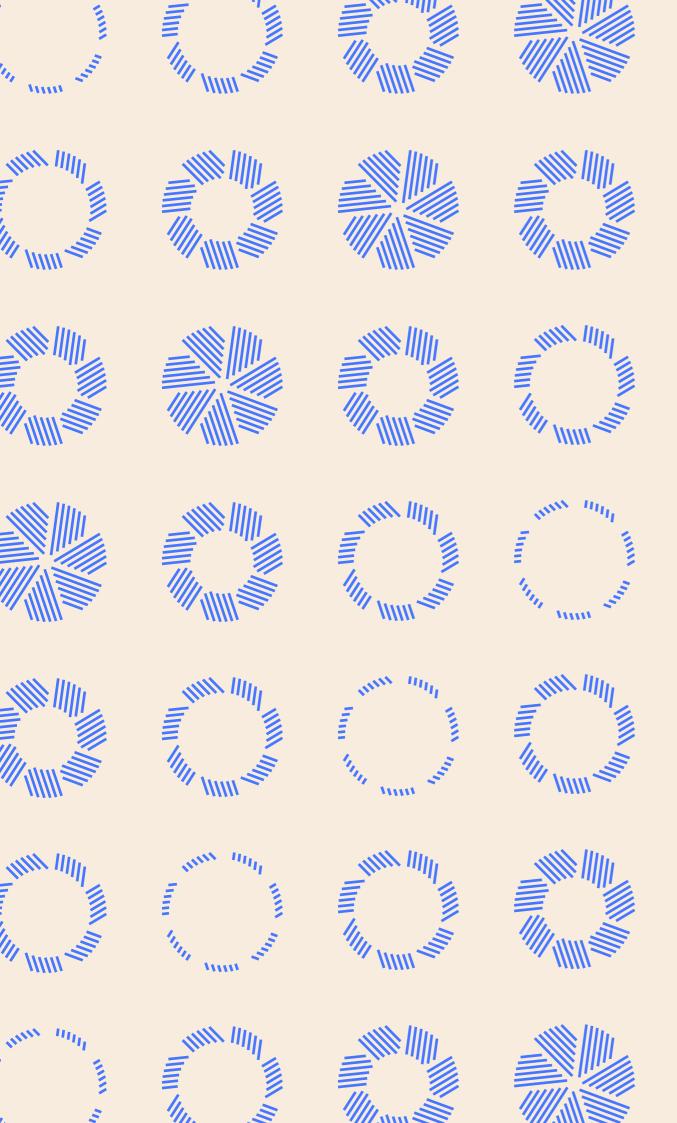
2025 NEWSLETTER





Contents

Review of Past 6 Months

2024-2025 Leadership

11th CFA CEE Investment Conference

Webinars and Events

Regulator Outreach

Employer Outreach

University Outreach

CFA Institute Research Challenge Local Final

University Affiliation Program

Women in Finance Luncheon

Exam Road Map

Sustainable Investing Certificate

Evolution of the CFA Program

The CFA Charter

Scholarships

Investment Foundations Certificate

Contact Information and Social Media

Review of Past 6 Months

CFA Society Istanbul: Review of Past Six Months (January - June 2025)

This past half-year has been a period of significant activity and engagement for CFA Society Istanbul. We've focused on delivering value to our members, fostering connections with key stakeholders, and promoting the highest standards of the investment profession across various platforms.

Webinars and Events

Our commitment to continuous learning and professional networking remained strong. We kicked off the year with a Speed Networking event on January 14, providing a dynamic platform for members to connect. This was followed by our annual Iftar on March 18, fostering community spirit. The Candidate Experience Sharing Session on April 10 offered valuable insights for those pursuing the CFA designation. Many of our members also had the opportunity to engage with the broader CFA Institute community at the CFA Institute Annual Conference in Chicago from May 4-7. We concluded this period with our General Assembly Meeting on June 17, addressing important society matters.

Regulator Outreach

Building and maintaining strong relationships with regulatory bodies is crucial. We held impactful meetings with The Central Bank of the Republic of Türkiye on March 24 and June 23, and with the Banking Regulation and Supervision Agency on March 27. Our engagement extended to the International Corporate Governance Network on April 16, and we also had productive discussions with Borsa Istanbul on May 26 and the Capital Markets Board of Türkiye on May 27. These interactions underscore our dedication to collaborating with key institutions shaping the financial landscape.

Employer Outreach

Strengthening ties with leading employers is vital for our members' career development and for promoting the CFA charter. We held an ING HR Luncheon & Roundtable and a meeting with Koç Holding both on May 26. Our outreach continued with Ernst & Young on June 10, demonstrating our commitment to fostering strong industry partnerships.

University Outreach

Nurturing the next generation of financial professionals is a core mission. We conducted numerous outreach initiatives with prominent universities. These included visits to Sabancı University (February 11), Özyeğin University (March 17), Kadir Has University (March 19), Istanbul Bilgi University (May 12), and MEF University (June 12). We also participated in the ODTU Career Fair from March 20-21 and held a Galatasaray University Luncheon & Roundtable on May 28, in addition to an earlier visit to Galatasaray University on March 24. These engagements aim to introduce students to the CFA program and connect them with industry professionals.

Key Initiatives

Beyond our regular outreach, we hosted the highly anticipated CFA Institute Research Challenge Local Final 2024-2025 on February 20, showcasing the analytical talent of university students. We also celebrated diversity and inclusion in finance with our Women in Finance Luncheon on February 24, bringing together prominent female leaders and advocating for greater representation in the industry.

Featured Event: 11th CFA CEE Investment Conference

On May 29, we proudly hosted the CEE Investment Conference, which proved to be a resounding success. We'll share more detailed highlights from the event in the next section of our newsletter.

The first half of 2025 has truly reflected CFA Society Istanbul's ongoing commitment to our members and the wider financial community. We're excited to build on this momentum and continue our efforts in the months ahead.

We also finalized our General Assembly meeting on 17 June and elected our new Board of Directors. We warmly welcome our new board, led by President Sinan Veziroğlu, Vice President İlknur Kocaer Ültan, CFA, Secretary Ece Mandacı Baysal, CFA, Treasurer Ayhan Yüksel, CFA, and members Emre Sezan, CFA, Aslı Özok Ay, and Onursal Yazar, CFA.

2024-2025 Leadership

PRESIDENT

Alper Alkan, CFA

VICE PRESIDENT

Püren Canbolat, CFA

SECRETARY

M. Sinan Veziroglu

TREASURER

Gönenç Altınoklar, CFA

BOARD OF DIRECTORS

Alper Alkan, CFA Püren Canbolat, CFA M. Sinan Veziroğlu Gönenç Altınoklar, CFA İlknur Kocaer, CFA Ece Mandacı, CFA Ayhan Yüksel, CFA

MANAGING DIRECTOR

İlke Takımoğlu Homriş, CFA

PAST PRESIDENTS

Oğuz Ayhan, CFA 2021-2022 Onursal Yazar, CFA 2020-2021 Albert Krespin 2016-2020 Ertunç Tümen, CFA 2013-2016 Eralp Denktaş, CFA 2012-2013 Onursal Yazar, CFA 2010-2012 Ismail Erdem, CFA 2008-2010 S.Alp Keler, CFA 2006-2008 Attila K. Koksal, CFA 2005-2006 Murat O. Kayahanli, CFA 2002-2005

COMMITTEES

Awareness Committee Lead: Ece Mandacı, CFA

This committee oversees public communications including advertising, media communications, outreach etc., develops and maintains listing of local media contacts, develops and maintains website entries, issues press releases, feeds, maintains and develops social media sites (LinkedIn, etc.).

Blockchain Committee Lead: Evren Cantürk

This committee aims to position CFA Society Istanbul at the forefront of blockchain technology in finance, by providing education, fostering innovation, and facilitating networking and regulatory collaboration. The committee follows blockchain trends for finance, shares insights via webinars, reports, creates partnerships with stakeholders, plans events, and provides learning opportunities.

Education & Scholarships Committee Lead: Ayhan Yüksel, CFA

This committee counsels both current and prospective candidates about CFA Program Review Courses, organizes CFA exam prep review courses, administers practice exam providers, including maintain contact with mock exam providers, administers the Society's Scholarship Program, administers CFA Institute Society Scholarships.

Employer Outreach & Career Committee Lead: İlke Homriş, CFA

This committee develops programs and services to enhance members' professional skills, provides tools and resources for members looking for jobs in the financial community, organizes career development events and reviews all policy issues relating to career support.

ESG Committee

Lead: Püren Canbolat, CFA

This committee provides all ESG related trends, research, documents and news, organizes and promotes webinars and trainings, communicates CFA Institute's research reports, consultation papers, surveys, articles, events and webinars to the members, regulatory and governance institutions and companies, attend ESG related events and provides speakers.

Governance, Advocacy, Disciplinary Committee Lead: Alper Alkan, CFA

This committee co-ordinates local advocacy efforts, liaises with CFA Institute, advocates for integrity in the local markets through research, guidance, and publication, works with, and provides a resource for, the Disciplinary Committee where appropriate, organizes and maintain AGMs of the Society, Monitors and evaluates progress of the Strategic Plan, determines Action Plans and maintains Action Plans of the 2-year-term for Directors and Officers.

Membership & Volunteering Committee Lead: Gönenç Altınoklar, CFA

This committee approves membership applications along with the Board, ensures that member data is used for appropriate purposes only, reviews all policy issues relating to membership, communicates with members and makes surveys to determine their needs. This committee also assists the Program Committee for activities planned for members. Also, the committee maintains society website and other IT solutions in coordination with committee heads, evaluates technical solutions, manages Society Domain Name and Web Hosting Relationship, website & publishing also outsourced by the social media agent.

Program and Sponsorship Committee Lead: Alper Alkan, CFA & M. Sinan Veziroğlu

This committee counsels both current and prospective candidates about CFA Program or any other product/program by CFA Institute, assists Member Value Committee with Charter Award Ceremony, Markets to the local financial industry the CFA Program any other product/program by CFA Institute, organizes regular events include: charter award ceremony and the Annual General Meeting (AGM).

Research Challenge Committee Lead: M. Sinan Veziroğlu

This committee encourages and organizes university participation among the natural territory of the society (Turkey, Azerbaijan, Georgia) in the Research Challenge, get sponsorship, determines the subject company, follow local, regional and global Challenge timeline, submits registration forms, assigns judges and graders, prepares and edits all the communication including social media posts, press articles, newsletter articles, congratulations messages, feedback reports, gifts, virtual or in-person venue.

University Relation Committee Lead: İlknur Kocaer, CFA

This committee develops effective interaction with local Universities, develops and maintains the CFA curriculum inclusion into the Bachelor and Master Program in Finance, facilitates networking opportunities between Society members, CFA program candidates, students from local universities and professionals, encourages university participation in the Global Research Investment Challenge.

11th CFA CEE INVESMENT CONFERENCE

29 May

CFA Society Istanbul Hosts the 11th CFA Central and Eastern European Investment Conference

CFA Society Istanbul proudly hosted the 11th CFA Central and Eastern European (CEE) Investment Conference on Thursday, May 29, 2025, at the Sabancı Center. This prestigious full-day event, themed "The Bridge from the Region to the World," convened influential voices from finance, policy, and investment to examine the forces shaping regional and global economies.

The conference drew over 450 participants, with nearly 15 countries represented. Approximately one-third of the attendees were CFA charterholders, underscoring the event's relevance and professional depth within the global investment community.

Representing a professional community spanning Türkiye, Azerbaijan, and Georgia, CFA Society Istanbul was proud to once again host this high-impact regional event—previously held in Istanbul in 2014—highlighting its ongoing commitment to insight, dialogue, and connectivity within the investment profession.

The day began with a welcome breakfast and registration, followed by opening remarks from ilke Homriş, CFA, Managing Director of CFA Society Istanbul; Margaret Franklin, CFA, President and CEO of CFA Institute; Orhun Köstem, CFO, Sabancı Holding. We were honored by the presence and contributions of Mehmet Şimşek, Minister of Treasury and Finance; Fatih Karahan, Governor of the Central Bank; and İbrahim Ömer Gönül, Chairman of the Capital Markets Board. Their participation elevated the conference's significance and reinforced Türkiye's leadership role in the financial landscape of the broader region.





































Ersoy Erkazancı served as the Master of Ceremony. Throughout the day, attendees enjoyed curated networking opportunities including themed corners and expert tables, promoting meaningful dialogue and professional connection.

We extend our sincere thanks to our valued sponsors, whose generous support made this impactful gathering possible. Their commitment to advancing the investment profession in the region is deeply appreciated.

The 11th CFA CEE Investment Conference marked a major milestone in our shared journey—bringing together public and private sector leaders, global experts, and local practitioners. CFA Society Istanbul remains dedicated to providing platforms that inspire, connect, and elevate the investment profession across the region and beyond.























08-30am - 09:30am	Welcome Breakfast	Registration
09:30am - 10:00am	Opening Remarks	İlke Homriş, CFA - Managing Director, CFA Society Istanbul Margaret Franklin, CFA - President and CEO, CFA Institute Orhun Köstem - CFO, Sabancı Holding İbrahim Ömer Gönül - Chairman, CMB of Türkiye TBC Mehmet Şimşek - Finance Minister, Republic of Türkiye
10:00am - 10:30am	Macro Panel	Fatih Karahan, Ph.D - Governor, Central Bank of the Republic of Türkiye Moderator: Nilüfer Sezgin - Executive Vice President, Is Asset Management
10:30am - 11:00am	Coffee Break	Themed Networking Corners & Expert Tables
11:00am - 11:20am	Keynote Speaker	Levent Özbilgin - General Manager, Microsoft Türkiye
11:20am - 11:50am	Global Energy Outlook	Fatih Birol - Executive Director, International Energy Agency Moderator: Engin Yegül - Corporate Finance Senior Vice President, Ak Investment
11:50pm - 12:50pm	Lunch Break	
12:50am - 13:30pm	Geopolitical Risks	Matteo Ferrazzi - Senior Economist, European Investment Bank Fatih Akçelik, CFA - Senior Economist, JP Morgan Erich Arispe Morales - Senior Director, Fitch Ratings Moderator: Natasa Djorovic, CFA - Boord Member, CFA Society Serbia
13:30pm - 14:00pm	Skills for the Digital Age	Tim Bright - Partner, One World Consulting Rob Langrick, CFA - Chief Product Advocate, CFA Institute Ertunç Tümen, CFA - CMO, Ak Asset Management Moderator: Ece Mandacı Baysal, CFA - Board Member, CFA Society Istanbul
14:00pm - 14:30pm	Market Dynamics in CEE	Burak Sezercan - CEO, Is Asset Management Toni livonen, CFA - CAIA, CIO, Alexandria Group Rashad Rzayev, CFA, FRM - Head of Alternatives Risk Management, State Oil Fund of Azerbaijan Moderator: Nilgün Şimşek Ata - CEO, HSBC Asset Management Türkiye
14:30pm - 15:00pm	Coffee Break	Themed Networking Corners & Expert Tables Orhan Ayanlar, CFA - Co-Founder, Future Ready - "Longevity: The Rules are Changing" İsmail Erdem, CFA - CEO, Aura Asset Management - "Volunteer Opportunities"
15:00pm - 15:30pm	Energy & Sustainable Finance Panel	Gabriel Thoumi, CFA - CEO, Responsible Alpha Jan Brazda, CFA - Partner, PwC Dorin Alex Badea, CFA - CEO, Atrium Infrastructure Moderator: İlknur Kocaer Ültan, CFA - Board Member, CFA Society Istanbul
15:30pm - 16:00pm	Regional Stock Exchanges	Ruslan Khalilov, CFA - CEO, Baku Stock Exchange Nino Kurdiani, CFA - Acting CEO, Georgian Stock Exchange Yağız Oral - CEO, TEB Asset Management Moderator: M.Sinan Veziroğlu - Board Member, CFA Society Istanbul
16:00pm - 16:30pm	Coffee Break	Themed Networking Corners & Expert Tables Bahar Taşkın - Founding President, INAN Association. Chief Growth Officer, Twiser "Diversity: The New Key to Secure Investments"
16:30pm - 17:00pm	Bridging TradFi with DeFi	Fabian Breu, CFA - Senior Risk Manager, Kaiser Partner Privatbank Luca Von Wyttenbach, CFA - Co-Founder, Polimec Foundation Sunny Karkhanis, CFA - Board Member, Amina Bank. Chairman, Bitcoin Capital Moderator: Maja Novak, CFA - Board Member, CFO, Roto Dinamic D.O.O.

OUR SPONSORS

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URKISH AIRLINES







































Webinars & Events

14 JanuarySpeed Networking



18 March Iftar



10 AprilCandidate Experience Sharing Session



4-7 MayCFA Institute Annual Conference Chicago



Regulator Outreach

24 March

The Central Bank of the Republic of Türkiye



27 MarchBanking Regulation and Supervision Agency



16 AprilInternational Corporate Governance Network



26 May Borsa Istanbul



27 May

Capital Markets Board of Türkiye



23 JuneCentral Bank of the Republic of Türkiye











Employer Outreach







26 MayING HR Luncheon & Rountable



26 May Koç Holding



10 June Ernst & Young

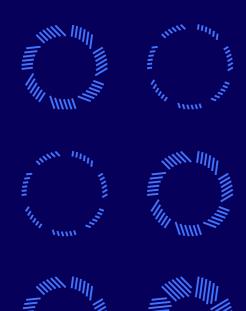


25 JuneTEB Asset Management



26 JuneZiraat Asset Management





University Outreach

11 FebruarySabancı University



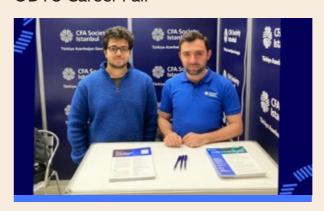
17 March Özyeğin University



19 March Kadir Has University



20-21 MarchODTU Career Fair



20-21 MarchODTU Career Fair



24 MarchGalatasaray University



12 May Istanbul Bilgi University



28 May
Galatasaray University Luncheon & Rountable



12 JuneMEF University



CFA Institute Research Challenge Local Final 2024-2025

20 February

The 17th Local Final of the CFA Institute Research Challenge has been conducted. Reports on Enerjisa underwent meticulous evaluation by CFA Charterholder graders in early January, leading to the selection of the top five teams for the Local Final. On February 20, the judging panel assessed the team presentations, resulting in the selection of the winning teams. The teams proceeding to the Sub-Regional Final, listed alphabetically, include:

ADA University

İstanbul Bilgi University

Enerjisa, along with its management and IR team, served as this year's subject company. The main sponsor and dedicated supporter, İş Asset Management, provided contributions and internship opportunities. The Local Final was held at İş Kuleler. EquityRT provided data sponsorship, supporting emerging investment professionals. The judging panel for the final evaluations included:

Haldun Alperat - Deniz Asset Management

Mustafa Kemal Özmen, CFA - TEB Asset Management

Ruslan Khalilov, CFA - Baku Stock Exchange

Selim Kocaoğlu - İş Asset Management

This year's challenge engaged 34 teams from 25 universities across Türkiye (Ankara, Eskişehir, Istanbul, Izmir), Azerbaijan, Georgia, Uzbekistan, and the Turkish Republic of Northern Cyprus. Additionally, 34 industry mentors volunteered their time to guide the teams within the allocated timeframe.

Further success was achieved at the Regional Societies Research Challenge held in Dubai at the end of May, where ADA University secured the 3rd position.



















University Affiliation Program

Academic institutions that embed a significant portion of the CFA Program Candidate Body of Knowledge (CBOK)—including the Code of Ethics and Standards of Professional Conduct-into their curriculum may be eligible to participate in the University Affiliation Program. An Affiliated University signals to their students and to employers that their curriculum is closely tied to the practice of investment management and is helpful to students preparing for the CFA® Program exams.

APPLY TO THE UNIVERSITY **AFFILIATION PROGRAM**

To request an application* and find out more, please email us at university@cfainstitute.org. *Applications for the University Affiliation Program are considered on a case-by-case basis; meeting eligibility requirements does not guarantee acceptance into the program.

19 CFA Program **Affiliated Universites**

Bilgi University, Bilkent University, Boğazici University, Dokuz Eylül University, Galatasaray University, ISET, İstanbul Commerce University, İstanbul University, İzmir University of Economics, Kadir Has University, Koc University, ODTÜ, Piri Reis University, Sabancı University, TED University, TOBB University of Economics & Technology, Yeditepe University, Yıldız Technical University.











































We, as CFA Society Istanbul Board, continue to support our students with an additional scholarship. The scholarships will be offered to the following students:

- 1- The student must be studying at a CFA Program Affiliated university in Türkiye.
- 2- The student must be awarded the CFA Institute Student Scholarship by their CFA Program Affiliated university.
- 3- The student must take the exam in Nov 2024 Nov 2025 period and must PASS the exam.

The students who meet the above requirements, will be reimbursed by half of the remainder of the exam fee they had paid, when they share with us their L1 or L2 badge.

Women in Finance Luncheon

24 February

CFA Society Istanbul hosted its Women's Luncheon on February 24, 2025, at Dotshub in Ortaköy. The venue offered a welcoming setting for vibrant conversations and meaningful engagement.

The event featured Barbara Stewart, CFA, whose research on women's investing behavior continues to shape perspectives across the industry. Her findings—highlighting women's focus on financial security, long-term planning, and purpose-driven investing—underscore the valuable contributions women bring to the finance profession.

Ayşe Dönmez, from IC Gayrimenkul, played a key role in supporting the event. Her leadership and advocacy for inclusive finance were instrumental in bringing the luncheon to life. Additional support came from board member İlknur Kocaer, CFA.

We also recognized the contributions of Puren Canbolat, CFA, a long-serving board member who recently transitioned to a new role in New York. Her years of dedication to the Society have left a lasting legacy. The event's discussions were skillfully moderated by Regina Gaysina, who brought clarity, insight, and energy to the conversation.

The luncheon provided a platform for accomplished women in finance to share their experiences, exchange insights, and foster new connections. It reinforced our commitment to a more inclusive, equitable, and forward-thinking financial industry.









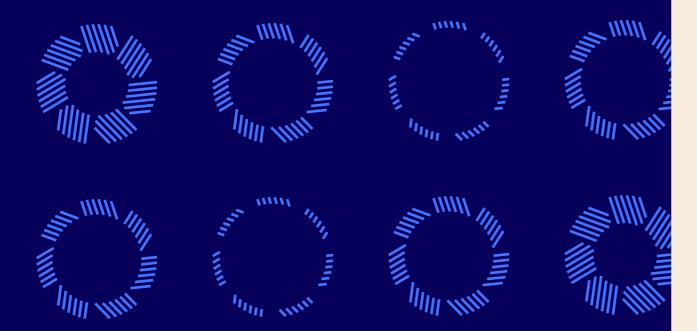




Exam

Road Map

	May 2025	August 2025	November 2025
Registration Opens	8 Aug 2024	6 Nov 2024	12 Feb 2025
Early Registration Deadline	16 Oct 2024	29 Jan 2025	9 Apr 2025
Standart Registration Deadline	6 Feb 2025	6 May 2025	5 Aug 2025
Exam Dates Level I	14-20 May 2025	20-26 Aug 2025	12-18 Nov 2025
Exam Dates Level II	21-25 May 2025	27-31 Aug 2025	19-23 Nov 2025
Exam Dates Level III		15-19 Aug 2025	







Sustainable Investing Certificate

CERTIFICATE AT A GLANCE



Registration and final exams are available on a rolling basis



100-130 hours of study time. Final assessment exam consists of 100 multiple choice questions.



Online courses and final assessment. Course must be completed within 6 months.



¬ Students can benefit from extra exam prep courses and materials from third party providers. CFA Institute Prep <u>Providers</u> agree to follow CFA Institute guidelines and standards in their offerings.



There are no prerequisites, but prior knowledge of the sustainable investment process is recommended.



Participants will progress through courses at their own pace.



Certificate and digital badge from globally recognized **CFA Institute**



This certificate is offered in most countries, but not all. Please ask your CFA Institute business development manager for certificate availability before registering

Sustainable investing is no longer just an idea—it is a growing reality shaping investment portfolios worldwide. Understanding how to integrate sustainability considerations into investment decisions is becoming a critical skill for professionals across the investment industry.

CFA Institute Sustainable Investing Certificate equips you with the knowledge and skills to navigate this evolving landscape. By exploring sustainability-driven investment strategies, you will be better prepared to meet client demand, assess risks and opportunities, and contribute to a more responsible financial system.

The Sustainable Investing Certificate is the first in a series of sustainability-focused certificates from CFA Institute, including:

- Sustainable Investing Certificate
- Climate Risk, Valuation, and Investing Certificate

Learning experience

Learners will progress through five self-paced courses, including:

- Course 1: Introduction to ESG Investing
- Course 2: The ESG Market
- Course 3: Environmental Factors
- Course 4: Social Factors
- Course 5: Governance Factors
- Course 6: Engagement and Stewardship
- Course 7: ESG Analysis, Valuation and Integration
- Course 8: Integrated Portfolio Construction and Management
- Course 9: Investment Mandates, Portfolio Analytics, and Client Reporting

Who should enroll?

Analysts, portfolio managers, C-suite executives or anyone with a foundation in investment management interested in mastering Sustainable Investing.

Advanced Sustainability Certificate

Climate Risk, Valuation, and Investing Certificate

This Certificate provides a practical approach to building the knowledge and skills you need to integrate climate considerations into valuation and portfolio construction processes. Develop the expertise to simplify complex climate concepts and facilitate effective communication with stakeholders and clients.

Position your company to thrive. Contact your CFA Institute business manager to learn how you can easily provide your firm's investment professionals access to the Sustainable Investing Certificate. | Learn more



Evolution OF THE CFA® PROGRAM

THE CHARTERED FINANCIAL ANALYST (CFA®)

Program is designed to equip candidates with the knowledge and skills necessary to compete and excel in today's complex and evolving investment industry.

It is a self-study, three-level exam that tests the fundamentals of investment tools, company valuation, portfolio management, and wealth planning. Whether an individual is an aspiring or practicing investment professional, the CFA Program offers a way to move forward and achieve professional goals.

The curriculum is developed by CFA Institute, one of the world's leading associations of investment professionals. By enlisting the investment industry's brightest minds to continually improve the CFA Program, CFA Institute ensures that the curriculum is always relevant and provides real-world skills in investment analysis.

TO EXPLORE ALL CHANGES SCAN BELOW



Changes coming to the CFA Program for 2024

- Expanded Eligibility for University Students
- Streamlined Curriculum
- Hands-On Practical Skills Modules
- Specialized Pathways at Level III
- Optional Practice Packs for Level I
- Recognition of Success with Badges upon completion of each level





CFA PROGRAM AT A GLANCE

COMPUTER-BASED TESTING

CFA Institute hosts computer-based exams inover 400 testing centers located in most major cities around the world.

REGISTRATION PROCESS

Registering for the CFA exam is a two-step process

Step 1

Enroll in the CFA exam through the CFA Institute website

www.cfainstitute.org/programs/cfa/register

Step 2

After the registration process is complete and payment processed, candidates will be able to schedule their exam at available testing centers with dates and times.

CFA PROGRAM COSTS*

There is a one-time enrollment fee of USD 350 the first time a candidate registers for the Level I exam. An enrollment fee is not charged for subsequent exams. All fees must be paid in US dollars.

One-Time Enrollment Fee	USD 350	
Early Registration	USD 940	
Standard Registration	USD 1,250	

^{*} Prices noted are for February 2024 window

STUDY MATERIALS

CFA Institute provides candidates with access to a wealth of information that will help them to pass the CFA exams and excel in their career.

STUDY TOOLS: LEARNING ECOSYSTEM

CFA Institute provides the full curriculum in a comprehensive digital Learning Ecosystem to all registered candidates. It includes study sessions for each level, custom study plans, practice questions and more.

EXPANDED ELIGIBILITY

CFA Institute has extended CFA Program candidate eligibility by one year to include university students with two years remaining in their undergraduate studies.

OPTIONAL PRACTICE PACK FOR LEVEL I CANDIDATES

A suite of additional prep materials for Level I, including extra practice questions and mock exams from the authors of the CFA Program. (available for purchase with Program enrollment and exam registration)

SCHOLARSHIPS

As part of the CFA Institute commitment to promoting the highest standards of professional excellence, scholarships help make the CFA Program more accessible for people who want to advance in their careers.

WHAT IS KEY TO EXAM SUCCESS?

300+ HOURS

On average, candidates spend over 300 hours of study per exam level.

EXAM PREP

All exam questions are based on CFA Program curriculum.

STUDY TOOLS

Online Learning Ecosystem, Practice Questions, Mock Exams, Candidate Discussion Board, and Prep Courses.

4+ YEARS

On average, it takes over four years to complete the full program.

For more information, <u>click here</u>

REGISTER NOW

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CFA CHARTER

Achieve the highest distinction in the investment management profession—the CFA designation.

THE CHARTERED FINANCIAL ANALYST (CFA®)

Program helps you capitalize on your strengths, supercharging your education and work experience into a designation that will tell the world you have the skills necessary to compete and excel in today's complex and evolving investment industry. The CFA charter is the gold standard for the investment industry. Charterholders enjoy a mark of distinction throughout the world.

CFA Program provides the strongest foundation in advanced investment, analysis, and real-world portfolio management skills for a career advantage that you will use at all stages of your career. This globally recognized and respected credential is held by more than 190,000 professionals across 160 markets.

44

President and CEO

You can hire people with an MBA, but you don't necessarily know that one MBA is the same as another MBA, whereas if you hire investment professionals with a CFA [designation], you absolutely have confidence at the level of qualification."

—Jenny Johnson, Franklin Templeton,

THE VALUE OF THE CHARTER

POWERFUL GLOBAL NETWORK

of top industry professionals

STRONG FOUNDATION AND COMMITMENT

to ethics and professionalism

REAL-WORLD SKILLS for making complex investment decisions

RECOGNIZED AND WELCOMED by markets and employers globally

UNMATCHED EXPERTISE in both practical investment analysis and management skills

ACCESS to career-advancing tools and education

TOP FIVE GLOBAL CHARTERHOLDER ROLES

JOB TITLES

- 1) Portfolio Manager
- 2) Research Analyst
- 3) Chief Level Executive
- 4) Consultant
- 5) Risk Manager

PRACTICE TYPES

- 1) Equities
- 2) Fixed Income
- 3) Private Wealth and Private Markets
- 4) Derivatives
- 5) Real Estate



HOW TO EARN THE CFA CHARTER

THE PATH TO BECOMING A CHARTERHOLDER

- Pass Three Levels of the CFA Exam
- Submit Reference Letters
- Achieve Qualified Work Experience
- Apply for CFA Institute Charterholder Membership

EXAM SUCCESS INCLUDES

300+ HOURS

On average, candidates spend over 300 hours of study per exam level.

EXAM PREP

All exam questions are based on CFA Program curriculum.

STUDY TOOLS

Online Learning Ecosystem, Practice Questions, Mock Exams, Candidate Discussion Board, Optional Practice Pack, CFA Institute Learning Mobile App, and Approved Prep Provider List.

4+ YEARS

On average, it takes over four years to complete the full program.

ENROLLMENT REQUIREMENTS

To enroll in CFA Program and register for the Level I CFA exam, you must have an international travel passport and meet one of the following entrance requirements:

- Bachelor's Degree Complete a bachelor's program or equivalent program and received a university/ college degree. If you're not sure if your program is comparable, ask your college or university.
- Junior or Senior University Student Be within 23 months from completing your undergraduate degree to begin your CFA Program journey.

Professional Work Experience

Have a combination of four years (or 48 months) of full-time work experience and/or college/university education on the date of enrolling for the Level I exam. Dates of education and professional work experience cannot be overlapping.

READY TO TAKE THE NEXT STEP?

Visit www.cfainstitute.org/programs/cfa for more detailed information.

COMPLETE THREE LEVELS OF THE CFA EXAM

Focus areas vary by exam level, increasing in complexity and difficulty with a core of ethics and professional standards across all levels.







CURRICULUM TOPICS

- ETHICS AND PROFESSIONAL STANDARDS
- QUANTITATIVE METHODS
- ECONOMICS
- FINANCIAL REPORTING AND ANALYSIS
- CORPORATE FINANCE
- EQUITY INVESTMENTS
- FIXED INCOME
- DERIVATIVES
- ALTERNATIVE INVESTMENTS
- PORTFOLIO MANAGEMENT AND WEALTH PLANNING
- PRIVATE WEALTH
- PRIVATE MARKETS



Explore Available Scholarships

CFA Institute's variety of scholarships allow more people to participate in the CFA Program. You can find the full list of scholarships below or take advantage of the scholarship assessment tool to find the scholarship best suited for you. All scholarships include a waived enrollment fee and discounted registration.





ACCESS SCHOLARSHIP

For individuals who may not be able to afford the program fees and have not yet registered for their next exam. Exam registration reduced to USD300.



STUDENT SCHOLARSHIP

For students currently attending an affiliated university and have not yet registered for their next exam. Exam registration reduced to USD400.



PROFESSOR SCHOLARSHIP

For full-time college/university professors or administrators/department heads who teach a minimum number of credit hours at qualified institutions and have not yet registered for their next exam. Exam registration reduced to USD400.



Investment Foundations Certificate



Elevate your career with foundational knowledge in finance

The CFA Institute Investment Foundations Certificate is the ideal starting point for individuals looking to understand the finance industry or support investment teams. Whether you're new to finance or in a non-investment role, this program equips you with the skills and knowledge to thrive.

What you'll learn

Upon completing the Investment Foundations Certificate, you'll gain expertise across key areas that can elevate your career.

- Empower learners to build credibility within their organizations by mastering the core structure, functions, and ethical principles of the investment industry, along with its evolving trends and essential vocabulary.
- Unlock critical thinking and innovation by equipping learners to ask the right questions and drive meaningful change in the investment landscape.
- Accelerate career growth with industry-relevant concepts, tools, and techniques that open doors to new opportunities.
- Foster expert communication and collaboration skills, enabling learners to confidently support and contribute to investment management teams.

Program and exam details

- Study time: 40-70 hours to complete at your own pace.
- Format: Fully online, self-paced learning with 12-month access to all materials.
- Assessment: Pass the final exam to earn a shareable certificate and digital badge.

Invest in yourself and unlock your potential with the CFA Institute Investment Foundations Certificate.

Career-advancing benefits

- Build credibility: Develop expertise that supports meaningful contributions in investment and finance roles.
- Expand opportunities: Unlock pathways to growth in roles such as operations, client services, marketing, and compliance.
- Stand out: Gain recognition with a respected global credential from CFA Institute.



Who should enroll?

This certificate is perfect for professionals in support roles such as client services, compliance, operations, and marketing, or anyone aspiring to enter the finance industry.



Learn more and <u>REGISTER TODAY</u> and start shaping the future of finance.

Contact Information And Social Media

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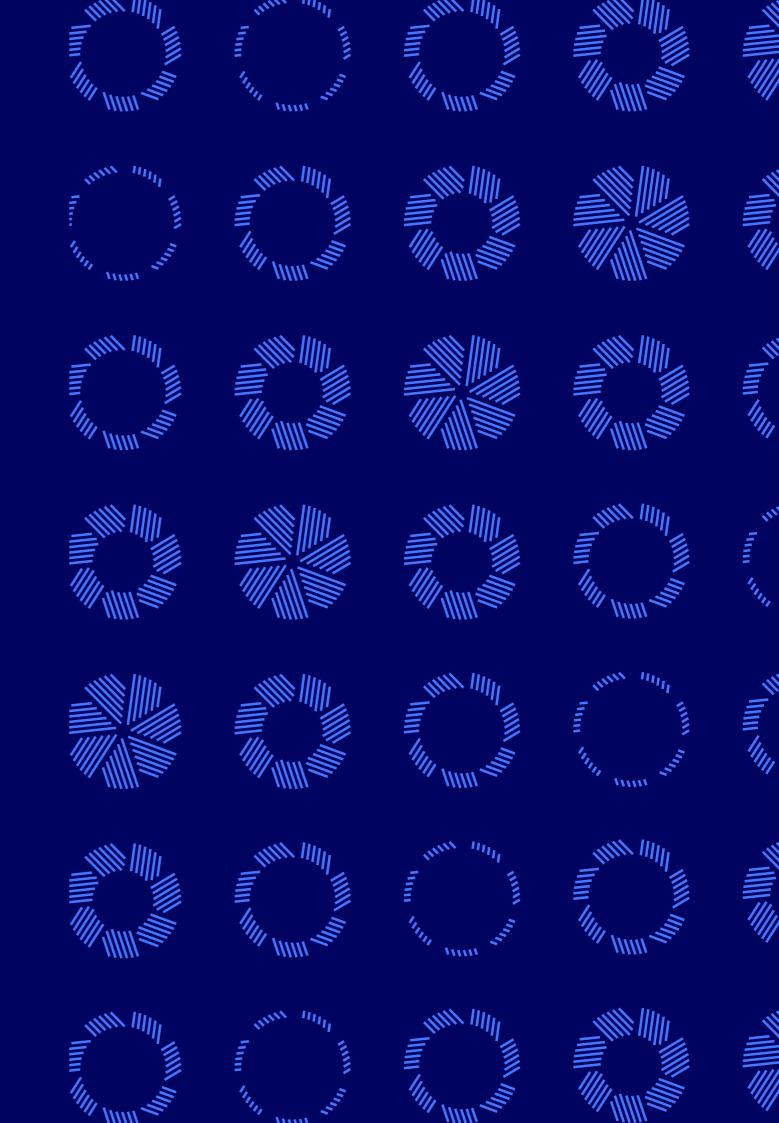
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