

## Financial Market Analyst

Finyard · APAC (Remote)

## About the job

### About the Role

We are seeking a highly knowledgeable and media-savvy **Financial Market Analyst** to join our team. This role combines deep analytical expertise with strong communication skills. You will be responsible for delivering high-quality market insights, producing daily/weekly analytical content, and representing the company across financial media, interviews, podcasts, webinars, and industry events.

This is a high-visibility role suited for someone who lives and breathes the financial markets, can translate complex ideas into clear insights, and is comfortable being the public face of a global fintech brand.

### Key Responsibilities

#### Market Research & Analysis

- Monitor global financial markets across FX, indices, commodities, equities and macroeconomic developments.
- Produce **daily, weekly, and monthly** market analysis reports, forecasts, and commentary
- Identify market trends, trading opportunities, and risk factors relevant to our clients
- Develop thematic deep-dives (e.g., macro outlooks, sector trends, crypto market structure analysis).
- Collaborate with internal teams (product, marketing, PR) to ensure accuracy and alignment of all market-related communications.

#### Content Creation

- Write high-quality market analysis articles, newsletters, and research briefs.
- Produce short-form and long-form commentary suitable for social media, blogs, and client communications.
- Prepare visual market insights – charts, infographics, and data-driven storytelling.
- Support educational content (market explainers, trading insights, video scripts).

#### Media Representation

- Act as the **face of the company** in financial media.
- Provide expert commentary for TV interviews, radio, press quotes, podcasts, and webinars.
- Build and maintain relationships with journalists, editors, and media outlets.

- Participate in industry events, conferences, and panel discussions as a company representative.

## **Internal Collaboration**

- Work closely with PR & Communications to ensure consistent narratives.
- Align insights with product launches, campaigns, and marketing initiatives.
- Provide internal briefings to leadership regarding market conditions and emerging risks.

## **Required Skills & Qualifications**

### **Technical & Market Expertise**

- 3-7+ years of experience as a market analyst, strategist, economist, or related role.
- Strong understanding of **macro trends, global markets, technical analysis**.
- Solid analytical skills with experience using charting tools, economic calendars, and market data platforms.

### **Communication & Media Skills**

- Exceptional writing ability – clear, concise, engaging.
- Strong on-camera presence, confident public speaking, and ability to simplify complex concepts.
- Prior media experience is a strong advantage (interviews, quotes, commentary).
- Ability to adapt tone and message depending on the channel (press, social, clients).

### **Personal Attributes**

- Comfortable taking initiative with minimal supervision.
- Highly articulate, detail-oriented, and intellectually curious.
- Resilient under fast-paced market conditions with tight deadlines.
- Able to balance accuracy with speed of delivery.

### **Preferred Qualifications**

- Degree in Finance, Economics, Business, or related field.
- Professional certifications (CFA, CMT, etc.) are a plus.
- Experience with trading platforms or derivatives markets.
- Familiarity with market fundamentals, on-chain data, and digital asset trends.

## **What We Offer**

- Competitive compensation package.
- Opportunity to **become a recognized public market expert** and grow your personal brand with the backing of a leading fintech company.
- Global exposure via top-tier media networks.
- High degree of autonomy and the ability to shape market narratives.
- Collaborative, innovative, and growth-focused work environment.

To apply: <https://www.linkedin.com/jobs/view/4353633527>