

YOUTH AMBASSADOR PROGRAM 2025

CFA SOCIETY PAKISTAN

TABLE OF CONTENT

❖ CFA Society Pakistan (YAP)

❖ Benefits

❖ Responsibilities

❖ Requirements

❖ Timeline

❖ Activity Tracker

❖ Policies & Terms

CFA SOCIETY PAKISTAN (YAP)

- **We are excited to announce that applications for the Youth Ambassadors Program (YAP) 2025 are now open!**
- The Youth Ambassadors Program brings together a team of passionate student volunteers, supported by CFA Society Pakistan. The initiative welcomes one (1) or two (2) full-time students from each university, nominated by CFA Society Pakistan. These Youth Ambassadors will serve as the Voice of Youth for One Year, contributing their time and energy to help CFA Society Pakistan create impactful opportunities for young talent.
- Ambassadors are evaluated using a transparent performance metric, ensuring a fair and rewarding experience for participants.

BENEFITS

- Associate with a globally renowned brand
- Access a professional network working in the industry
- Learn about the latest financial trends and the future of the investment industry
- Join selective webinars from CFA Society Pakistan
- Receive a Certificate of Participation from CFA Society Pakistan
- Enrich your CV with industry recognition
- Earn eligibility for internship placements as a high-performing ambassador
- Get featured and recognized in the Society's social media and newsletter (after program completion)

RESPONSIBILITIES

The Youth Ambassador nominated by CFA Society Pakistan will be the main point of contact between the university's student community and the Society. Some of the responsibilities will be:

- Serve as the main point of contact between CFA Society Pakistan and their university. Represent CFA Society Pakistan during university events and activities.
- Act as a spokesperson for the CFA Program and related initiatives on campus.
- Organize open webinars and CFA-focused workshops for the student body.
- Collect feedback from students on topics they wish to learn more about and communicate these to CFA Society Pakistan.
- Promote campaigns and events via personal-social media and university channels.
- Assist in the organization and promotion of CFA Society Pakistan's signature events.
- Help coordinate guest lectures by finance and industry professionals.
- Manage event logistics when sessions are held.



❖ REQUIREMENTS

- Driven and passionate about CFA Program
 - Strong interest in the financial markets
 - Must be able to commit to at least 2 Society's signature events
 - Active on Social Media
 - Would you be able to provide the name and contact details of a faculty member who could offer a reference or recommendation letter on your behalf.
 - Coursework in Finance or Business is a plus but all majors welcome
 - Excellent verbal and written communication skills in English
 - Strong critical thinking and problem solving skills
 - Strong presentation & MS Excel skills
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TIMELINE

Application Period	25 th August 2025
Review and Selection Period	30 th August 2025
Email Invitation to Nominated Students	2 nd September 2025
Ambassadors Onboarding and Kick-off Meeting	5 th September 2025

ACTIVITY TRACKER

Promote CFA Program / CFA Society Pakistan related info and events own Social Media, across the University's Social Media platform and/or within student clubs.	15 points
Organize a Speaker session at the University (speakers from CFA Society Pakistan)	5 points
Gather students/teams for competitions	10 points
Participation in online webinars hosted by CFA Institute	5 points
Actively participated in CFA Society Pakistan events (e.g CFA Institute Research Challenge, University Ethics Challenge)	15 points

POLICIES & TERMS

- CFA Society Pakistan values and recognizes the contribution that ambassadors make to the Society.
- Ambassador nomination decision is at the sole discretion of CFA Society Pakistan.
- Ambassadors are required to adhere to a minimum expected performance level as per the activity tracker points for continued participation in the program (minimum 2 events).
- CFA Society Pakistan reserves the right to terminate the ambassador if the ambassador is not performing according to the expectation.
- This is an unpaid Volunteer program.
- CFA Society Pakistan's decision in all matters is final and binding