



**CFA Society  
Houston**

**70  
YEARS**

**2025 - 2026 Sponsorship Opportunities**



## ABOUT US

The CFA Society of Houston, a 501 (c) (6) non-profit organization founded in 1955, is one of the oldest CFA societies in the world. The society promotes the highest professional and ethical standards within the investment community and maintains ongoing educational and certification opportunities for its members. The Society allows individuals with common interests to advance their professional studies and obtain insight into key areas affecting investments.

## MISSION

To be a strong local community of investment professionals in order to foster the exchange of ideas and knowledge in investment markets, promote the highest ethical standards, encourage members and non-members to earn the CFA designation, provide educational opportunities, and be advocates on issues that serve the interest of investors and society.



## WHY BECOME A CFA SOCIETY OF HOUSTON CORPORATE SPONSOR?

- Reach a **desirable audience** of leading financial decision-makers in their early and peak career cycles.
- Opportunities to **connect** and **cultivate relationships** with the societies' leadership and over 1,000 members at over 40 events per year with average attendance of 75.
- Participate in **social** and **educational** programming initiatives.
- Ability to **align** with the Society's goals of promoting knowledge, best practices and high ethical standards



Total Members  
1,000



Events Per Year  
Over 40



Male  
86%



Female  
14%



Average Age  
47 Years

# Diamond Sponsorship (1 Available - \$15,000)

## Logo/Name Recognition in the Following:

- Large logo on Society website
- 3 event emails per week to all membership
- Monthly event e-mail to all membership
- Sponsorship banner at in-person events with **LARGE LOGO**
- Pre-event sponsorship slide listing all in-person and virtual events\* with **LARGE LOGO**
- Monthly recognition on social media
- Opportunities to host events on your premises

*\*Avg attendance of 75 at in-person & 100 for virtual events*

## Benefits Per Event

- Recognition from podium at **All Events** and at **Annual Forecast Dinner**
- **Two** Reserved Tables at AFD and VIP Reception
- Marketing at AFD on Designated Tables, Printed Handouts and Listing in Program
- **Three** registrations for new charterholder dinner in November
- **Three** registrations for fall and spring social events
- **10 Tickets** per year to Weekly Educational Programs
- **Five** Texas Hold Em tickets in December
- **Five** Casino Night tickets in May

# Gold Sponsorship (6 Available - \$10,000)

## Logo/Name Recognition in the Following:

- Medium logo on Society website
- 3 event emails per week to all membership
- Monthly event e-mail to all membership
- Sponsorship banner at in-person events with logo
- Pre-event sponsorship slide listing all in-person and virtual events\* with logo
- Quarterly recognition on social media

## Benefits Per Event

- Recognition from podium at **Annual Forecast Dinner**
- **One** Reserved Table at AFD and VIP Reception
- Marketing at AFD on Printed Handouts and Listing in Program
- **Two** registrations for new charterholder dinner in November
- **Two** registrations for fall and spring social events
- **8 Tickets** per year to Weekly Educational Programs
- **Two** Texas Hold Em tickets in December
- **Two** Casino Night tickets in May

*\*Avg attendance of 75 at in-person & 100 for virtual events*

# Silver Sponsorship (10 Available - \$5,000)

## Logo/Name Recognition in the Following:

- Small logo on Society website
- 3 event emails per week to all membership
- Monthly event e-mail to all membership
- Sponsorship banner at in-person events with logo
- Pre-event sponsorship shared slide listing all in-person and virtual events\* with logo
- Two recognitions on social media a year

## Benefits Per Event

- **One** Reserved Table at AFD and VIP Reception
- Marketing at AFD listing in Program
- **One** registrations for new charterholder dinner
- **One** registrations for fall and spring social events
- **Four Tickets** per year to Weekly Educational Programs
- **One** Texas Hold Em tickets in December
- **One** Casino Night tickets in May

*\*Avg attendance of 75 at in-person & 100 for virtual events*

# Other Sponsorship Opportunities



70  
YEARS

## 2025 - 2026 Cocktail Napkin Sponsor - \$1,200

- Location, location, location!
- This sponsorship is fun and offers prime real estate for your logo! We will put your logo on the cocktail napkin that will be used in our special events
- This sponsorship includes your logo at the Fall Social, November Charter Dinner, Spring Social and May Annual Meeting

## 2025 Annual Forecast Dinner Cocktail Napkin Sponsorship - \$1,200

- Our biggest event of the year with over **300 attendees!**

## Annual Forecast Dinner Table Sponsorships - \$2,000

- Reserved table with logo at our premier event in February
- Tables will seat up to **8 attendees**
- Recognition in email blasts and on social media advertising the Annual Forecast Dinner
- Recognition in our AFD program and on our AFD signage
- Recognition on social media twice – once leading up to the event and once after.

**Looking for something different? Contact [karina@amc-texas.com](mailto:karina@amc-texas.com) to request a customized sponsorship package!**



# Sponsorship Opportunity Remittance

## SPONSORSHIP TYPE (Please initial your selection)

Diamond Sponsorship - \$15,000 \_\_\_\_\_

Gold Sponsorship - \$10,000 \_\_\_\_\_

Silver Sponsorship - \$5,000 \_\_\_\_\_

Cocktail Napkin Sponsor - \$1,200 \_\_\_\_\_

AFD Cockatail Napkin Sponsor - \$1,200 \_\_\_\_\_

AFD Table Sponsorship - \$2,000 \_\_\_\_\_

Other \_\_\_\_\_

*\*By Initialing here and signing below, we hereby agree to become a CFA Society Houston sponsor at the level and fee as shown. Further, we agree to the terms and conditions outlined. Payment must be included to secure and finalize purchase(s). All fees are nonrefundable once paid.*

## ORGANIZATION & CONTACT INFORMATION

\_\_\_\_\_  
Organization Name (as you wish it to appear on sponsorship publicity)

\_\_\_\_\_  
Primary Contact Name & Phone Number

\_\_\_\_\_  
Organization Website

\_\_\_\_\_  
Primary Contact Email Address

\_\_\_\_\_  
Mailing Address

\_\_\_\_\_  
Organization Name (as you wish it to appear on sponsorship publicity)

\_\_\_\_\_  
Authorized Signature & Date

**Please return this page to [karina@amc-texas.com](mailto:karina@amc-texas.com)**