

2026 Sponsor Package



**CFA Society
Winnipeg**

Bundle & Save!

To sponsor or to find out more information,
please contact our Administrator Eva Swan at
204-471-3640 or info@cfawinnipeg.ca

**Ethics Challenge
January 31, 2026**



**Forecast Dinner
April 22, 2026**



**Golf Tournament
June 15, 2026**



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CFA Institute®


Don't settle for less.
Set the standard.

When you hire a CFA® charterholder, you gain investment excellence, ethical integrity, and a global perspective.

Learn more from your local society

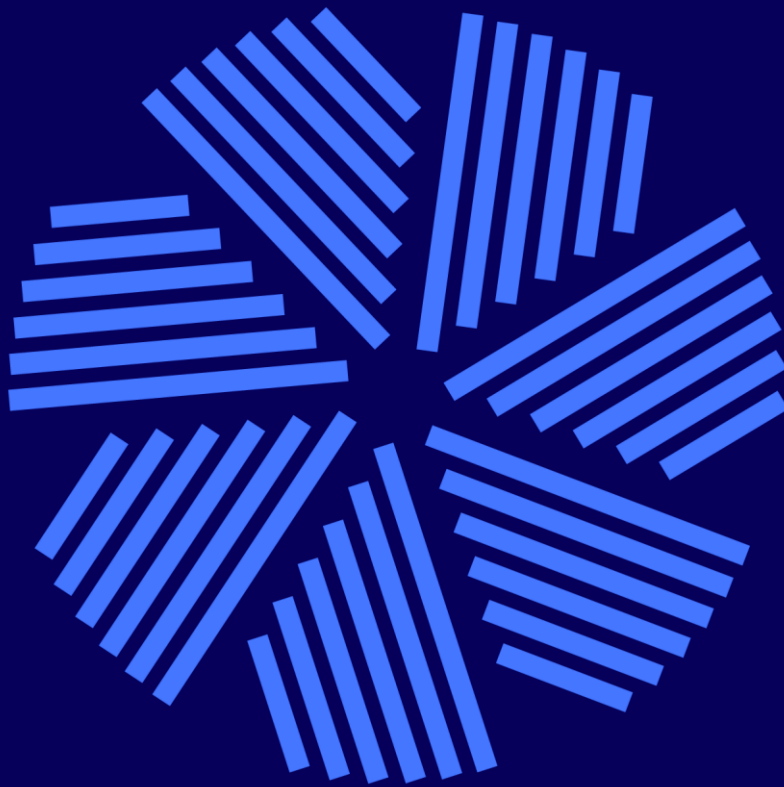


CFA Society
Winnipeg



Arielle Bittoni, CFA

CFA SOCIETY WINNIPEG
61st ANNUAL
FORECAST DINNER



Wednesday, April 22, 2026
RBC Convention Centre Winnipeg

CFA Society Winnipeg's 61st Annual Forecast Dinner

CFA Society Winnipeg's Annual Forecast Dinner returns for the 61st edition on Wednesday, April 22, 2026, at the RBC Convention Centre. The Annual Forecast Dinner is the **premier event** of the year for Winnipeg's investment community. Attendance has been steadily increasing for each year, with recent Forecast Dinner's drawing near 600 guests, which would include CFA Society Winnipeg's members and other influential representatives of Winnipeg's financial and business community. The dinner provides the opportunity to hear from leading industry professionals, gather Winnipeg's investment and business community, and to welcome the year's new CFA Charterholders to the profession.

About CFA Society Winnipeg

CFA Society Winnipeg has served the Winnipeg investment community since 1952 by promoting ethical and professional standards within the investment industry. Our society is an active participant and innovator within our international organization – CFA Institute. In addition, CFA Society Winnipeg provides our over 350 members with professional development, educational learning opportunities and membership networking events.

KEYNOTE SPEAKER

Ajay Agrawal

Canadian Economist



Ajay is an economist and professor at the University of Toronto's Rotman School of Management. He is a research associate at the National Bureau of Economic Research in Cambridge, Massachusetts; an academic advisory council member at the Center on Regulation and markets at Brookings in Washington, DC; an advisory board member at Carnegie Mellon University's Block Center for Technology and Society in Pittsburgh; a Fellow at the Digital Economy Lab at Stanford University in Palo Alto, California; and a faculty affiliate at the Vector Institute for Artificial Intelligence in Toronto. Ajay conducts research on the economics of innovation and is coauthor of two best-selling books on the economics of artificial intelligence: "Prediction Machines" and "Power & Prediction," both published by Harvard Business Review Press.

He is the founder of the Creative Destruction Lab, a not-for-profit program with a mission to enhance the commercialization of science for the betterment of humankind. Startup graduates of the program have created over \$30B in equity value to date. Ajay is a co-founder and partner of Intrepid Growth Partners, a growth equity investment fund focused on the commercial application of artificial intelligence. He is a co-founder of Sanctuary that has a mission to create the world's first human-like intelligence in general purpose robots. Ajay was appointed a Member of the Order of Canada in 2022.

MASTER OF CEREMONIES

Eric Lascelles

Managing Director & Chief Economist

RBC Global Asset Management Inc.



Eric is the Managing Director & Chief Economist for RBC Global Asset Management Inc. (RBC GAM). He maintains the firm's global economic forecast and advises its portfolio managers on key themes and risks. Eric is also a member of the RBC Investment Strategy Committee, which is responsible for the firm's global asset mix recommendations.

Eric makes regular presentations both within and outside of RBC GAM. He is also a frequent media commentator on global economic and financial trends, appearing on CNBC, BNN and other networks. Eric's written editorials have appeared in The Globe and Mail, National Post, The Wall Street Journal and Financial Times.

In his two decades as an economist, Eric has also worked as a bank economist for another large financial institution, as a trading floor economist and as a fixed income strategist. He began his career at Statistics Canada. Externally, he serves on the C.D. Howe Institute's Business Cycle Council, the group that dates recessions and other economic turning points in Canada.

Eric holds a graduate degree in Economics from Queen's University as well as a Bachelor of Economics from Princeton University.



61st ANNUAL FORECAST DINNER

22 April 2026
RBC Convention Centre
Winnipeg, Manitoba



61st Annual Forecast Dinner Sponsorship Opportunities

PLATINUM Sponsor Package

\$8,600

Number of sponsors available: 1

The Platinum sponsor receives the highest level of recognition throughout the Forecast Dinner. As the exclusive Platinum sponsor your firm will receive premium brand exposure during the evening and on our social media channels, your complimentary tables will be in the front row for the event, and your firm will have an opportunity for a brief speech at the podium.

- 3 complimentary tables (30 tickets) in a prime location (\$1,850 value per table)
- 30 drink tickets to Cocktail Reception prior to dinner
- Speech at the podium
- Corporate Ad ½ page in the Forecast Dinner program distributed to all attendees
- Placement of corporate brochures on all dinner tables
- Prime Table Placement of Corporate Branded table, in front of stage
- Prominent Display of Firm name on Table
- Corporate signage at Reception, up to 4 stand-alone banners
- Recognition of sponsor from podium; logo projected during dinner
- Premier logo placement on any marketing materials advertising the event, including the invitation/email announcements and social media channels
- Right to add an additional table of 10 at \$1,450 (regular price: \$1,850)

GOLD Sponsor Package

\$6,150

Number of sponsors available: 4

The Gold sponsor receives significant level of recognition throughout the Forecast Dinner with prominent marketing of your firm at the event and on social media channels, and complimentary tables will be in a prime location for the event.

- 2 complimentary tables (20 tickets) in a prime location (\$1,850 value per table)
- 20 drink tickets to Cocktail Reception prior to dinner
- Corporate Ad ¼ page in the Forecast Dinner program distributed to all attendees
- Prime Table Placement of Corporate Branded table, near front
- Prominent Display of Firm name on Table
- Recognition of sponsor from podium; logo projected during dinner
- Prominent logo placement on any marketing materials advertising the event, including the invitation/email announcements and social media channels
- Right to add an additional table of 10 at \$1,450 (regular price: \$1,850)

SILVER Sponsor Package

\$4,150

Number of sponsors available: 8

As a Silver Sponsor, your firm enjoys prime level recognition throughout the Forecast Dinner. Your firm will receive brand exposure throughout the event and in marketing materials (email and social media channels). Your firm's complimentary table will be in a prime location for the event.

- 1 complimentary table (10 tickets) in a prime location (\$1,750 value per table)
- 10 drink tickets to Cocktail Reception prior to dinner
- Corporate Logo in the Forecast Dinner program distributed to all attendees
- Prime Table Placement of Corporate Branded table, near front
- Prominent Display of Firm name on Table
- Recognition of sponsor from podium; logo projected during dinner
- Standard logo placement on any marketing materials advertising the event, including the invitation/email announcements and social media channels
- Right to add an additional table of 10 at \$1,450 (regular price: \$1,850)

FORECAST Sponsor Package

\$3,600

Number of sponsors available: 1

The Forecast sponsorship is a prestigious and exclusive opportunity at the Forecast Dinner. As the Forecast sponsor, your firm gains recognition throughout the program, in marketing materials (email and social media channels), and your firm has the opportunity to announce the Forecaster of the year award winners during our event.

- Firm branding on Forecaster of the year presentation
- Opportunity to announce forecast winners
- Corporate Logo in the Forecast Dinner program distributed to all attendees
- Recognition of sponsor from podium; logo projected during dinner
- Standard logo placement on any marketing materials advertising the event, including the invitation/email announcements and social media channels
- Add a table of 10 for \$1,450 (regular price: \$1,850)

RECEPTION Sponsor Package

\$3,100

Number of sponsors available: 1

The Reception sponsorship is an exclusive opportunity at the Forecast Dinner. As the Reception sponsor, your firm receives substantial brand exposure during the pre-dinner reception where wine and hors d'oeuvres will be enjoyed by attendees prior to the event. In addition to brand recognition at the reception, your firm gains recognition throughout the program and in marketing materials (email and social media channels).

- Corporate signage at Reception, up to 4 stand-alone banners
- 20 drink tickets to Cocktail Reception prior to dinner
- Corporate Logo in the Forecast Dinner program distributed to all attendees
- Standard logo placement on any marketing materials advertising the event, including the invitation/email announcements and social media channels
- Recognition of sponsor from podium; logo projected during dinner
- Add a table of 10 for \$1,450 (regular price: \$1,850)

WINE Sponsor Package

\$2,850

Number of sponsors available: 1

The Wine sponsorship is an exclusive opportunity at the Forecast Dinner. As the Wine sponsor, your firm receives substantial brand exposure with a prominent display of your firm name at each table. In addition, the firm gains recognition throughout the program and in marketing materials (email and social media channels).

- Prominent display of Firm Name on all tables
- Corporate Logo in the Forecast Dinner program distributed to all attendees
- Standard logo placement on any marketing materials advertising the event, including the invitation/email announcements and social media channels
- Recognition of sponsor from podium; logo projected during dinner
- Add a table of 10 for \$1,450 (regular price: \$1,850)

BRONZE Sponsor Package

\$1,450

Number of sponsors available: 10

As a Bronze Sponsor, your firm enjoys prime level recognition throughout the Annual Forecast Dinner. Your firm will receive recognition throughout the program, on our promotional invitations, and email announcements.

- Corporate Logo in the Forecast Dinner program distributed to all attendees
- Standard logo placement on any marketing materials advertising the event, including the invitation/email announcements and social media channels
- Recognition of sponsor from podium; logo projected during dinner
- Add a table of 10 for \$1,450 (regular price: \$1,850)

CFA SOCIETY WINNIPEG 33rd ANNUAL GOLF TOURNAMENT



**Monday, June 15, 2026
Niakawa Country Club**

CFA Society Winnipeg Golf Tournament

Sponsorship Opportunities

On behalf of CFA Society Winnipeg, we would like to invite your organization to be a sponsor of the 33rd Annual Golf Tournament hosted by CFA Society Winnipeg on Monday, June 15, 2026. This event will be held at the Niakwa Country Club (620 Niakwa Road). Sponsorships available are as follows:

TITLE Sponsor Package

\$5000.00

Number of sponsors available: 1

- Corporate logo in all marketing material
- Green Fees and Power Carts for 8 golfers (\$1,600 value)
- Food & Drinks for 8 golfers (\$400 Value)
- First right of refusal for the title sponsorship at the 2027, 2028, and 2029 CFA Society Winnipeg golf tournament.
- Opportunity to provide Branded golf items to be distributed to each registered golfer.
- Opportunity to provide signage (stand-alone banners in a prime location on the course)
- Opportunity to announce winning teams.
- Recognition of sponsorship at the cocktail reception
- Promotion invitations/email announcements (sent to 600+ members and candidates)
- Recognition on the CFA Society Winnipeg website Golf Tournament page & Social Media
- Acknowledgement in the annual report
- Branding on the 18th hole

GOLD Sponsor Package

\$3500.00

Number of sponsors available: 2

- Corporate logo in all marketing material
- Green Fees and Power Carts for 8 golfers (\$1,600 value)
- Food & Drinks for 8 golfers (\$400 Value)
- Opportunity to provide Branded golf items to be distributed to each registered golfer.
- Recognition of sponsorship at the cocktail reception
- Promotion invitations/email announcements (sent to 600+ members and candidates)
- Recognition on CFA Society Winnipeg website Golf Tournament page
- Acknowledgement in the annual report
- Branding on a Prime Location Hole

SILVER Sponsor Package

\$2000.00

Number of sponsors available: 4

- Corporate logo in all marketing material
- Green Fees and Power Carts for 4 golfers (\$800 value)
- Food & Drinks for 4 golfers (\$200 Value)
- Promotion invitations/email announcements (sent to 600+ members and candidates)
- Recognition on the CFA Society Winnipeg website Golf Tournament page
- Acknowledgement in the annual report
- Branding on a Hole

HOLE Sponsor Package

\$500.00

Available until all holes have been sold

- Stand-alone sponsorship of your own hole.
- Signage to recognize your contribution to the event.

FOOD Sponsor Package

\$ You bring the food; you get recognized for it!

- Restaurants and chefs bring the food to serve up to 144 people.
 - Gets Green Fees and Power Carts for 4 golfers (\$800 value)
 - Food & Drinks for 4 golfers (\$200 Value)
- A sponsor wanting to associate with the food can be paired up with a restaurant to feed up to 144 people and can pay for the food.
- Sponsor is expected to contribute to prizing for a winning team.
- (Final number of guests to be confirmed 1 week prior to the event*)

WATER Sponsor Package

\$ Pay for the bottled water distributed on the day!

Number of sponsors available: 1

- Cover the cost of the water for the day
- Be recognized before the round begins
- Be recognized at the reception afterward

DRINK Sponsor Package

\$ You bring the drink; you get recognized for it!

- Local brewer or distiller brings drinks for up to 144 people,
- Gets Green Fees and Power Carts for 4 golfers (\$800 value)
- Food & Drinks for 4 golfers (\$200 Value)
- Sponsor is expected to contribute to prizing for a winning team.

OR

- A sponsor wanting to associate with drinks can be paired up with a vendor to serve up to 80 people and can pay for the food.
- (Final number of guests to be confirmed 1 week prior to the event*)

CONTEST Sponsors Package

Minimum monetary value of \$150/prize

Number of sponsors available: 3

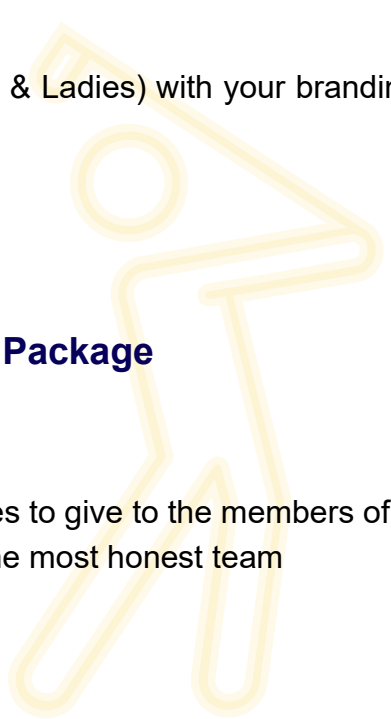
- Donate 2 prize packages (Men's & Ladies) with your branding to be presented to the winner of one of the following contests.
 - Putting Contest
 - Closest to the Pin
 - Longest Drive

MOST HONEST TEAM Sponsor Package

Minimum monetary value of \$600

Number of sponsors available: 1

- Donate 4 branded Prize packages to give to the members of the lowest-scoring team.
- Have your brand affiliated with the most honest team



2026 CFA SOCIETY WINNIPEG ETHICS CHALLENGE

10th ANNUAL PRAIRIES REGION COMPETITION

January 30 & 31, 2026
Hilton Garden Inn
Winnipeg, Manitoba

Participated by

University of Manitoba
University of Regina
University of Saskatchewan
University of Winnipeg



Ethics Challenge

A more ethical investment profession starts here.



CFA Society Ethics Challenge

The CFA Societies Canada Ethics Team Challenge is a team competition that raises students' awareness of ethical dilemmas in investment management. University teams analyze a real ethics case, present recommendations to a panel of judges, and respond to questions. Winners are chosen based on their understanding, analysis, presentation, and responses.

The Challenge supports the CFA Institute's mission to promote the highest standards of ethics, education, and professional excellence. It prepares students for real-world ethical challenges and encourages best practices in the investment profession.

The competition includes local rounds, with winning teams advancing to the national round held May 1, 2026.

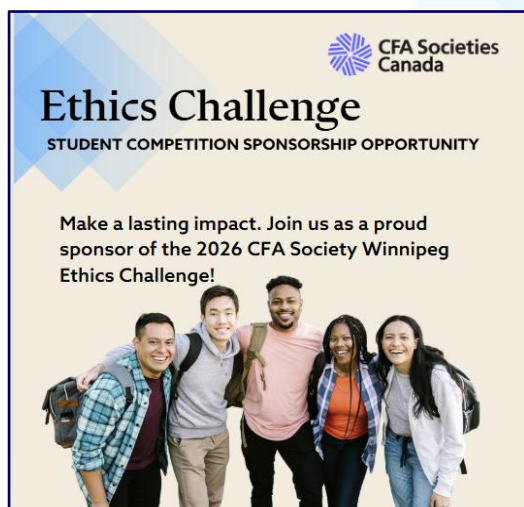
Prairie Regional Competition – hosted by CFA Society Winnipeg

CFA Society Winnipeg hosts the Ethics Challenge in collaboration with CFA Society Saskatchewan. Both societies promote ethical standards, professional development, and networking for investment professionals in Manitoba and Saskatchewan serving over 500 members in total.

The 2026 competition will be held in person in Winnipeg, featuring teams from four universities across Manitoba and Saskatchewan.

Members and sponsors can attend presentations and network at the event. The Prairie regional winner in 2025 also won the national round. CFA Society Winnipeg is proud to support excellence and ethical leadership in the investment community.

Sponsorship Opportunities - 2026 Ethics Challenge



Your organization can play a pivotal role by sponsoring the event. As a sponsor, your firm will:

- Support the education and development of future investment professionals
- Engage with students, faculty, and industry peers
- Demonstrate a commitment to ethics and leadership in finance
- Elevate your brand by aligning with high standards of professional excellence
- Connect with top investment professionals and future leaders from Manitoba and Saskatchewan.

Support the next generation of ethical leaders in finance.

Become a sponsor today!

2026 CFA Society Winnipeg Ethics Challenge

Sponsorship Opportunities

RECEPTION Sponsor Package

\$2,000

Number of sponsors available: 1

The Reception sponsorship is an exclusive opportunity at the meet & greet held the evening prior to the competition. As the Reception sponsor, your firm receives brand exposure during the cocktail reception where beverages & light fair snacks will be enjoyed by student participants, faculty advisors and invited guests. In addition to brand recognition at the reception, your firm gains recognition throughout the program and in marketing materials (email and social media channels).

- Corporate signage at Reception, up to 2 stand-alone banners
- Corporate brochures placed on cocktail tables
- Corporate Ad full page placement in the Local Ethics Challenge program distributed to all attendees
- Prominent logo placement on any marketing materials advertising the event, including the invitation/email announcements and social media channels
- Recognition of sponsor from podium
- Up to 4 Sponsor attendees to attend both dates

LUNCHEON Sponsor Package

\$2,000

Number of sponsors available: 1

The Luncheon sponsorship is a prestigious and exclusive opportunity at Local Ethics Challenge event. As the luncheon sponsor, your firm receives substantial brand exposure during the event to student participants, faculty advisors and invited guests. In addition to brand recognition at the luncheon, your firm gains recognition throughout the program and in marketing materials (email and social media channels).

- Corporate signage at Luncheon, up to 2 stand-alone banners
- Corporate brochures placed on luncheon tables
- Corporate Ad full page placement in the Local Ethics Challenge program distributed to all attendees
- Prominent logo placement on any marketing materials advertising the event, including the invitation/email announcements and social media channels
- Recognition of sponsor from podium
- Luncheon table included for sponsor attendees (8 seats)

GOLD Sponsor Package

\$1,000

Number of sponsors available: 2

The Gold sponsor receives significant level of recognition throughout the Local Ethics Challenge event with prominent marketing of your firm at the event and on social media channels, and complimentary tables will be in a prime location for the event.

- Corporate brochures placed on luncheon tables
- Corporate Ad ½ page placement in the Local Ethics Challenge program distributed to all attendees
- Enhanced logo placement on any marketing materials advertising the event, including the invitation/email announcements and social media channels
- Recognition of sponsor from podium
- Luncheon table included for sponsor attendees (8 seats)
- Opportunity to introduce either presentation speaker or competition winner

SILVER Sponsor Package

\$800

Number of sponsors available: 4

As a Silver Sponsor, your firm enjoys prime level recognition throughout the Local Ethics Challenge. Your firm will receive brand exposure throughout the event and in marketing materials (email and social media channels).

- Corporate Ad ¼ page placement in the Local Ethics Challenge program distributed to all attendees
- Standard logo placement on any marketing materials advertising the event, including the invitation/email announcements and social media channels
- Recognition of sponsor from podium
- 1 Sponsor attendee to attend both dates

BRONZE Sponsor Package

\$500

Number of sponsors available: 6

As a Bronze Sponsor, your firm will be recognized throughout the Local Ethics Challenge. Your firm will receive brand exposure throughout the event and in marketing materials (email and social media channels).

- Standard logo placement on any marketing materials advertising the event, including the invitation/email announcements and social media channels
- Recognition of sponsor from podium
- 1 Sponsor attendee to attend both dates

Bundle and Save Sponsorship Summary

CFA Society Winnipeg is pleased to provide organizations with attractive pricing incentives designed to increase their brand visibility through sponsorship of multiple flagship events over the course of the year. By supporting a combination of these key activities, companies can take advantage of available rebates, offering enhanced value for their sponsorship commitment.

To learn more about these bundled sponsorship opportunities or to discuss potential participation, please reach out to our administrator via email info@cfawinnipeg.ca or telephone 204-471-3640 for additional information.



Sponsorship Appreciation and Importance

We appreciate your consideration of our sponsorship opportunities. The support provided by sponsors is vital to the ongoing success of each of our annual events. Sponsorship enables us to deliver memorable experiences for participants and helps ensure the continued growth and engagement of our community. Your involvement as a sponsor directly contributes to the quality and impact of these events.

Eva Swan, Administrator

☎ 204-471-3640

✉ info@cfawinnipeg.ca