



Commercial Finance Association

MIDWEST
CHAPTER

WWW.CFA.COM/MIDWEST

NETWORKING | EDUCATION | ADVOCACY
FOR THE ASSET-BASED LENDING AND FACTORING INDUSTRY

Sponsorships

2019

CFA Midwest Chapter Continues To Grow

We are pleased to report that in 2018 the Midwest Chapter has been active in reviewing and enhancing both the chapter's by-laws and the composition of our board of directors and officers. As a result, our chapter will now offer even more leadership opportunities for our membership. This news, along with the continued acceleration in participation and in the number of quality events over the past several years, would not have been possible without the generous support of our chapter sponsors. We exceeded our goal of 330 chapter members this year, more than double from where we were in 2013. The chapter hosted 17 successful events with the help of our committee volunteers, numbering over 70 strong. Again, all of this was made possible by our annual sponsors contributing to the chapter. We hope to have your firm's support in 2019 and that you will share in our continued chapter growth.

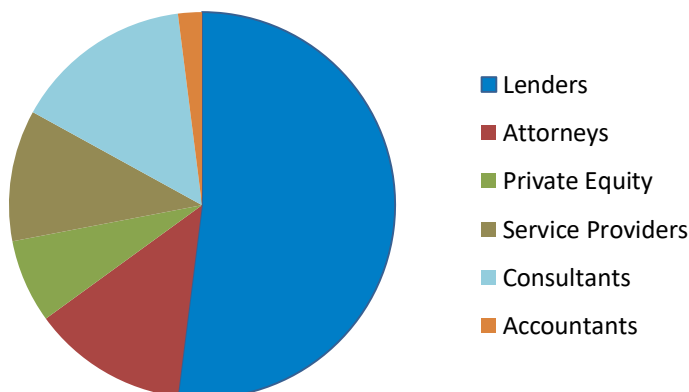
About Us

The Commercial Finance Association (CFA) is the international trade association dedicated to the secured finance industry focusing on asset-based lending, factoring, and supply chain finance industries worldwide. Founded in 1944, the CFA has nearly 300 member companies and a 15,000 person active community with 20 chapters located throughout the United States, Canada, and Europe. We engage the international community through our active work with the United Nations, WorldBank, Asia-Pacific Economic Cooperation (APEC), and the Organization of American States (OAS).

The CFA Midwest Chapter is an established regional chapter that serves the Chicago and Midwest area. While our roots are in asset-based lending, we strive to attract all parties involved in a secured lending transaction. Our goal is to provide the best networking forum for lenders and service providers, including consultants, attorneys, appraisers and accountants.

We are continuing to expand our network in both the lender and service provider sectors. Our membership reach expands across multiple business lines and represents a diversified mix of professionals. We will be filling additional leadership positions in 2019 as our chapter continues to expand.

Our chapter membership and regular event attendees are composed of:





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Events

Colleagues representing nearly 300 different organizations attended our events over the past 12 months, with the metro Chicago area representing the largest attendee group. We offer sporting events and various educational and networking activities throughout the year. Among our 2018 events were the Blackhawks Outing, Cubs Outing, Golf Invitational, Middle Market Symposium II, and the upcoming Holiday Party.

Several new events were introduced for 2018 including the Sponsor Appreciation Dinner and the Sporting Clays Outing. Our Young Professionals and Women's Committees continued their momentum by hosting several events of special interest to their communities. All were met with great interest and positive reception from our membership.

In keeping with tradition, our ever popular Blackhawks and Cubs Outings will be returning in 2019 along with the Spring and Fall Educational Programs. We are also planning several exciting new events that are sure to draw a lot of interest from our member community. Stay tuned for more details.

2019 Sponsorship Program

The Midwest Chapter offers a unique sponsorship program to provide firms with the opportunity to develop relationships and market their services to the asset-based lending community. Your financial support of the Midwest Chapter allows us to continue maintaining communication and assisting commerce within the financial and professional communities.

As a sponsor, we offer you broad visibility by:

- ▶ Showcasing your firm logo or name through prominent banners on our homepage with a link to your firm's website
- ▶ Featuring your firm logo or name on all chapter eblasts
- ▶ Displaying eye-catching signage at chapter events

In addition, our Platinum and Gold sponsors are invited to our annual **Sponsor Appreciation Dinner**. As always, all our sponsors are invited to host educational events and to participate as speakers and panelists. We look to our sponsors to serve as advocates for us within the business community.



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2019 Sponsorship Program Benefits

	PLATINUM SPONSOR \$8,000 <i>6 available</i>	GOLD SPONSOR \$4,000 <i>20 available</i>	SILVER SPONSOR \$2,500 <i>25 available</i>	YOPRO SPONSOR \$2,500 <i>Exclusive</i>	MILWAUKEE SPONSOR \$1,500 <i>New & Exclusive</i>
Chapter Website	Prominent sponsor logo showcased on Chapter homepage; link to website	Sponsor logo showcased on Chapter homepage; link to website	Sponsor name listed on Chapter homepage; link to website	Sponsor logo on Chapter homepage; link to website	Sponsor logo on Chapter homepage; link to website
Email Distribution	Firm's prominent color logo in all eblasts; link to website	Firm's color logo in all eblasts; link to website	Firm's name in all eblasts; link to website	Firm's color logo in all YoPro event eblasts; link to website	Firm's color logo in all Milwaukee event eblasts; link to website
e-Newsletter Feature	Feature article in e-Newsletter with firm logo; all editions	Feature article in e-Newsletter with firm logo; one edition	Feature article in e-Newsletter with firm logo; one edition	Feature article in e-Newsletter with firm logo; one edition	Feature article in e-Newsletter with firm logo; one edition
Chapter Events	16 tickets; up to 4 comps/event; limit of 2 for each Premier Event \$2,500 value	8 tickets; up to 2 comps/event; limit of 1 for each Premier Event \$1,100 value	5 tickets; 1 comp/event; Premier Events excluded \$450 value	2 tickets for each YoPro event \$350 value	2 tickets for each Milwaukee event \$350 value
Golf Invitational	2 foursomes; priority foursome pairing \$2,200 value	1 foursome; priority foursome pairing \$1,100 value	1 golf registration \$275 value	1 golf registration \$275 value	1 golf registration \$275 value
Signage	Highly visible sponsor logo on sponsor banner at all events	Sponsor logo on sponsor banner at all events	Firm name on sponsor banner at all events	Separate signage at YoPro events with sponsor logo	Separate signage at Milwaukee events with sponsor logo
Sponsor Badges	Name badges with sponsor logo & ribbon at all events	Name badges with sponsor logo & ribbon at all events	Name badges with sponsor ribbon at all events	Name badges with sponsor ribbon at all events	Name badges with sponsor ribbon at all events
Sponsor Dinner	Exclusive invitation to Sponsor Appreciation Dinner	Exclusive invitation to Sponsor Appreciation Dinner			



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2019 Sponsorship Opportunities

Please sign up my company for the following 2019 Annual Sponsorships (check all that apply):

- Platinum \$8,000
- Gold \$4,000
- Silver \$2,500
- YoPro \$2,500
- Milwaukee \$1,500

Sponsor Contact Information

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email _____

Payment Method

Invoice me at the above address Pay by Check (payable to CFA Midwest Chapter)

Charge my credit card for \$ _____ AMEX DISCOVER MASTERCARD VISA

Account #: _____ Exp Date: _____ CSC Code: _____

Cardholder's Name: _____

Billing Address: _____

(if different from above)

Mail: Ann McAndrew, Chapter Operations Executive, 232 S Hampton Court, Palatine, IL 60067

Questions? Contact Ann at 847-867-1870 or email us at cfamidwest@gmail.com.