



**Access top investment  
talent with the CFA Institute  
Career Center**





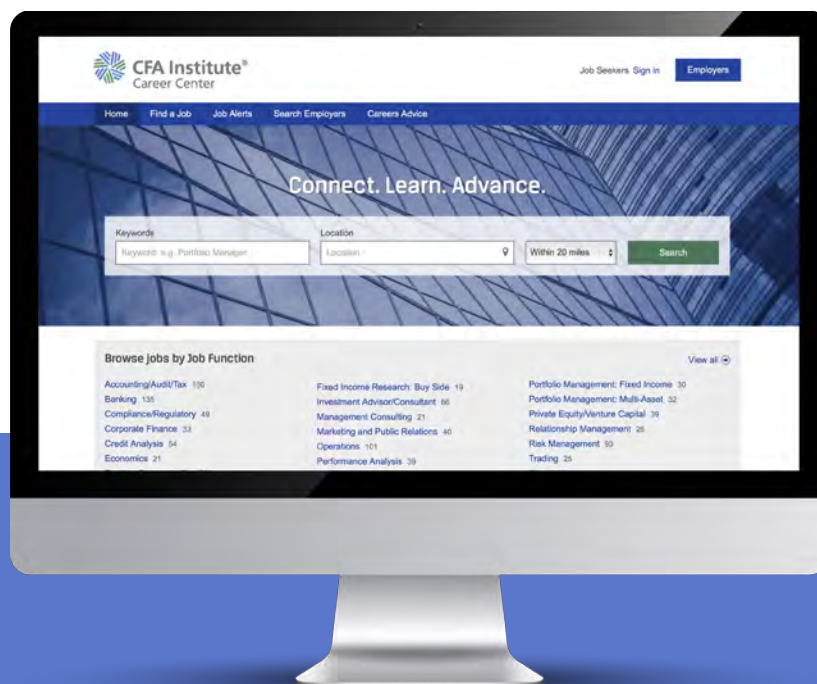
## About CFA Institute

Founded in 1947, CFA Institute serves over 195,000 members and 37,000 firms in 160 markets to offer professional learning services to investment professionals to help them stay competitive and thrive in the booming investment management industry.

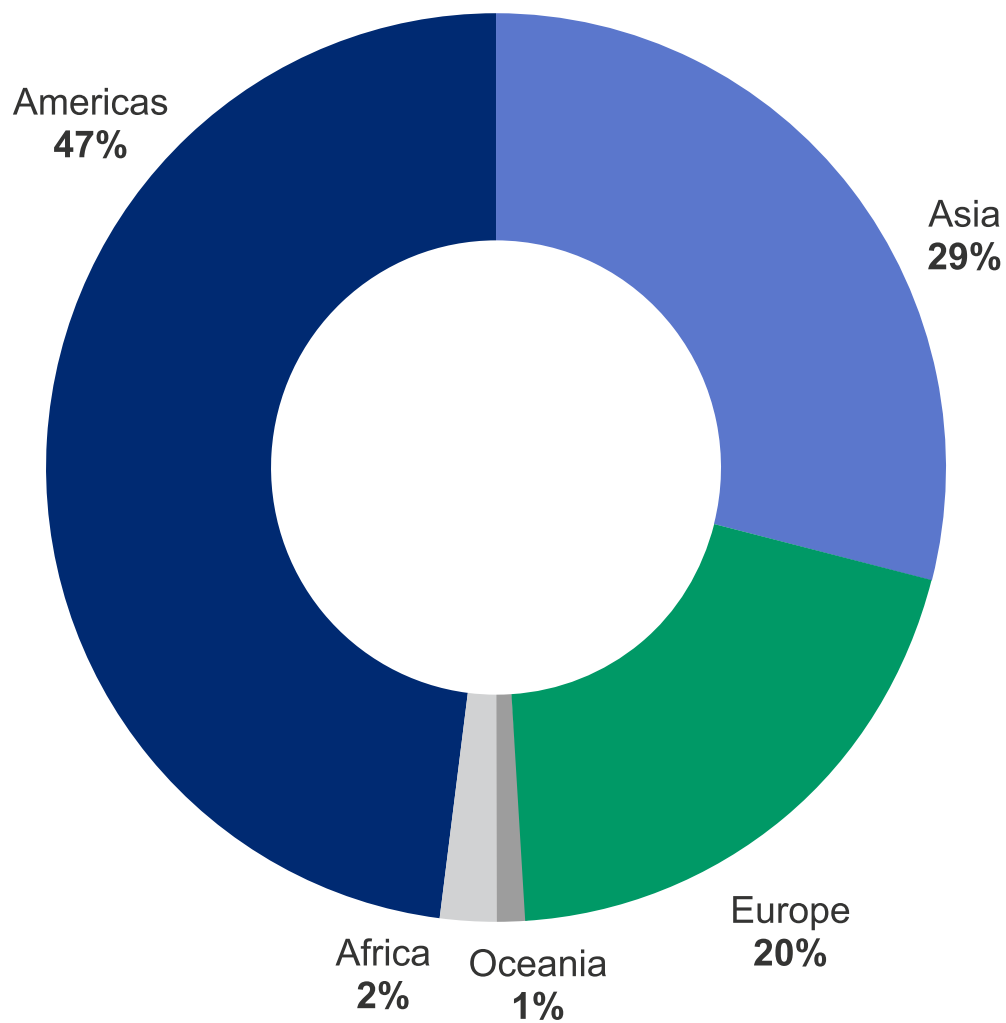
The CFA® credential is the gold standard in the investment industry it demonstrates superior competency in advanced portfolio management, financial expertise, and technical skills, underpinned by ethical conduct and the highest standards of practice. Advertising on CFA Institute helps put it at the center of your hiring practices and development programs to underscore your firm's commitment to excellence.

# About CFA Institute Career Center

Advertising on the CFA Institute Career Center puts your brand's messaging in front of over 195,000 CFA Institute members in the vibrant investment management industry.



## Audience Geography



Source: Google Analytics 2022

# Specialities







## Employer Branding

Associate your team with one of the world's most established, prestigious, and rigorously credentialed financial services societies. Get a fully branded Employer Hub to broaden your organization's core values and messaging for a comprehensive, value-based offering.



## Strategic and Targeted Advertising

The CFA® credential is the gold standard in the investment industry; put it at the center of your hiring practices by connecting with the world's largest association of investment professionals with the CFA Institute Career Center's recruitment marketing packages.



## Reach Passive Candidates

Combine the power of the CFA Institute membership network with the reach of the Wiley audience to engage experienced specialists who may be passively jobseeking.



## Enhance Your Workflow

Get expert recruitment support from our Talent Solutions Managers to help you find the right marketing strategy, whether you have one vacancy or multiple. Take advantage of our autopost packages for fully automated, hassle-free job postings to optimize and enhance your workflow.

## Reach

**435,000**  
MONTHLY  
USERS





**43,000**  
SEARCHABLE  
PROFILES

**789,000**  
MONTHLY UNIQUE  
SESSIONS

**2.8M+**  
MONTHLY  
PAGE VIEWS



# Rates

	<b>Standard</b>  Launch your no-frills campaign for straightforward hires.	<b>Balanced</b>  Highlight your job ad to ensure it gets noticed.	<b>Distributed</b>  Feature your listing for greater visibility.	<b>Diversified</b>  Expand your reach and maximize application numbers.
Online listing with your logo	✓	✓	✓	✓
Ad highlighted in search results	×	✓	✓	✓
Access to candidates via email	×	✓	✓	✓
Access to resume database	×	✓	✓	✓
Job ad featured on homepage	×	×	✓	✓
Your job ad will display prominently at the top of your selected Job Function	×	×	×	✓
<b>30-day Plan</b>	<b>\$435 / £345 / €405</b>	<b>\$600 / £480 / €565</b>	<b>\$820 / £655 / €765</b>	<b>\$1425 / £1140 / €1335</b>
<b>60-day Plan</b>	<b>\$710 / £565 / €665</b>	<b>\$930 / £745 / €870</b>	<b>\$1315 / £1095 / €1225</b>	<b>\$2305 / £1845 / €2150</b>

Prices shown are updated as of 01/26/23



**CFA Institute**

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## Contact us

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