

# SPONSORSHIP OPPORTUNITIES

Build credibility by partnering with the premier organization for investment professionals in Central Florida

## MAXIMUM EXPOSURE THROUGH MULTIPLE TOUCH POINTS

Partnering with CFA Society Orlando ensures unparalleled visibility and engagement opportunities. In addition to recognition at our events, our sponsors benefit from:

- **Semi-Annual Newsletter:** Inclusion in our newsletter, reaching approximately 3,000 investment professionals.
- **Website Presence:** Logo placement on home page of our [website](#).
- **Email Communications:** Inclusion in our email communications to both our member base and the wider community. CFA Society Orlando regularly connects with the Central Florida community, promoting events, conferences, partner activities, and more.
- **Promotional Materials:** Logo recognition in all our promotional materials.
- **Social Media Exposure:** Benefit from our significant website traffic driven by a robust social media presence. We are the most followed CFA Society in the Southeastern United States on LinkedIn.



## CUSTOMIZE YOUR LEVEL OF SPONSORSHIP

- **Flexible Options:** Choose from annual sponsorships, single event or happy hour sponsorships to suit your needs.
- **Special Packages:** Tailored packages may be available to meet specific sponsorship goals.

## FISCAL YEAR AND SPONSORSHIP PAYMENT INFORMATION

Our fiscal year runs from July 1, 2025, to June 30, 2026. We kindly request that all annual sponsorship payments be made by September 30th to ensure your continued support and participation in our initiatives. Thank you for your timely commitment and generosity.

Sponsorship Level	Platinum \$10,000	Gold \$6,500	Silver \$4,000	Event Sponsor \$3,500 <i>*Excludes Annual Dinner</i>
Sponsorship Available	1	2	7	Varies per Event
Marketing & Media Recognition (Includes Marketing Material, Newsletter, Social Media, Website)	Prominent Logo	Logo	Logo	Logo on all Marketing for Event
Event Recognition	Banner	Logo	Logo	Logo & Mention at Event
Tables Included (Annually)	4	2	1	1
Table Placement	Head Table	Near Front	Near Front	Near Front

## ADDITIONAL SPONSORSHIP OPPORTUNITIES & DISCOUNTS

### Multi-Year Sponsorship Discounts:

Maximize your value by securing current sponsorship rates for multiple years:

- 2-Year Commitment: Receive a 15% discount.
- 3-Year Commitment: Receive a 20% discount.

### Annual Dinner Sponsorship Opportunities:

Customizable sponsorship options are available for our Annual Dinner, including happy hour sponsorships, speaking engagements, reserved tables, and more. Contact us to create a tailored package that meets your organization's specific goals.

