



CFA Society
East Africa

COUNTRYWEALTH
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ALTERNATIVE INVESTMENTS CONFERENCE 2026

CFA Society East Africa 4th Edition 2026

3-YEAR IMPACT REPORT

July 15th, 2026

Sheraton Hotel, Kampala, Uganda

East Africa's premier forum for alternative investment dialogue, three editions of Impact, now entering its most ambitious chapter yet.



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Capital Markets Authority
Your Investments
**Who
we are**

Built by practitioners, for decision-makers.

The Alternative Investments Conference (AIC) is organized by CFA Society East Africa, a leading professional body championing ethical, analytically rigorous investment practice across the region. With over 300 CFA Charterholders and 400+ active candidates across East Africa, CFA Society EA brings unrivaled credibility to the table.

Now in its fourth year, AIC has grown from an inaugural gathering in Kampala to the region's most substantive annual forum dedicated solely to alternative assets: private equity, venture capital, real estate, impact investing, infrastructure, digital assets, and beyond.

Each edition has convened leading fund managers, institutional investors, pension funds, regulators, DFIs, and entrepreneurs to examine what it takes to unlock East Africa's vast untapped capital potential. The conversations started at AIC don't stay in the room: they shape policy, drive deals, and deepen markets.

Stats:

3+

Editions
delivered

\$70B

Alternative
investment market
in Uganda alone

300+

CFA Charterholders in East Africa

12,000+

LinkedIn followers



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2026

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Three Editions of Impact

 **CFA Society
East Africa**

From inaugural to institution.

Each edition of AIC has raised the bar in content depth, audience quality, media reach, and regional influence.

2023 · 1st Edition · Inaugural

Unlock Local Capital, Transform Capital Markets

Mestil Hotel, Kampala · April 26–27

Total impressions: 423,675

Total engagements: 34,078

TV & radio stations covered: 10+

Key topics: Private equity, capital markets reform, ESG

2024 · 2nd Edition

Catalyze Private Capital for Value and Social Impact

Sheraton Hotel, Kampala · June 12

Format: Full-day conference + Charter Awards Ceremony

Sessions: 6 panels + keynote presentations

Keynote delivered by: Capital Markets Authority, Uganda

Topics: Private markets, commercial real estate, GenZ & investing, climate finance, tax & exit reform

New addition: CFA Charter Awards evening ceremony
CFA Charterholders in region: 300+

2025 · 3rd Edition

The Next Relay: Enhancing Investor Readiness for Opportunities Across Alternative Investments

Sheraton Hotel, Kampala · July 16

Campaign impressions: 133,143

Total engagements: 36,540+

Radio stations reached: 36+ (via Uganda Radio Network)

New additions: Capital Formation LP Forum: digital assets & tokenization track; carbon markets session



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Past Speaker



The voices shaping East Africa's investment agenda.

AIC brings together practitioners who don't just study markets; they move them. Past speakers have included:

2023

- Alan Lwetabe, CFA
- Lisa Betty Oyella, CFA
- David Wangolo, CFA
- Carol Virunji
- Keith Kalyegira
- Joseph Enyimu
- Dr. Edward Isingoma
- Martin Nsubuga
- Joshua Ogwal
- Fiona
- Kim Kamarebe
- Dennis Otatina
- Reginald Tumusiime
- Sameer Somal
- Chipiwa Mukono
- Philip Kasatura
- Agnes Chisule
- Crystal Mugimba
- Richard Zulu
- Aeko Ongodia
- George Jato Otim, CFA
- Bob Musinguzi
- Patrick Oketa

2025

- Moses Rudende
- Lisa Betty Oyella, CFA
- Francis Nasyomba, CFA
- Ssembuya Magulu, CFA
- Robert Langrick
- Kingston Nwosu
- Olivier Fines
- Moses Kagua
- Kizito Nsubuga
- Kenneth Oyera, CFA
- David Wangolo, CFA
- Mark Mutahi
- David Gonahasa
- Reginald Tumusiime
- Suleiman Morunga
- Abel
- Peter BenHur Nyeko
- Muhammad Jabber
- Ibrahim Buouya
- George Molinda
- Linda Nsarwe
- Godfrey Bukomeko
- Lyn Tukei
- Alan Lwetabe

2024

- Juliet Akello, CFA
- Samuel Sanya
- Francis Nasyomba, CFA
- Dr. Peter Babyenda
- Josephine Okui Ossiya
- Gilbert Ariho Rukiri
- Alan N. Lwetabe, CFA
- George Jato Otim, CFA
- Escar Namirembe, CFA
- Mark Mutaahi
- Ali Twaha
- Mariam Nansubuga, CFA
- David I. Wangolo, CFA
- Innocent Bagumira Tibayeita
- John Okumu, CFA
- Damali Ssali
- Ivan Karugaba
- Charles Omol, CFA
- Cindy Kukunda, CFA
- Nakitende Josephine, CFA
- Michael Idusso
- David Mwaura, CFA
- Michelle Wanjiku
- Dickson Ssembuya, CFA
- Benjamin Katende Mukiibi
- Godfrey Bukomeko
- Philip Musinguzi
- Denis Mugagga
- Kjristian Raude
- Arthur Ssebugga Kimeze
- Paul Bwiso
- Tusabe John Jet
- Abubaker Mayanja
- Gloria Kambedha, CFA
- Legesi Kenneth, CFA



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Your audience is in the room

AIC draws a curated community of investment professionals, fund managers, institutional investors, regulators, and high-net-worth decision-makers from across East Africa and beyond.

Who typically attends:

- Fund Managers
- Pension Funds
- DFIs · Regulators (CMA, URBRA)
- Private Equity Firms
- Banks
- Insurance Companies
- Entrepreneurs
- CFA Charter holders
- Government Officials
- Venture Capitalists
- Impact Investors

By seniority:

- Senior level ~ 40%
- Entry/Mid-level ~ 30%
- Director ~ 15%
- C-Suite/VP ~ 15%

By geography (LinkedIn):

- Kenya (leading)
- Uganda
- Tanzania
- Rwanda
- Ethiopia & rest of Africa

By function:

- Finance & Investment (dominant)
- Business Development
- Accounting & Advisory
- Operations & Strategy



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Why partner with AIC 2026

Your brand is at the center of East Africa's investment conversation.



Precision Audience Access Every attendee is a verified investment professional:

Fund managers, pension trustees, DFI officers, regulators, and senior bankers. Maximum relevance. You won't find a more targeted room in the region.



Multi-Channel visibility your logo and brand travel far beyond the room:

Across social media campaigns (500K+ impressions across editions), 36+ radio stations via Uganda Radio Network, national print, TV features, and email newsletters with 38% open rates.



Association with Excellence:

The CFA designation is the gold standard in investment management globally. Aligning your brand with CFA Society East Africa signals rigor, trust, and commitment to the highest standards of the profession.



Regulatory & Policy Proximity:

AIC consistently hosts Uganda's Capital Markets Authority, URBRA, Ministry of Finance, and other key regulators. Sponsors gain visibility and access at the exact point where industry meets policy, allowing them to engage directly with decision-makers and influence regulatory discussions.



Demonstrated Loyalty:

Organizations like CMA Uganda, UAP, DPF, GenAfrica, ACCA, NSSF, TDB Group, and Absa have returned across multiple editions. That repeat engagement reflects the credibility and ROI AIC consistently delivers.



Regional Positioning:

Our LinkedIn audience spans Kenya, Uganda, Tanzania, Rwanda, and Ethiopia. AIC gives you an East Africa-wide profile with a Kampala-based flagship, a rare combination for regional financial brands.



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Past Sponsors & Partners

These organizations have trusted AIC to put their brand in front of East Africa's investment community. We are proud of the relationships built and maintained across every edition.

See Sponsors:

2023



2024



2025





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Join AIC 2026

Be part of East Africa's defining investment conversation.

AIC 2026 will be our most ambitious edition yet. Secure your sponsorship early and lock in the best branding positions before they fill up.

General Enquiries:

grace.njiru@eastafrica.cfasociety.org,
+254 798 515 738

joan@countrywealth.ug
+256 781 181819

Kenya Office:

Delta Corner PwC Tower, 7th Floor,
Nairobi P.O. Box 14655-00800, Westlands

Uganda Office:

AHA Towers, 4th Floor, Lourdel Road, Kampala