



# The Unfolding Credit Cycle

Rochester CFA Society

October 2023





# The Advisor and Team

Sam Haskell is Managing Member of Colarion LLC, an investment advisory and fund manager focused on the financial sector based in Birmingham, Alabama. He is also Chief Investment officer of jhh wealth, an SEC-registered investment advisory in Charlotte, North Carolina. Sam began following the financial sector within Morgan Stanley's equity research group in 2001. He helped found the Financial Institutions Capital Markets Group at Sterne Agee, a regional broker focusing on community bank equities, where he worked from 2002 - 2014. In addition to Colarion, he is a board member at \$600 million-asset CommerceOne Bank of Birmingham, AL, and Janover Inc., a Nasdaq-listed financial technology concern in Miami FL. Haskell also authors 5 Points, a popular bank-focused publication with several thousand subscribers. He has an established due diligence network within the banking and fintech community nationwide. Sam is a CFA charterholder and graduate of Princeton University.

Mr. Haskell is assisted by Laura Marshall as Head of Administration. Laura has over 25 years experience in financial services, working in public finance, investment banking, and fixed income trading and institutional sales at First Tennessee Bank, A.G. Edwards, and Wachovia. She has a B.S. in Finance from the University of Memphis (Laura@colarionpartners.com).

David Jackson lends additional assistance to Colarion in marketing and analytics. Mr. Jackson is a graduate of Wofford College, is a principal in the investment advisor jhh wealth, inc., and lives in Charlotte, NC.





# Colarion Profile

Named for the manager's daughters, Colarion LLC is an investment advisory begun in 2016. It specializes in the financial sector and in particular small banks.

Colarion advises separate portfolios for 50+ corporate and individual clients. The advisor also manages the Mint Financial Sector Fund (MFSF).

Colarion has assembled a record of strong performance with a focus on higher-quality, compounding microcap banks.

Mr. Haskell's direct tie to lending markets comes from loan committee membership at a \$600mln bank, CommerceOne, and board membership at a fintech / loan broker, Janover Inc.

*"I've known Sam for over 20 years. I think so highly of his investment skills and hard work in digging to uncover useful information that I have entrusted him with managing some of my own capital." - Philip Timyan (Riggs Partners, retired financial sector fund manager)\**



## The Latest Word on Credit:

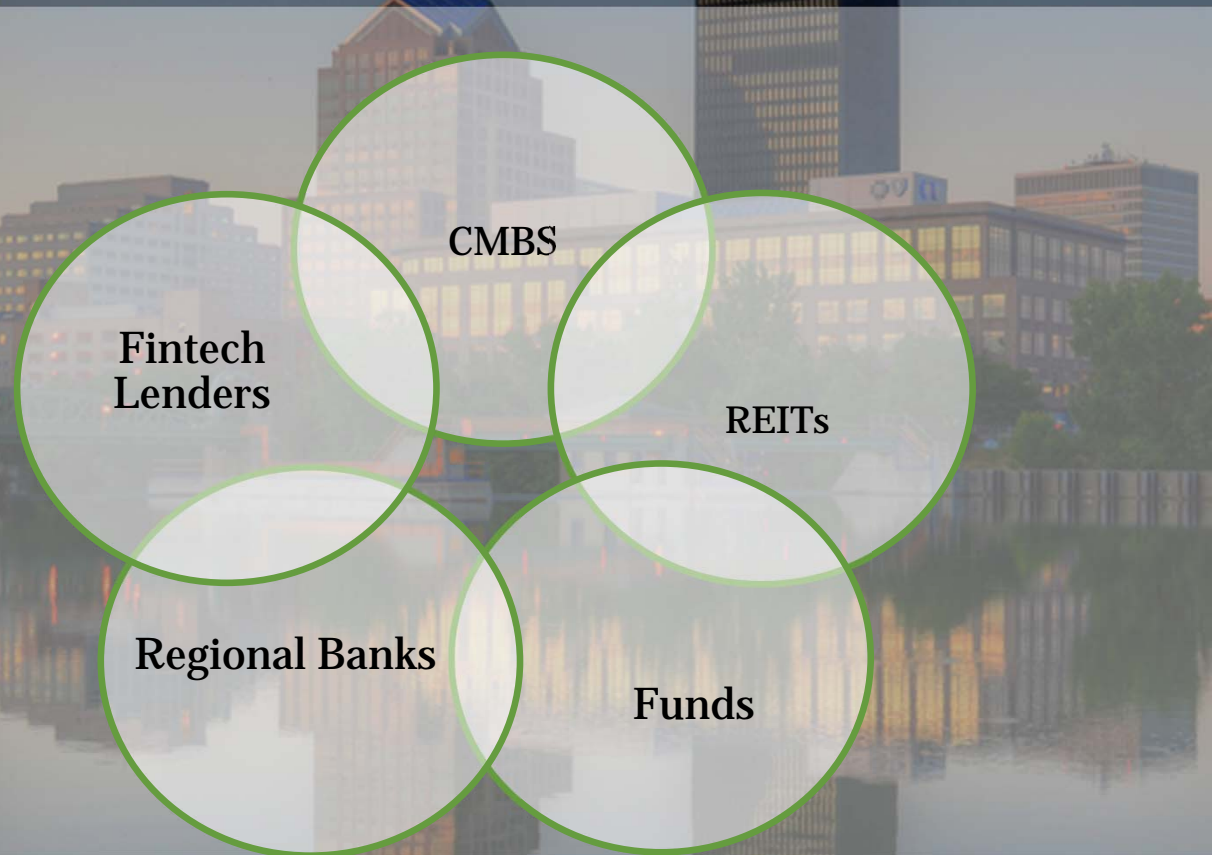
And I think your other question was where am I seeing softness in credit. And I think the answer to that is actually nowhere roughly or certainly nowhere that's not expected, meaning we continue to see the normalization story play out in consumer more or less exactly as expected.

And then, of course, we are seeing a trickle of charge-offs coming through the office space. You see that in the charge-off number of the Commercial Bank. But the numbers are very small and more or less just the realization of the allowance that we've already built there.

Jeremy Barnum, CFO J.P. Morgan  
October 13, 2023



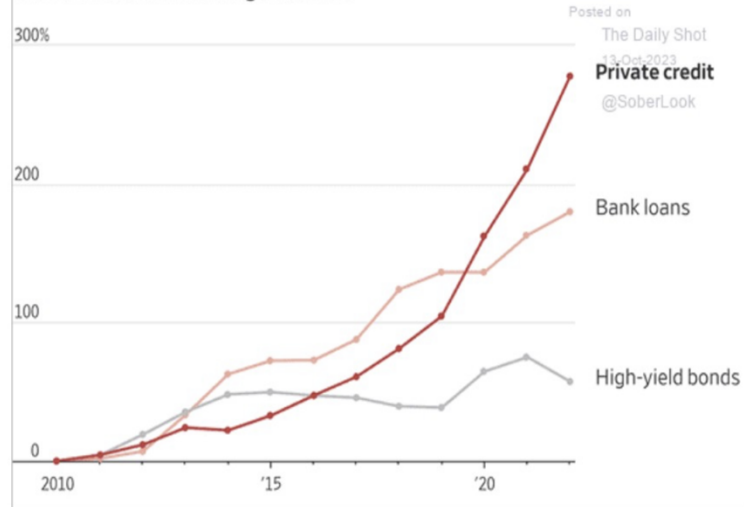
# Who Holds the Old Maid?



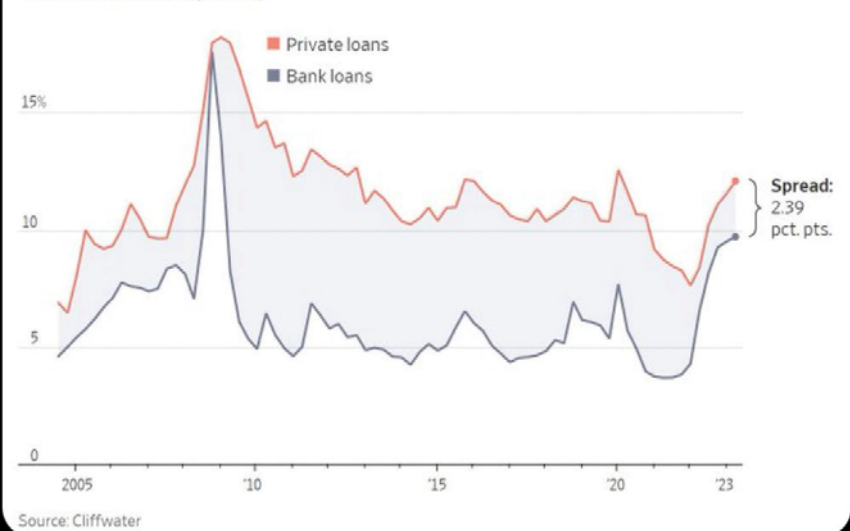
# Equity Markets Still Think Debt Market is “Banks”

Because of interest rate risk failures, the market has assumed banks will now fail on credit. However some banks failed interest rate risk largely due to lopsided focus on credit standards. This has also led to credit continuously transferring out of the banking system.

Growth in debt outstanding since 2010



Yield of loan indexes, quarterly



# Rethinking Where the Biggest Risks Lie

If we just used bankruptcy rates to predict high-yield spreads, then we'd expect high-yield spreads to be 7.0%, not the 4.4% we see today. It's not just small companies defaulting. Fourteen of the bankruptcies in 2023 have had over \$1 billion of liabilities, including Mallinckrodt, Yellow Corp, Wesco Aircraft, Avaya, and Party City.

One reason we believe high-yield spreads haven't spiked yet is the migration of lower-quality borrowers—those most likely to default—out of high yield and into the private credit market. According to Moody's, the number of issuers with B3 debt has fallen as these issuers have departed for private credit. They do not mince words about this: "Ultimately, we believe the growth of the alternative asset managers will contribute to systemic risk. This group of lenders comprise both private equity and private credit segments and lack prudential oversight, as opposed to the highly regulated banking sector."

Verdad Capital, October 16, 2023



# Where Loans Are Gathering Losses?



## **Urban B-C Office:**

Short-lease, multi-tenant, tech-centric



## **Consumer / Fintech**

**Consumer:**  
Cards, Installment



**LBOs**



**Multifamily /  
Some Student /  
Nursing**



**Select SBA Loans**

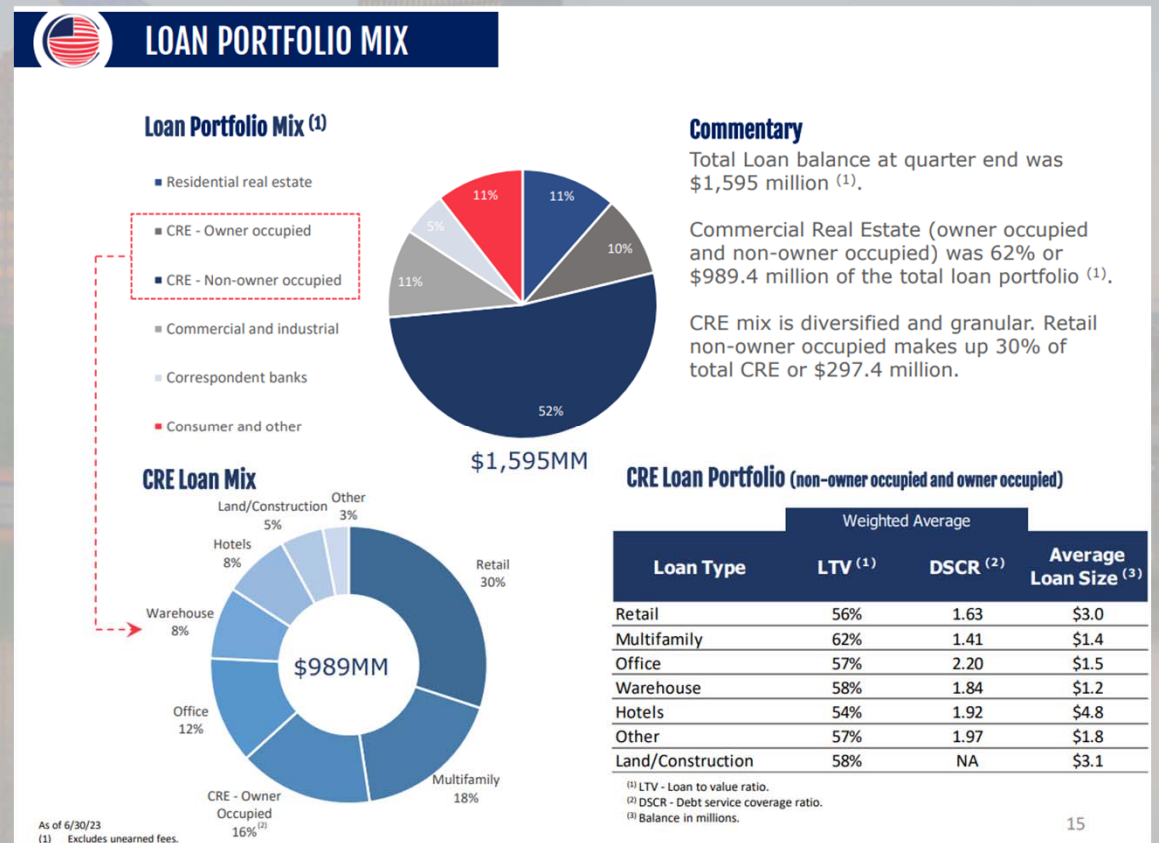
A photograph of a city skyline at dusk, featuring several tall skyscrapers and a bridge. The buildings are illuminated, and their lights are reflected in the water in the foreground. The sky is a deep blue, and the overall scene is serene.

# Banks

# Why Hasn't Bank Credit Derailed Yet? An Example

\$2.3bn asset US Century Bank (USCB) in Miami is profiled at right. Key Features of this bank's commercial real estate loan book include:

- Heavy use of recourse
- Where recourse is not used, initial loan to value typically in the 50% range.
- Current loan to values from origination skew to 50-60%, meaning they may currently be closer to 70-80%.
- Loan amortization and rent growth are buffers over time.
- Office credit is less of an issue where people want to be, such as Miami.



Source: USCB

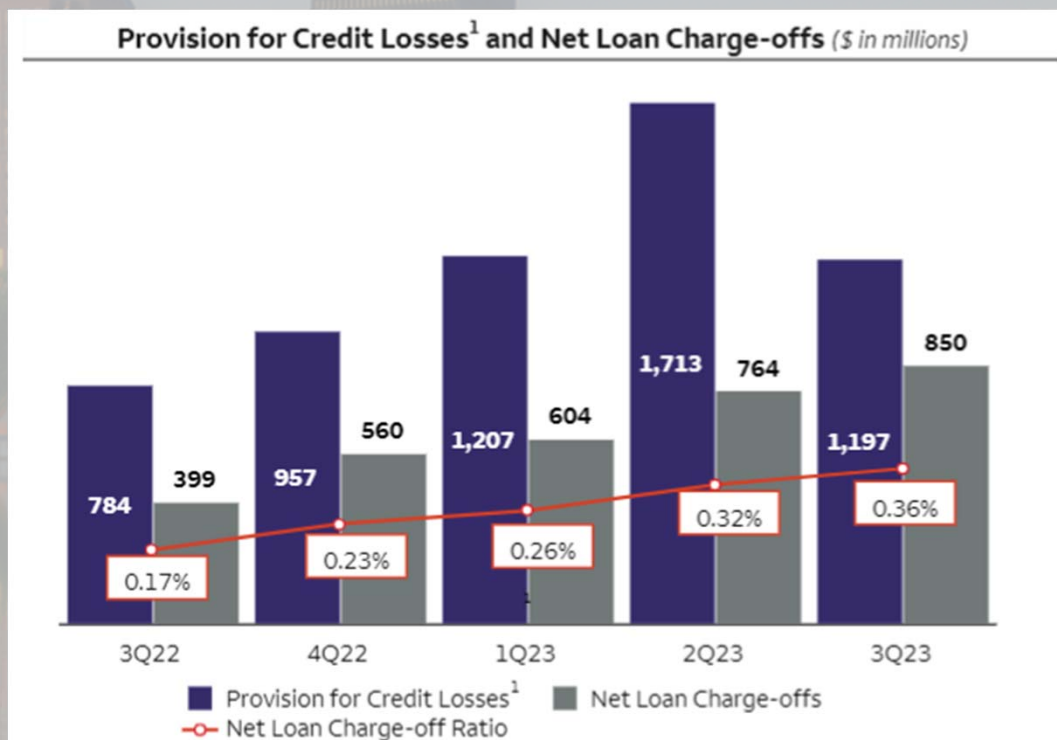


# Typical Bank Case Study: Wells Fargo

Slow(er) credit progression, driven by:

- Credit cards
- Auto
- Large office, including California. Note below that reserves for the corporate / investment banking portfolio are 5x that for the retail bank.

(\$ in millions)	Allowance for Credit Losses	Loans Outstanding	ACL as a % of Loans	Nonaccrual Loans
CIB CRE Office	\$ 2,322	21,472	10.8%	\$ 2,666
All other CRE Office	237	10,729	2.2	124
<b>Total CRE Office</b>	<b>2,559</b>	<b>32,201</b>	<b>7.9</b>	<b>2,790</b>
All other CRE	1,283	120,285	1.1	1,073
<b>Total CRE</b>	<b>\$ 3,842</b>	<b>152,486</b>	<b>2.5%</b>	<b>\$ 3,863</b>



Source: PNC

# Bank Office Lending

Regionals have greatest exposure to central city multi-tenant high rise. Many loans will extend or trade hands into maturity in 2024-2026. Office tends to be ~5% of loans books and is diverse.

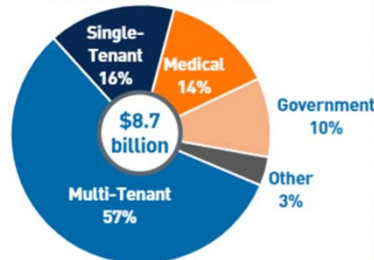


## Key Office Portfolio Metrics Conservative Underwriting Methodology

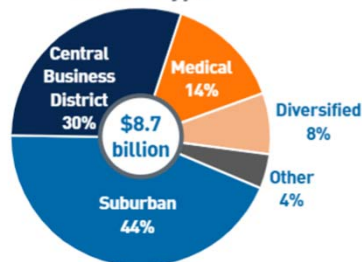
\$ in millions	9/30/23	6/30/23
Total Loans	\$8.6	\$8.7
Avg. Loan Commitment	\$35	\$35
Reserves / Loans	8.5%	7.4%
NCOs / Average Loans	1.6%	1.4%
Delinquencies / Loans	0.0%	0.0%
NPL / Loans	7.7%	3.3%
Criticized Loans / Loans	23.2%	22.5%

## Office Portfolio

### Tenant Classification



### Market Type



## M&T Bank Corporation

### 2023 Outlook

### Comments

Net Charge-Offs

Near LT Avg 33 bps

• Near long-term average, timing of NCOs may be lumpy

## Office Risk Likely to Play Out Over Long Horizon



- Permanent office IRE represents 4% of total loans and is well diversified geographically (NYC approximately 0.5% of total loans)
- Approximately 75% of the portfolio matures in 2025 or later
- Approximately 75% of the underlying leases mature in 2025 or later



Source: PNC, MTB

# Banks Issues: Beyond the Regionals

Thus far, issues have not been driven by rate but by client mismanagement. Rate issues are emerging, but more slowly than at other lender classes. Most banks see “normalized” problems in portfolios into 4Q23.

## Cut and run: Rent-stabilized landlord sells at 44% haircut

Deal shows blow 2019 rent law dealt to valuations

Home insurance skyrockets to ‘astronomical’ rates for many on the MS Coast. ‘It’s scary.’

## CASE PROFILE: Alpine Summit Energy Partners will look for buyer in Chapter 11



Sept. 12, 2023, 3:41 PM

## First Horizon Sees \$70 Million Charge-Off From Bankrupt Firm (1)

First Horizon Corp. told investors to expect roughly \$100 million in aggregate charge-offs for the third quarter, with about \$70 million of that tied to one company getting sold for parts.

Chief Executive Officer Bryan Jordan said Tuesday during a Barclays Plc financial-services conference that the loan is an “individual credit” tied to a company that filed for Chapter 7 bankruptcy in mid-August. He said valuations on the company were “good” prior to its current troubles.



# Tricks of the Trade

Extension

More  
Collateral

Refi with  
hard  
money

Additional  
Guarantor

Swap to  
fixed or  
floating

Use straw  
buyer, wipe  
out equity

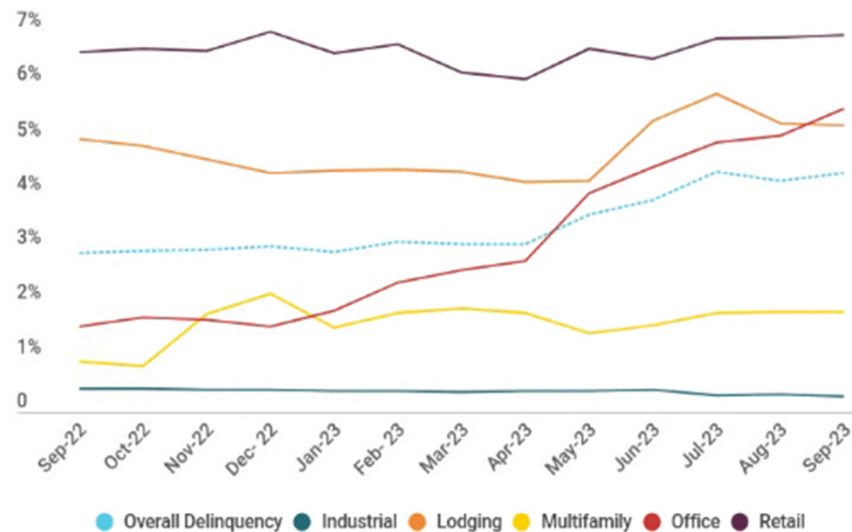
A photograph of a city skyline at dusk, with several tall buildings and a bridge reflected in a body of water. The sky is a mix of blue and orange from the setting sun. The water is calm, creating clear reflections of the buildings and the bridge.

# Non-Banks Lenders: CMBS, REITs, Funds...

# CMBS vs Banks

CRE Delinquencies have risen much faster at CMBS than at banks.

CMBS Delinquency Rates by Major Property Type



Bank CRE Loan Performance: 2Q Uptick in Delinquencies and Defaults

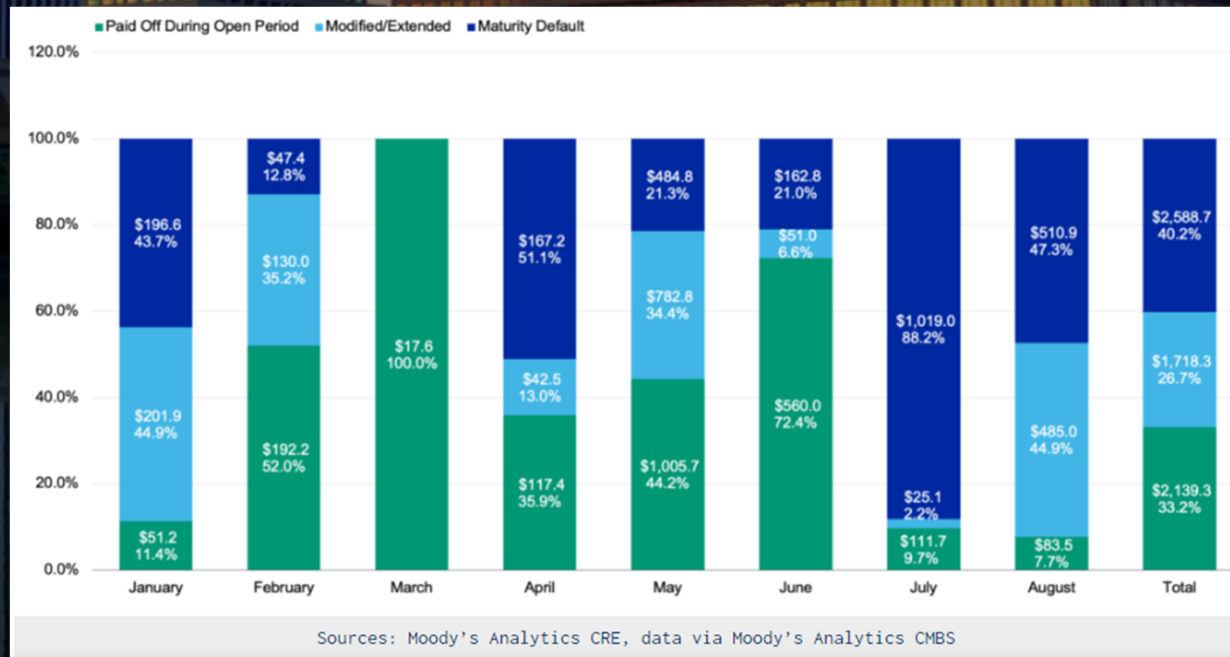




# CMBS is Rolling Downhill

Thus far, issues have not been driven exclusively by rate but also leverage, bad pro formas, vacancy, and insurance.

## CMBS Office Maturities (as of 8/31/23)



# Funds vs. Banks: Middle Market Example

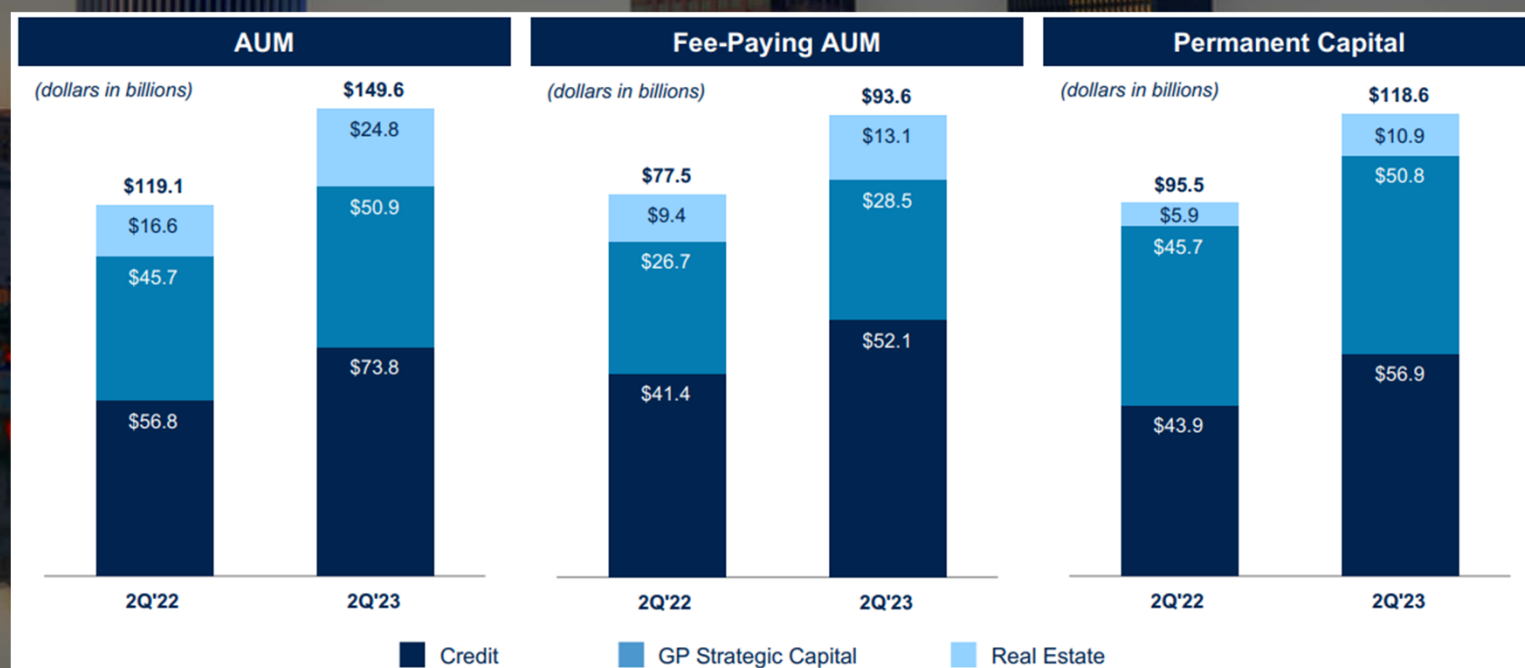
Deal Component	September 2023	September 2022
Cash Flow Senior Debt (x EBITDA)	<b>Micro Cap</b> 1.50x-2.00x <b>Small Cap</b> 2.00x-3.00x <b>Midcap</b> 2.50x-4.00x	<b>Micro Cap</b> 1.50x-2.50x <b>Small Cap</b> 2.75x-3.25x <b>Midcap</b> 3.50x-5.50x
Total Debt Limit (x EBITDA)	<b>Micro Cap</b> 2.50x-3.50x <b>Small Cap</b> 3.50x-4.50x <b>Midcap</b> 4.00x-5.00x	<b>Micro Cap</b> 3.75x-4.25x <b>Small Cap</b> 4.00x-5.00x <b>Midcap</b> 5.00x-7.00x
Senior Cash Flow Pricing	Bank: S+3.75%-5.00% Non-Bank: <\$10.0MM EBITDA S+6.50%-8.50% Non-Bank: >\$40.0MM EBITDA <b>S+5.50%-6.50%</b>	Bank: S+3.00%-4.50% Non-Bank: <\$10.0MM EBITDA S+6.50%-8.50% Non-Bank: >\$40.0MM EBITDA S+5.50%-6.50%
Unitranche and Second Lien Pricing	<b>Micro Cap</b> S+8.00%-10.00% <b>Small Cap</b> S+6.50%-8.00% <b>Midcap</b> S+6.25%-7.50%	<b>Micro Cap</b> S+8.00%-10.50% floating <b>Small Cap</b> S+7.50%-8.50% floating <b>Midcap</b> S+5.50%-8.00% floating
Subordinated Debt Pricing	<b>Micro Cap</b> 14.00%-16.00% <b>Small Cap</b> 13.00%-15.00% <b>Midcap</b> 12.00%-14.00%	<b>Micro Cap</b> 12.00%-14.00% <b>Small Cap</b> 11.00%-13.00% <b>Midcap</b> 9.50%-11.50%

\*Micro Cap= <\$7.5mm EBITDA / \*Small Cap= >\$10mm EBITDA / \*Midcap= >\$20mm EBITDA / \*Changes from last month are in red

Source: SPP Capital Partners

# Funds are Where Credit Growth Happens

## Blue Owl Capital (OWL)





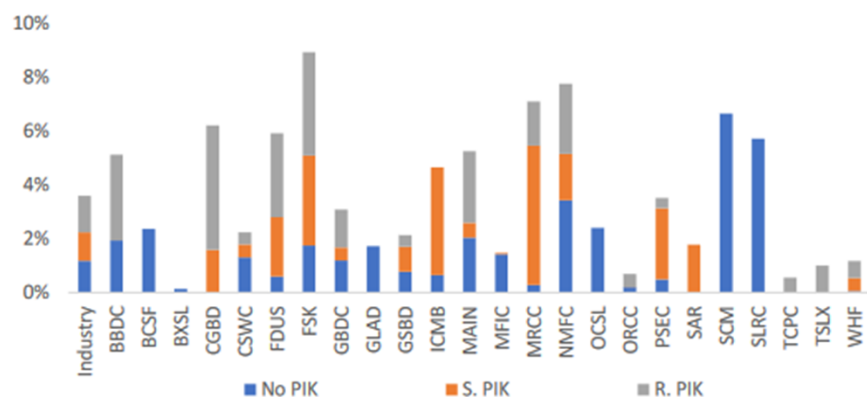
# The Market Reward Funds, Not Banks



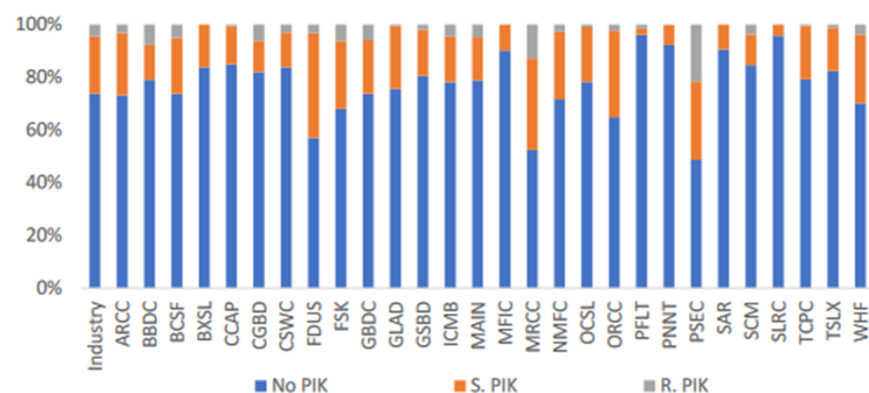
Conventional wisdom is that funds are smart and nimble and banks are over-levered and less nimble. That thesis will be tested in the quarters ahead.

# BDCs: A Different Approach

**Chart 1 - Non-Accrual Exposure by Asset Type (1Q23)**



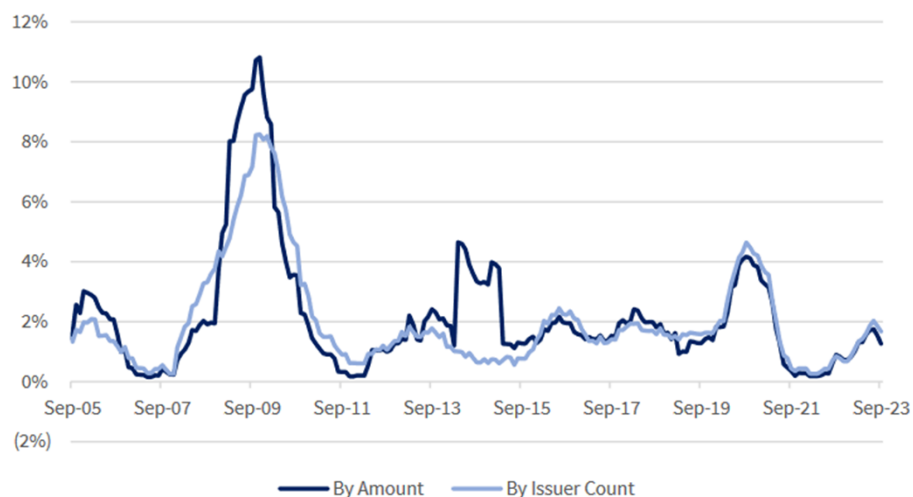
**Chart 2 - Portfolio Structure, ex. Common Equity (1Q23)**



# BDCs: A Keg So Far Without a Spark

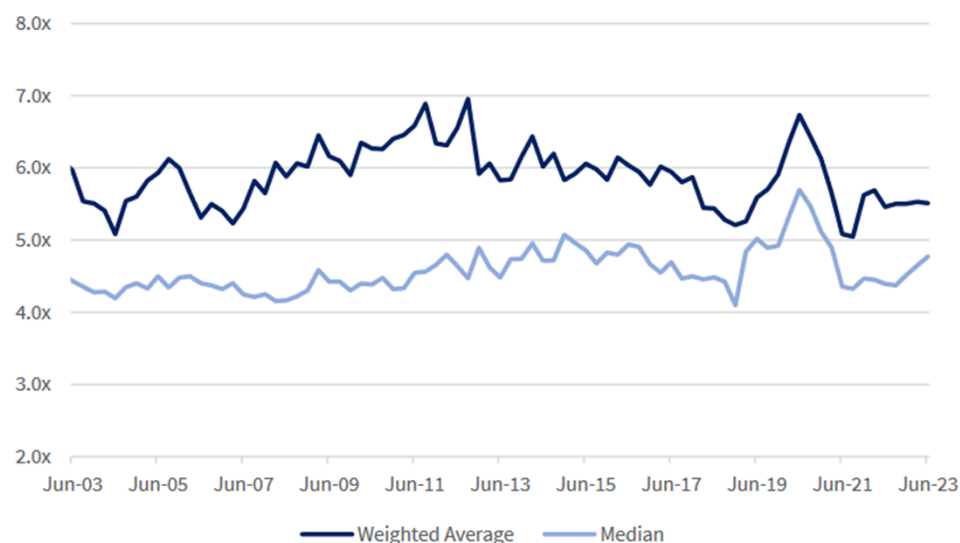
## LEVERAGED LOANS: DISTRESS, DOWNGRADES & DEFAULTS

Chart 9 - LTM Default Rate



Source: PitchBook LCD and Raymond James research.

Chart 13 - Debt/EBITDA Multiples of Outstanding Loans



Source: PitchBook LCD and Raymond James research.



# BDCs Seek Greater Risk / Reward

Chart 12 - % of Loans in LSTA Rated CCC+ or Below

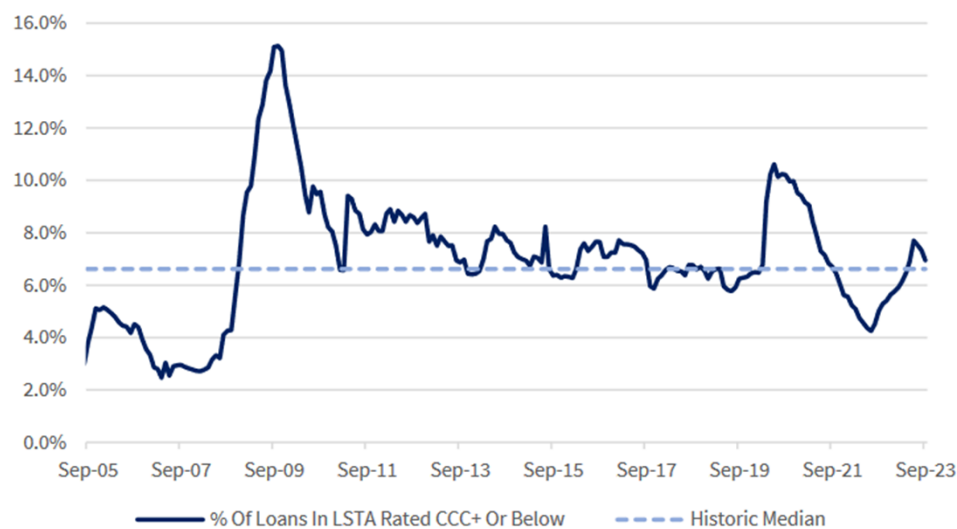
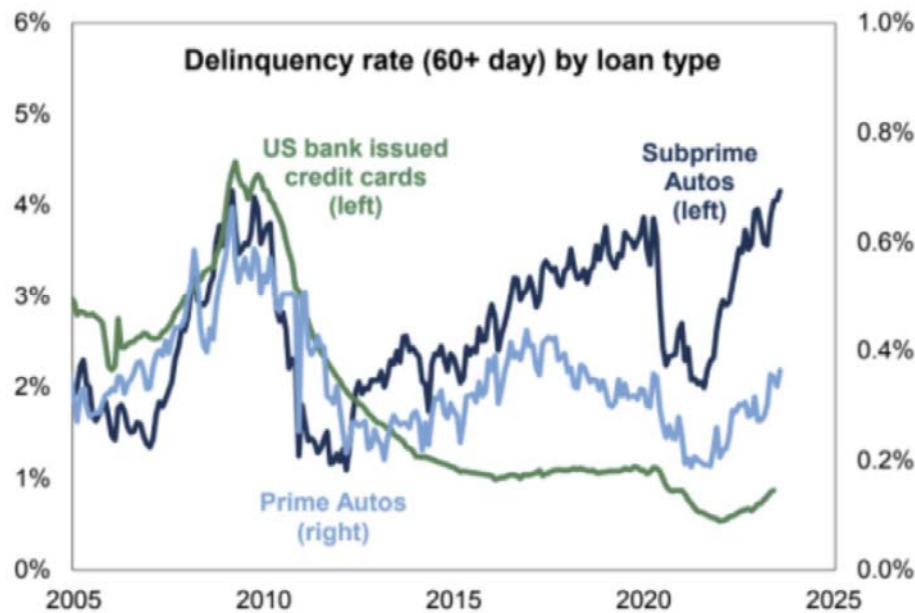


Chart 3 - All-In New Origination Inst. Loan Spread (B+/B Only)

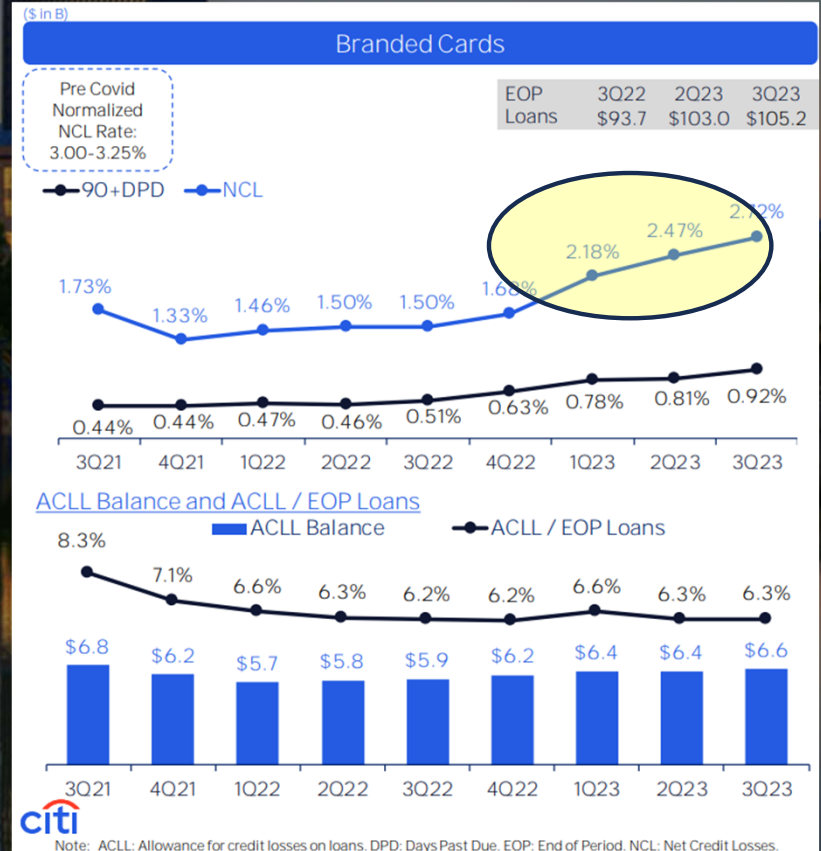


# Consumer Credit

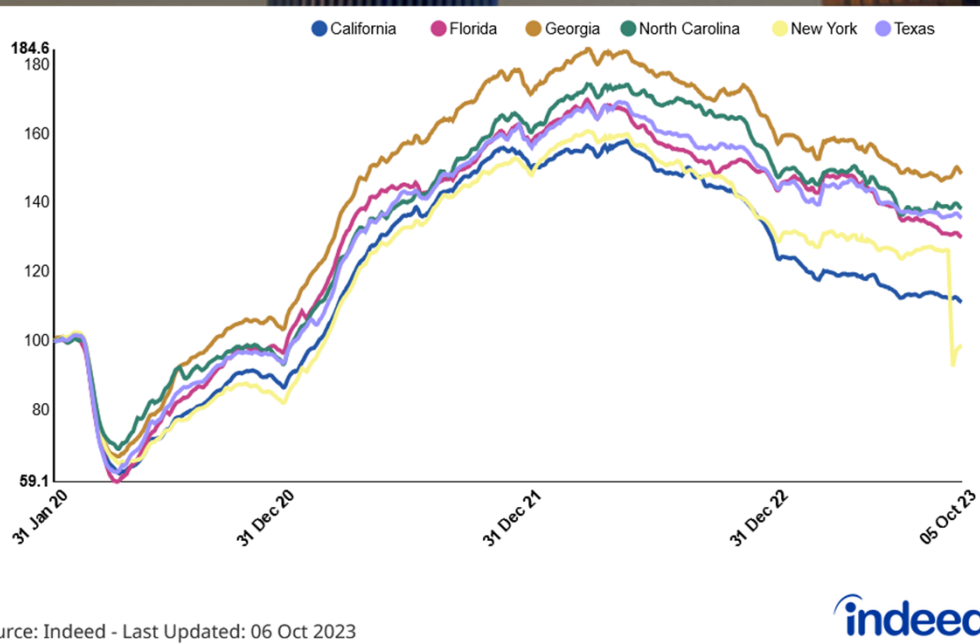
**Exhibit 7: Consumer credit delinquency rates are near or below pre-pandemic levels**



Source: Goldman Sachs Global Investment Research



# Jobs: Hospitality Rebound, Declining Availability



**ESTABLISHMENT DATA**  
Summary table B. Establishment data, seasonally adjusted

Category	Sept. 2022	July 2023	Aug. 2023 <sup>p</sup>	Sept. 2023 <sup>p</sup>
<b>EMPLOYMENT BY SELECTED INDUSTRY</b> (Over-the-month change, in thousands)				
Total nonfarm.....	350	236	227	336
Total private.....	344	145	177	263
Goods-producing.....	44	12	47	29
Mining and logging.....	2	2	0	1
Construction.....	16	12	36	11
Manufacturing.....	26	-2	11	17
Durable goods <sup>1</sup> .....	14	12	13	13
Motor vehicles and parts.....	4.3	2.6	-2.6	8.9
Nondurable goods.....	12	-14	-2	4
Private service-providing.....	300	133	130	234
Wholesale trade.....	8.3	15.4	0.0	11.7
Retail trade.....	-11.1	12.6	0.4	19.7
Transportation and warehousing.....	9.7	-6.8	-18.9	8.6
Utilities.....	0.1	-1.5	2.4	4.8
Information.....	3	-19	-21	-5
Financial activities.....	2	15	2	3
Professional and business services <sup>1</sup> .....	48	-29	11	21
Temporary help services.....	11.2	-17.4	-13.3	-4.2
Private education and health services <sup>1</sup> .....	80	104	97	70
Health care and social assistance.....	71.7	102.5	94.1	65.9
Leisure and hospitality.....	139	38	44	96
Other services.....	21	4	14	4
Government.....	6	91	50	73

Source: BLS



# Disclosures

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