
Jeff McMillan



Jeff is the founder of McMillanAI, an AI education and advisory firm focused on helping organizations fully realize the benefits of artificial intelligence in a responsible, practical, and human-centered manner.

Previously, Jeff served as Morgan Stanley's Head of Firmwide Artificial Intelligence, where he led AI strategy, governance, innovation, and deployment across the organization. He oversaw the rollout of secure generative AI platforms to more than 80,000 employees and delivered embedded AI solutions spanning Institutional Securities, Wealth Management, Operations, HR, Legal, and Marketing.

Earlier in his career, Jeff was Chief Analytics & Data Officer for Wealth Management, where he built and scaled Next Best Action, the industry's first machine-learning-powered personalized advice engine. Over his 25-year career, he has held senior leadership roles across investment products, research, operations, digital strategy, and technology at Morgan Stanley and Merrill Lynch.

Jeff is also an Adjunct Professor of Management at Columbia University, where he teaches AI in Financial Services. He is a graduate of the United States Military Academy at West Point, earning a BS in Economics before serving as an Armor Officer and scout platoon leader in South Korea and Fort Knox. Outside of work, Jeff is a competitive boxer with a lifetime record of 1–0.
