



## **2025-2026 CFA SOCIETY AUSTIN SPONSORSHIP OPPORTUNITIES**



**CFA Society  
Austin**

## MISSION

To lead the Austin investment community by promoting the highest standards of ethics, education, and professional excellence for the ultimate benefit of our members and the community.

## WHY CFA SOCIETY AUSTIN?

- 761 members and one of the fastest growing CFA Societies in the US
- One of the largest industry associations of investment professionals in Central Texas

## MARKETING REACH

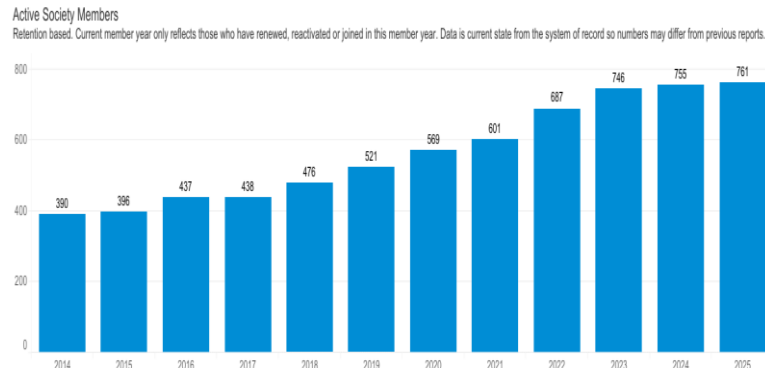
CFA Society Austin marketing communications reach far beyond its membership base.

- |                           |       |
|---------------------------|-------|
| • Email distribution list | 3,996 |
| • Facebook followers      | 1,056 |
| • LinkedIn followers      | 888   |

## WHO IS CFA SOCIETY AUSTIN?

CFA Society Austin is a 501(C)(6), professional organization with 761 members. It was founded in 1963 and promotes investment professionalism through educational, social and networking events providing specialized knowledge and information on new developments in investments and financial management. Equally important, the organization is a benchmark for ethical conduct in the financial services industry, promoting the highest ethical and professional standards among its members.

## MEMBERSHIP



CFA Society Austin benefits from a professionally diverse member constituency.

- Institutional investment managers in leadership positions in some of the world's largest institutional asset owners including:
  - Teacher Retirement System of Texas
  - Employees Retirement System of Texas
  - University of Texas Investment Management Company
  - Texas Treasury Safekeeping Trust Company
  - Texas Permanent School Fund
  - City of Austin Employees Retirement System
  - TX County and District Municipal Retirement System
- Membership includes asset managers from Orchard Global, Kestra Investment Management, Palisades, Grayscale, Dimensional Fund Advisors, PIMCO, Mercer, Alliance Bernstein, Allianz SE, Sage Advisory, Invesco and many others
- Sophisticated network of private wealth managers and registered investment advisors catering to Austin's emerging wealth.

# ANNUAL PROGRAMMING

	DIAMOND	PLATINUM	GOLD
Available Sponsorships	2	4	6
Investment	\$10,000	\$7,500	\$5,000
Duration	1-Year	1-Year	1-Year
<b>BENEFITS THROUGHOUT 2025</b>			
CFAA Paid Advertising			
Print	Yes	No	No
Digital	Yes	No	No
Email Communication			
Monthly Newsletter	Yes	Yes	Yes
Programming	Yes	Yes	Yes
Website			
Homepage	Yes	Yes	No
Annual Dinner Page	Yes	Yes	Yes
Admittances to Society Events	3	2	1
Social Media Post (FB/LinkedIn)	Yes	Yes	Yes
Logo Size in Media	Large	Medium	Small
<b>ANNUAL DINNER BENEFITS</b>			
CFAA Speaker Acknowledgement	Yes	Yes	Yes
Looped Slide Show	Single	Shared	Shared
Event Program	Single	Shared	Shared
Signage During Cocktail Hour	Yes	Yes	No
Event Email Communication	Yes	Yes	Yes
Table   8 Guests	2 Tables	1 Table	4 reserved seats
Discount for Additional Tables	Yes   50%	No	No

# ANNUAL DINNER

Thursday, February 12, 2026 | AT&T Hotel and Conference Center

	PREMIER	COCKTAIL	TABLE
Available Sponsorships	2	4	25
Investment	\$7,500	\$5,000	\$2,500
Duration	Annual Dinner	Annual Dinner	Annual Dinner
<b>BENEFITS PRIOR TO EVENT</b>			
CFAA Paid Advertising			
Print	Yes	Yes	No
Digital	Yes	Yes	No
Email Communication			
Event Specific	Yes	Yes	Yes
Monthly Newsletter	Yes	Yes	Yes
Website			
Homepage	Yes	Yes	No
Annual Dinner Page	Yes	Yes	Yes
Social Media Posts (FB/LinkedIn)	Yes   2	Yes   1	Yes   1   Shared
Logo Size in Media	Large	Medium	Small
<b>BENEFITS DURING EVENT</b>			
CFAA Speaker Acknowledgement	Yes	Yes	Yes
Looped Slide Show	Single	Single	Shared
Introduce keynote speaker	Yes	No	No
Event Program	Inside Front Cover	Inside Back Cover	Shared
Signage During Cocktail Hour	Yes	Yes	Yes
Signage on Cocktail Table	No	Yes	No
Cocktail Napkins with Logo	No	Yes	No
Table   8 Guests	Yes	Yes	Yes
Discount for Additional Tables	50%	No	No
<b>BENEFITS POST-EVENT</b>			
Summary Email	Yes	Yes	Yes
Social Media Posts (FB/LinkedIn)	1	1	Shared