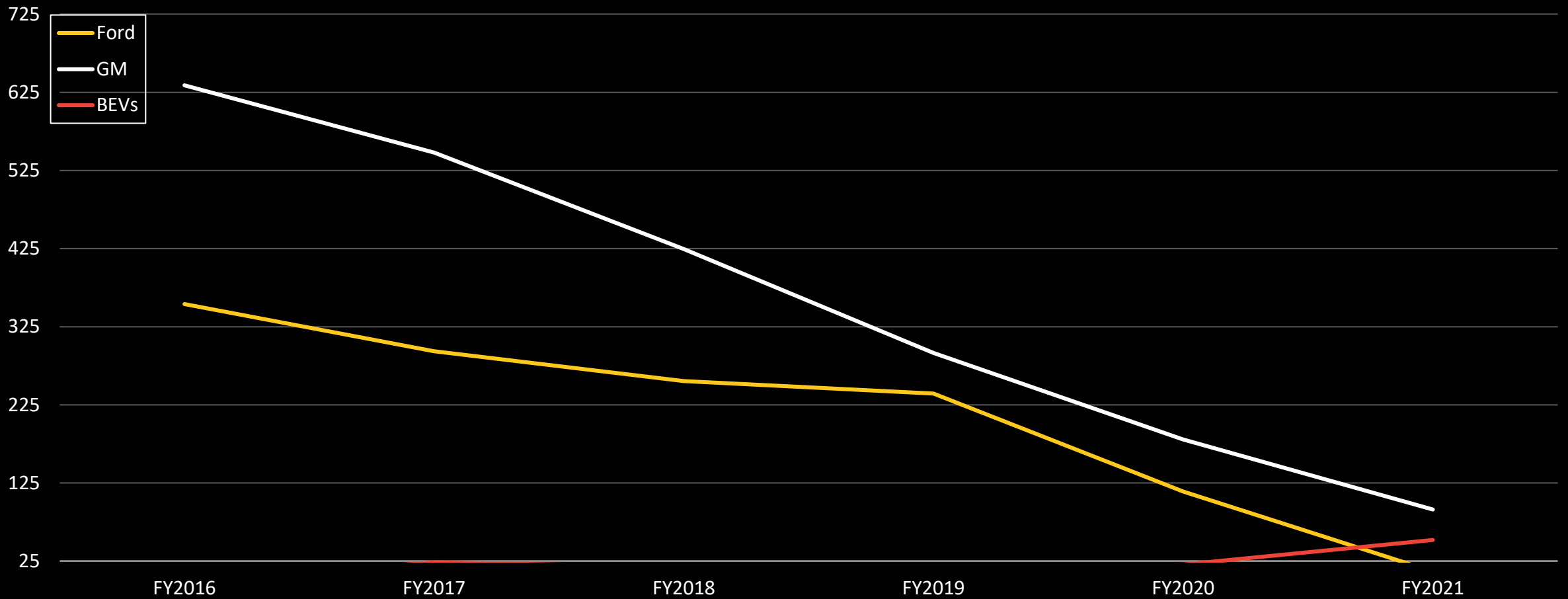
# RETAIL MARGIN CONTRIBUTION BY SEGMENT



Source: Company Data, Edmunds.com

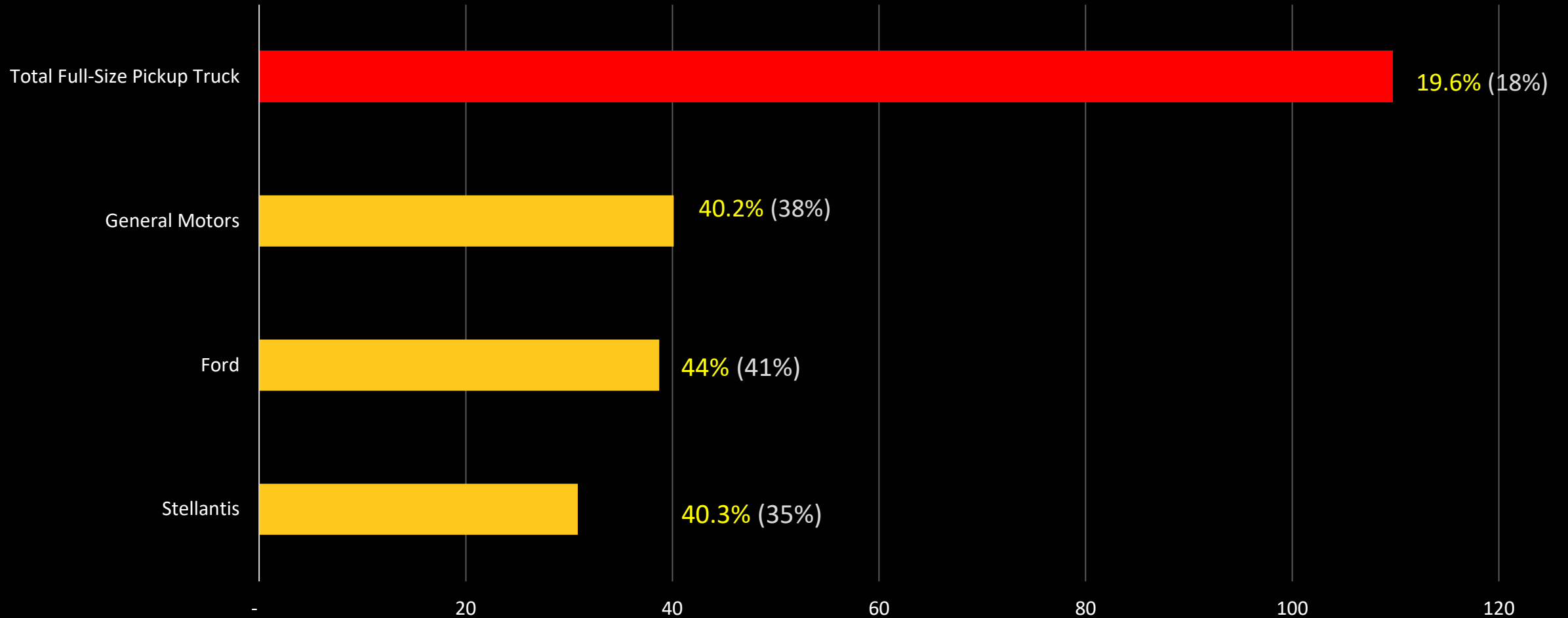
# US NEW COMPACT AND MIDSIZE CAR VOLUME

*In 000s*



# LARGE PICKUP RETAIL REVENUE BY AUTOMAKER

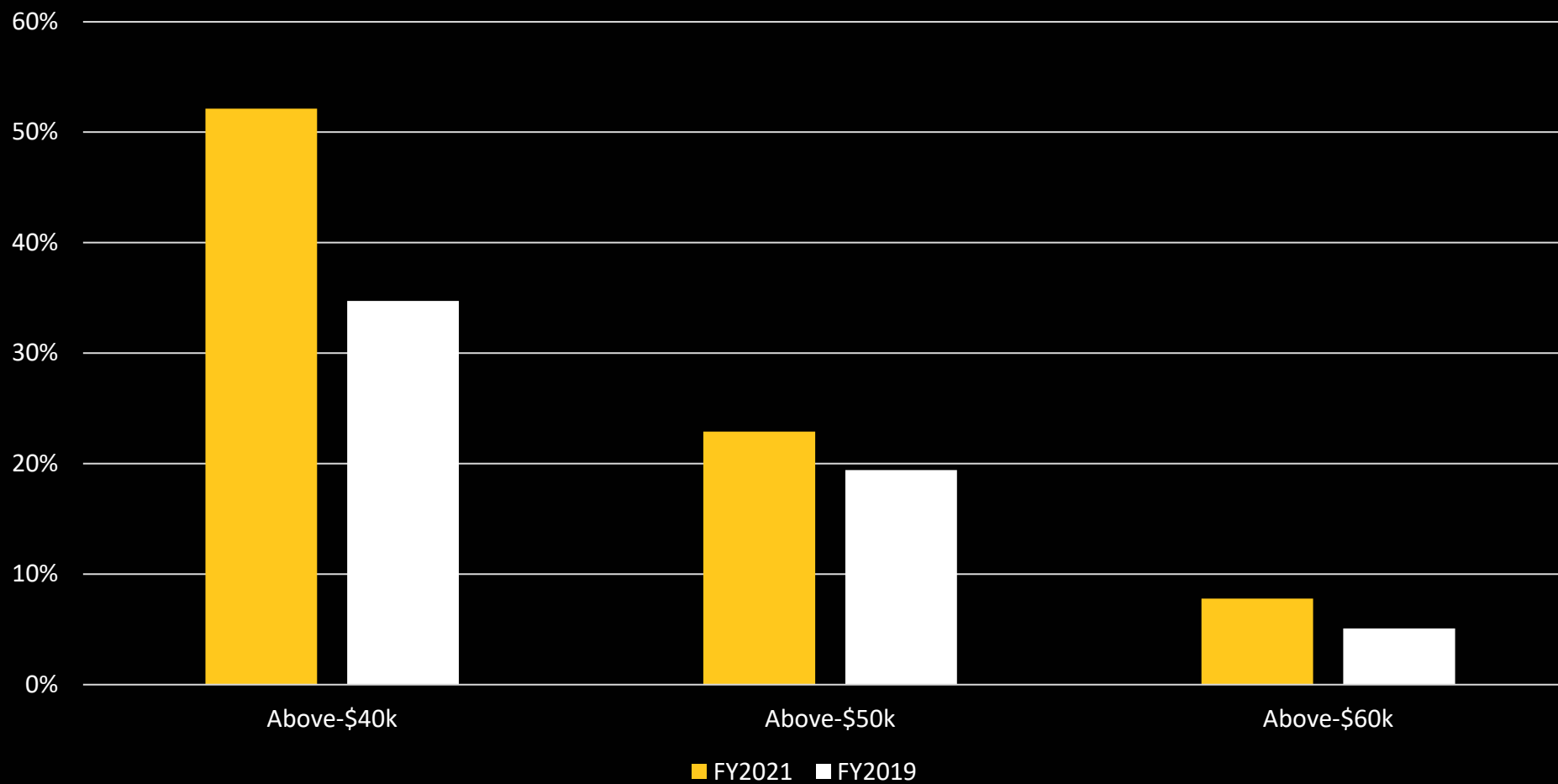
*FY2021*



Source: Company Data, Edmunds.com, Bloomberg Intelligence

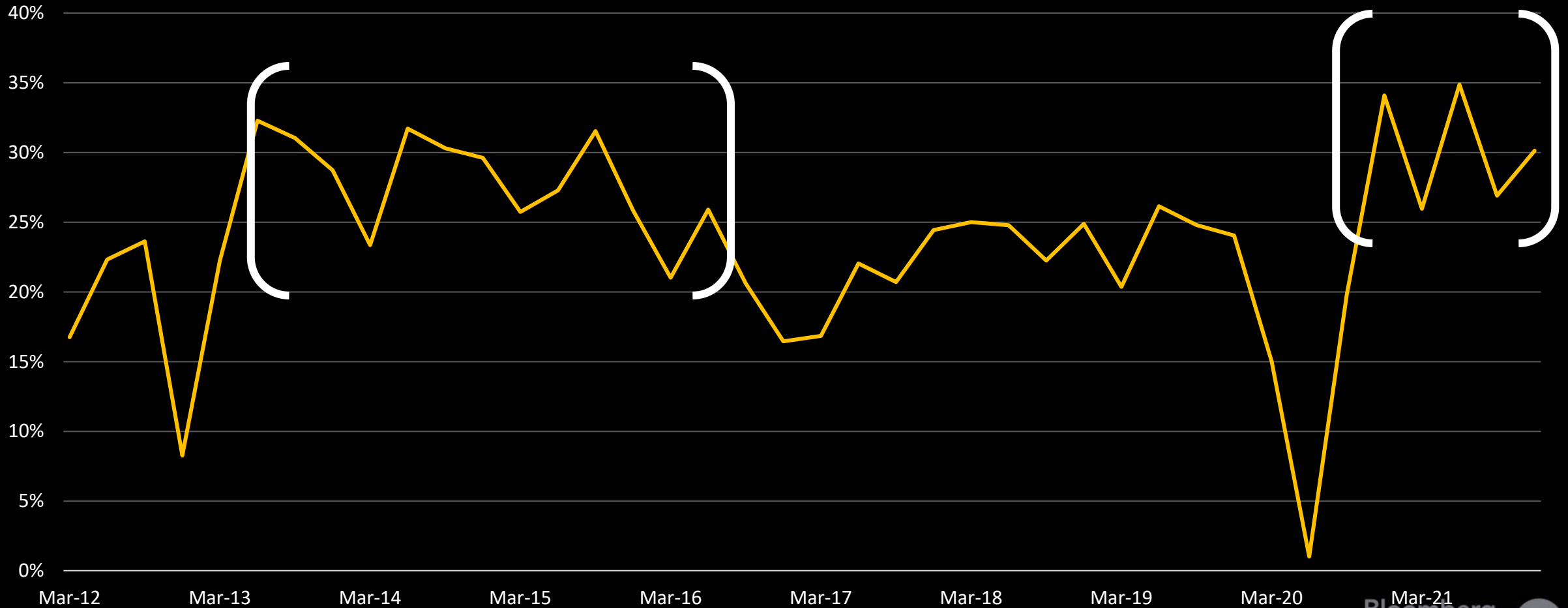
# % OF US NEW VEHICLES ABOVE \$40,000 ATP

*More than half the market above \$40k*



# OPERATING MARGIN – TOYOTA NORTH AMERICA

*Next step in cost rationalization aligns with price power*



Source: Company Filings

# Used Vehicle Supply

The Affordability Gap Impact on Demand

# US USED VEHICLE AVERAGE PRICE

*In '000 USD*



# US USED VEHICLE WHOLESAL PRICE INDEX

*In '000 USD*

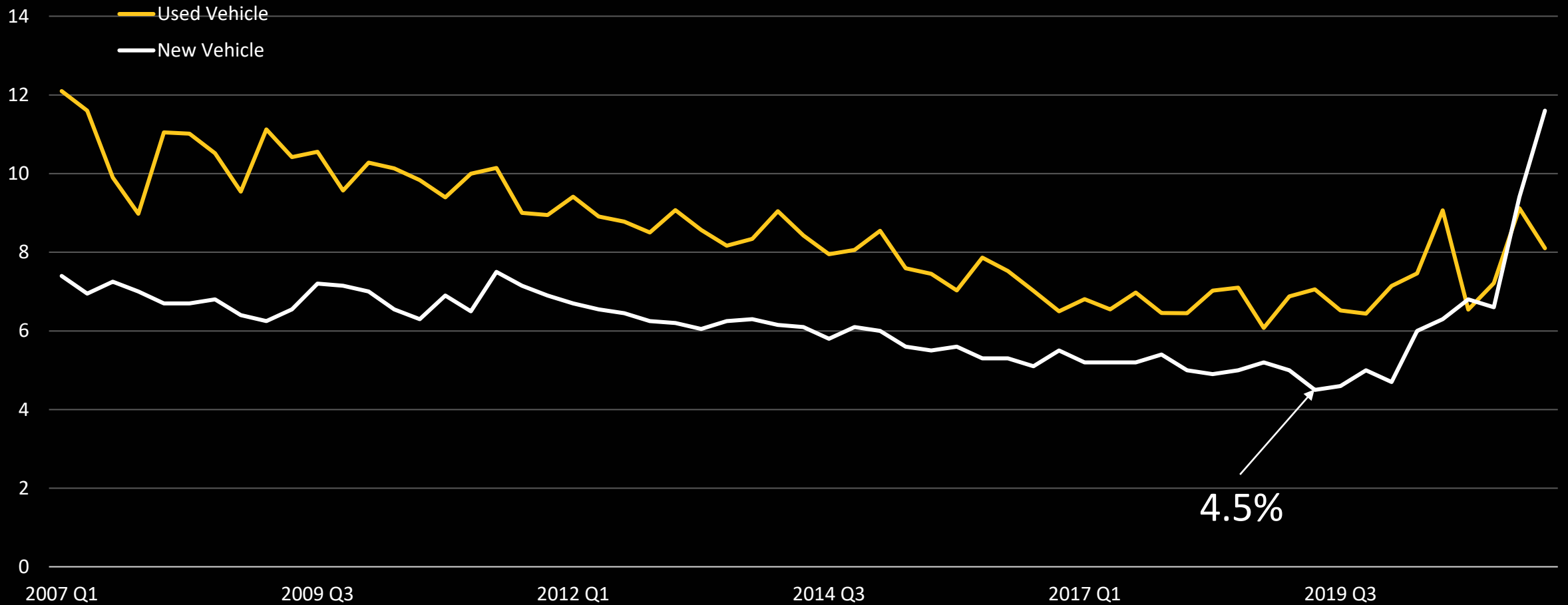


25% above  
base year

2.2x  
base  
year

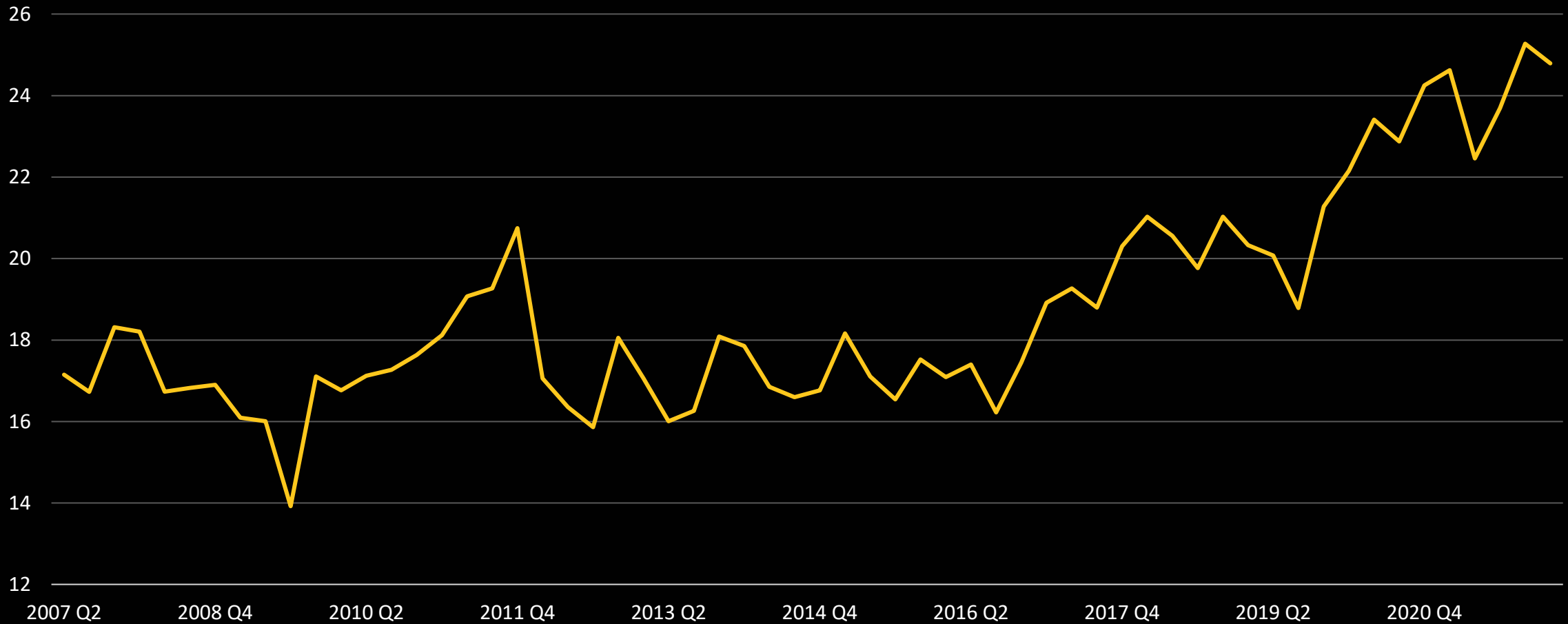
# U.S. RETAIL GROSS MARGIN BY SEGMENT

*In %*



# US AFFORDABILITY GAP BETWEEN NEW AND USED VEHICLES

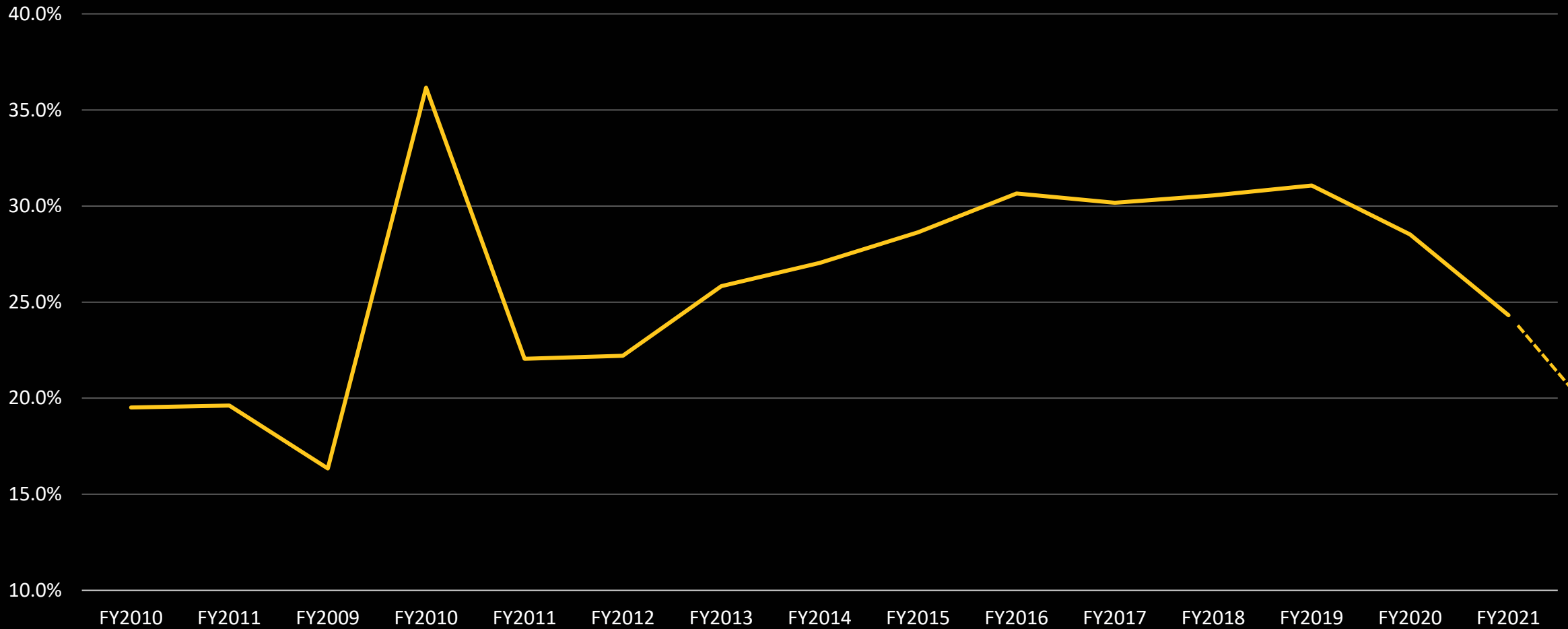
*In '000 USD*



Source: Company Data, Bloomberg Intelligence

# US LEASE PENETRATION

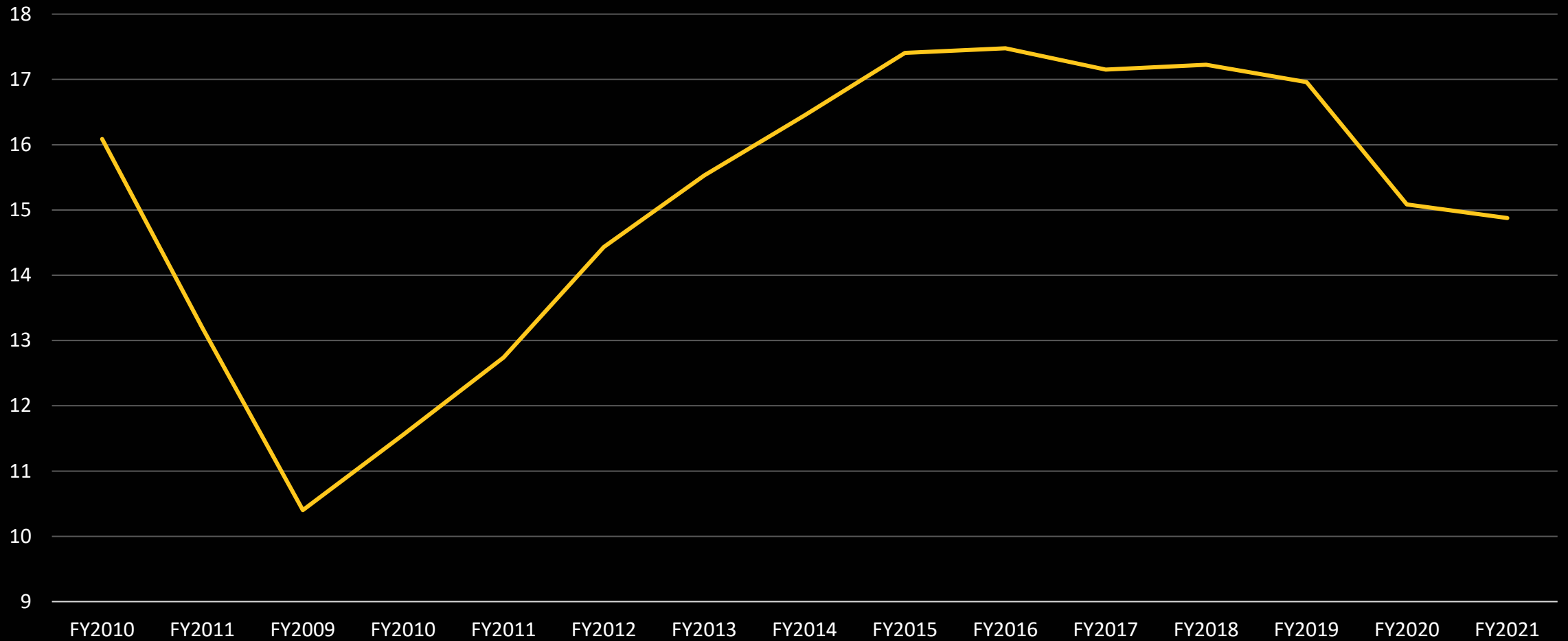
*In %*



Source: Company Data, Edmunds.com

# US TOTAL VOLUME

*In million units*

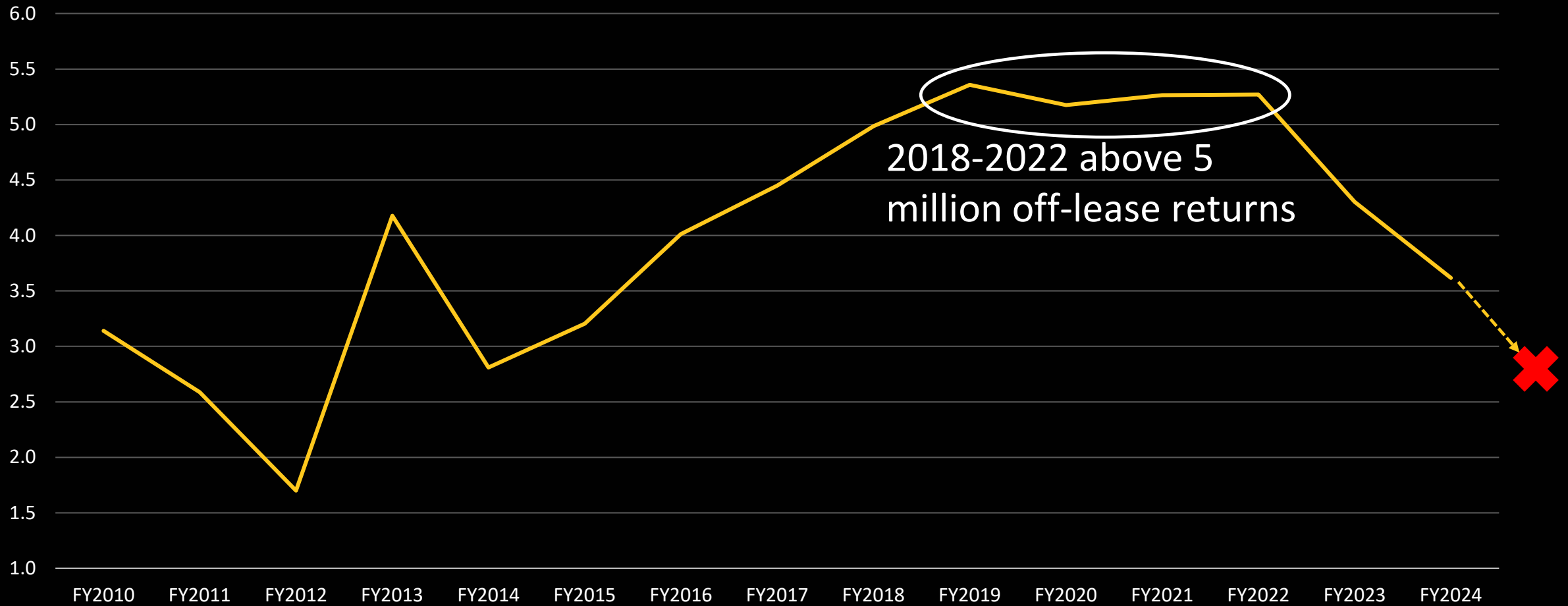


Source: Company Data, Wards Auto

# US OFF-LEASE RETURNS

*In million units*

Average lease term = 36 months

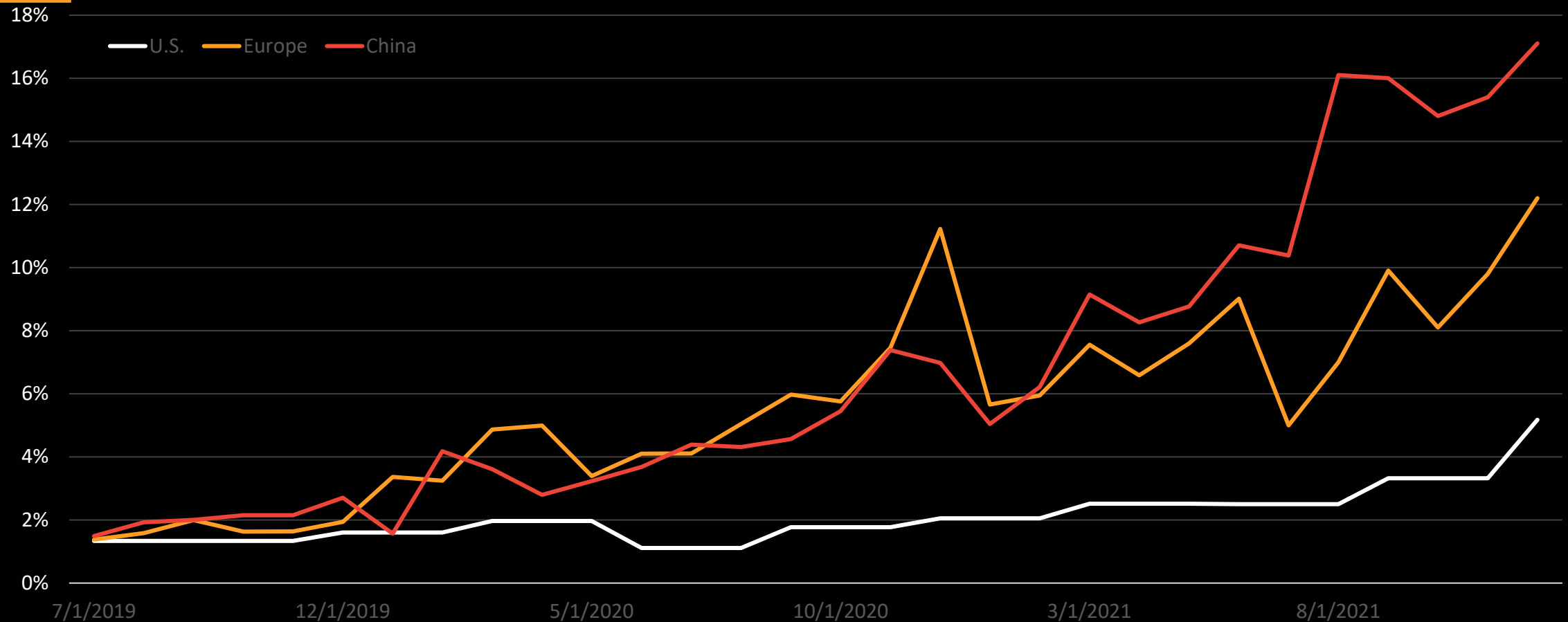


# EV ADOPTION

Manufacturers, Governments and Consumers

# CHINA, EUROPE 5, US BEV SALES

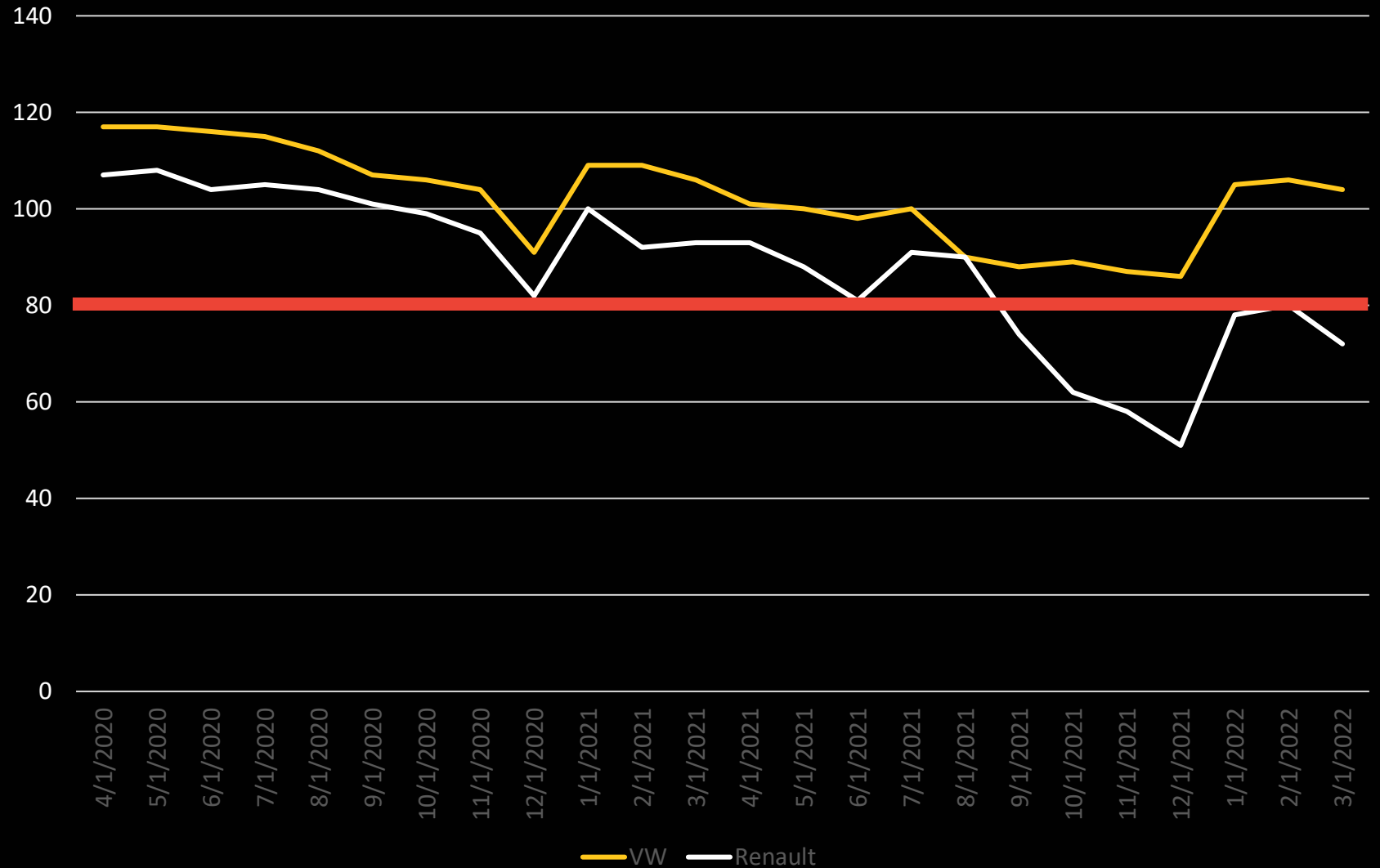
*As % of total volume*



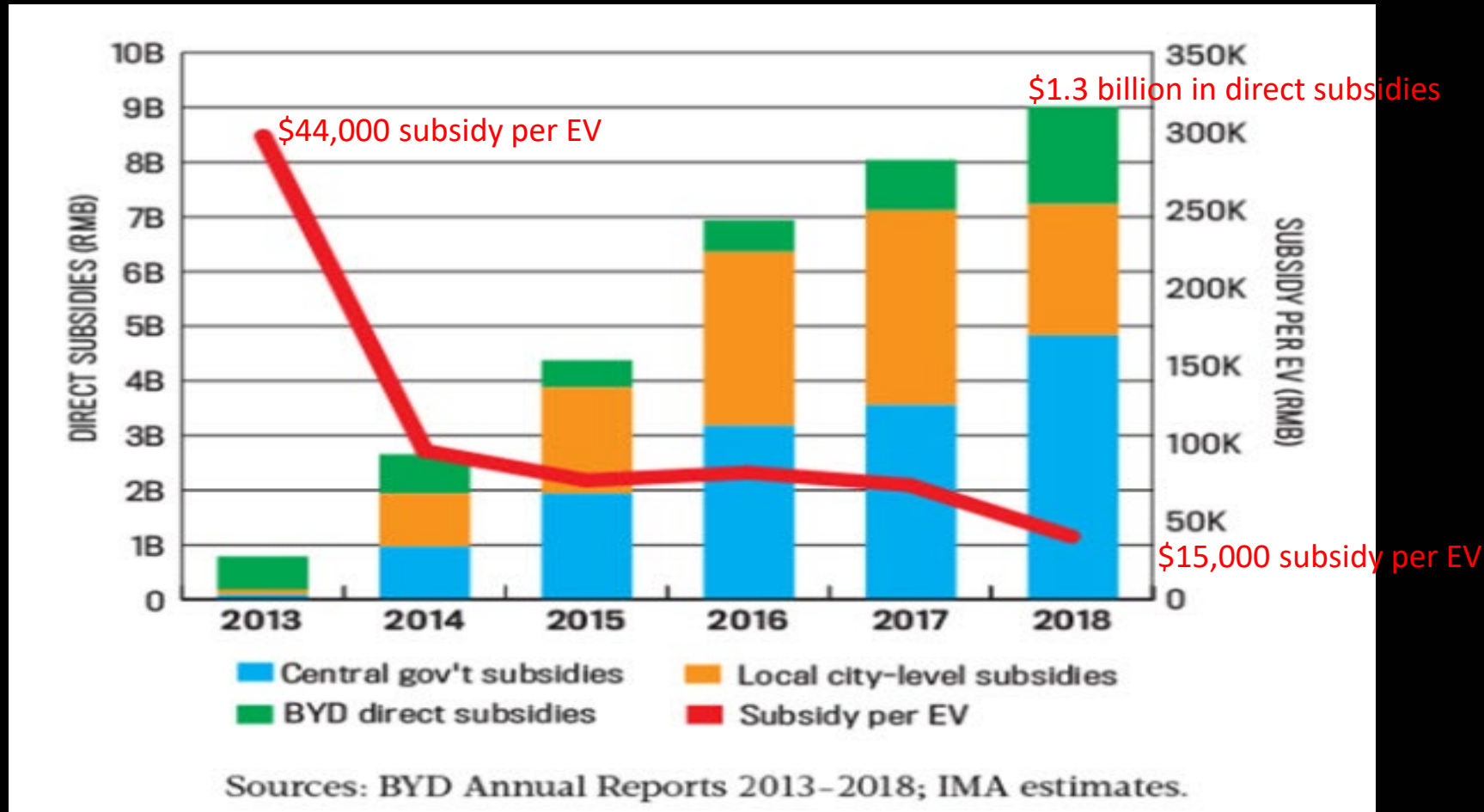
# EUROPE EMISSIONS REDUCTION

Fines = \$106 USD per CO<sub>2</sub>g/km that exceeds the target, multiplied by unit sales.

~\$300 million fine for every CO<sub>2</sub>g/km miss



# BYD TOTAL DIRECT EV SUBSIDIES RECEIVED VS. SUBSIDY PER EV



# CUMULATIVE PLUG-IN UNIT SALES IN U.S. SINCE 2014

*Automakers with eligible federal tax credits*

350,000

*\$7,500 Fed  
16 k/wh*

*\$10,000 Fed  
U.S. a*

*\$12,500 Fed  
UAW, U.S.*

*\$7.5 billion for electric ve  
charging stations  
(1 million ports)*

## Ford Increasing Prices of F-150 Lightning Models

By Brandon

(Bloomberg)  
"significant  
automobile

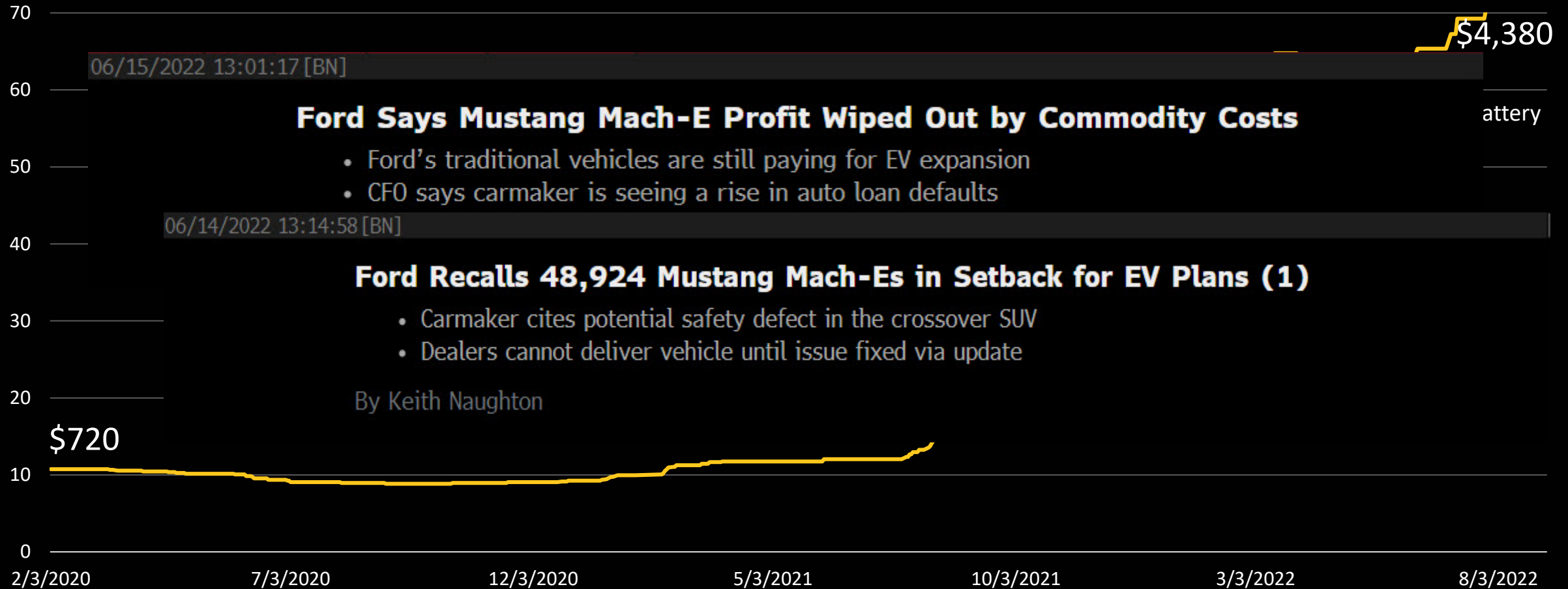
- Cu
- ac
- F-
- Ex

The screenshot shows a Car and Driver article. The header includes the Car and Driver logo, a navigation menu with 'SUBSCRIBE', 'REVIEWS', 'NEWS', 'C/D ARCHIVE', and 'BUYER'S GUIDE', and a breadcrumb trail: 'Home / News / Ford F-150 Lightning Prices Rise By Up To \$8500'. The main headline reads 'Ford F-150 Lightning Prices Rise \$6000 to \$8500 as Order Books Reopen for the EV Pickup'. Below the headline is a sub-headline: 'Ford says the price hike is due to 'significant material cost increases and other factors.''. The byline is 'BY ERIC STAFFORD PUBLISHED: AUG 9, 2022'.

■ Ford ■ Nissan ■ Toyota

# LITHIUM CARBONATE COST PER VEHICLE

*In USD/kilogram*

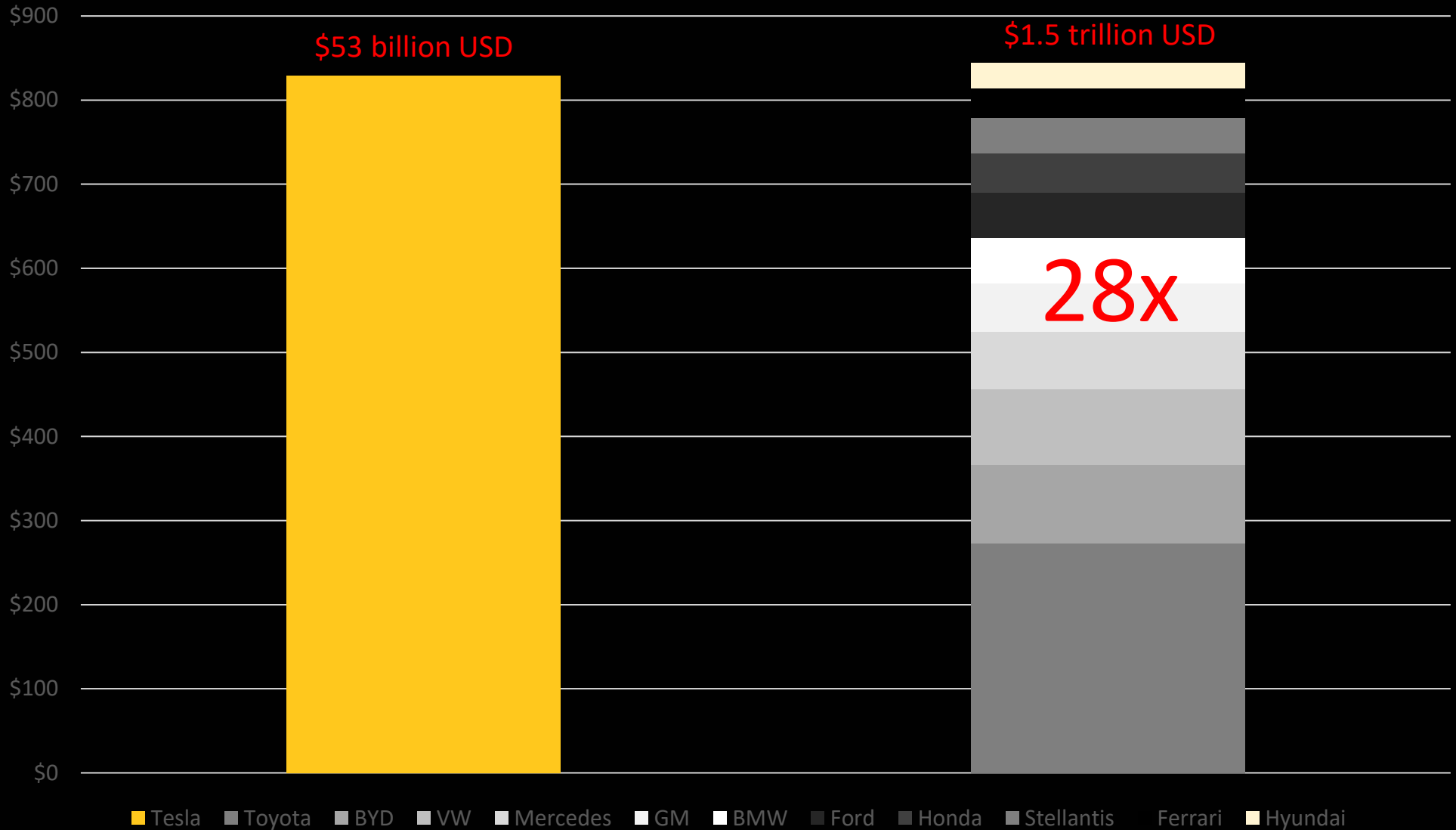


# The Advantages of Scale

The Case For Large Automakers

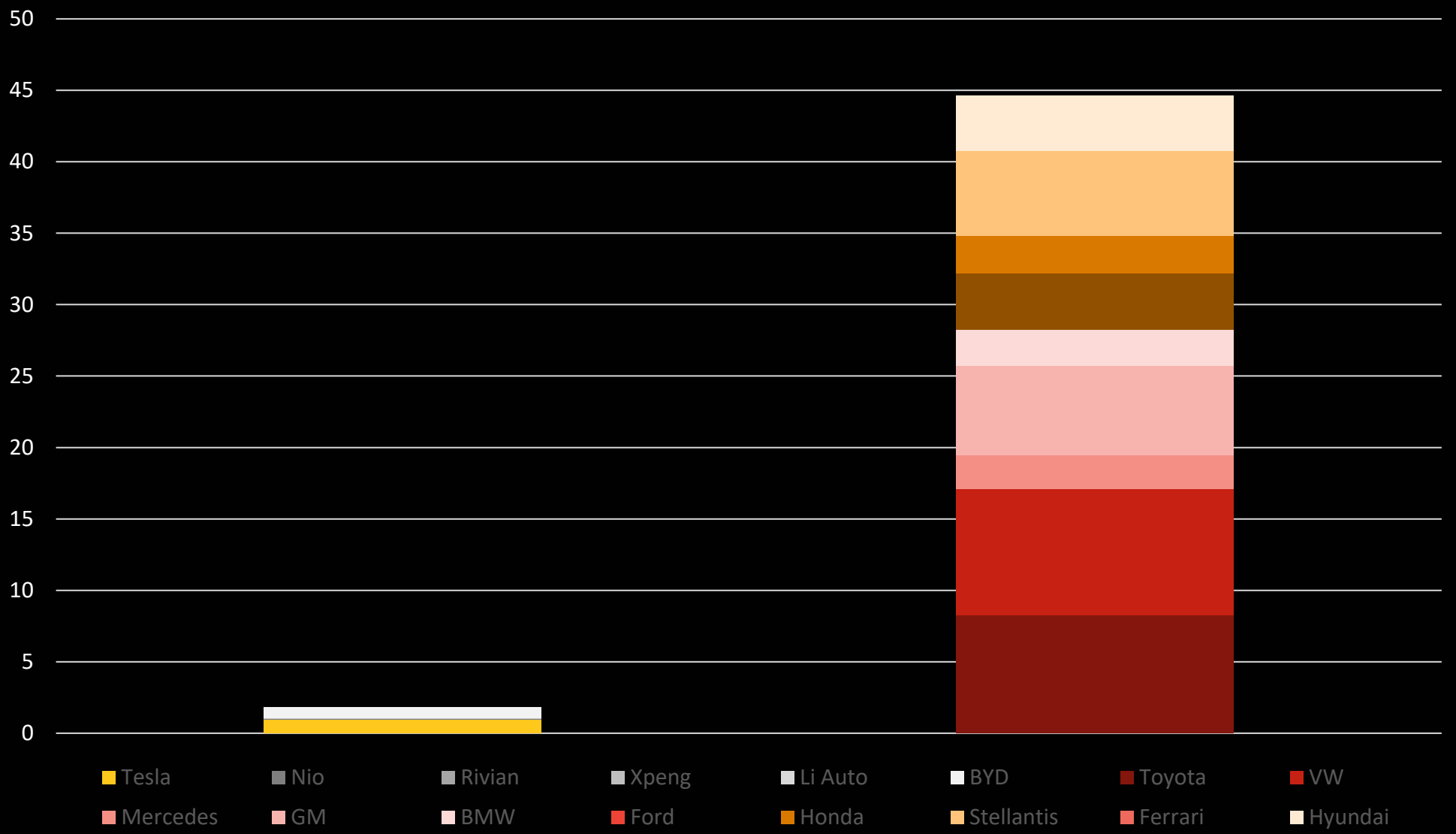
# MARKET CAP OF GLOBAL AUTOMAKERS

*In billion USD*



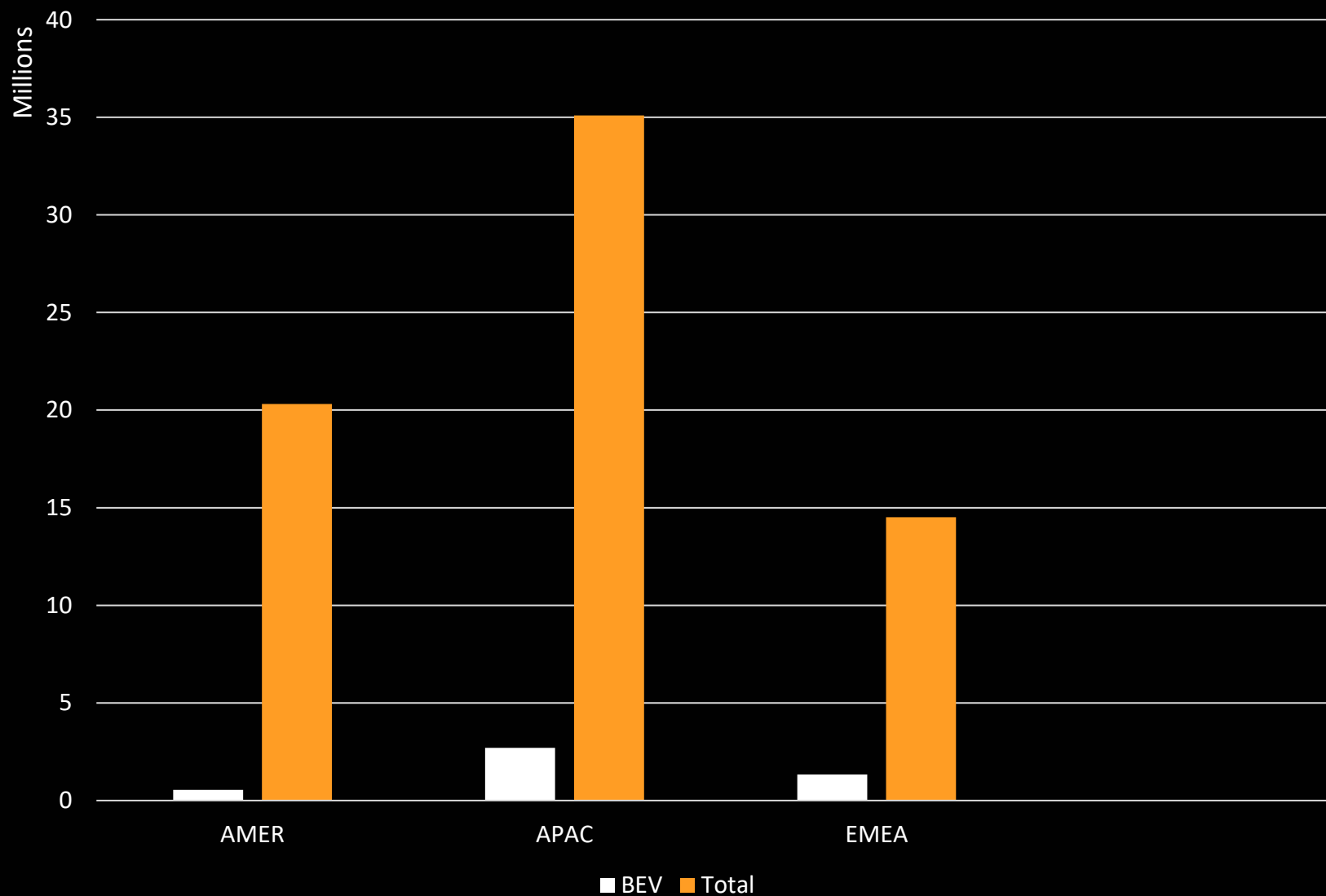
# GLOBAL UNIT VOLUME COMPARISON

*In million units*



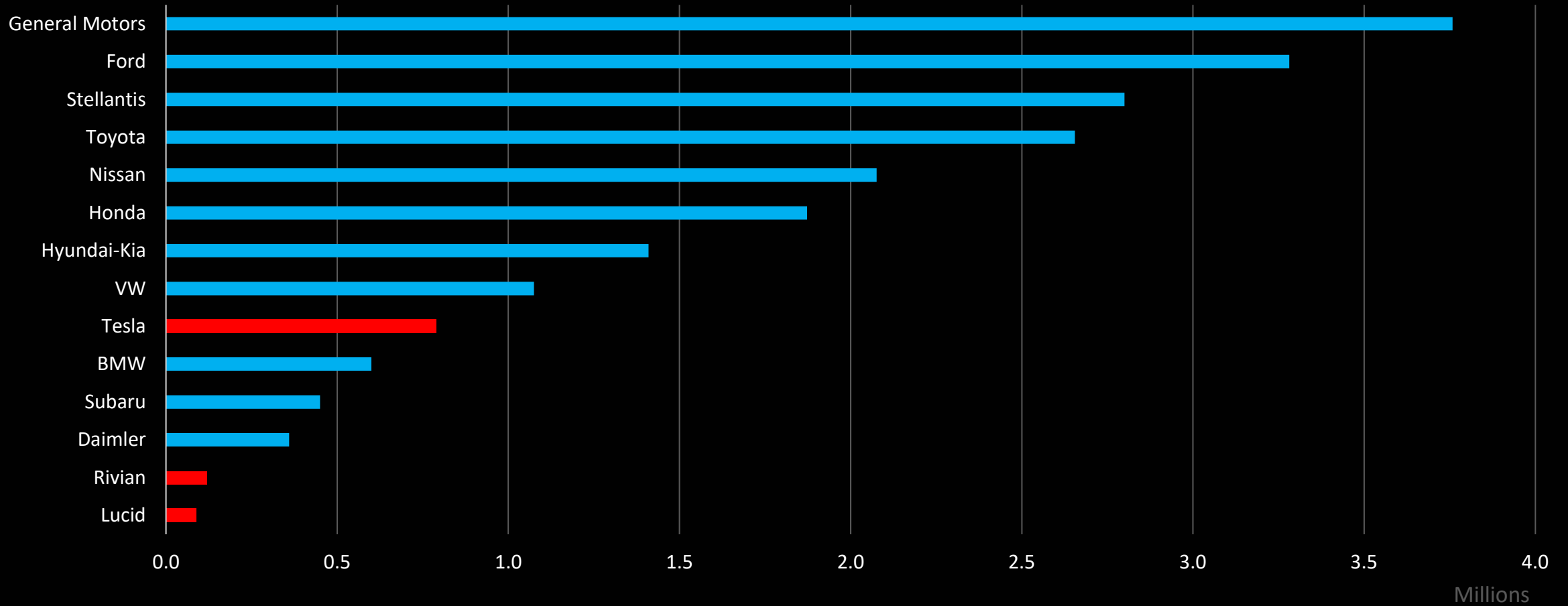
# BEV VOLUME BY REGION

*In million units*



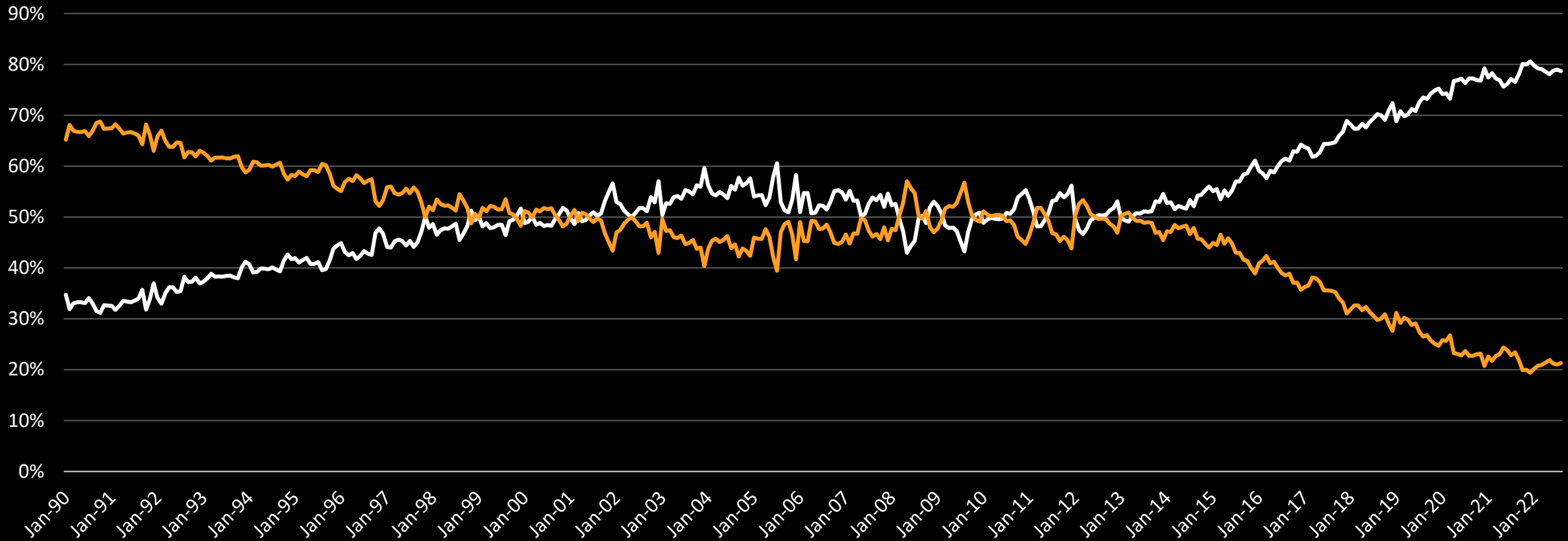
# NORTH AMERICA PRODUCTION CAPACITY FORECAST

*FY2025 – in millions*



# US LIGHT TRUCK AND CAR SALES

*As % of total volume*



# Thank you

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Kevin Tynan – Global Director, Automotive  
[ktynan1@bloomberg.net](mailto:ktynan1@bloomberg.net)

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