



Share Scholarship Stories with The CCIM Institute Foundation

The CCIM Foundation is committed to fostering the next generation of commercial real estate leaders. Our scholarships are more than just financial aid; they are investments for career growth, and pathways to professional excellence. This document outlines how your chapter can partner with us to amplify the impact of these scholarships by sharing recipient stories. By working together, we can inspire future professionals, engage our invaluable donors, and collectively strengthen the Foundation's mission to shape the future of commercial real estate.

Help Us Tell the Story of Scholarships

The CCIM Foundation is eager to shine a spotlight on your chapter's scholarship recipients. We believe their personal journeys and professional aspirations are incredibly powerful. These narratives not only inspire future professionals to pursue a career in commercial real estate, but they also deeply resonate with our generous donors, demonstrating the impact of their contributions. Ultimately, by sharing these stories, we strengthen the very core of the Foundation's mission: advancing commercial real estate careers through scholarship programs and research initiatives.

Every scholarship opens a door. Let's share the success of those who walked through it.

By consistently collecting and sharing these recipient stories, we gain the ability to:



Show the Real-World Impact

Highlight how scholarships directly translate into career opportunities and professional advancement for individuals, illustrating the direct correlation between support and success.



Recognize Your Chapter's Role

Acknowledge and celebrate the vital role your chapter plays in nurturing talent and facilitating career development within the local commercial real estate community.



Inspire Future Applicants and Donors

Create a compelling narrative that encourages more aspiring professionals to apply for scholarships and motivates new and existing donors to contribute to this impactful cause.

What We're Asking from CCIM Chapters

To effectively tell these inspiring stories, The CCIM Institute Foundation requests your proactive support. Help us stay informed when a Named Education Scholarship recipient is awarded through your chapter. This timely communication allows us to coordinate efforts and gather the necessary materials to craft compelling narratives that resonate with our audience.

Specifically, we kindly ask that chapters provide the following:

- **Scholarship recipient's name and scholarship won.**
- **A photo of your scholarship recipient:** A high-resolution headshot or professional photo.
- **A short quote or video testimonial:** A concise, impactful statement or brief video clip from the recipient describing their experience. We will provide specific prompts to guide their reflections and ensure consistency.
- **Chapter and background on the scholarship awarded:** To appropriately credit your chapter's contribution and highlight your essential role in supporting these individuals.



Your collaboration in providing these elements is invaluable. Each piece of information helps us paint a complete picture of the scholarship's journey, from the moment of award to its lasting impact on a budding career. By centralizing these stories, the Foundation can leverage them across various platforms, including our website, social media channels, donor reports, and annual publications, ensuring maximum visibility and impact.

Story Prompts for Testimonials

To assist your chapter in gathering compelling testimonials, we encourage you to conduct a brief interview with your scholarship recipient. This can be done either through a short video recording or as a written response. The key is to capture their authentic voice and personal journey. To make this process as straightforward as possible, please choose 2–3 of the following prompts to guide your conversation or written submission:

What commercial real estate?

What initially drew you to pursue a career in commercial real estate? What aspects of the industry excite you the most?

Scholarship's impact

How has receiving this scholarship specifically impacted your educational journey or career path? What opportunities has it opened for you?

Value of CCIM education

What has The CCIM Institute education meant to you in terms of knowledge gained, skills developed, or professional connections made?

Advice for future recipients

What advice would you offer to future scholarship applicants or those just starting their journey in commercial real estate?

Chapter's role

How is your local CCIM chapter's community and network shaping your career?

Please submit scholarship recipient testimonials here: [Scholarship Testimonial Submission Form](#)