



**CFA Society  
Pakistan**

# 23rd Annual Excellence Awards

## Banking Awards Categories

### Banking Awards

The Banking Awards recognize the commercial, Islamic and digital banking services that set new benchmarks in the financial sector through their performance, growth, and positive impact on the national economy. In this regard, following are the categories of the awards for the calendar year 2025:

- 1. Best Bank of the Year 2025 (Large-size Banks)**
- 2. Best Bank of the Year 2025 (Mid-size Banks)**
- 3. Best Islamic Bank of the Year 2025**
- 4. Best Digital Banking Services Award 2025**

A committee of judges will evaluate the banks on several factors including profitability, efficiency, growth, risk management, solvency, governance and social, digital innovation and financial inclusion.

The evaluation of the digital banking services award category includes measures such as customer reach, digital banking activity, digital banking infrastructure, service quality and profitability.

### Corporate Finance Awards

Every year, Investment Banks and Brokerage Firms are recognized by CFA Society Pakistan for the Corporate Finance and Investment Banking transactions conducted during the year. In this regard, following are the categories of awards for the calendar year 2025:

- 1. Best Corporate Finance House of the Year 2025 - Fixed Income**
- 2. Best Corporate Finance House of the Year - Equity & Advisory (Jan 2025 – June 2026)**
- 3. Transaction of the Year Award 2025**

A committee of judges will evaluate the nominations based on measures such as number of transactions, value of transactions, complexity of transactions, innovation in transactions, the tenor of transactions, impact on the ecosystem and sector diversity.

## Investor Relations Awards

The Investor Relations Awards recognize those listed entities that demonstrate high standards in communicating with shareholders and analysts.

- **Best Investor Relations Award (June 2026) - Financial Institutions**

The winners will be decided based on data provided by the company and responses from analyst surveys.

The results of this year's awards will be derived from a combination of analyst survey and evaluation of company information by the judges committee on measures such as details of dissemination of financials, analyst briefings, quality of annual report, quality of accounting disclosures, openness to disclose relevant information to analysts, and accessibility to company IR representatives etc.

## ESG Reporting Awards

The ESG Reporting Award will recognize organizations that showcase the best ESG performance for the year. In this regard, the following is the category of award for the year 2025:

- **Best ESG Reporting Award of the year 2025 - Financial Institutions**

It is important that sufficient ESG related disclosures are available for investors to judge the ESG policies of companies and make effective investment decisions. ESG is a criterion that stands for environmental, social, and governance, and top-level companies benchmark their performance against it.

A committee of judges will evaluate on Corporate Strategy, Environmental Management, Social Management and Governance of ESG based on information provided by companies.

## Gender Diversity Awards

Through the Gender Diversity award, we acknowledge the efforts made by companies in creating an enabling and inclusive workplace for women in the past year. In this regard, the following is the category of award for the fiscal year 2026

- **Gender Diversity Award FY2026 – Banks**

A committee of judges will evaluate the companies on measures such as workplace representation of women in the company, enabling workplace culture for women, gender diversity policies and special initiative(s) taken by the company to empower women.



# 23rd Annual Excellence Awards

## Corporate Awards Categories

### Investor Relations Awards

The Investor Relations Award recognizes those listed companies that demonstrate high standards in communicating with shareholders and analysts.

- **Best Investor Relations Award (June 2026) – Listed Companies**

The winners will be decided based on data provided by the company and responses from analyst surveys.

The results of this year's awards will be derived from a combination of analyst survey and evaluation of company information by the judges committee on measures such as details of dissemination of financials, analyst briefings, quality of annual report, quality of accounting disclosures, openness to disclose relevant information to analysts, and accessibility to company IR representatives etc.

## ESG Reporting Awards

The ESG Reporting Award will recognize organizations that showcase the best ESG performance for the year. In this regard, the following is the category of award for the year 2025:

- **Best ESG Reporting Award of the year 2025 – Corporates**

It is important that sufficient ESG related disclosures are available for investors to judge the ESG policies of companies and make effective investment decisions. ESG is a criterion that stands for environmental, social, and governance, and top-level companies benchmark their performance against it.

A committee of judges will evaluate on Corporate Strategy, Environmental Management, Social Management and Governance of ESG based on information provided by companies.

## Gender Diversity Awards

Through the 'Gender Diversity Award', we acknowledge the efforts made by companies in creating an enabling and inclusive workplace for women in the past year. In this regard, following is the category of award for the fiscal year 2026:

- **Gender Diversity Award FY2026 – Corporates**

A committee of judges will evaluate the companies on measures such as workplace representation of women in the company, enabling workplace culture for women, gender diversity policies and special initiative(s) taken by the company to empower women.



# 23rd Annual Excellence Awards

## Fund Awards Categories

### Fund Awards

#### Categories:

#### **Best Islamic Income Fund Manager Award - FY2026**

All funds qualifying for the “Best Islamic Income Fund Manager of the Year 2026” must have completed 3 full years of performance as of June 30, 2026

The selection criteria for the Best Islamic Income Fund Manager Award will be based on factors such as AUM Growth, Fund Performance, and Number of Investors.

#### **Best Islamic Equity Fund Manager Award - FY2026**

All funds qualifying for the “Best Islamic Equity Fund Manager of the Year 2026” must have completed 3 full years of performance as of June 30, 2026

The selection criteria for the Best Islamic Equity Fund Manager Award will be based on factors such as AUM Growth, Fund Performance, and Number of Investors.

#### **Best Conventional Equity Fund Manager Award - FY2026**

All funds qualifying for the “Best Conventional Equity Fund Manager of the Year 2026” must have completed 3 full years of performance as of June 30, 2026.

The selection criteria for the Best Conventional Equity Fund Manager Award will be based on factors such as AUM Growth, Fund Performance, and Number of Investors.

#### **Best Conventional Income Fund Manager Award - FY2026**

All funds qualifying for the “Best Conventional Income Fund Manager of the Year 2026” must have completed 3 full years of performance as of June 30, 2026

The selection criteria for the Best Conventional Income Fund Manager Award will be based on factors such as AUM Growth, Fund Performance, and Number of Investors.

## Gender Diversity Awards

Through the 'Gender Diversity Award' we acknowledge the efforts made by companies in creating an enabling and inclusive workplace for women in the past year. In this regard, following is the category of award for the fiscal year 2026:

- **Gender Diversity Award FY2026 – NBFIs**

A committee of judges will evaluate the companies on measures such as workplace representation of women in the company, enabling workplace culture for women, gender diversity policies and special initiative(s) taken by the company to empower women.



# 23rd Annual Excellence Awards

## Brokerage Awards Categories

### Brokerage Awards

The brokerage awards recognize those brokerage firms that have demonstrated high standards and performance in the past year. In this regard, following are the categories of awards for the fiscal year 2026:

- 1. Best Equity Research Report Award of the Year FY2026**
- 2. Best Equity Brokerage House of the Year FY2026**
- 3. Best Equity Salesperson of the Year FY2026**
- 4. Best Equity Research Analyst of the Year FY2026**
- 5. Best Economic Research House of the Year FY2026**

The results of this year's awards will be derived from a combination of industry survey, survey of Jury, and evaluation of quantitative information within the category of operations, research and sales as provided by the firms.

The research report and research analyst awards will be evaluated on measure such as investment case and analysis, financial analysis, valuation, reader friendliness, risks etc.

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- 3. Transaction of the Year Award 2025**

A committee of judges will evaluate the nominations based on measures such as number of transactions, value of transactions, complexity of transactions, innovation in transactions, the tenor of transactions, impact on the ecosystem and sector diversity.

## Gender Diversity Award

Through the 'Gender Diversity Award', we acknowledge the efforts made by companies in creating an enabling and inclusive workplace for women in the past year. In this regard, following is the category of award for the fiscal year 2026:

- Gender Diversity Award FY2026 - NBFIs**

A committee of judges will evaluate the companies on measures such as workplace representation of women in the company, enabling workplace culture for women, gender diversity policies and special initiative(s) taken by the company to empower women.



# 23rd Annual Excellence Awards

## DFI Awards Categories

### Corporate Finance Awards

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- 1. Corporate Finance House of the Year 2025 - Fixed Income**
- 2. Corporate Finance House of the Year - Equity & Advisory (Jan 2025 - June 2026)**
- 3. Transaction of the Year Award 2025**

A committee of judges will evaluate the nominations based on measures such as number of transactions, value of transactions, complexity of transactions, innovation in transactions, the tenor of transactions, impact on the ecosystem and sector diversity.

### Gender Diversity Award

Through the 'Gender Diversity Award', we acknowledge the efforts made by companies in creating an enabling and inclusive workplace for women in the past year. In this regard, following is the category of award for the fiscal year 2026:

- Gender Diversity Award FY2026**

A committee of judges will evaluate the companies on measures such as workplace representation of women in the company, enabling workplace culture for women, gender diversity policies and special initiative(s) taken by the company to empower women.

## ESG Reporting Awards

The ESG Reporting Award will recognize organizations that showcase the best ESG performance for the year. In this regard, the following is the category of award for the year 2025:

- **Best ESG Reporting Award of the year 2025**

It is important that sufficient ESG related disclosures are available for investors to judge the ESG policies of companies and make effective investment decisions. ESG is a criterion that stands for environmental, social, and governance, and top-level companies benchmark their performance against it.

A committee of judges will evaluate on Corporate Strategy, Environmental Management, Social Management and Governance of ESG based on information provided by companies.