



# CFA Society Madison

## 25TH ANNUAL OUTLOOK DINNER & NEW CHARTERHOLDER EVENT

### KEYNOTE SPEAKER

**EDGEWATER HOTEL**  
**1001 WISCONSIN PLACE**  
**MADISON, WI 53703**

**January 22, 2026**  
**5:00 - 8:00 PM**



### DOUG PETA, CFA

Chief US Investment Strategist  
BCA Research

### ABOUT THE SOCIETY



**230+ MEMBERS**



**98% CFA CHARTERHOLDERS**



**49 AVERAGE MEMBER AGE**



**ESTABLISHED IN 1995**

### KEY SPONSORSHIP BENEFITS

- Cultivate Relationships with Clients & Colleagues
- Maximize Exposure at Flagship Event
- Position Firm as Industry Leader
- Firm recognition at dinner and more!

# 25TH ANNUAL OUTLOOK DINNER SPONSORSHIP OPPORTUNITIES

**HEADLINE**  
**\$5,000**  
**(1 available)**

## Outlook Dinner Seating - VIP Location

- Includes 1 table with 8 seats each
- "Presented by" on all marketing items
- "Presented by" with logo at non-sponsored tables
- Thanked during the President's welcome
- Firm logo included in opening slides

**DRINKS**  
**\$2,500**  
**SOLD**

- Includes 2 registrations to the dinner
- "Drinks provided by" with logo on signage at the bar & reception tables
- Thanked during the President's welcome
- Firm logo included on opening slides

**PARKING**  
**\$2,500**  
**SOLD**

- Includes 2 registrations to the dinner
- "Parking provided by" on marketing materials & confirmation notice
- "Parking/Valet provided by" with logo on signage at registration
- Thanked during the President's welcome
- Firm logo included in opening slides

**TABLE**  
**\$1,500**

- Includes 1 table with 8 seats
- Firm logo on table sign
- "Local Sponsor" on all marketing materials
- Thanked during the President's welcome



**CFA Society  
Madison**

Email: [cfa@cfamadison.org](mailto:cfa@cfamadison.org)  
Website: [www.cfasociety.org/madison](http://www.cfasociety.org/madison)

# 25th Annual Outlook Dinner Sponsorship Form



Event Expectations: 100-125 finance and investment professionals from the local area, not limited to just CFA Society Madison members or CFA charterholders.

## Firm Sponsor Name

<input type="checkbox"/> <b>HEADLINE SPONSORSHIP</b>	<b>Fee - \$5,000</b>
<b>DRINKS SPONSORSHIP - SOLD</b>	<b>Fee - \$2,500</b>
<b>PARKING SPONSORSHIP - SOLD</b>	<b>Fee - \$2,500</b>
<input type="checkbox"/> <b>TABLE SPONSORSHIP</b>	<b>Fee - \$1,500</b>

## Contact Information :

First Name :

Last Name :

Full Address :

Phone No :  E-Mail :

## Corporate Information :

Business Organization Name To Appear on Marketing Materials :

Website :

Authorized Signature :

Date :

## Payment Information :



**Check Included**

Remit payments to: CFA Society Madison - 3049 Bosshard Dr, Fitchburg, WI 53711



**Send Invoice to be paid by credit card or ACH Payment**

Note: if paid by credit card, a 3% fee will be added to the amount due

Email: [cfa@cfamadison.org](mailto:cfa@cfamadison.org)

Website: [www.cfasociety.org/madison](http://www.cfasociety.org/madison)

