

## **MOSIDI MODISE BIO**

Mosidi is a strategic communications specialist with a background in finance, focused on aligning



social impact with business strategy. As a host and moderator for Asset TV South Africa, she has led investment roundtables, masterclasses, conferences, and summits reaching over 20,000 investment professionals locally.

With more than 15 years in investment management and consulting, Mosidi has held roles at Allan Gray. Through her firm, Moop, she provides strategic communications services and advises on social impact strategies and Al adoption in financial communications. Her clients include the World Bank, Naspers Labs, Hollard Investments, and ASISA.

Mosidi serves on multiple not-for-profit boards, including The Good Work Foundation and Avela Foundation, and is a member of Purpose Union's Climate Council as well as a World Economic Forum Global Shapers Community alumna. She holds a BCom in Marketing, an

MBA in Entrepreneurship, and is a Stanford Seed AMI alumna.