CFA Society Minnesota

2027

Annual Sponsorships

POSITION YOUR FIRM as an industry leader. CULTIVATE RELATIONSHIPS with key clients and peers. MAXIMIZE YOUR EXPOSURE in the financial services sector.

Become a CFA Society Minnesota corporate sponsor.

Choose a sponsorship package that maximizes your RETURN ON INVESTMENT, regardless of your budget size. Sponsorship puts your firm in front of an EXCLUSIVE AUDIENCE that aligns you with our society's mission to promote best practices and the highest ethical standards in the industry.

You're invited to CONNECT with influential investment managers and financial DECISION-MAKERS throughout the upper Midwest.

Read on to learn more.







Year-round visibilty for your firm

January 2027
Holiday Social
Lunch & Learn

February 11, 2027
Annual Dinner
Keynote speaker announcement coming soon!

February 2027
CFA Institute Research Challenge
Local Finals

June 2027
Distinguished Speaker Event

Spring/Summer 2027
Summer Outing

September 2027
Annual Golf Tournament
Town & Country Club

October 2027
Professional Learning Event

November 2027
New Charterholder Dinner

Monthly Socials
Monthly socials are free networking events that happen every 2nd Thursday in alternating locations across the Twin Cities.

Professional Learning
- Skill-building breakfasts, luncheons, & webinars
- Targeted offerings throughout the year

Choose your sponsorship

Looking for special recognition not shown here? Tell us - we'll do our best to make it happen.

Sponsorship Levels	Large Cap	Growth	Value
	$15,000	$10,000	$6,000
Logo recognition in the following:			
CFAMN Connect (newsletter) • *5,000+ subscribers weekly*	Firm logo, link	Firm logo, link	Firm logo, link
Society website & social media shoutouts	Firm logo, link	Firm logo, link	Firm logo, link
Sponsorship banner *(displayed at all in-person events)* Sponsorship slide *(displayed prior to all webinars & events)*	Firm logo	Firm logo	Firm logo
Extra Perks:			
Opportunity to provide speaker(s) at professional learning events • *CFAMN on site training room & webinars-No additional cost* • *Off-site venue-Additional cost based on venue*	●	●	*Webinars only*
Complimentary Career Center job postings	3	2	1
VIP introductions to society leadership	●	●	●
Opportunity to host event(s) on your premises	●	●	●
Per Event:			
Reserved tables at the Annual Dinner • *Each table seats 8*	3*	2*	1
Registrations at our Distinguished Speaker event	4	3	2
Registrations for the New Charterholder Dinner	4	2	1
Registrations at each of our professional learning events	4	3	2
Foursome(s) at the Annual Golf Tournament	3	2	1
Recognition from the podium at all society events	●	●	●

** VIP reception access included in sponsorship & a hole sponsorship for the Annual Golf Tournament*

Thank you

to all of our 2026 sponsors!

Annual Growth Sponsors

DISCIPLINED GROWTH INVESTORS

Manulife Investments | John Hancock

RBC Global Asset Management

Annual Value Sponsors

Allianz

ARES

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COMPASS CAPITAL MANAGEMENT

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GLOBAL X by Mirae Asset

MAIRS & POWER

Focused Long-term Investing

OLD NATIONAL BANK

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STATE STREET INVESTMENT MANAGEMENT

STONEBRIDGE Capital Advisors

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WELLS FARGO Wealth & Investment Management