

2024 Ethics Challenge

Partner with us to make a difference.

The Ethics Challenge is held at locations around the world to instill strong ethics in the next generation of investment professionals and to help them prepare for a successful career. Teams of 3-5 university students analyze a case containing a variety of ethical dilemmas faced by investment professionals. Students learn about and apply the CFA Institute Code of Ethics and Standards of Professional Conduct. All competing teams are given the same case and are tasked with identifying the ethical issues involved and then formulating solutions and approaches for resolving these issues. Teams then present their conclusions to a panel of expert judges for the chance to win the competition.

Sponsor our Ethics Challenge for \$1,500

Our unique **Ethics Challenge Sponsorship Program** provides an excellent opportunity for organizations to showcase their offerings to our network, which in turn, will provide great value to participating firms. We appreciate your support and would love to explore all avenues to add value to your firm.

[CLICK HERE TO COMPLETE OUR ONLINE SPONSORSHIP FORM.](#)

Why should you sponsor?

- Complimentary attendance at our Ethics Challenge event and reception
- Marketing of company logo in Ethics Challenge event emails, Society social channels, event programing, and our website
- Logo inclusion on banner or screen at reception
- Verbal recognition during event and reception
- Exposure among students, university faculty, and Society members
- Alignment of your company with CFA Code of Ethics and Standards of Professional Conduct.

Top 10 Employers of Society Members

1. Southern Farm Bureau Life/Casualty Insurance
2. BankPlus
3. Cadence Bank
4. Raymond James & Associates
5. Magnolia Capital (MAG CAP) Advisors
6. Trustmark
7. Federal Reserve Bank of Philadelphia
8. Ergon
9. Morgan Stanley
10. Regions Financial

Ethics Challenge Event:

Date: Thursday, November 14, 2024

Time: 2:30 - 4 PM CST

Location: Millsaps College
Else School of Management, Murrah Hall
1701 North State St, Jackson, MS 39202

Ethics Challenge Reception:

Sponsors are invited to attend a reception to honor the students who took part in the Ethics Challenge event. Enjoy refreshments and food while you mingle with students from different schools who are interested in the financial and investment industry. Society members (made up of CFA charterholders working for institutional investors and RIAs), university faculty, other local employers, and students will be present at the reception. **Registration is required. [Register by clicking here.](#)**

Date: Thursday, November 14, 2024

Time: 4:30 - 6:30 PM CST

Location: Fertile Ground Beer Co., 800 Manship St. Suite 100, Jackson, MS 39202

For more information

Contact Paula Nielsen, Society Board President and Ethics Challenge Chair, for any questions about sponsoring. Email: pn Nielsen@sfbic.com.

[CLICK HERE TO WATCH OUR
ETHICS CHALLENGE PROMOTIONAL VIDEO.](#)



2024 CFA Society Mississippi Ethics Challenge Sponsor

Thursday, November 14, 2024 – Millsaps College

Sponsorship Registration Form

Name:	Firm:
Address:	
Phone:	Fax:
Email:	

SPONSORSHIP	PRICE	QTY	SUBTOTAL
Ethics Challenge Sponsor**	\$ 1,500	x	=
RECEPTION REGISTRATION			
If attending, please enter number of attendees.	Free	x	=
TOTAL PAYMENT ENCLOSED			

** Sponsorship includes: listing with corporate logo in program; public recognition at the event; logo placement on ads and website; logo placement on signage at event and reception. Please email a current, high-quality logo file (preferably an EPS, SVG, or Adobe Illustrator file type, so the quality of the logo is not skewed) to info@mississippi.cfasociety.org.

You may register and pay online by [clicking here](#).
OR Mail this completed registration form with your check payable to:

CFA Society of Mississippi
 Tony Edwards, CFA
 c/o BankPlus
 1200 Eastover Drive, Suite 300
 Jackson, MS 39211

Sponsorship forms must be received by November 4, 2024.