



ALTERNATIVE  
**INVESTMENTS**  
CONFERENCE  
**2026**



**CFA Society  
East Africa**

**COUNTRYWEALTH  
ADVISORS**

# AIC 2026



**CFA Society  
East Africa**

## **SPONSORSHIP PROSPECTUS**

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**4th Alternative Investment Conference  
15 July 2026 | Sheraton Kampala Hotel,  
Kampala, Uganda**

*Organised by CFA Society East Africa in partnership with CountryWealth*

# WHY SPONSOR AIC 2026?

AIC 2026 is East Africa's premier gathering of institutional investors, asset managers, policymakers, and capital markets leaders.

Sponsoring this conference is a strategic investment in brand equity, thought leadership, and relationship capital within the region's fast-growing alternative investment community.

## **As a sponsor, you will:**

- Position your organization as a thought leader and innovator in East Africa's financial sector.
- Achieve consistent brand presence across all pre-event, onsite, and post-event communications.
- Engage face-to-face with 250+ senior finance and investment professionals from across the region.
- Generate qualified leads and build relationships with institutional investors, regulators, and policymakers.
- Align your brand with a conference that directly supports sustainable development goals and economic growth.



# THE AIC 2026 AUDIENCE

## 250+ senior delegates drawn from:

- Institutional investors—pension funds, insurance companies, sovereign wealth managers, DFIs.
- Private equity, venture capital, and alternative investment fund managers.
- CFA charterholders and investment professionals across East Africa.
- **Regulators** - CMA Uganda, URBRA, Insurance Regulatory Authority, Bank of Uganda.
- **Policymakers** - Ministries of Finance, ICT, and Trade.
- **Affiliate associations** – MAT Abacus, ICPAU, Uganda Law Society, ACCA, EAVCA, FITSPA, Blockchain Association of Uganda.
- Entrepreneurs, local investors, and emerging market business leaders.



# ANNUAL PARTNERSHIP



**Organisations that choose to partner with CFA Society East Africa across three or more annual events receive an 18% discount on their combined sponsorship investment. Annual partners enjoy:**

- Logo visibility on the Annual Partners page of the CFA Society East Africa website, with a link to your organization.
- Logo recognition in all promotional materials and mailings throughout the year.
- Recognition from the podium at all Society events attended as an annual partner.
- Exclusivity—annual partnerships are limited in number and available on a first-come, first-served basis.
- Opportunity to provide branded materials at signature events, webinars, and educational programmes.
- Potential to host private events with Society members.
- Opportunity to provide or suggest speakers at educational events.

# PLATINUM SPONSORSHIP

*USD 5,000 per sponsor*

The Platinum tier delivers the highest level of recognition across every touchpoint of AIC 2026. Platinum sponsors are positioned as the defining institutional voices of the conference, with premium brand exposure from the first promotional communication through to the post-event report. In addition to a reserved speaking platform, Platinum sponsors enjoy the broadest suite of activation rights available.

## PRE-EVENT BENEFITS

- One-time use of the full opt-in delegate mailing and email list prior to the conference.
- Logo and firm name featured prominently on the dedicated AIC 2026 event website homepage.
- Logo and firm name in the event website's Supporters section.
- Logo recognition in all promotional emails and print/digital marketing materials.
- Recognition across CFA Society East Africa's social media channels throughout the lead-up to the event.
- Inclusion in the conference press release and all media outreach communications.

## ONSITE BENEFITS

- Lead speaking slot - an exclusive 15-minute keynote or plenary address to all delegates.
- Opportunity to showcase a firm testimonial, impact story, or product during your speaking slot.
- Panel slot - invitation for a senior representative to join a curated panel discussion.
- Audible recognition from the Master of the Ceremony at the opening, all session transitions, and the closing.
- Reserved premium table for 8 delegates at the full-day conference and Gala Dinner.
- Premium logo placement on the main stage backdrop, all pull-up banners, digital signage, and delegate materials.
- Named session co-branding - opportunity to have a panel, fireside chat, or masterclass branded in your firm's name.
- Branded booth or display area in the conference networking zone.

## POST-EVENT BENEFITS

- One-time use of the post-event opt-in delegate mailing and email list.
- Logo recognition and firm profile in the official post-event report and highlights publication.
- Inclusion in the conference video and photography montage distributed to all delegates and media outlets.

## **GOLD SPONSORSHIP**

*USD 3,000 per sponsor*

Gold sponsorship delivers significant brand visibility and direct thought leadership participation. Gold sponsors join curated conference panels, positioning their senior representatives as credible voices in East Africa's alternative investment debate. The tier provides a strong blend of audience reach, digital presence, and strategic networking access.

### **PRE-EVENT BENEFITS**

- One-time use of the opt-in delegate mailing list prior to the conference.
- Logo and firm name in the event website's Supporters section.
- Logo recognition in selected promotional emails and print/digital marketing materials.
- Social media mention and recognition across CFA Society East Africa's platforms.

### **ONSITE BENEFITS**

- Panel participation slot — one senior representative invited to join a curated conference panel discussion.
- Audible recognition from the Master of Ceremony during the conference and Gala Dinner.
- Reserved table for 8 delegates at the full-day conference and Gala Dinner.
- Logo placement on onsite digital signage and in all delegate materials.
- Firm name and logo recognition in the printed conference programme.

### **POST-EVENT BENEFITS**

- One-time use of the post-event opt-in delegate mailing list.
- Firm mention in the post-event report and highlights publication.



## **CORPORATE TABLE**

*USD 1,200 per Corporate Table*

Table sponsorship secures your organisation a reserved seat at East Africa's most important alternative investment gathering. It is the ideal entry point for institutions that wish to leverage the AIC 2026 network for client relationship management, business development, and brand visibility among senior regional investors.

### **ONSITE BENEFITS**

- Reserved table for 8 delegates at the full-day conference
- Audible recognition from the Master of Ceremony during the conference.
- Firm name listed in the printed conference programme and delegate materials.
- Full access for all 8 delegates to investor networking sessions, all plenary sessions, panel discussions, and fireside chats.
- Access to the structured 1-on-1 networking facility for delegate-to-delegate introductions.



# SPONSORSHIP BENEFITS AT A GLANCE



BENEFIT	PLATINUM USD 5,000	GOLD USD 3,000	CORPORATE TABLE USD 1,200
	PRE-EVENT		
Opt-in delegate mailing list (pre-event)	✓	✓	
Homepage logo on event website	✓		
Supporters section logo on event website	✓	✓	
Promotional emails & marketing recognition	✓	✓	
Social media recognition & mention	✓	✓	
Press release & media outreach inclusion	✓	✓	
	ONSITE		
Lead keynote / speaking slot (15 min)	✓		
Panel participation slot	✓	✓	

BENEFIT	PLATINUM USD 5,000	GOLD USD 3,000	CORPORATE TABLE USD 1,200
	PRE-EVENT		
Named session co-branding opportunity	✓		✓
Audible MC recognition	✓	✓	✓
Reserved table for 8 delegates	✓	✓	
Premium stage / backdrop logo placement	✓	✓	
Digital signage & delegate material logo	✓	✓	
Branded networking booth / display area	✓		
Printed conference programme listing	✓	✓	✓
Testimonial / impact story showcase slot	✓		
	POST-EVENT		
Opt-in delegate mailing list (post-event)	✓	✓	
Post-event report & highlights inclusion	✓	✓	
Conference video / photography montage	✓		

# HOW TO CONFIRM YOUR SPONSORSHIP

To secure your sponsorship tier, please contact the AIC 2026 Organising Committee directly. Sponsorships are confirmed on receipt of a signed agreement and deposit. Availability across all tiers is limited.

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*We look forward to welcoming you as a partner at AIC 2026 and to building East Africa's alternative investment future together.*