



Monday
June 17, 2024

31st Annual Golf Tournament



Sponsorship Opportunities

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CFA Society Winnipeg Golf Tournament Sponsorship Opportunities

On behalf of CFA Society Winnipeg, we would like to invite your organization to be a sponsor of the 31st Annual Golf Tournament hosted by CFA Society Winnipeg on Monday, June 17th, 2024. This event will be held at the Niakwa Country Club (620 Niakwa Road). Sponsorships available are as follows:

Title Sponsor - \$4000.00 (1 Available)

- Corporate logo in all marketing material
- Green Fees and Power Carts for 8 golfers (\$1,320 value)
- Food & Drinks for 8 golfer (\$360 Value)
- First right of refusal for the title sponsorship at the 2024, 2025, and 2026 CFA Society Winnipeg golf tournament.
- Opportunity to provide Branded golf items to be distributed to each registered golfer.
- Opportunity to provide signage (stand-alone banners in a prime location on the course)
- Opportunity to announce winning teams.
- Recognition of sponsorship at the cocktail reception
- Promotion invitations/email announcements (sent to 600+ members and candidates)
- Recognition on the CFA Society Winnipeg website Golf Tournament page & Social Media
- Acknowledgement in the annual report
- Branding on the 18th hole

Gold Sponsor - \$3500.00

- Corporate logo in all marketing material
- Green Fees for 8 golfers (\$1,320 value)
- Food & Drinks for 8 golfers (\$360 Value)
- Opportunity to provide Branded golf items to be distributed to each registered golfer.
- Recognition of sponsorship at the cocktail reception
- Promotion invitations/email announcements (sent to 600+ members and candidates)
- Recognition on CFA Society Winnipeg website Golf Tournament page
- Acknowledgement in the annual report
- Branding on a Prime Location Hole

Silver Sponsor - \$2000.00

- Corporate logo in all marketing material
- Green Fees for 4 golfers (\$660 value)
- Food & Drinks for 4 golfers (\$180 Value)
- Promotion invitations/email announcements (sent to 600+ members and candidates)
- Recognition on the CFA Society Winnipeg website Golf Tournament page
- Acknowledgement in the annual report
- Branding on a Hole

Hole Sponsor - \$500.00 (Available until all holes have been sold)

- Stand alone sponsorship of your own hole.
- Signage to recognize your contribution to the event.

Food Sponsor - \$ You bring the food; you get recognized for it! (1 Available)

- Restaurants and chefs bring the food to serve up to 144 people.
 - Gets Green Fees for 4 golfers (\$660 value)
 - Food & Drinks for 4 golfers (\$180 Value)
- A sponsor wanting to associate with the food can be paired up with a restaurant to feed up to 144 people and can pay for the food.
- Sponsor is expected to contribute to prizing for a winning team.
- (Final number of guests to be confirmed 1 week prior to the event*)

Water Sponsor - \$ Pay for the bottled water distributed on the day! (1 Available)

- Cover the cost of the water for the day
- Be recognized before the round begins
- Be recognized at the reception afterward

Drink Sponsor - \$ You bring the drink (1 Available)

- Local brewer or distiller brings drinks for up to 144 people,
- Gets Green Fees for 4 golfers (\$660 value)
- Food & Drinks for 4 golfers (\$180 Value)
- Sponsor is expected to contribute to prizing for a winning team.
- OR
- A sponsor wanting to associate with drinks can be paired up with a vendor to serve up to 80 people and can pay for the food.
- (Final number of guests to be confirmed 1 week prior to the event*)

Non-Food Tent Marketing \$1000 (Available until all spaces have been sold)

- Set up a tent on a hole to promote your brand.
- Make it fun with lawn games.
- Give away your branded prizes.

Contest Sponsors (3 Available)

- Donate 2 prize packages (Mens & Ladies) with your branding to be presented to the winner of one of the following contests.
 - Putting Contest
 - Closest to the Pin
 - Longest Drive

Most Honest Team (1 Available)

- Donate 4 branded Prize packages to give to the members of the lowest-scoring team.
- Have your brand affiliated with the most honest team.