



## January/February 2018

### INNOVATION

We kick off the year with the info you need NOW to face the influx of competition facing the industry.

Topics will include how technology is affecting how lenders do business, ECO Lending and a Reuters Capital Markets Update. **Bonus feature: profiles of the top innovators in our industry.**

**Bonus Distribution: Private Debt Roundtable and Asset-Based Capital Conference**

Mail Date: 1/26/18 | Editorial Due: 11/30/17  
Ad Reservations: 11/26/17 | Ad Material: 12/8/17



## March 2018

### COMMUNITY INVOLVEMENT

For the first time, TSL will highlight the philanthropic side of commercial finance. From CFA's local Chapters to our members, how is the industry giving back?

Mail Date: 3/5/18 | Editorial Due: 1/5/18  
Ad Reservations: 1/22/18 | Ad Material: 2/1/18



## April 2018

### SPECIALTY FINANCE

We take a deep dive into some of the most dynamic industries serviced by commercial lenders: Retail, Energy, Healthcare and Transportation. We'll get the insider details from lenders, service providers and borrowers. Whether you are already in these sectors or want to learn more, this is the issue for you.

Mail Date: 4/6/18 | Editorial Due: 2/6/18  
Ad Reservations: 2/26/18 | Ad Material: 3/1/18



## May 2018

### ANATOMY OF A DEAL

It takes serious collaboration to take a deal from start to finish. Here, we highlight all of the players and their roles in the deal ecosystem, including lenders, appraisers, attorneys, software gurus, and more.

Mail Date: 5/8/17 | Editorial Due: 3/3/18  
Ad Reservations: 3/26/18 | Ad Material: 4/3/18



## June 2018

### WOMEN IN COMMERCIAL FINANCE

In addition to profiles of influential women in commercial finance, TSL will be publishing data on industry personnel demographics. We'll update this data yearly to measure the growth of women and young professionals in the industry.

**Bonus Distribution: Women in Commercial Finance Conference**

Mail Date: 6/4/18 | Editorial Due: 4/12/18  
Ad Reservations: 4/25/18 | Ad Material: 5/2/18



## September 2018

### CFA 40 UNDER 40 AWARDS

This issue honors the recipients of CFA's 2018 40 Under 40 Awards and highlights the industry's focus on professional development.

**Bonus Distribution: CFA's 40 Under 40 Awards Celebration and Cross-Border Summit**

Mail Date: 9/12/18 | Editorial Due: 7/6/18  
Ad Reservations: 7/25/18 | Ad Material: 8/1/18

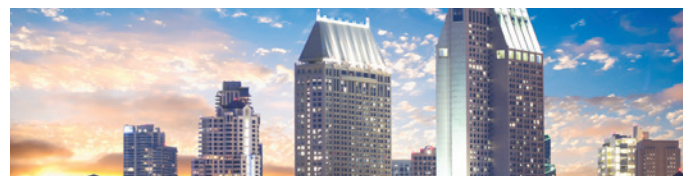


## October 2018

### RISK MANAGEMENT

TSL delves deep into the issues that could put lenders at peril and fills you in on the latest forward-looking data sponsored by the CFA Education Foundation.

Mail Date: 10/5/18 | Editorial Due: 8/3/18  
Ad Reservations: 8/22/18 | Ad Material: 9/4/18



## November 2018

### CFA ANNUAL CONVENTION ISSUE/ADVOCACY

From an update on UNCITRAL to tax reform and its effect on lenders, we tackle the legislative and regulatory topics. You need to know about today. This end-of-year issue also features an executive roundtable wrapping up the year and taking a peak at 2019.

**Bonus Distribution: CFA Annual Convention and Alt/Fi Event**

Mail Date: 11/2/18 | Editorial Due: 9/5/18  
Ad Reservations: 9/20/18 | Ad Material: 10/2/18