



**CFA Society
Orange County**

CELEBRATING
40
YEARS



Sponsorship Opportunities

Annual Holiday and New
Charterholder Dinner

Wednesday, December 2nd
Hyatt, Huntington Beach



Visit
cfasociety.org/orangecounty/home

A letter from our event Chair



**Chris Edgar,
CFA, CAIA**

On behalf of our investment community in Orange County, we are excited to extend an invitation for you to sponsor our upcoming Annual Charterholder Dinner. This cherished event is a wonderful opportunity for us to unite, celebrate our newest charterholders, and reflect on the successes we've achieved as a community during this festive holiday season.

We are thrilled to have Bruce Emken return by popular demand with his delightful "12 Days of Christmas" presentation, which will add a unique touch of joy to our gathering.

Your support would not only highlight your commitment to the investment community in Orange County but also provide an excellent platform for visibility and networking opportunities with fellow industry professionals. We would greatly appreciate your consideration in sponsoring this memorable occasion.

Thank you for considering this opportunity to participate in a celebration that honors our achievements and cultivates connections within our vibrant community. We look forward to the possibility of partnering with you for this special event.

Chris Edgar, CFA, CAIA

Sponsorship Packages Offered

**01**

Wine Sponsor (Exclusive)

Investment: \$3,500

- Logo displayed on wine service stations and each wine bottle served
- Recognition during dinner announcements
- 4 event tickets
- Quarter-page ad in event program
- Logo on event website and marketing emails

02

Dessert Sponsor (Exclusive)

Investment: \$3,000

- Logo on menus and table signs
- Verbal recognition during dessert service
- 4 event tickets
- Logo in event program and digital promotions

03

Parking Sponsor (Exclusive)

Investment: \$2,500

- Logo on all parking signage and parking validation tickets
- Recognition at registration and in program
- 2 event tickets
- Social media shoutout

04

Wi-Fi Sponsor (Exclusive)

Investment: \$2,500

- Custom WiFi network name and/or password featuring sponsor name
- Signage with sponsor logo and WiFi details at registration and throughout venue
- 2 event tickets
- Logo in program and on website

05

Table Sponsor (Limited Available)

Investment: \$2,000

- Reserved table for 8 guests
- Table signage with sponsor logo
- Name/logo listed in event program
- Recognition on CFAOC event page

Add-On Opportunities (Optional)

- **Branded giveaway items** in gift bags (provided by sponsor)
- **Raffle prize donor** (verbal recognition during raffle, logo in program)