

CFA SOCIETY WINNIPEG 33rd ANNUAL GOLF TOURNAMENT



**Monday, June 15, 2026
Niakawa Country Club**

CFA Society Winnipeg Golf Tournament

Sponsorship Opportunities

On behalf of CFA Society Winnipeg, we would like to invite your organization to be a sponsor of the 33rd Annual Golf Tournament hosted by CFA Society Winnipeg on Monday, June 15, 2026. This event will be held at the Niakwa Country Club (620 Niakwa Road). Sponsorships available are as follows:

TITLE Sponsor Package

\$5000.00

Number of sponsors available: 1

- Corporate logo in all marketing material
- Green Fees and Power Carts for 8 golfers (\$1,600 value)
- Food & Drinks for 8 golfers (\$400 Value)
- First right of refusal for the title sponsorship at the 2027, 2028, and 2029 CFA Society Winnipeg golf tournament.
- Opportunity to provide Branded golf items to be distributed to each registered golfer.
- Opportunity to provide signage (stand-alone banners in a prime location on the course)
- Opportunity to announce winning teams.
- Recognition of sponsorship at the cocktail reception
- Promotion invitations/email announcements (sent to 600+ members and candidates)
- Recognition on the CFA Society Winnipeg website Golf Tournament page & Social Media
- Acknowledgement in the annual report
- Branding on the 18th hole

GOLD Sponsor Package

\$3500.00

Number of sponsors available: 2

- Corporate logo in all marketing material
- Green Fees for 8 golfers (\$1,600 value)
- Food & Drinks for 8 golfers (\$400 Value)
- Opportunity to provide Branded golf items to be distributed to each registered golfer.
- Recognition of sponsorship at the cocktail reception
- Promotion invitations/email announcements (sent to 600+ members and candidates)
- Recognition on CFA Society Winnipeg website Golf Tournament page
- Acknowledgement in the annual report
- Branding on a Prime Location Hole

SILVER Sponsor Package

\$2000.00

Number of sponsors available: 4

- Corporate logo in all marketing material
- Green Fees for 4 golfers (\$800 value)
- Food & Drinks for 4 golfers (\$200 Value)
- Promotion invitations/email announcements (sent to 600+ members and candidates)
- Recognition on the CFA Society Winnipeg website Golf Tournament page
- Acknowledgement in the annual report
- Branding on a Hole

HOLE Sponsor Package

\$500.00

Available until all holes have been sold

- Stand-alone sponsorship of your own hole.
- Signage to recognize your contribution to the event.

FOOD Sponsor Package

\$ You bring the food; you get recognized for it!

- Restaurants and chefs bring the food to serve up to 144 people.
 - Gets Green Fees for 4 golfers (\$800 value)
 - Food & Drinks for 4 golfers (\$200 Value)
- A sponsor wanting to associate with the food can be paired up with a restaurant to feed up to 144 people and can pay for the food.
- Sponsor is expected to contribute to prizing for a winning team.
- (Final number of guests to be confirmed 1 week prior to the event*)

WATER Sponsor Package

\$ Pay for the bottled water distributed on the day!

Number of sponsors available: 1

- Cover the cost of the water for the day
- Be recognized before the round begins
- Be recognized at the reception afterward

DRINK Sponsor Package

\$ You bring the drink; you get recognized for it!

- Local brewer or distiller brings drinks for up to 144 people,
- Gets Green Fees for 4 golfers (\$800 value)
- Food & Drinks for 4 golfers (\$200 Value)
- Sponsor is expected to contribute to prizing for a winning team.

OR

- A sponsor wanting to associate with drinks can be paired up with a vendor to serve up to 80 people and can pay for the food.
- (Final number of guests to be confirmed 1 week prior to the event*)

CONTEST Sponsors Package

Minimum monetary value of \$150/prize

Number of sponsors available: 3

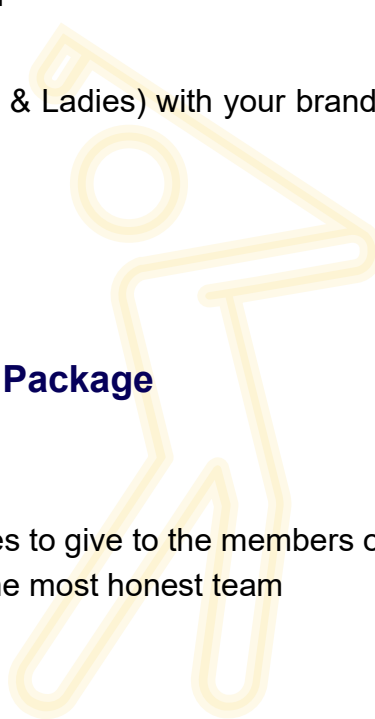
- Donate 2 prize packages (Men's & Ladies) with your branding to be presented to the winner of one of the following contests.
 - Putting Contest
 - Closest to the Pin
 - Longest Drive

MOST HONEST TEAM Sponsor Package

Minimum monetary value of \$600

Number of sponsors available: 1

- Donate 4 branded Prize packages to give to the members of the lowest-scoring team.
- Have your brand affiliated with the most honest team



33rd Annual Golf Tournament Sponsorship Summary

Sponsorship Levels	Title	Gold	Silver	Hole	Contest	Food/Drink	Water
Cost	\$5,000	\$3,500	\$2,000	\$500	\$	\$	\$
Number of sponsors available	1	2	4	tbd	4	tbd	1
Corporate logo in all marketing materials	✓	✓	✓				
Green Fees and Power Carts for 4 golfers (\$800 value)	✓ 2 teams	✓ 2 teams	✓ 1 team				
Food & Drinks for 4 golfers (\$200 Value)	✓ 8 golfers	✓ 8 golfers	✓ 4 golfers				
Opportunity to provide Branded golf items to be distributed to each registered golfer.	✓	✓					
Opportunity to provide signage (stand-alone banners in a prime location on the course)	✓						
Opportunity to announce winning teams.	✓				✓		
Recognition of sponsorship at the cocktail reception	✓	✓					
Branding on a Course Hole	✓ 18 th Tee Box	✓ Prime location	✓ Manager choice	✓ Manager choice			
Donation of branded product					✓	✓	✓
Kiosk tent set up to provide food or beverage samples to golfers						✓	
Promotion invitations/email announcements (sent to 1000+ members and invited guests)	✓ Logo Premier	✓ Logo Prominent	✓ Logo Standard	✓ Logo Standard	✓ Logo Standard	✓ Logo Standard	✓ Logo Standard
Recognition on CFA Society Winnipeg website homepage	✓	✓	✓	✓	✓	✓	✓
Acknowledgement in Annual Report	✓	✓	✓	✓	✓	✓	✓
Right to add a team of 4 golfers for \$800	✓	✓	✓	✓	✓	✓	✓
Contact CFA Society Winnipeg for further details							

Eva Swan, Administrator

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