

# SPONSORSHIP Opportunities

All benefits are dependent on the Sponsor providing the required materials and information prior to deadlines.

	Platinum \$10,000	Gold \$5,550	Silver \$3,550	Bronze \$2,550	SWAG \$3000	Social Hour \$2750
Number of Sponsorships available at each level	1	8	10	15	1	1
<b>Pre-Event Benefits</b>						
Pre-event Marketing including Social Media campaign	Logo	Logo	Logo	Logo	Logo	Logo
Listing as sponsor in Annual Meeting eblasts/digital invitations	Logo	Logo	Logo	Logo	Logo	Logo
<b>Event Benefits</b>						
Annual Dinner guest tickets (10 guests per table) Additional tables \$1,150/each	25 Tickets 2.5 Tables	20 tickets 2 Tables	10 tickets Full Table	5 tickets 1/2 Table	2 tickets	2 tickets
Meet & Great with Keynote speaker for 1 hour with 30 guests prior to social/dinner (1 available add \$1500 - first come, first serve)	●	●				
Prime table placement of corporate sponsored tables at Annual Dinner	Front Center	Towards Center	Towards Center			
Prominent display of logo on tables as an event sponsor	●	●	●	●	●	●
Firm name, description, and logo listed in Annual Dinner Program & advertisement	Inside Front Cover	Full Page	1/2 Page	1/4 Page	1/4 Page	1/4 Page
Firm logo at bars and tables at Social Hour. Logo on cocktail napkins. Signature Drink						●
Firm logo or name on the Swag gifts provided to attendees at the event					●	
Firm logo as a sponsor on signage at Annual Dinner Attendee Registration	●	●	●	●	●	●
Firm name/logo as a sponsor on signage at Social Hour						●
Exhibitor Table (8'x30") in Social Hour/Reception area	●	●	●	●	●	●
Firm Logo Display: projection screens will display logo image as a sponsor multiple times during program	●	●	●	●	●	●
Special recognition as a sponsor during President's Opening Remarks	Plaque	By Name	By Name	General	General	General
<b>Post-Event Benefits</b>						
List of attendees including Name, Company and Job Title (Name is an opt in field)	●	●				
Priority Speaker at CFA Society Hartford Education Luncheon(s)*	●	●				
Listing as sponsor in Society's post-event Newsletter and one year listing on CFA website with organization/business description.	Logo & Company Description	Logo & Company Description	Logo & Company Description	Logo	Logo	Logo

\*Based on request from Sponsor and Sponsor's business alignment with program topic

## CFA Charterholder Ceremony with special Speaker

A private reception with refreshments for the new charterholders and their guests. The newest CFA charterholders will be acknowledged and celebrated during this hour long event from 4:00 - 5:00 and then at the social hour from 5:00-6:00.