CFA Societies Canada



Stronger Ethics. Brighter Futures.

CFA Societies Canada Ethics Challenge – Individual Competition

Help Students Build the Ethical Judgment Employers and the Investment Profession Value.

Why Promote This Opportunity?

- **Enhance learning**
  Extend classroom instruction with applied, case-based ethical decision-making
- **Showcase student achievement**
  Celebrate students from your university who advance to the National Individual Round.
- **Broaden student access**
  Students participate independently, with no team or faculty advisor required.
- **Support career readiness**
  Help students strengthen critical thinking and ethical judgment skills

The Individual Competition complements your teaching by giving students hands-on experience with real-world ethical dilemmas, aligned with the CFA Institute Code of Ethics and Standards of Professional Conduct.

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How does it work?

1. Encourage students to register individually by November 30, 2026
2. Preliminary Individual Round (mid-Dec 2026 to mid-Jan 2027): Students complete the interactive Ethical Decision Making Program in the CFA Institute Ethics Learning Lab
3. National Individual Round (early May 2027): Finalists tackle case studies and challenges in 75 minutes
4. One individual is designated the ultimate CFA Societies Canada Ethics Challenge winner

See the Official Rules for complete individual competition details and criteria.

Awards & recognition

- Cash prize + award (up to $1,500)
- CFA Program scholarships or equivalent value
- Certificates + national recognition

How can I support participation?

Share the opportunity and encourage interested students to register directly: https://cvent.me/NAwW4x

For more information

CFA Societies Canada
info@cfacanada.org

or visit the CFA Societies Canada Ethics Challenge webpage.

Why Ethics Matter for Your Students

- Ethics are central to the CFA charter and the investment profession's reputation.
- Ethical judgment is an important professional skill for students entering finance and investment management.
- Understanding and applying ethical principles is an important component of the CFA Program and professional practice.