CI 102: Market Analysis for Commercial Investment Real Estate

This course will teach you how to:

- Apply Market and Competitive Analysis, Political and Legal Analysis, Location and Site Analysis, and Financial Analysis to make fundamental investment decisions;

- Perform state-of-the-art geospatial analyses; and

- Forecast future demand and opportunities for investment.

One of CCIM's most innovative core courses, CI 102 shows you how to deploy big data and the most advanced digital tools to assess critical issues like market demand, location facility, and supply-chain strategy. CI 102 students learn BAO mapping and data analytics to help their clients select store locations; others use Tapestry Segmentation to determine demand for apartment properties. In CI 102, you'll work with four case studies covering each of the major property types: office, industrial, multifamily, and retail.

LOCATION:

DATES:

TIME:

INSTRUCTOR:

TUITION:
Member Rate: $1,435
Non-Member Rate: $1,735

There is no prerequisite to take CI 102. If you would like to take CI 102 without successful completion of CI 101, please call the number below.

REGISTER BY PHONE
(800) 621-7027, option 2

REGISTER ONLINE
www.ccim.com/102