



Date: **4/03/2024** Subject: Culligan Cares Donation Gift Available at CDANA

File#: CC-2402

Please forward to the appropriate people within your organization

ATTN: DEALERS, MANAGERS, HOUSEHOLD SERVICE

SUBJECT: Culligan Cares Donation Gift Available at CDANA Convention

Support Culligan Cares and receive a meaningful gift in return! Available at the upcoming CDANA convention, individuals that donate \$100 or more to Culligan Cares will not only support the Culligan Cares mission but they will also receive a special limited edition 1937 Ford Culligan branded model truck as a thank you gift.

This offer will first be made available at the 2024 CDANA convention taking place in Nashville, TN April 27-May 1. Donations can be made at the CDANA registration desk throughout the conference. Every donation counts, and with your support, Culligan Cares can continue our commitment to provide clean, safe drinking water that can make a real difference in people's lives in times of disaster and/or great need.



Please reach out to CulliganCares@Culligan.com with any questions or concerns prior to the conference. While in Nashville members of the Culligan Cares committee can answer any questions you may have regarding the thank you gift as well as provide visibility to recent Culligan Cares initiatives. CDANA registration desk attendants can assist with processing donations and distributing the model trucks.

Culligan Cares is looking to extend the model truck thank you gift to the network after the CDANA convention concludes. Additional information about offering the thank you gift post-convention will be communicated via a follow-up bulletin.

Please note through the generous partnership of CDANA and Culligan International 100% of your donations will go directly to Culligan Cares. Every dollar you contribute will be utilized solely to support our mission.



Culligan Cares

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Thank you,

Your Culligan Cares committee

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