



Oregon/SW Washington
CCIM Chapter

Thank you for considering becoming a 2024 Power Partner. A strategic partnership with our chapter offers numerous benefits. Here's what other Power Partners and members are saying:

"If you are serious about Commercial Real Estate in Oregon/SW Washington, CCIM is the place to be. As a longtime Power Partner, I have always enjoyed the monthly Marketing Sessions to learn what properties sold, and what challenges the broker faced in closing the deal. It's also interesting to hear what's for sale and the valuable insight and creativity in the room to ensure the closing happens! And of course, I enjoyed working with members to assist their clients with SBA loans."

- Jessica Beck, Wells Fargo

"Most real estate transactions involve documents, brokers, escrow, a lender, an appraiser, insurance, land-use, due diligence, contractors, asset or property management...and the list goes on. This room is full of those great contacts!"

- David Moore, Equity Advantage

The CCIM Power Partner program is a terrific opportunity to showcase your company's unique product and/or service, targeted directly at commercial and investment real estate industry professionals from around Oregon and SW Washington.



2023 POWER PARTNERS



MEMBERS

The chapter has approximately 120 members. Members are:

- CCIM Designees
- Candidates
- Brokers
- Affiliates

EVENTS/PROGRAMS

In 2024, we will continue to provide a mix of events and programs including:

- Marketing Sessions (Member only events where brokers present their listings, have/wants, need, recent sales recaps)
- Luncheons with timely topics/speakers
- Informal meetups
- Social events
- Educational classes (CCIM Institute curriculum)

WHAT IS A CCIM?

A Certified Commercial Investment Member (CCIM) is an acknowledged expert in the commercial and investment real estate industry.

The CCIM designation is earned after successfully completing a series of graduate level classes, submission and approval of a portfolio of closed high-dollar transactions, letters of recommendation, and by passing a comprehensive exam.

Worldwide, only 15,000 commercial real estate professionals (approximately 6%) have earned the CCIM designation.

Skills sets include: Ethics, Financial/Investment Analysis, Market Analysis, User Decision Analysis, Interest-Based Negotiations for Commercial Investment Real Estate.

CCIM is part of a global commercial real estate network with members across North America and more than 30 countries. This professional network has enabled CCIM members to close more than \$200 billion in transactions.

BENEFITS

GENERAL

- One annual chapter membership
- Logo on website
- Opportunity to provide company video for website
- One golf registration in the CREW/CCIM Golf tournament, August 10th at Langdon Farms
- Invitation to exclusive lunch for Power Partners
- First right of refusal for one-off events

MARKETING SESSIONS

- Power Partners are encouraged to attend
- Showcased at marketing sessions as an expert when occasions arise
- Recognized/introduced as a Power Partner when you are in attendance
- Logo on table tents at events
- Logo on screen
- Shared table space at Power Partner marketing materials
- Logo and listing in Power Partner Resource Guide available on tables

LUNCHEONS

- Logo in meeting/event announcements
- Two complimentary registrations.
- Opportunity to provide white paper for distribution to the database in chapter correspondence
- Logo on table tents at events
- Logo on screen before presenter starts
- Share table space at Power Partner marketing materials
- Logo and listing in Power Partner Resource Guide available on tables

INVESTMENT: \$2,500



RESERVATION FORM

NAME: _____

COMPANY: _____

EMAIL: _____

PHONE: _____

PAYMENT: \$2,500

PLEASE FILL OUT THIS PAGE AND EMAIL IT TO US AT:

INFO@OREGONCCIM.COM

**WE WILL SEND YOU AN INVOICE TO PAY WHEN WE RECEIVE
YOUR RESERVATION FORM.**

**WHAT IS YOUR COMPANY'S SPECIALTY?
(I.E. LAW, CONSTRUCTION, ETC.)**

**WHAT COMMITTEE ARE YOU INTERESTED IN SERVING ON?
(PROGRAMS, MEMBERSHIP, MARKETING, SPONSORSHIP, GOVERNMENT AFFAIRS)**



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