

# Annual Dinner Program

## Who We Are About CFA Society Dallas/Fort Worth

CFA Society Dallas/Fort Worth is a 501(c)(6) non-profit organization that boasts a membership of over 1,700 well-educated investment and finance professionals representing a wide variety of industry classifications and titles. As an advocate for regional interests in global markets, the CFA Society is a leading local resource for CFA charterholders, candidates and other investment and finance professionals who uphold the highest standards of ethics, integrity and professional excellence.

## Chartered Financial Analyst CFA Charter

Our members earned the CFA charter after passing three rigorous levels of exams covering areas such as advanced investment analysis, financial reporting analysis, economics, wealth planning, portfolio management and ethics. Less than 20% of candidates who begin the program are able to receive this graduate level designation from the CFA Institute. The CFA charter is a globally recognized designation in over 160 countries and charterholders are a highly desirable target market for a variety of organizations.

## About the Annual Dinner

Join us for our premier Annual Dinner event on March 26, 2025 at Union Station. Good news! We're enriching the experience with new afternoon educational programs and networking opportunities before the cocktail reception and dinner to offer a more robust and engaging event for all our members and guests.

### Event Highlights:

- **Afternoon Sessions (1:30 PM):** Engage in 3 dynamic sessions with expert insights and networking opportunities.
- **Evening Welcome Reception (5:30 PM):** Network over cocktails at our reception.
- **Dinner & Keynote (6:30 PM):** Enjoy dinner and an inspiring keynote session.

Don't miss this incredible opportunity to learn, network, and celebrate with us!

[Click here to see full Annual Dinner event details](#)



Top Industry Speakers



Networking



Professional Development



## Dinner Table Sponsorships

	<b>Blue Chip Tier</b>	<b>Capital Gains Tier</b>	<b>Dividends Tier</b>
	\$ 10,000	\$ 5,000	\$2,500
<b>Annual Dinner Guest Tickets</b> (8 guests per table)	2 Tables	1 Table	1 Table
<b>Prime Table Placement</b> of corporate sponsored tables at Annual Dinner	In Front	Near Front	
Prominent Display of <b>Firm Name on Table</b> as a sponsor	X	X	X
<b>Afternoon educational session tickets</b>	8	4	2
Recognition of sponsors in <b>Email Announcements</b> (sent to 2,500+ members, new charterholders, candidates and professionals)	By Name	By Name	General
<b>Special Recognition</b> as a sponsor during Chairman's Opening Remarks	By Name	By Name	General
Firm name promoted as sponsor in <b>Annual Dinner Program</b>	X	X	X
<b>Full or Half Page</b> in Annual Dinner Program for sponsor recognition and non-advertising message	Full	Half	
<b>Firm Logo Display:</b> Projection screens will display logo image as a sponsor multiple times during program	X	X	
Opportunity to provide <b>Company Materials</b> (near registration table)	X	X	
<b>Additional Exclusive Placement</b> in Annual Dinner Program highlighting firm name as a sponsor	Inside Cover	Back Cover	
<b>One year listing</b> on CFA Society Dallas/Fort Worth Website as a sponsor with logo	X		
<b>Social Media Mentions</b> and thank you on CFA Society Dallas/Fort Worth accounts (Facebook, LinkedIn, Instagram, X)	X		
Illuminated <b>Firm Name</b> as a sponsor in prominent area	X		
Logo at <b>bottom of every page</b> of Program Guide	X		

## Non-Dinner Table Sponsorships

Cocktail Reception Sponsor.....\$5,000

Networking Break Sponsor.....\$1,500

Wi-Fi/Charging Station Sponsor..\$1,000

Red Carpet Walk Sponsor.....\$4,000

Valet Sponsor.....\$7,000

Entertainment Sponsor.....\$2,000

Exhibitor.....\$4,000

See next page for further sponsorship details.

# Annual Dinner Non-Dinner Table Sponsorships

All non-dinner table sponsorships include certain # of tickets. Additional tickets can be purchased.

[Click here to see full Annual Dinner event details](#)

## Interested in a CFA Society Dallas/Fort Worth corporate partnership?

Connect with our vibrant community of finance professionals across a variety of events, with opportunities to speak and gain lasting visibility. Email [lminch@cfadfw.org](mailto:lminch@cfadfw.org) for more details.

**05**

Available

### COCKTAIL RECEPTION SPONSOR

Sponsorship of the cocktail reception. Includes 5 cocktail reception tickets and 2 full day event tickets.

\$5,000

### NETWORKING BREAK SPONSOR

Sponsorship of networking break. Includes 1 full day event ticket.

\$1,500

**02**

Available

**01**

Available

### WI-FI/CHARGING STATION SPONSOR

Sponsorship of Wi-Fi/Charging station. Includes 1 full day event ticket.

\$1,000

### RED CARPET WALK SPONSOR

A carpet walk set up near the entrance with a photographer.

Company logo prominently displayed alongside the CFA DFW logo on a picture backdrop. Includes 2 full day event tickets.

\$4,000

**01**

Available

**01**

Available

### VALET SPONSOR

Sponsorship of valet with custom logo cookie left in car by valet. Opportunity to leave company materials, too. Includes 2 full day event tickets.

\$7,000

### ENTERTAINMENT SPONSOR

Sponsorship of live entertainment. Includes 1 full day event ticket.

\$2,000

**01**

Available

**08**

Available

### EXHIBITOR

Have a table in the common area during the networking breaks and cocktail reception. Includes 2 full day event tickets.

\$4,000