

# ABOUT CFA SOCIETY WEST MICHIGAN



CFA Society West Michigan is an association of local investment professionals. Consisting of portfolio managers, security analysts, investment advisors, and other financial professionals, we promote:

- ethical and professional standards within the investment industry,
- encourage professional development through the CFA Program and continuing education,
- facilitate the exchange of information and opinions among people within the local investment community and beyond, and;
- work to further the public's understanding of the CFA designation and investment industry.

Our mission is to lead the investment profession locally by setting the highest standards of ethics, education, and professional excellence.

## Vision

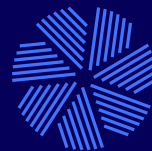
We envision a CFA Society that:

- All serious investment professionals in West Michigan aspire to be part of;
- Investment professionals go to when seeking continuing education;
- Leads the financial community's thinking and practice in the area of ethics;
- Supports local candidates in their quest to become CFA charterholders; and
- Partners with other local institutions and organizations to deliver on the mission.

## AT A GLANCE

- |                         |                      |                             |
|-------------------------|----------------------|-----------------------------|
| • 149 Total Members     | • 90% Male Members   | • 94% Charterholder Members |
| • 47 Average Member Age | • 10% Female Members |                             |

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## VOLUNTEER OPPORTUNITIES

Get even more out of your society membership by volunteering to serve on a society committee, running for an officer position, or serving on the board. For more information on events and opportunities available within West Michigan please visit our website at [www.cfasociety.org/westmichigan](http://www.cfasociety.org/westmichigan)

## MEMBERSHIP CATEGORIES

**Regular** - Investment professionals directly involved in or supporting the investment decision-making process.

**Affiliate** - Investment professionals who do not meet the eligibility requirements of regular memberships or do not intend to participate in the CFA Program.

## MEMBER BENEFITS

- Expand Your Influence
  - Professional Learning
  - Volunteer Opportunities
  - Ethical Decision-Making Framework
- Career Resources
  - Career Center
  - Career Tool, Development & Soft Skills
  - Member Compensation Study
- Network with Other Financial Professionals
  - CFA Society Community
  - Local Networking Events

## MEMBERSHIP DETAILS

Membership year - 1 July to 30 June  
CFA Institute Dues - \$299  
West Michigan Society Dues - \$125

For more information:

