

# 19th Annual Ferecast Dinner

28 JANUARY 2026 | The Prado @ Balboa Park



#### PROGRAM AGENDA

3<sup>30</sup> · 5<sup>30</sup> Registration and Cocktails

5<sup>30</sup> · 6<sup>30</sup> CFA Society San Diego Opening Remarks & Dinner

630 · 700 Forecast Contest & Presentation

700 · 745 Q&A | Conclusion of the 2026 Forecast Dinner

# About the CFA Society San Diego

### OUR MISSION

The mission of the CFA Society San Diego is to serve the needs of professionals in the investment decision making process by providing a forum for the exchange of information and ideas among its members, by enhancing members' investment knowledge, and by encouraging high ethical standards and professional conduct among all participants in the investment industry.

## WHO WE ARE

The CFA Society San Diego was founded in 1962 as the Financial Analysts Society of San Diego, Inc. to promote a high standard of ethics and sound professional standards of investment management and research, and to enhance professional knowledge and skills. The Society was admitted to the Association for Investment Management and Research (AIMR) on November 4, 1963. In May 2004, AIMR became CFA Institute and in May 2005, the Society changed its name to CFA Society San Diego, in order to more closely align with the CFA Institute and the Chartered Financial Analyst (CFA®) designation.

There are over 600 members of the CFA Society San Diego, including security analysts, portfolio managers, bankers, and other investment professionals. Approximately 570 CFA Society San Diego members hold the Chartered Financial Analyst designation. In addition, approximately 305 are currently candidates for this prestigious professional designation.

# ABOUT THE SAN DIEGO FORECAST DINNER

This year marks our 19th annual Forecast Dinner, and we anticipate the event will draw over 280 attendees and guests. Most of the attendees will include professional money managers, investment consultants, plan sponsors, financial planners and financial advisors from San Diego and Southern California.

The 2026 Forecasting Dinner will consist of a cocktail hour, dinner, presentation, and the Forecast Contest. Each attendee will enjoy a cocktail reception and an exceptional three-course meal accompanied by wine.

# CFA Society San Diego Fact Sheet

#### **ABOUT CFA SOCIETY SAN DIEGO**

CFA Society San Diego promotes the highest ethical standards and professional excellence within the local investment community. CFA Society San Diego is an association of local investment professionals, consisting of portfolio managers, security analysts, investment advisors and other financial practitioners, that has served CFA charterholders and CFA Program candidates locally since 1962.

CFA Society San Diego is a member society of CFA Institute. There are 160 CFA societies around the world that support the mission of CFA Institute at a local level and provide members with career growth, information exchange, and professional networking opportunities.

#### **ABOUT CFA INSTITUTE**

CFA Institute is a global community of more than 200,000 investment professionals working to build an investment industry where investors' interests come first, markets function at their best, and economies grow. We develop and promote professional and ethical standards and administer the Chartered Financial Analyst credential, the Certificate in Investment Performance Measurement, and the CFA Institute Investment Foundations® program. For more information, visit www.cfainstitute.org.

#### **SPONSORSHIP**

CFA Society San Diego is a vital part of the San Diego investment community with over 600 members spanning the breadth of our industry. Partnering with CFA Society San Diego, either as a sponsor or an underwriter, positions your company in front of our constituents, providing exposure to and interaction with this targeted group of high-profile individuals over half of which transact on the buy side of our industry. Our events, which are directly marketed to more than 1,000 finance industry professionals from around the region, have a proven track record of providing great insight and generating interesting conversations, sure to entertain your clients and colleagues, and provide invaluable networking opportunities with the region's most talented investment professionals. To discuss sponsorship/underwriting opportunities, please contact sponsorship@sandiego.cfasociety.org.

#### **CONTACT CFA SOCIETY SAN DIEGO**

To find out more please visit: http://www.cfasociety.org/sandiego **Tel:** 619.684.6228

E-mail: sponsorship@sandiego.cfasociety.org

### **MEMBER DEMOGRAPHICS** as of June 2025

**AVERAGE AGE** 

47

**GENDER** 

85% Male / 15% Female

#### MEMBERSHIP TYPES

- 575 Charterholders
- 5 Affiliate Members

#### TOP CHARTERHOLDER ROLES

- Portfolio Manager
- Equity Analyst
- Investment Analyst
- Private Wealth Manager
- Chief-Level Executive

#### **TOP SAN DIEGO EMPLOYERS**

- 1. Brandes Investment Partners
- 2. LPL Financial Holdings, Inc.
- 3. StepStone Group LLC
- 4. Meketa Investment Group
- 5. Wells Fargo
- 6. Raymond James
- 7. Chandler Asset Management, Inc
- 8. CI Financial
- 9. Allianz SE
- 10. Voya Investment Management

## **Sponsorship Opportunities**



The Forecast Dinner is a unique opportunity for San Diego investment professionals gather and discuss their thoughts for the economy and financial markets. We hope your firm will join us for this special occasion and support us at a level commensurate with your vision for our organization. Your pledge of support will assist the CFA Society San Diego in its ongoing effort to provide high quality programming to its members. It will also identify your firm as one that understands the need to support the highest standards in the financial services industry by endorsing a professional investment organization such as the CFA Society San Diego.

#### **UNDERWRITING OPPORTUNITIES**

NETWORKING RECEPTION - \$3,000 each - SOLD OUT

BRANDED GIFT - \$2,500 each - 1 available

Branded gift provided by sponsor placed on guest seats (pre-approved by CFASSD)

Firm logo in the event program

Firm logo in the welcome screen slide show

2 individual tickets to dinner

#### STUDENT SCHOLARSHIP - \$1,200 each - 2 available

Provides admission for 3 university students to the dinner Firm name listed in event program Firm logo in the welcome screen slide show

1 individual ticket to dinner

#### FRIENDS OF CFA SOCIETY

Firm name listed in the event program
Firm name in the welcome screen slide show

2 TICKETS - \$1,000 - 5 available

1 TICKET - \$800 - 5 available

#### **CORPORATE TABLES**

GOLD TABLE SPONSOR - \$3,000 each - 6 available

Premium Seating for 10

Premium logo positioning in the event program

Premium logo positioning in the welcome screen slide show

Firm logo on the table sign

Firm name mentioned during opening remarks

Firm Tagged in Social Media posts

#### SILVER TABLE SPONSOR - \$2,700 each - 6 available

Preferred Seating for 10

Preferred logo positioning in the event program

Preferred logo positioning in the welcome screen slide show

Firm logo on the table sign

BRONZE TABLE SPONSOR - \$2,200 each - 10 available

Seating for 10

Firm name on the table sign

#### **INDIVIDUAL REGISTRATION**

SOCIETY MEMBERS - \$175 each

NON-MEMBERS - \$225 each

#### 19th Annual Forecast Dinner

# **Registration Form**



#### **UNDERWRITING OPPORTUNITIES**

- \$2,500 Branded Gift
- \$1,200 Student Scholarship

#### FRIENDS OF CFA SOCIETY SAN DIEGO

- \$1,000 2 Tickets
- \$800 1 Ticket

ATTENDEE RESERVATIONS .	# Requested	Total \$ Amount
☐ Gold Corporate Table (for 10)		at \$3,000 for
□ Silver Corporate Table (for 10)		
□ Bronze Corporate Table (for 10)		at \$2,200 for —
Individual (Member)		at \$175 for —
☐ Individual (Non-Member)		at \$225 for —
		Total ————————————————————————————————————
PAYMENT OPTIONS  ☐ Check (Payable to CFA Society San Di ☐ Invoice Requested (Payment via ch	_	reciated and the preferred method of payment.)
Total Amount: \$		
Organization Name (As you wish it to a		sorship publicity):
Primary Contact Name:		
Primary Contact E-mail:		
Authorized Signature		Date:

If you have additional questions regarding sponsor opportunities please email to: sponsorship@sandiego.cfasociety.org or mail to: CFA Society San Diego, P.O. Box 928456, San Diego, CA 92192-8456

Cancelation Policy: All ticket and table reservations are nonrefundable beginning January 5, 2026. Underwriting opportunities are nonrefundable from date of purchase.

CFA Society San Diego will be taking photos and/or video at this event. By participating, you are giving us your permission to be in the photos and/or video. Photos and/or video may appear online and in social media.

