

Western Europe

Candidate: Weiyen Hung, CFA



Nomination Packet, PCR, Western Europe

Statement of Qualifications and Intention

Dear Western European Society fellows,

I am honored to announce my candidacy as your Presidents Council Representative. With 15+ years of banking and regulatory experience gained from the Bank of England, I have worked with European firms including HSBC Asset Management, BNP Paribas Corporate & Institutional Banking, and BBVA. I aim to serve as your advocate and strengthen our professional community.

In a rapidly evolving financial landscape, I am dedicated to:

- **Continuing Chris Dreyer's work** – Continuing the strong trust and collaborative culture he had successfully established.
- **Promoting the value of Societies** – Ensuring your voice is heard loud and clear by the Institute, especially on the critical roles our societies play in serving members.
- **Tackling common challenges collectively** – Encouraging open discussions on how we react together to the diverging approaches on DEI and ESG, and the latest topics such as the new membership categories.

Vision for PCR Term

With 10+ years as a society volunteer leader, I understand the challenges and aspirations of your society. As your representative, I will:

- **Connect and understand you** – I am super keen to meet each and every one of you and listen to your unique needs.
- **Be your voice** – Advocate for the needs of our members in Western Europe.



- **Build a two-way relationship** – I will openly share what is happening in PCR and centrally from the Institute while ensuring our collective voices are fed back up.

Your vote is vital in shaping our future in Western Europe. Let's work together to reinforce the great work you are doing and empower our members.

Vote Weiyen for Presidents Council Representative – Because Your Voice Matters!

Best regards,
Weiyen Hung, CFA

[Letter of Reference](#)

I am delighted to nominate and recommend Weiyen Hung as a candidate to run for PCR Western Europe. I have known Weiyen since 2019 as a fellow board member. He has made outstanding contributions to CFA Society UK both as a board member and as a volunteer more broadly. I truly believe his deep understanding of the CFA community, his strong experience in managing relationships, and his passion about the important role of local societies – and for connecting them – will make him successful as our PCR.

Hilary Eastman, CFA, President/Chair, CFA Society United Kingdom

[Nominator](#)

Nomination submitted by Hilary Eastman, CFA, President/Chair, CFA Society United Kingdom