



# CFA Society Madison

## 25TH ANNUAL OUTLOOK DINNER & NEW CHARTERHOLDER EVENT

### EDGEWATER HOTEL

1001 WISCONSIN PLACE  
MADISON, WI 53703

**January 22, 2026**  
**5:00 - 8:00 PM**

### KEYNOTE SPEAKER



### DOUG PETA, CFA

Chief US Investment Strategist  
BCA Research

### ABOUT THE SOCIETY



230+ MEMBERS



98% CFA CHARTERHOLDERS



49 AVERAGE MEMBER AGE



ESTABLISHED IN 1995

### KEY SPONSORSHIP BENEFITS



Cultivate Relationships with Clients &  
Colleagues



Maximize Exposure at Flagship Event



Position Firm as Industry Leader



Firm recognition at dinner  
and more!

# 25TH ANNUAL OUTLOOK DINNER SPONSORSHIP OPPORTUNITIES

## HEADLINE

**\$5,000**

(1 available)

### Outlook Dinner Seating - VIP Location

- Includes 1 table with 8 seats each
- "Presented by" on all marketing items
- "Presented by" with logo at non-sponsored tables
- Thanked during the President's welcome
- Firm logo included in opening slides

## DRINKS

**\$2,500**

**SOLD**

- Includes 2 registrations to the dinner
- "Drinks provided by" with logo on signage at the bar & reception tables
- Thanked during the President's welcome
- Firm logo included on opening slides

## PARKING

**\$2,500**

**SOLD**

- Includes 2 registrations to the dinner
- "Parking provided by" on marketing materials & confirmation notice
- "Parking/Valet provided by" with logo on signage at registration
- Thanked during the President's welcome
- Firm logo included in opening slides

## TABLE

**\$1,500**

- Includes 1 table with 8 seats
- Firm logo on table sign
- "Local Sponsor" on all marketing materials
- Thanked during the President's welcome



**CFA Society  
Madison**

Email: [cfa@cfamadison.org](mailto:cfa@cfamadison.org)

Website: [www.cfasociety.org/madison](http://www.cfasociety.org/madison)

# 25th Annual Outlook Dinner Sponsorship Form



Event Expectations: 100-125 finance and investment professionals from the local area, not limited to just CFA Society Madison members or CFA charterholders.

## Firm Sponsor Name

- |  |                      |
|--|----------------------|
| <input type="checkbox"/> <b>HEADLINE SPONSORSHIP</b> | <b>Fee - \$5,000</b> |
| <b>DRINKS SPONSORSHIP - SOLD</b>                     | <b>Fee - \$2,500</b> |
| <b>PARKING SPONSORSHIP - SOLD</b>                    | <b>Fee - \$2,500</b> |
| <input type="checkbox"/> <b>TABLE SPONSORSHIP</b>    | <b>Fee - \$1,500</b> |

## Contact Information :

First Name :	<input type="text"/>	Last Name :	<input type="text"/>
Full Address :	<input type="text"/>		
Phone No :	<input type="text"/>	E-Mail :	<input type="text"/>

## Corporate Information :

Business Organization Name To Appear on Marketing Materials :

Website :

Authorized Signature :

Date :

## Payment Information :

- ☐ **Check Included**  
Remit payments to: CFA Society Madison - 3049 Bosshard Dr, Fitchburg, WI 53711
- ☐ **Send Invoice to be paid by credit card or ACH Payment**  
Note: if paid by credit card, a 3% fee will be added to the amount due