

# **2026 CFA SOCIETY WINNIPEG ETHICS CHALLENGE**

**10<sup>th</sup> ANNUAL PRAIRIES REGION COMPETITION**

**January 30 & 31, 2026  
Hilton Garden Inn  
Winnipeg, Manitoba**

**Participated by**

**University of Manitoba  
University of Regina  
University of Saskatchewan  
University of Winnipeg**



## **Ethics Challenge**

**A more ethical investment profession starts here.**



# CFA Society Ethics Challenge

The CFA Societies Canada Ethics Team Challenge is a team competition that raises students' awareness of ethical dilemmas in investment management. University teams analyze a real ethics case, present recommendations to a panel of judges, and respond to questions. Winners are chosen based on their understanding, analysis, presentation, and responses.

The Challenge supports the CFA Institute's mission to promote the highest standards of ethics, education, and professional excellence. It prepares students for real-world ethical challenges and encourages best practices in the investment profession.

The competition includes local rounds, with winning teams advancing to the national round held May 1, 2026.

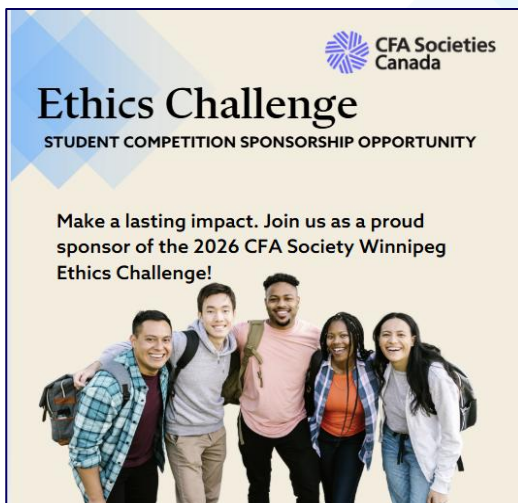
## Prairie Regional Competition – hosted by CFA Society Winnipeg

CFA Society Winnipeg hosts the Ethics Challenge in collaboration with CFA Society Saskatchewan. Both societies promote ethical standards, professional development, and networking for investment professionals in Manitoba and Saskatchewan serving over 500 members in total.

The 2026 competition will be held in person in Winnipeg, featuring teams from four universities across Manitoba and Saskatchewan.

Members and sponsors can attend presentations and network at the event. The Prairie regional winner in 2025 also won the national round. CFA Society Winnipeg is proud to support excellence and ethical leadership in the investment community.

## Sponsorship Opportunities - 2026 Ethics Challenge



Your organization can play a pivotal role by sponsoring the event. As a sponsor, your firm will:

- Support the education and development of future investment professionals
- Engage with students, faculty, and industry peers
- Demonstrate a commitment to ethics and leadership in finance
- Elevate your brand by aligning with high standards of professional excellence
- Connect with top investment professionals and future

**Support the next generation of ethical leaders in finance.  
Become a sponsor today!**

# 2026 CFA Society Winnipeg Ethics Challenge

## Sponsorship Opportunities

### **RECEPTION Sponsor Package**

**\$2,000**

**Number of sponsors available: 1**

The Reception sponsorship is an exclusive opportunity at the meet & greet held the evening prior to the competition. As the Reception sponsor, your firm receives brand exposure during the cocktail reception where beverages & light fair snacks will be enjoyed by student participants, faculty advisors and invited guests. In addition to brand recognition at the reception, your firm gains recognition throughout the program and in marketing materials (email and social media channels).

- Corporate signage at Reception, up to 2 stand-alone banners
- Corporate brochures placed on cocktail tables
- Corporate Ad full page placement in the Local Ethics Challenge program distributed to all attendees
- Prominent logo placement on any marketing materials advertising the event, including the invitation/email announcements and social media channels
- Recognition of sponsor from podium
- Up to 4 Sponsor attendees to attend both dates

### **LUNCHEON Sponsor Package**

**\$2,000**

**Number of sponsors available: 1**

The Luncheon sponsorship is a prestigious and exclusive opportunity at Local Ethics Challenge event. As the luncheon sponsor, your firm receives substantial brand exposure during the event to student participants, faculty advisors and invited guests. In addition to brand recognition at the luncheon, your firm gains recognition throughout the program and in marketing materials (email and social media channels).

- Corporate signage at Luncheon, up to 2 stand-alone banners
- Corporate brochures placed on luncheon tables
- Corporate Ad full page placement in the Local Ethics Challenge program distributed to all attendees
- Prominent logo placement on any marketing materials advertising the event, including the invitation/email announcements and social media channels
- Recognition of sponsor from podium
- Luncheon table included for sponsor attendees (8 seats)

## **GOLD Sponsor Package**

**\$1,500**

**Number of sponsors available: 2**

The Gold sponsor receives significant level of recognition throughout the Local Ethics Challenge event with prominent marketing of your firm at the event and on social media channels, and complimentary tables will be in a prime location for the event.

- Corporate brochures placed on luncheon tables
- Corporate Ad ½ page placement in the Local Ethics Challenge program distributed to all attendees
- Enhanced logo placement on any marketing materials advertising the event, including the invitation/email announcements and social media channels
- Recognition of sponsor from podium
- Luncheon table included for sponsor attendees (8 seats)
- Opportunity to introduce either presentation speaker or competition winner

## **SILVER Sponsor Package**

**\$1000**

**Number of sponsors available: 4**

As a Silver Sponsor, your firm enjoys prime level recognition throughout the Local Ethics Challenge. Your firm will receive brand exposure throughout the event and in marketing materials (email and social media channels).

- Corporate Ad ¼ page placement in the Local Ethics Challenge program distributed to all attendees
- Standard logo placement on any marketing materials advertising the event, including the invitation/email announcements and social media channels
- Recognition of sponsor from podium
- 1 Sponsor attendee to attend both dates

## **BRONZE Sponsor Package**

**\$500**

**Number of sponsors available: 6**

As a Bronze Sponsor, your firm will be recognized throughout the Local Ethics Challenge. Your firm will receive brand exposure throughout the event and in marketing materials (email and social media channels).

- Standard logo placement on any marketing materials advertising the event, including the invitation/email announcements and social media channels
- Recognition of sponsor from podium
- 1 Sponsor attendee to attend both dates

## 2026 CFA Society Winnipeg Ethics Challenge Sponsorship Summary

| Sponsorship Levels                                                                                                | Reception<br>\$2,000  | Luncheon<br>\$2,000   | Gold<br>\$1,500      | Silver<br>\$1000     | Bronze<br>\$500      |
|-------------------------------------------------------------------------------------------------------------------|-----------------------|-----------------------|----------------------|----------------------|----------------------|
| <b>Number of sponsors available</b>                                                                               | <b>1</b>              | <b>1</b>              | <b>2</b>             | <b>4</b>             | <b>6</b>             |
| Placement of corporate brochures on all Luncheon tables                                                           |                       | ✓                     | ✓                    |                      |                      |
| Placement of corporate brochures on all Reception tables                                                          | ✓                     |                       |                      |                      |                      |
| Sponsor can supply free standing banner to be displayed at reception                                              | ✓                     |                       |                      |                      |                      |
| Sponsor can supply free standing banner to be displayed at Luncheon                                               |                       | ✓                     |                      |                      |                      |
| Opportunity to introduce presentation speaker and competition winner                                              |                       |                       | ✓                    |                      |                      |
| Meet & Greet Friday evening cocktail reception sponsor guests                                                     | 4                     | 4                     | 4                    | 1                    | 1                    |
| Luncheon seats included                                                                                           | 4                     | 8                     | 8                    | 1                    | 1                    |
| Prominent display of firm name on table                                                                           |                       | ✓                     | ✓                    |                      |                      |
| Corporate Ad in event program (distributed to all attendees)                                                      | <b>Full Page</b>      | <b>Full Page</b>      | <b>½ Page</b>        | <b>¼ Page</b>        |                      |
| Sponsor Logo featured in program (distributed to all attendees)                                                   | <b>Logo Prominent</b> | <b>Logo Prominent</b> | <b>Logo Enhanced</b> | <b>Logo Standard</b> | <b>Logo Standard</b> |
| Recognition of sponsorship from podium                                                                            | ✓                     | ✓                     | ✓                    | ✓                    | ✓                    |
| Recognition of sponsors included in all invitations/e-mail announcements (sent to over 500 members and candidate) | ✓                     | ✓                     | ✓                    | ✓                    | ✓                    |
| Recognition on the CFA Society Winnipeg website                                                                   | ✓                     | ✓                     | ✓                    | ✓                    | ✓                    |
| Acknowledgement in Annual Report                                                                                  | ✓                     | ✓                     | ✓                    | ✓                    | ✓                    |

For more information or to Sponsor the 2026 CFA Society Winnipeg Ethics Challenge, please contact:

Eva Swan, Administrator



204-471-3640



[info@cfawinnipeg.ca](mailto:info@cfawinnipeg.ca)