

One Elsie Giddie, CFA

One Giddie is an Investment Consultant and Investment Analyst at Novare Investment Solutions, a prominent integration subsidiary of Novare Holding's asset consulting and multi-management businesses, including Novare Actuaries and Consultants and Novare Investments. Within her current role, she collaborates closely with a team of seasoned investment professionals, forging strong partnerships with institutional clients to develop tailored investment solutions and strategies aligned with their specific objectives and risk appetites. This specialized service, known as implemented investment consulting, encompasses a comprehensive range of responsibilities, including policy formation, manager selection, and performance monitoring.

In her view, ethical decision-making stands as the enduring catalyst for generating consistent alpha amidst the ever-evolving investment landscape. While the concept may seem abstract within academic studies, One recognizes that real-world ethical dilemmas demand unwavering commitment to ethics, particularly as client expectations continually evolve. She finds deep resonance with the objectives of The Ethics Challenge and is genuinely excited to contribute her expertise to this endeavour.

One embarked on her academic journey at Rhodes University, initially pursuing a BCom Accounting degree with the intention of pursuing a Chartered Accountant (CA) qualification. However, her path took an unexpected but transformative turn during her Honours Level studies. It was during an enlightening encounter with an Accounting Professor that One's passion for the Finance and Investment industry ignited, prompting her to make the courageous decision to redirect her academic focus. Consequently, she completed her BCom Honours in Finance and went on to successfully complete the CFA exams, earning her Charterholder status in 2019. With nearly 8 years of industry experience under her belt, One brings a wealth of expertise and insights.

Outside of her professional endeavours, One finds solace and balance in physical fitness. She embraces the grounding benefits of regular workouts and is currently pursuing certification as a Pilates Teacher, further expanding her holistic approach to well-being.