

CCIM



Southern California
CCIM Chapter



2021

Sponsorship Packet

Who We Are

CCIMs exceed their peers in terms of transaction volume by 42%

The SoCal CCIM represents the most elite cohort of experienced real estate brokers in the market leveraging the world's premier education in commercial real estate investment analysis. Our members encompass large-shop and entrepreneurial CRE professionals with a global referral network to source and transact deals in the local market and beyond. Our calendar of more than 18 chapter events

provides local market intel as well as a ready network to explore new opportunities, including new development, transitioning leasing assignments to investment sales or even becoming opportunities to become an equity partner in a transaction.



2,000+ / Email Marketing List

120+ / Members

450+ / Total Attendees of Events

18+ / Yearly Events



CCIMs are

- brokers
- property managers
- leasing professionals
- developers
- investment counselors
- appraisers
- institutional investors
- asset managers
- commercial lenders
- CRE executives
- attorneys
- bankers
- other allied professionals

Real Estate's Premier Organization

Founded over a half century ago, CCIM Institute created the language of global real estate investment. Today, the organization, through its 50 chapters, continues to innovate best practices and elevate the commercial real estate professional through its core designation program to earn the CCIM pin—real estate's most coveted credential — and its real-world education courses offered through the Ward Center for Real Estate Studies. Today,

almost 70 percent of designees hold the title of owner, partner, principal, or president, representing an exclusive worldwide referral network of 13,000 members in 30 countries. Ultimately, CCIM represents a larger vision of the commercial real estate provider, leveraging investment analysis, opinions of value and underwriting to become a leader in sourcing capital, building a cash-flow vehicle and ultimately creating value.

Sponsorship Opportunities



Presentations & Workshops

SoCal CCIM likes to utilize existing Sponsors to present relevant topics and educate members and SoCal CCIM guests.

Monthly Luncheons

Network with CCIMs, leading dealmakers and service professionals during our monthly luncheon presentations featuring renowned commercial real estate practitioners and experts.

Business Promotion

Inform local commercial real estate professionals of your products and services through relationship building, workshops, and branding.



2021 Marquee Events

Lunch & Learns

Executive Education Classes

Virtual/Social Event & Collaboration with other organizations

Community Service

SoCal CCIM Sponsorship Packages

Platinum \$2500

Includes

- Three Affiliate Memberships with listings in the Member Directory (\$525 Value)
- Logo placement as a Platinum Partner on event email blasts to Membership, generating an estimated 25,000 impressions (\$1500 Value)
- Listing in the Membership & Preferred Partners directory (\$1000 Value)
- Ability to present your company and services at every Lunch & Learn. (\$1000 Value)
- Opportunity to place marketing materials on Partner Table at Luncheons and Educational Programs (\$1000 Value)
- Logo placement on SoCal CCIM website under Platinum Partner category (\$1000 Value)
- Opportunity to showcase your company at a luncheon (\$1000 Value)
- Ability to present at a Lunch & Learn and personal Workshop (\$4000 Value)

Total Package over \$11,025 in Value

Gold \$1500

Includes

- Two Affiliate Memberships with listings in the Member Directory (\$350 Value)
- Logo placement as a Gold Partner on event email blasts to Members, generating an estimated 25,000 impressions (\$1,500 Value)
- Ability to present your company and services at every Lunch & Learn. (\$1000 Value)
- Listing in the Membership & Preferred Partners directory (\$1000 Value)
- Logo placement on SoCal CCIM website under Silver Partner category (\$1000 Value)
- Ability to present at a Lunch & Learn or personal Workshop (\$2000 Value)

Total Package Over \$6,850 in Value

Silver \$1000

Includes

- One Affiliate Membership with a listing in the Member Directory (\$175 Value)
- Listing as a Silver Partner on event email blasts to Members, generating an estimated 25,000 impressions (\$1,500 Value)
- Ability to present your company and services at every Lunch & Learn. (\$1000 Value)
- Listing as a Silver Partner on event email blasts to member. Est. 25,000 impressions (\$500 Value)
- Logo placement on SoCal CCIM website under Silver Partner category (\$1000 Value)

Total Package Over \$4,175 in Value

Bronze \$500

Includes

- One Affiliate Membership with a listing in the Member Directory (\$175 Value)
- Company recognized at Luncheons (\$500 Value)
- Listing as a Bronze Partner on event email blasts to Members, generating an estimated 25,000 impressions (\$500 Value)
- Logo placement on SoCal CCIM website under Silver Partner category (\$1000 Value)

Total Package Over \$2,175 in Value

Sponsor Us

Yes, I want to sponsor the SoCal CCIM Chapter for 2021

Company Name _____

Main Contact _____

Position _____

Phone _____

Address _____

City, State, Zip _____

Email _____

Specialization Areas _____

Job Functions _____

Sponsorship Level: _____

Indicate Payment Method Below:

- Bill Me
- Check for \$ _____ enclosed

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socalccim@yahoo.com

Payable To: SoCal CCIM Chapter



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