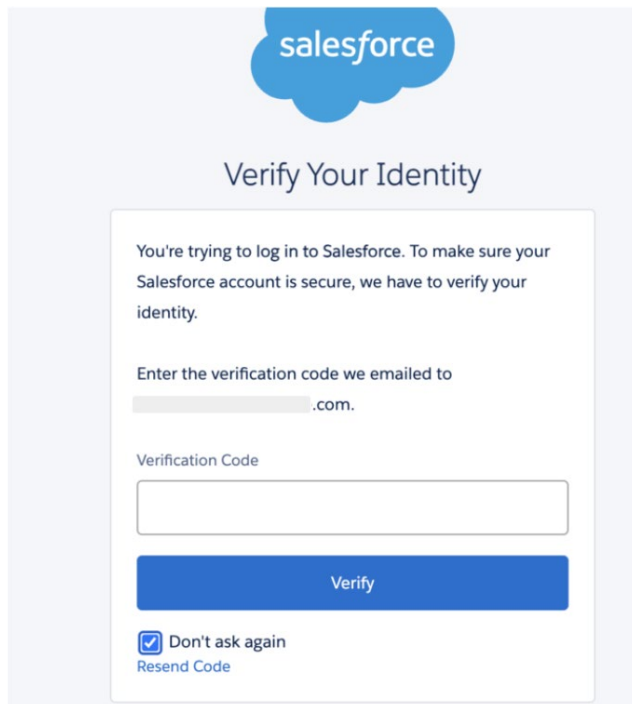**New Salesforce login security**

Salesforce is adding a new login step named Device Activation, to enhance security by confirming it's really you when you log in from a place or device it doesn't recognize.

When you log in from a new browser, a different computer, incognito/private mode, or an unfamiliar location, Salesforce may ask you to enter a verification code. Most people will get this code by **email**. The Device Activation screen should display after you complete the CFA Institute SSO login. The new screen looks like:

The **"Don't ask again" option**

When you check **"Don't ask again"**, Salesforce now saves a small cookie on your computer that tells it, "Yes, this device is trusted." As long as this cookie stays in place, you **won't be asked to verify every time you log in**.

- The cookie lasts **one year**.

- If the cookie is removed or expires, Salesforce will ask you to verify again.

Heads-up: If you use Private/Incognito mode or a browser that clears cookies automatically, this feature won't work—you'll be asked to verify every time.

What the option for "Remember me" Does (and Doesn't Do)

The **"Remember me"** option simply saves your **username** on the login page so you don't have to type it each time. It **does not** keep you from being asked to verify your identity.

Please reach out to Society Operations on Connexions if you encounter difficulty or have questions.